



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Politics of India works within the framework of the country's constition.

BJP: Apart from making india the third largest economy of the world by 2030, Ram Mandir, doubling father's income, abrogation of Article 35A, also found mention in the ruling piarty's poll manifesto.

India is a parliamentary secular democratik republic in which the president of India is the head of state & first citizen of India and the prime minister of India is the head of government.

Congress: 200 unit of free power to all household (Gruha Jyoti),Rs 2,000 monthly assistance to the woman head of every family (Gruha Lakshmi),10 kilograms of rice free to every member of a below poverty line (BPL) household (Anna Bhagya).



Political Juggernauts

Upgrading sanitation, improving waste and water management infrastructure

Although attention is on which party will rule India, the real question is what the new rules will do about some key issues.

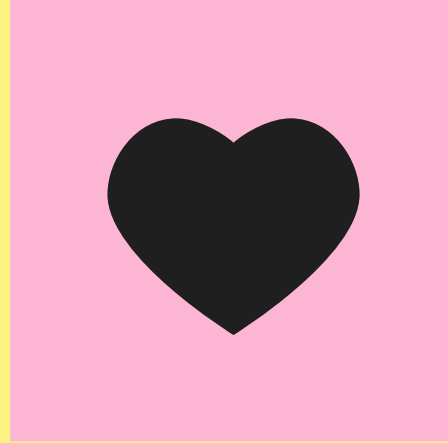
Making wi-fi facilites available in public places and commerical centers.

since we will live in times where election are fought on promises or claims of achievement, people do continue to hope that the installation of a new government will see some change in their otherwise onerous lives.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?