



INVESTMENT CASE STUDY SUBMISSION

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Abstract

This investment case study is aimed at,

- doing a proper analysis using the data available on companies across the world and the investments made on those companies.
- Identifying the best companies for Spark Funds to invest at an investment cap of 5-15 million USD per investment round.

Problem solving methodology





Analysis

According to the analysis,

- Average funding amount of venture type is 11.75 Million USD
- Average funding amount of angel type is 0.96 Million USD
- Average funding amount of seed type is 0.72 Million USD
- Average funding amount of private equity type is 73.31 Million USD

So the best funding category is 'venture'



Analysis

The top 3 English speaking countries to invest on are USA, Great Britain and India

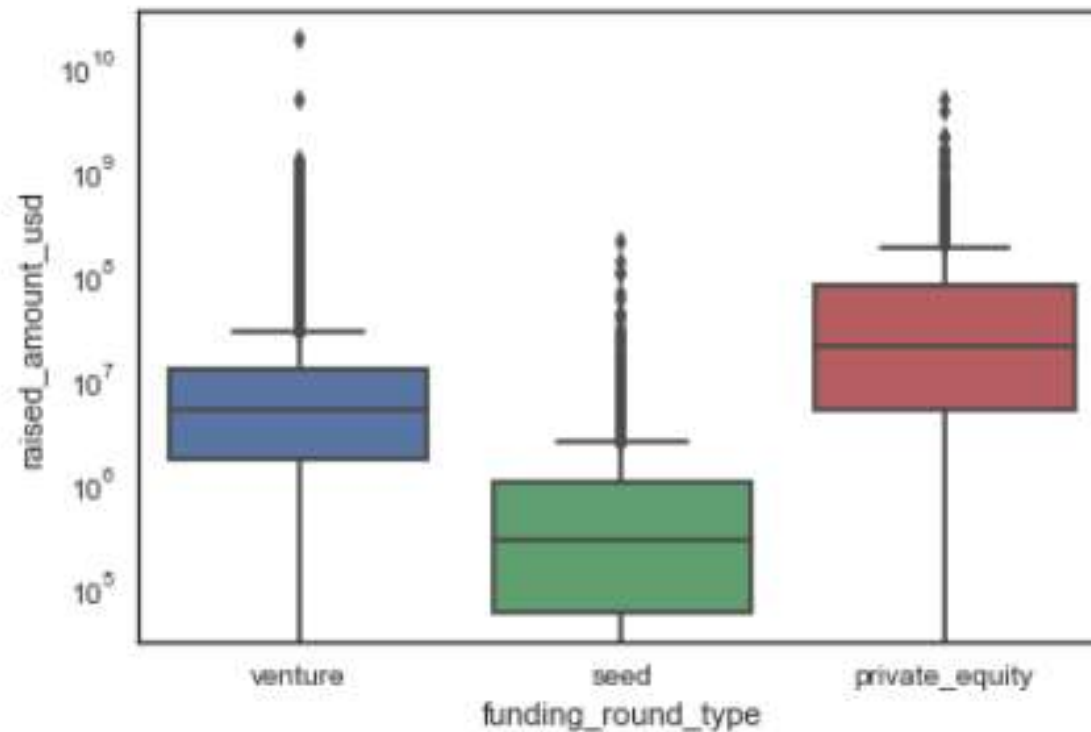


Analysis

According to the analysis, some of the top sectors to invest are,

- Cleantech / Semiconductors
- News, Search and Messaging
- Health
- Entertainment
- Others

Graph showing ‘venture’ is the best funding type



Conclusions

So according to the analysis, it is evident from the results and the graphs that,

- 'venture' is the best funding category to be invested on
- 'USA', 'GBR' and 'IND' are the prospective countries to invest
- In these countries,
 - USA - isilon and just-biotherapeutics are the best companies to invest
 - GBR - elixent and notonthehighstreet are the best companies to invest
 - IND - tejas-networks-india and mobile2win-india are the best companies to invest