

PRIVACY POLICY

I. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy describes the types of personal information that Seth Eaton. (“us,” “we”, “our”, or “Prizm”), collects through the website or app displaying this Privacy Policy (the “App” or the “Site”), and how we collect, use, and share that information.

Our processing of Personal Data (as defined below in Section II), such as the name, address, e-mail address, or telephone number, shall be undertaken consistent with the requirements of the General Data Protection Regulation (“GDPR”). The purpose of this Privacy Policy is to provide to users and potential users of our Site information about the nature, scope, and purpose of the data we collect, use and process. Whether as the data controller or processor, we have implemented numerous technical and organizational measures to ensure the protection of Personal Data processed through this Site. However, Internet-based data transmissions may in principle have security gaps, so absolute protection cannot be guaranteed.

By using this Site, you accept our practices surrounding the collection, use, and sharing of information provided by you in the manner described in this Privacy Policy. If you do not agree with the terms of this Privacy Policy, you cannot access, browse, or use this Site.

II. PERSONAL DATA WE MAY COLLECT

A. Information You Give Us

Except for physical location information and tracking technologies (as described below), you do not have to give us any personal information to browse this Site. However, in order to use the app, you will be required to provide personal information. Once you provide us with personal information about you, you are no longer anonymous to us. This information may include:

- Your name;
- Your email;
- Your date of birth;
- Photographs of you;
- Location;
- Astrological sign;
- Education;
- Pronouns; and
- Sexual Preferences.

We reserve the right to request the basic personal information described above (the “Personal Data”), prior to engaging with you or creating a profile on your behalf. We may refuse access to the App if we have grounded doubts as to validity, authenticity and genuineness of the Personal Data you provided.

If you do not provide us with the Personal Data, you may not be able to use the full functionality of the App.

B. Location Information.

In order to determine the correct language for the App, we will collect your physical location information if you grant location access using your phone.

III. HOW WE USE PERSONAL DATA

We comply with our obligations under certain applicable law including GDPR by: keeping Personal Data up to date where needed based on the purposes for which the Personal Data is being processed; by not collecting or retaining excessive amounts of data; by ensuring that appropriate technical measures are in place to protect Personal Data from loss, alteration, misuse, unauthorized access and disclosure as it is transmitted, stored, or otherwise processed, and by using appropriate measures to securely destroy Personal Data when it is no longer needed by us.

Personal Data collected through the Site may be used by us and our affiliates for purposes of:

- Managing your account and administering our App;
- Responding to your questions and feedback;
- Contacting you, whether by email, postal mail, or telephone with information about this App;
- For such purposes as you may authorize at the time you submit the information;
- Auditing, research, and analysis to maintain, protect, and improve this Site and our services;
- Ensuring the technical functions of our network; and
- Improving and customizing the content and layout of the Site.

IV. PERSONAL INFORMATION WE SHARE

We do not sell, rent, trade, or otherwise share Personal Data collected through the Site, except as described below:

- Service Providers. We work with third parties that provide services on our behalf. Such services may include website hosting, compliance, marketing, and website

usage analytics. We may share Personal Data and non-personal information with these third parties for the limited purpose of enabling them to provide these services. We do not bear any responsibility for any actions or policies of such third parties.

- Required by Law. We may disclose Personal Data or any information collected through this Site if we are required to do so by law or pursuant to legal process, in response to a request from government officials or law enforcement authorities, or as necessary or appropriate in connection with an investigation of illegal activity.

V. AGGREGATE INFORMATION

We may compile de-identified Personal Data and other information collected through the Site on an aggregate basis. This information may include, without limitation, the number of users who have registered for the Site, demographic information about users of the Site, and individual preferences. Such aggregate information does not identify you individually. We may use aggregate information and share aggregate information with third parties for any of the purposes specified in this Privacy Policy, and for any other lawful purpose.

VI. YOUR CHOICES

A. Information You Provide

You can always choose whether or not to provide information on the App. However, if you choose not to disclose certain information, you may not be able to register as a user of the App, which may limit your access to certain portions of the App.

B. Communications From Us

If at any time you decide that you no longer wish to receive notices from us regarding the Site, you may indicate this preference by contacting us at : prizm.link.

C. Your Rights and Your Personal Data

Unless subject to an exemption under the GDPR, you have the following rights with respect to your Personal data:

- The right to request a copy of your Personal Data which we hold about you;
- The right to request that we correct any Personal Data if it is found to be inaccurate or out of date;
- The right to request your Personal Data is erased where it is no longer necessary for us to retain such data;
- The right to withdraw your consent to the processing at any time of Personal Data to which you provided consent for processing;

- The right to request that we provide the you with your Personal Data and where possible, to transmit that data directly to another data controller (known as the right to data portability);
- The right, where there is a dispute in relation to the accuracy or processing of your Personal Data, to request a restriction is placed on further processing;
- The right to object to the processing of Personal Data (where applicable); and
- The right to lodge a complaint with a data supervisory authority.

E. Transfer of Data Abroad

As Prizm is a global app, we anticipate that there will be instances in which we will transfer Personal Data abroad, but we will only do so when we have confirmed adequate privacy protections. If we transfer Personal Data to a third party acting as our agent, we will also require the third party to have adequate privacy protections in place. We may transfer Personal Data to and on behalf of third parties with whom we have an existing service agreement or as part of our legal obligations, each of which shall be subject to our policies, and only to the extent necessary for purposes of legitimate interests pursued by the data controller (or by a third party).

F. Automated Decision Making

Under GDPR, data subjects (*i.e.* users) shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her, or similarly significantly affects him or her, as long as the decision (1) is not necessary for entering into, or the performance of, a contract between the data subject and a data controller, or (2) is not authorized by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, or (3) is not based on the data subject's explicit consent.

If the decision: (1) is necessary for entering into, or the performance of, a contract between the data subject and a data controller, or (2) it is based on the data subject's explicit consent, we shall implement suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express his or her point of view and contest the decision.

If a data subject wishes to exercise the rights concerning automated individual decision-making, he or she may at any time directly contact us.

G. Further Processing

If we wish to use your Personal Data for a new purpose, not covered by this Privacy Policy, then we will provide you with a new notice explaining this new use prior to commencing the processing and setting out the relevant purposes and processing conditions. Where and whenever necessary, we will seek your prior consent to the new processing.

VII. INFORMATION STORAGE AND SECURITY

We employ reasonable security precautions to help protect against the loss, misuse, and alteration of Personal Data and all other data provided on or through the Site. However, no method of transmitting or storing data is completely secure. As a result, although we strive to protect Personal Data about you, we cannot guarantee the security of any information you transmit to us through or in connection with the Site. If you have reason to believe that Personal Data is no longer secure, please notify us immediately by contacting us in accordance with the last section below.

VIII. A SPECIAL NOTE ABOUT CHILDREN

Children are not eligible to use the Site, and we ask that minors (children under the age of 18 or as otherwise defined in the local territory) not submit any Personal Data to us.

IX. EXTERNAL LINKS

The Site may contain links to various websites that we do not control. When you click on one of these links, you will no longer be transacting business through the Site. Third party websites maintain their own privacy policies, and we do not exercise any control over any of the third party websites that may be linked to the Site. If you visit a website that is linked to the Site, you should consult that website's privacy policy before providing any Personal Data. Please be aware that we are not responsible for the privacy practices of such other websites, and we are not liable for their misuse of personal information about you.

X. OPERATIONAL CONTROL

The Site is controlled and operated by us from the United States of America. We may limit the Site's availability, in whole or in part, to any person, geographic area or jurisdiction we choose, at any time and in our sole discretion.

XI. UPDATING INFORMATION

You may change Personal Data that you have provided about you by contacting us at our website.

XII. UPDATES TO THIS PRIVACY POLICY

We may change or update this Site or any of our policies and procedures without prior notice. We will post a notice on this Site to advise you of any significant changes to this Privacy Policy and indicate via the 'Last Updated' legend at the bottom of this Privacy Policy when it was most recently updated.

XIII. NAME AND ADDRESS OF THE CONTROLLER

The Data Controller for the purposes of GDPR or other data protection laws applicable in Member states of the European Union and other provisions related to data protection is Seth Eaton.

Any data subject may, at any time, contact us directly with any questions and suggestions concerning data protection.

XIV. QUESTIONS REGARDING THIS PRIVACY POLICY

If you have any questions or comments regarding this Privacy Policy, please contact us using our website, prizm.link.