Meeting Notes 1

<u>Creative Director: Selina Park</u> <u>Designer: Jayce Bordelon</u>

Zoom recording link

- Goal: Multi-paged, informational website about Matcha
- Pages
 - o home/intro
 - How it works
 - History
 - Transformation
 - Matcha and related projects
- Tones, Styles
 - o Cozy, calm, graceful
 - o Main color: green
 - o Other colors: earthy, pastel tone, soft color
 - o Fonts: sans-serif

Meeting Notes 2

Creative Director: : Madeleine Yeung

<u>Designer: Selina Park</u> <u>Zoom recording link</u>

- Goal: Multi-paged, informational website about the Game "The Legends of Zelda: Breath of the Wild"
- Pages
 - home/intro
 - o gameplay
 - o plot
 - Development
 - Reception
- Tones, Styles
 - Main theme: nature
 - Colors: soft earth tone (light blue, beige, green, brown)
 - Cozy, calm, relaxing
 - o Tone: immersive, magnificent, freedom

As a creative director, I will make a document about a detailed list of contents for the website because the current outline is vague and contains a wide range of information.

Link to the document: Art 337I Website informations