

# Statistics

## Data

Get the list of campaigns.

### Request:

```
1 GET /api/statistics/data HTTP/1.1
2 Host: dev.displayplan.digital
```

### Response

```
1 {
2   "success": true,
3   "data": [
4     {
5       "id": 10,
6       "name": "KESKO SM4",
7       "status": 1,
8       "type_id": 2,
9       "start": "2017-03-21T00:00:00+00:00",
10      "end": "2017-12-22T23:59:59+00:00"
11    },
12    {
13      "id": 15,
14      "name": "MEDIA MRKT",
15      "status": 0,
16      "type_id": 2,
17      "start": "2017-03-23T00:00:00+00:00",
18      "end": "2018-03-23T23:59:59+00:00"
19    },
20    {
```

```
21         "id": 20,
22         "name": "Oral B Demo - Complete 2",
23         "status": 1,
24         "type_id": 2,
25         "start": "2017-04-04T00:00:00+01:00",
26         "end": "2017-04-25T23:59:59+01:00"
27     },
28     {
29         "id": 21,
30         "name": "Elgiganten Sthlm Test",
31         "status": 1,
32         "type_id": 2,
33         "start": "2017-04-05T00:00:00+01:00",
34         "end": "2017-04-21T23:59:59+01:00"
35     }
36 ]
37 }
```

### Campaign Types

id	name
1	Video
2	Lift N Learn
3	Touch

### Statuses

value	name
0	Unpublished
1	Published

2

Cancelled

## Campaign

Get the insights of a given campaign.

### Request:

```
1 GET /api/statistics/campaign/{campaign-id} HTTP/1.1
2 Host: dev.displayplan.digital
```

### Response (*Lift N' Learn Campaigns*)

```
1 {
2   "success": true,
3   "data": {
4     "mappings": [
5       {
6         "tag": "L16",
7         "value": "Smart 4000"
8       },
9       {
10        "tag": "L17",
11        "value": "Smart 5000"
12      },
13      {
14        "tag": "L18",
15        "value": "Genius 8000"
16      },
17      {
18        "tag": "L20",
19        "value": "Genius 9000"
20      }
21    ]
22  }
23 }
```

```
21     ],
22     "overall": {
23         "liftings": [
24             {
25                 "tag": "L16",
26                 "count": 13
27             },
28             {
29                 "tag": "L17",
30                 "count": 6
31             },
32             {
33                 "tag": "L18",
34                 "count": 4
35             },
36             {
37                 "tag": "L20",
38                 "count": 2
39             }
40         ],
41         "highlights": {
42             "dwell_time": 1,
43             "devices": [
44                 {
45                     "count": 25,
46                     "name": "Oral B Demo Unit",
47                     "location": "Oral Demo Display"
48                 }
49             ]
50         },
51         "interaction": [
52             {
```

```
53         "log_date": "2017-04-20T12:00:00+01:00",
54         "count": 18
55     },
56     {
57         "log_date": "2017-04-20T13:00:00+01:00",
58         "count": 4
59     },
60     {
61         "log_date": "2017-04-20T14:00:00+01:00",
62         "count": 2
63     },
64     {
65         "log_date": "2017-04-21T12:00:00+01:00",
66         "count": 1
67     }
68 ]
69 },
70 "insights": [
71     {
72         "id": 1,
73         "identifier": "ORA-0001",
74         "name": "OralB1",
75         "stats": [],
76         "interaction": []
77     },
78     {
79         "id": 2,
80         "identifier": "ORA-0002",
81         "name": "Oral B Demo Unit",
82         "stats": [
83             {
84                 "tag": "L16",
```

```
85         "count": 13
86     },
87     {
88         "tag": "L17",
89         "count": 6
90     },
91     {
92         "tag": "L18",
93         "count": 4
94     },
95     {
96         "tag": "L20",
97         "count": 2
98     }
99 ],
100 "interaction": [
101     {
102         "log_date": "2017-04-20T12:00:00+01:00",
103         "count": 18
104     },
105     {
106         "log_date": "2017-04-20T13:00:00+01:00",
107         "count": 4
108     },
109     {
110         "log_date": "2017-04-20T14:00:00+01:00",
111         "count": 2
112     },
113     {
114         "log_date": "2017-04-21T12:00:00+01:00",
115         "count": 1
116     }
```

```
117         ]
118     }
119 ]
120 }
121 }
```

## Support

Get basic support stats

Request:

```
1 GET /api/statistics/support HTTP/1.1
2 Host: dev.displayplan.digital
```

Response:

```
1 {
2     "success": true,
3     "data": {
4         "displays": {
5             "total": 14,
6             "online": 0,
7             "offline": 10,
8             "pending": 3,
9             "independent": 1
10        },
11        "fixed": 1,
12        "outstanding": 3,
13        "closed": 1
14    }
15 }
```

