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Note:- Sampling technique selection always depends on Problem Statement.

Different types of data and variance:-

Variable:- A variable is a property that can take an any value.

Two kinds of Variable:-

→ Quantative (Numerical) Variables

→ Qualitative (Categorical) Variables.

→ Quantative Variable:-

A value can be measured and we can perform mathematical operations like (Addition, multiplication, subtraction, Division).

Ex:- mpg, weight, height

gear → Discrete categorical

Numerical → Continuous (0-1) (float) $\Rightarrow \infty$
Eg:- Temp

→ Discrete (int) (0-1) $\Rightarrow 1$
Eg:- age, year, marks

Discrete → Numerical (Performing calculations)
Eg:- age [35, 27]

→ Categorical (not performing mathematical operations)

Eg:- gear [4, 5, 6], vs, mobile num, aadhar num.

Qualitative Variable :-

A Non-measurable data and Based on characteristics we can derive categorical variables.

Ex:- gender $\begin{cases} \text{male} \\ \text{female} \\ \text{other} \end{cases}$

Working Type: $\begin{cases} \text{IT} \\ \text{NonIT} \end{cases}$

Blood Group $\begin{cases} A^{+ve} \\ B^{+ve} \\ AB^{+ve} \\ O^{+ve} \end{cases}$

Variable Measurement Scales:-

We have 4 types of measured variables

- Nominal Data
- Ordinal Data
- Interval Data
- Ratio

Nominal Data:-

The Categorical Data which are having different classes.

Ordinal Data:-

Order of the Data matters but the values does not matters

Ex:- Marks:- 67, 87, 58, 48, 97

Rank:- (3) (2) (4) (5) (1)

Marks:- 28, 15, 64, 77, 92

Rank:- (5) (4) (3) (2) (1)

Interval Data:-

Order matters and value also matters but natural zero is not present.

Ex: Sight of eye (it can't be zero)

Ratio Data:-

The ratio Data can be measured, Order, Equidistant and have meaningful zeros. [two zero point]

Ex:- Ratings, no. of students, salary, height, age.

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Descriptive Statistics:-

→ Measure of Central tendency

→ Measure of dispersion

→ Data Visualization

Measure of Central tendency:-

→ Mean } Numerical

→ Median

→ Mode [categorical]

Mean:-

Population Mean:- (μ)

Sample Mean:- (\bar{x})

$$\mu = \frac{\sum_{i=1}^N x_i}{N}$$

Population mean

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n}$$

Sample Mean

Sum of obs
No of obs

Median:

- Sort the value either asc (or) desc Order.
- choose the mid value
- If you get mid (2) values take avg of those 2 values.

Ex: ① [1, 2, 2, 3, 4, 5], ② [1, 2, 2, 3, 4, 5, 100]

$$\text{mean} = \frac{1+2+2+3+4+5}{6} = \frac{17}{6} = 2.8$$

$$\text{Median} = \frac{2+3}{2} = \frac{5}{2} = 2.5$$

② $\text{mean} = \frac{1+2+2+3+4+5+100}{7} = \frac{117}{7} = 16.7$ ↑ outlier (so, far from previous)

$$\text{median} = 3$$

→ Mean will be affected by outliers where as median won't affect by outliers.

Outliers :- Far Element

→ For null value Imputation ^{- replacement} we are using mean and median. [one of the use case]

Mode:- The most repeated values.

Ex: [1, 2, 2, 3, 4, 5, 100]

2.

<u>Example:-</u>	<u>Person 1</u>	<u>Person 2</u>
Mon	7:30 AM	8 AM
Tue	7:45 AM	11 AM
Wed	8 AM	9 AM