



TEAM INVINCIBLE PRESENTS

# Aggregate Terminal

Expertise you need, Service you deserve

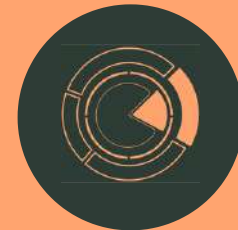
# CONCEPT

## INTRODUCTION



### Mission & Goals

- Democratising the Indian Investing



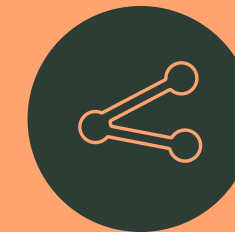
### Market size

- Financial Services
- \$449.29B with 8.5% CAGR



### Competitive analysis

- Retail Market: Screener.in, Ticker Tape
- Institutions: Accord Fintech



### Marketing Plan

- Targeted Digital Marketing
- YouTube Channel and Blogs
- SEO



### USP

- Investment terminal by Investors
- Best In-class data visualisation
- Only affordable API for the Indian Market

“

**The precise statement of any  
problem is the most important  
step in the solution**

—ED BLISS

”





**BSE**

BIGGEST STOCK MARKET IN THE WORLD

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**5,400+**

COMPANIES LISTED AS OF SEPT'21



# ALPHA VANTAGE

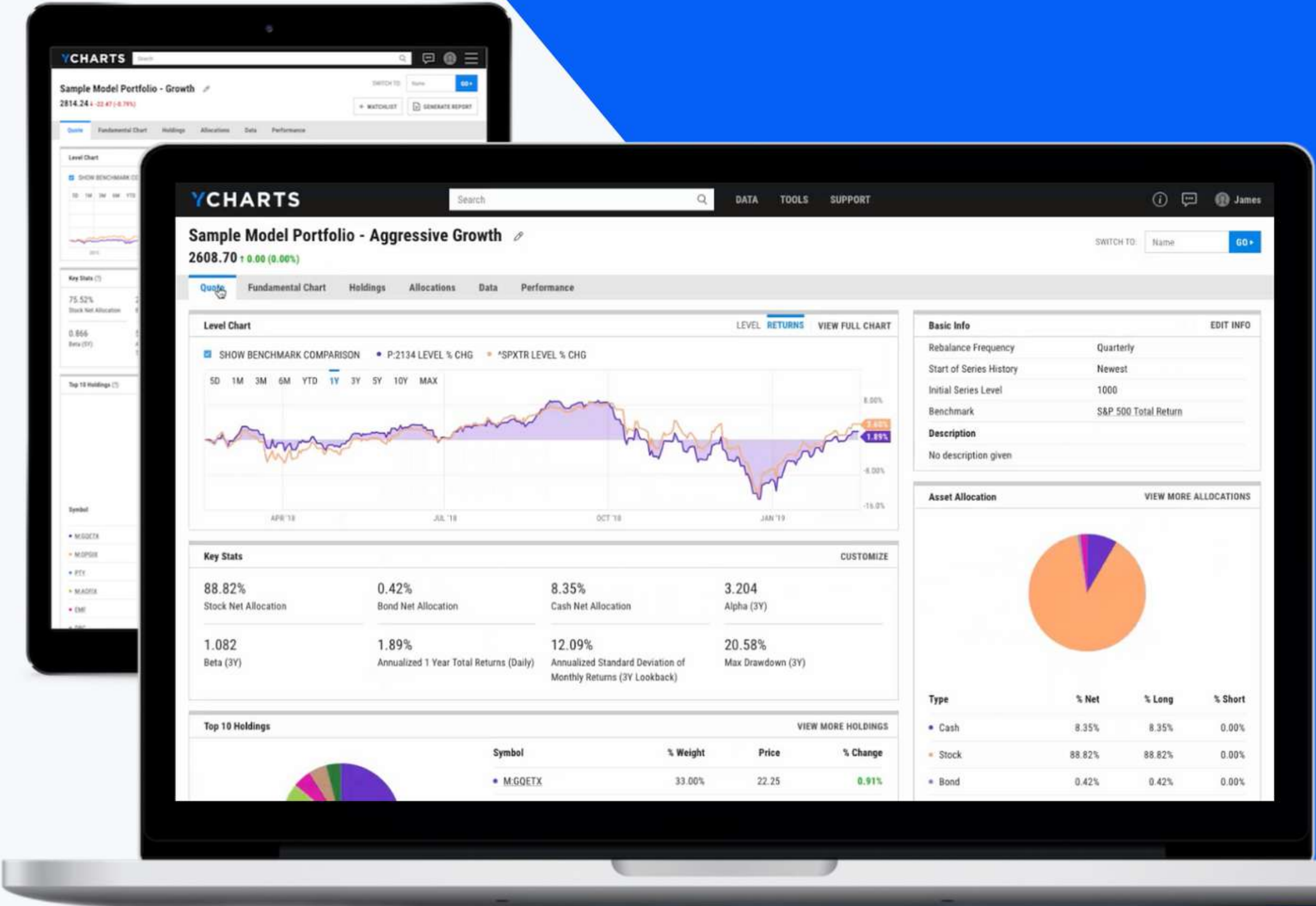
- ▶ Stock APIs in JSON, Excel & Google Sheets
- ▶ Forex and cryptocurrency data feeds
- ▶ 50+ technical indicators
- ▶ Global coverage

STOCK API DOCUMENTATION

GET YOUR FREE API KEY TODAY

Smart investment  
decisions made simple.

START YOUR 7-DAY FREE TRIAL





A man with a beard, wearing a yellow shirt, is applying paint to his face with a brush. He is standing in a forest with trees and foliage in the background. The image has a semi-transparent orange overlay in the center containing text.

# **WORLD'S NEXT SUPERPOWER**

This must change for the world's next  
superpower must democratise investment.

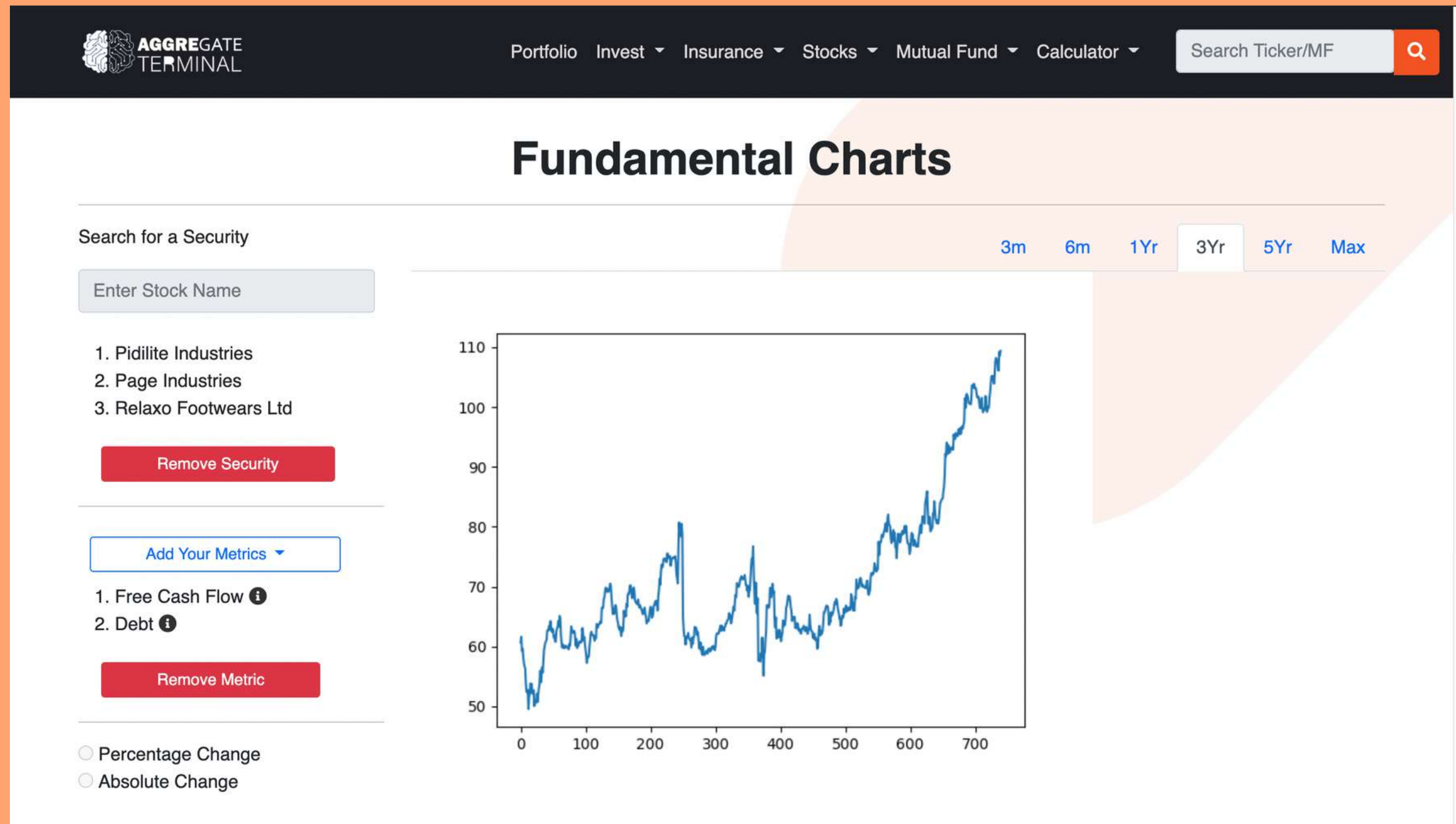


# OUR SOLUTION





# RESEARCH & VISUALISATION OF HISTORICAL DATA



# VALUATION & STOCK REPORTS



Company Name

Pidilite Industries

## Free Cash Flow Estimate (In INR Crs)

	2018 - 19	2019 - 20	2020 - 21
Net cash from Operating Activities	844.8	1,279.6	1,392.1
Capital Expenditures	262.5	467.1	353.8
Free Cash Flow (FCF)	582.3	812.4	1,038.4
<b>3 Year Average Free Cash flow</b>			<b>811.0</b>

## Inputs

Number of years considered	10
FCF Growth rate for first 5 years	18%
FCF Growth rate for last 5 years	10%
Terminal Growth Rate	3.50%
Discount Rate	9%

## Intrinsic Value Calculation (INR Crs, unless indicated)

Total PV of cash flow	35,127.51
Total Debt	331.00
Cash & Cash Balance	625.32
Net Debt	(294.32)
Share Capital	50.82
Face Value (INR)	1.00
Number of Shares	50,82,00,000
<b>Share Price (INR)</b>	<b>697.01</b>

## Cash flow & Present Value Table

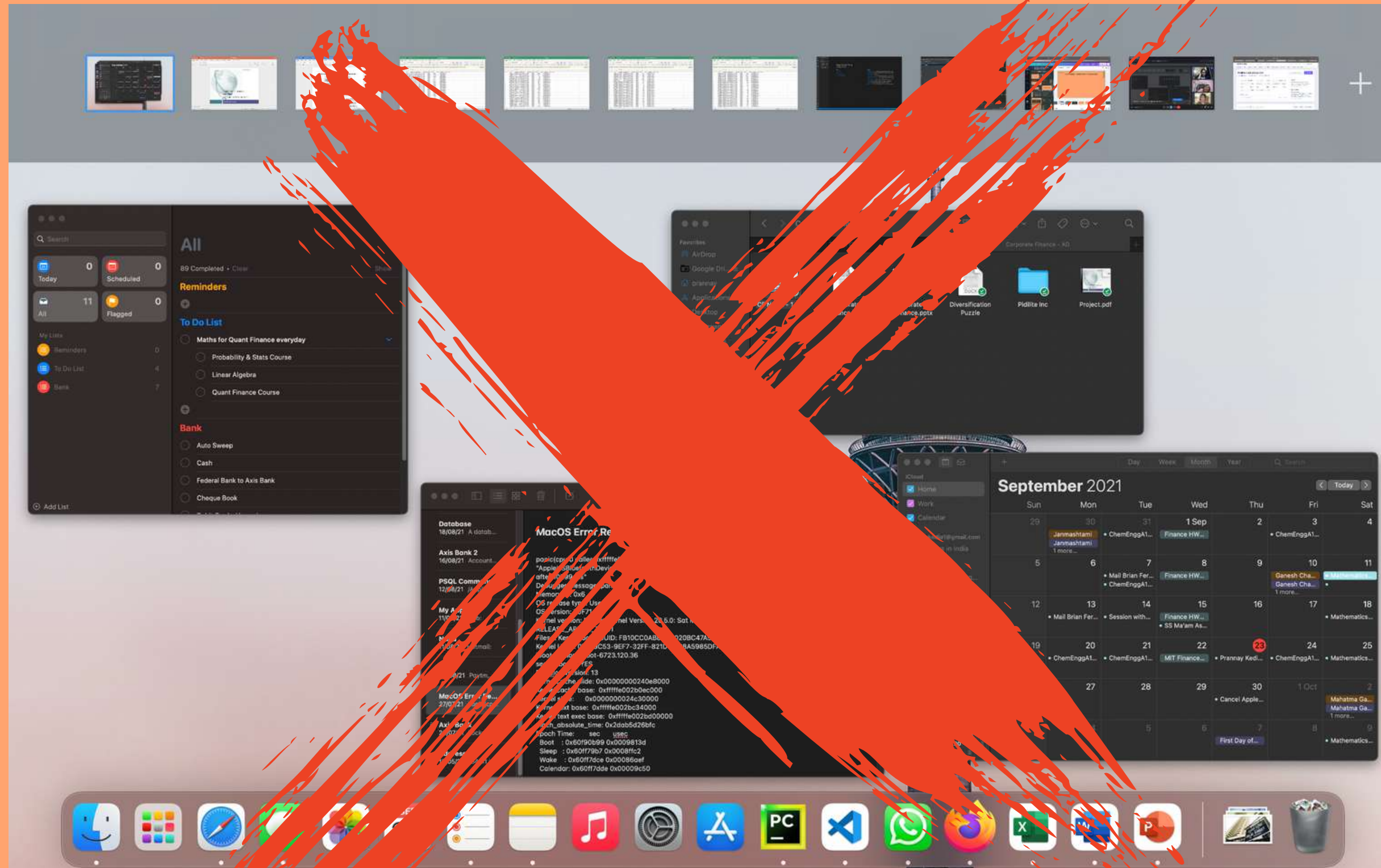
SI No	Year	Cash flow	PV of Cash flow
1	2021 - 22	957.00	877.98
2	2022 - 23	1,129.26	950.48
3	2023 - 24	1,332.53	1,028.95
4	2024 - 25	1,572.38	1,113.91
5	2025 - 26	1,855.41	1,205.89
6	2026 - 27	2,040.95	1,216.95
7	2027 - 28	2,245.05	1,228.12
8	2028 - 29	2,469.55	1,239.38
9	2029 - 30	2,716.51	1,250.75
10	2030 - 231	2,988.16	1,262.23

Terminal Year	2030 - 231
Terminal Value	56,231.66
PV of Terminal Value	23,752.86

## Intrinsic Value Band

Model Error leeway	10%
<b>Lower Intrinsic value band</b>	<b>627.3</b>
<b>Upper Intrinsic value band</b>	<b>766.7</b>

# CUSTOMISED INVESTMENT DASHBOARD





# DEFINITIONS FOR ALL RATIOS

Company Essentials

Price of Share x No. of Shares Outstanding

Market Cap ⓘ

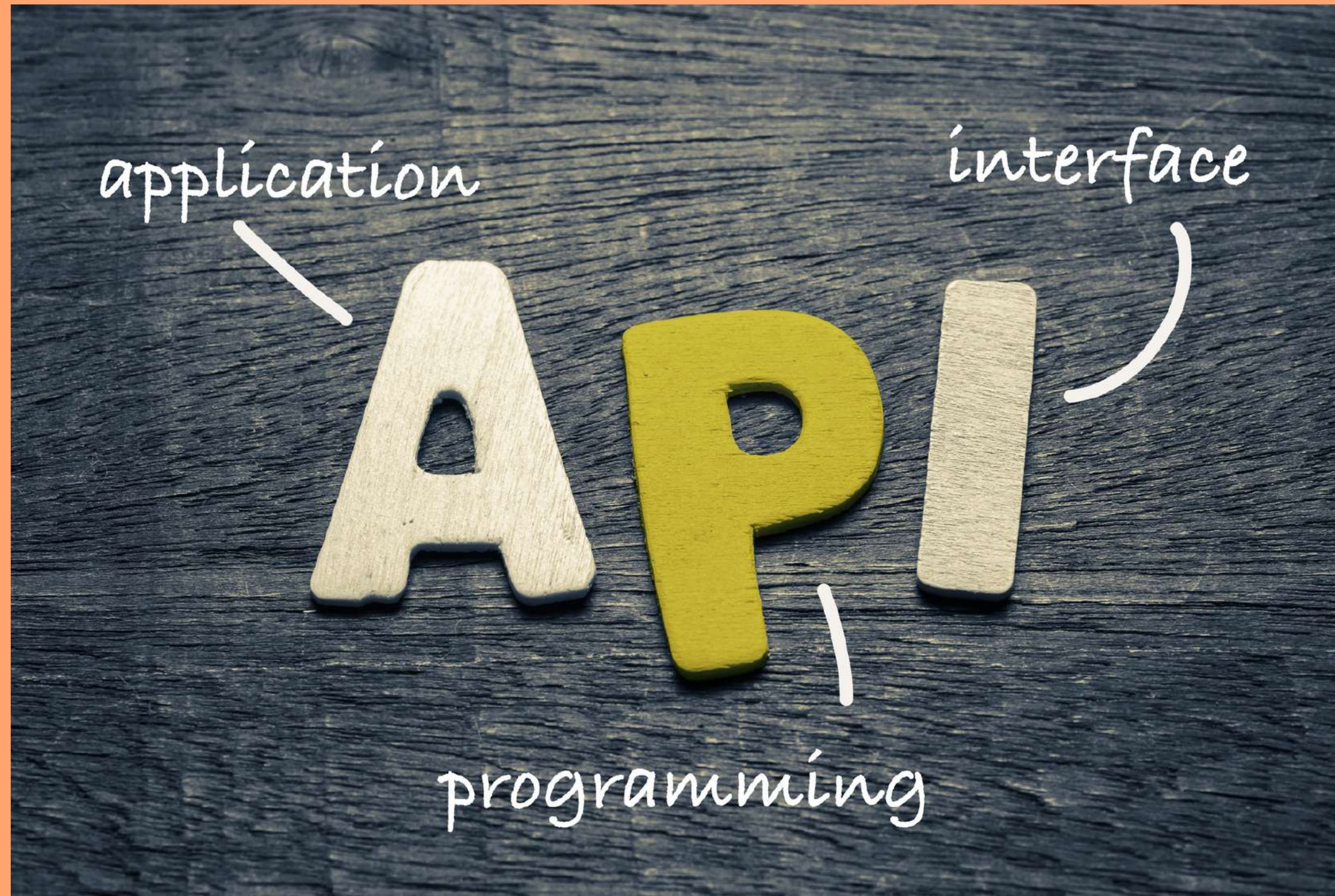
**₹ 123735.26 Cr**

Ent Value

**₹ 122817.**

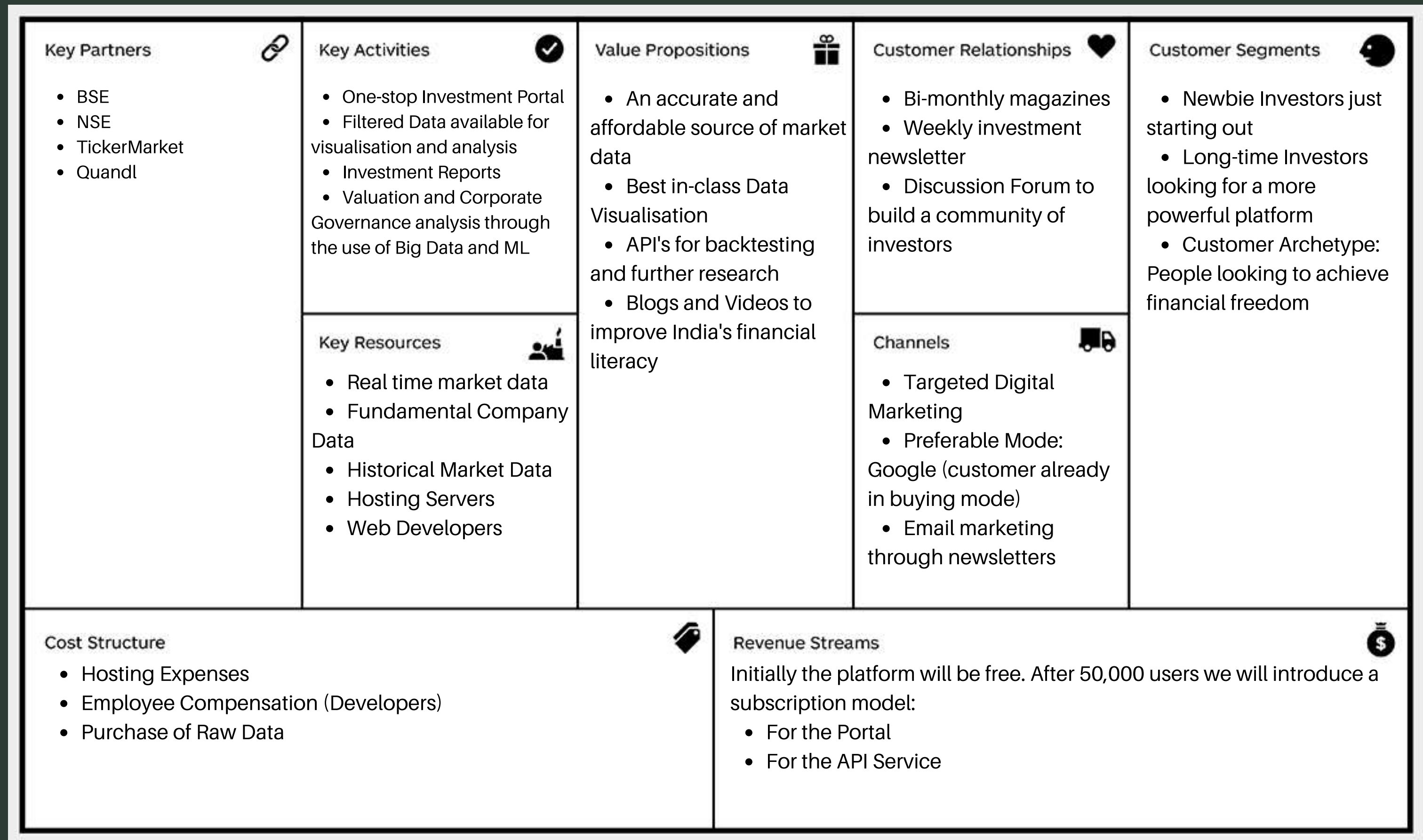


# API PROVIDER



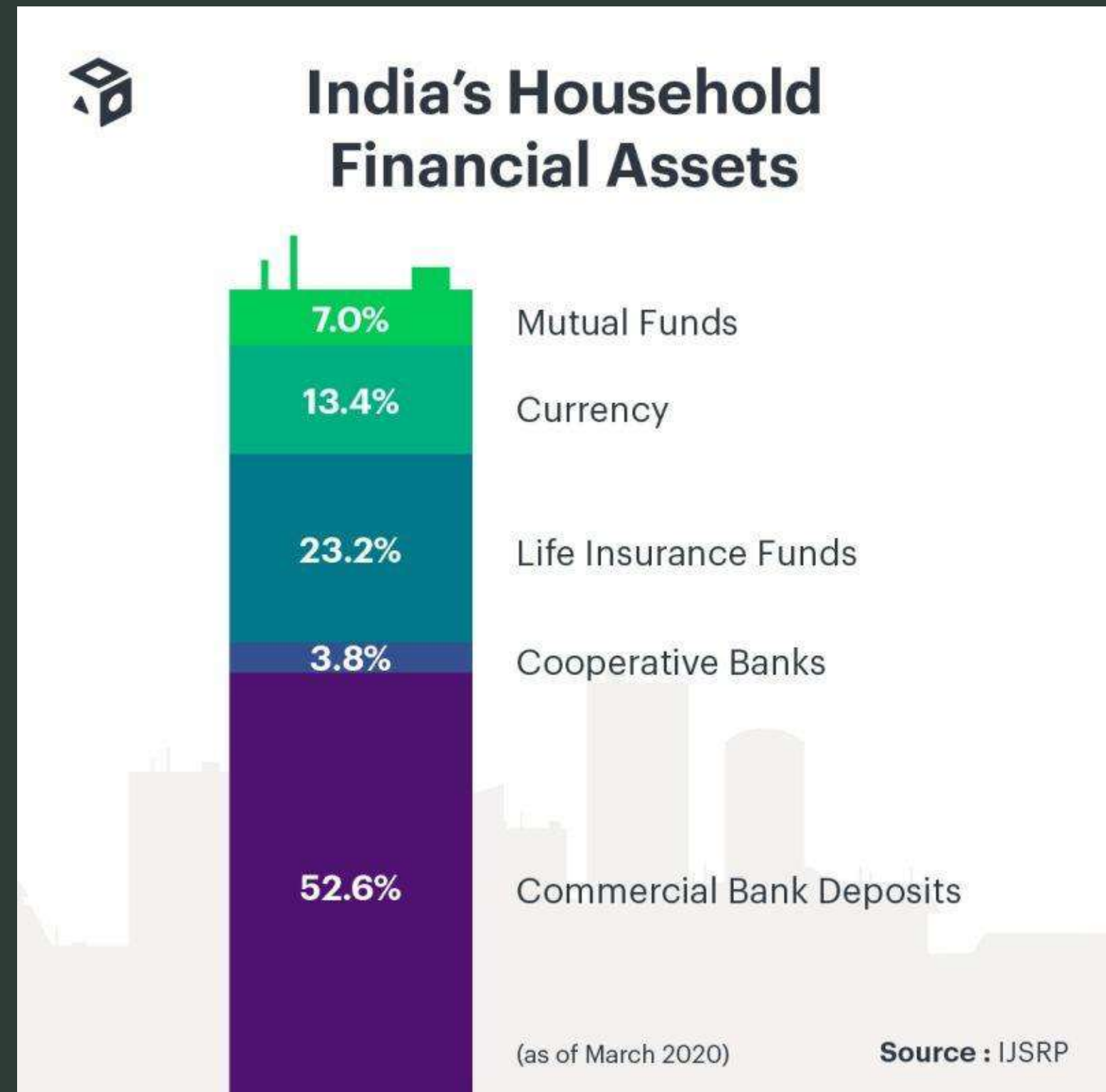
# BUSINESS MODEL





# MARKET SIZE

- 3.7% of the Indian Population invests in equities.
- Last Fiscal Year itself, 1.42 Cr new demat accounts were opened.
- 5% of India's household wealth in financial assets
- 2.4 Cr Paying Customers in retail segment
- Financial Services Industry: \$449.29B with 8.5% CAGR



# BUYER PERSONA



Wakes up, has coffee and  
reads Indian Express

Reaches office and  
works for 10 hours



Low Portfolio  
Returns

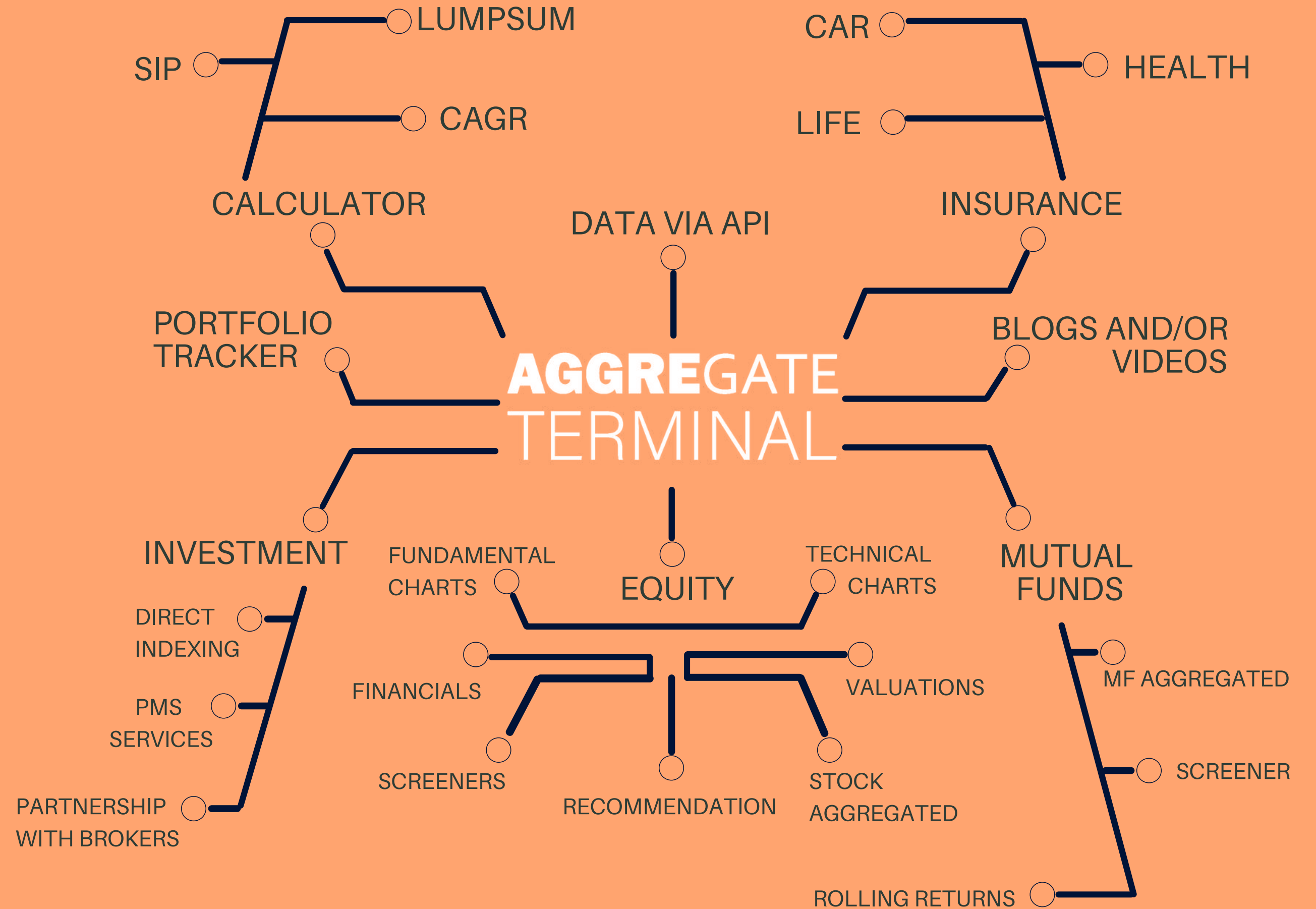


Reaches home and  
relaxes with Netflix and beer





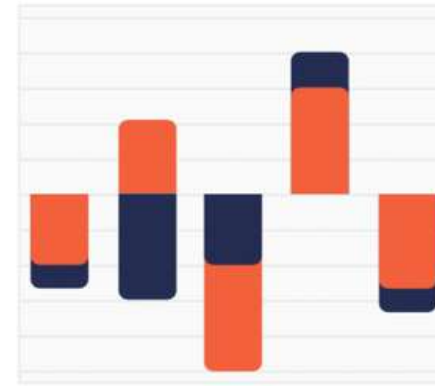
# PRODUCT



## An Investment Analysis Terminal for You!

Optimize your investment analysis with Aggregate Terminal. You do not need 100 tabs open anymore

Get Started



89.74%

+1.5%

88.24%

### What's different about Aggregate

01

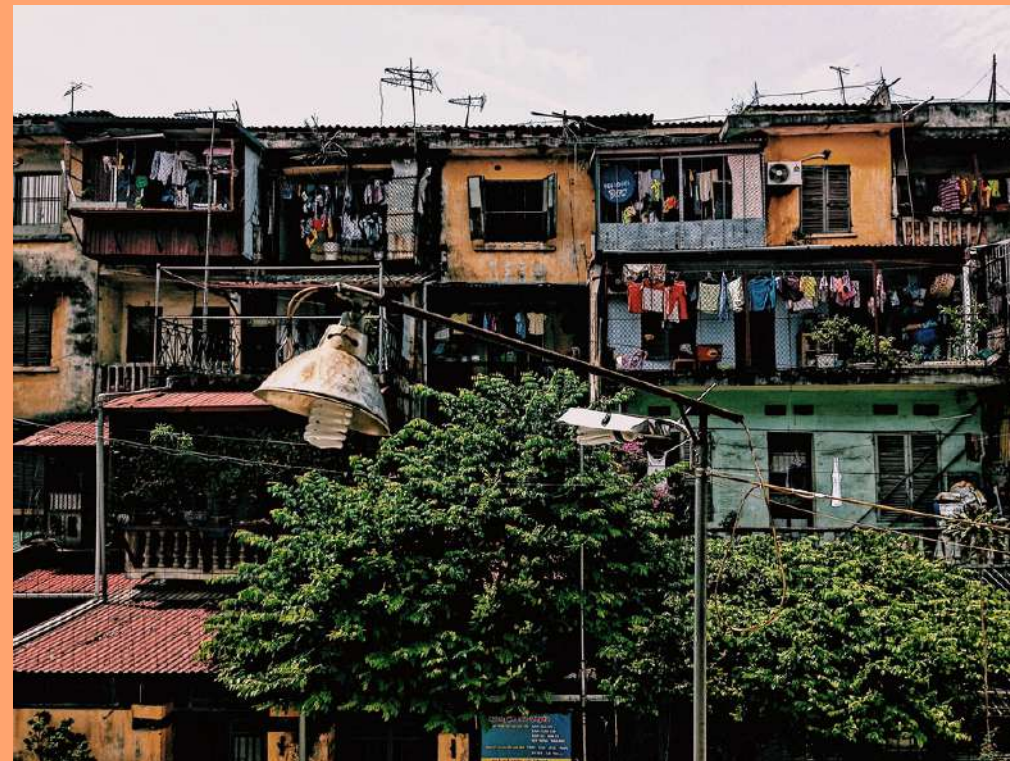
Research and Visualise Equity data like never before. In this information age, reliable data is



# AGGREGATE TERMINAL

# IS THERE MORE?

THE FINANCIAL REVOLUTION OF INDIA





# THANK YOU!

The background of the image is a close-up of a credit card, showing embossed numbers and a chip. A dark, semi-transparent overlay covers the entire image, creating a moody atmosphere. The text is centered and stands out against this background.

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WE ARE HERE TO ANSWER ALL YOUR  
QUESTIONS