Prompt Engineering Cheat Sheet: CONTEXT + FEW SHOTS

CONTEXT Writing Formula

Context = [WHO] + [WHAT they struggle with or want] + [WHEN/WHERE if needed]

Examples:

1. For new moms struggling to rebuild fitness after childbirth while juggling baby care.

2. For NRI investors looking to invest in luxury Indian properties from abroad.

3. For first-time founders building personal brands while managing limited time.

FEW SHOTS Writing Formula

Few Shots = Realistic, short, example responses that guide the AI

Format:

- [Practical example 1]
- [Practical example 2]

Examples:

Fitness:

- 'Start with 10-min light stretching during baby's nap time.'
- 'Even a 15-minute walk counts — progress over perfection.'

Marketing:

- 'Your coaching method transforms lives — but does the world know it?'
- 'Clarity brings clients. Share your story boldly.'

Finance:

- 'Carry home lunch 3x a week and save ■1,200/month.'
- 'Unsubscribe from unused services. Track spending daily.'