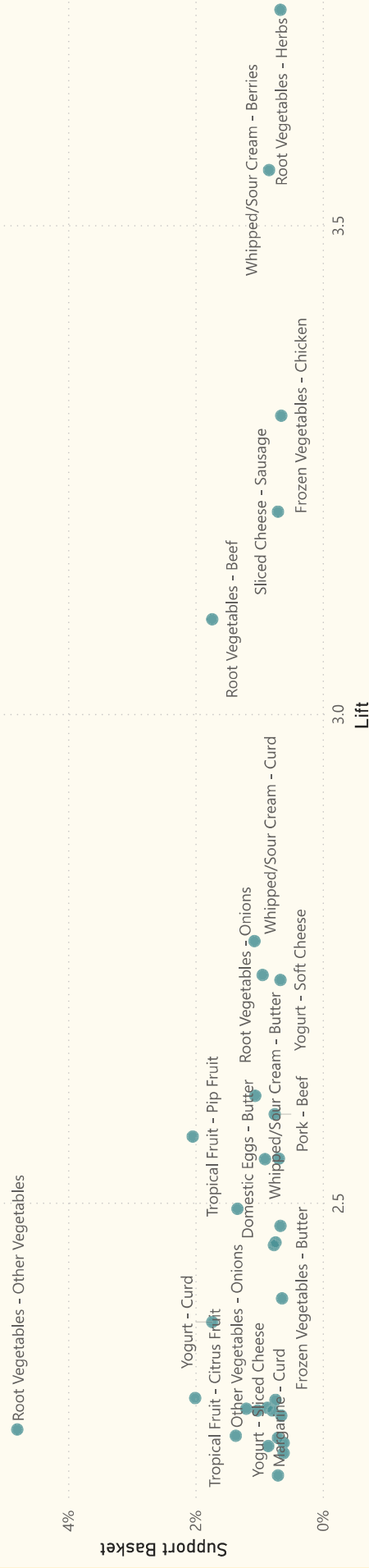


Market Basket Analysis

Basket Analysis Map



Basket Analysis Detail

Basket	Support Basket	Confidence of Prod 1	Confidence of Prod 2	Lift
Root Vegetables - Herbs	0.66%	6.03%	40.94%	3.72
Whipped/Sour Cream - Berries	0.84%	11.58%	25.88%	3.56
Frozen Vegetables - Chicken	0.65%	13.67%	15.74%	3.31
Sliced Cheese - Sausage	0.70%	29.89%	7.53%	3.21
Root Vegetables - Beef	1.74%	15.78%	34.09%	3.10
Whipped/Sour Cream - Curd	1.07%	14.74%	20.14%	2.77
Root Vegetables - Onions	0.94%	8.58%	30.08%	2.73
Yogurt - Soft Cheese	0.66%	4.84%	37.41%	2.73
Whipped/Sour Cream - Butter	1.06%	14.56%	18.99%	2.61
Pork - Beef	0.75%	13.20%	14.79%	2.59
Tropical Fruit - Pip Fruit	2.04%	19.61%	26.76%	2.57
Salty Snack - Fruit/Vegetable Juice	0.69%	18.49%	9.49%	2.55
Domestic Eggs - Butter	0.91%	14.20%	16.25%	2.55

Basket Analysis Network

