

Arya Maurya

Graphic Designer



2 Years 1 Month



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aryamaurya989@gmail.com



Key skills

- Photoshop
- Illustrator
- Corel Draw
- Figma
- Adobe Xd
- Adobe Express
- Html/Css
- Bootstrap
- Premiere Pro
- Visual Design
- Time Management
- Adaptability
- Branding
- Typography
- Logo Design
- Canva
- UI Development



Personal Information

City **Varanasi**

Country **INDIA**



Languages

- English
- Hindi



Profile Summary

As a skilled graphic designer, I adeptly blend art and technology to visually communicate ideas. Proficient in design software, I create compelling layouts, logos, and illustrations for digital media and marketing materials. My expertise lies in conceptualizing and executing innovative visual concepts to effectively convey messages.



Education

B.A, 2024

Prof. Rajendra Singh (Rajju Bhaiya) University,
Prayagraj

12th, 2023

Uttar Pradesh,
Hindi



Work Experience

Dec 2023 - Mar 2024

Graphic Designer

Aplus enterprises varanasi

1. Design visually appealing graphics for print, digital, and social media platforms, ensuring high-quality output.
2. Develop and implement branding concepts to maintain consistent brand identity across all materials.
3. Collaborate with clients and cross-functional team members to gather project requirements and objectives effectively.
4. Manage end-to-end execution of design projects, ensuring timely delivery while adhering to budgetary constraints.
5. Utilize video editing software like Capcut, Basic Premier Pro, and Basic Davinci Resolve to craft captivating and impactful reels for diverse social media channels such as Instagram and Facebook.

Dec 2022 - Dec 2023

Graphic Designer

Techpile Technology Pvt Ltd.

- Developed visually appealing graphics for various social media



Social links

<https://www.behance.net/gallery/196261717/Branding-Electra-Cruise-Company>

platforms such as Instagram, Facebook, Twitter, and LinkedIn

- Designed branded social media posts to effectively communicate key messages and engage the target audience
- Utilized graphic design software to create digital versions of selected logo concepts

Apr 2024 - Present

Graphic Designer

Wizards next llp

- Utilized graphic design skills to create engaging visual content for clients
- Managed client relationships to understand their design needs and deliver high-quality work
- Edited and produced videos to enhance visual appeal and convey compelling messages



Certification

- Graphic Design - Visual and Graphic Design
- Adobe Photoshop by Adobe and LinkedIn
- Typography
- Break and Set , The new Design rule
- Unlock Design, Basic to advance Graphic design
- Campaign Design for Social media
- Career Essentials in Generative AI by Microsoft and LinkedIn
- Inspire And Design Ideas Generation
- Introduction to Typography by California Institute of Arts and offered through Coursera
- Fundamentals of Graphic Design