

2024-2025

A P R I L   P R I N C E S S

# PORTFOLIO

G R A P H I C   D E S I G N

**LG** *beauty*

**LOTTE**



**MARS  
WRIGLEY**



UNITED COLORS  
OF BENETTON.



**Mondelēz**  
International



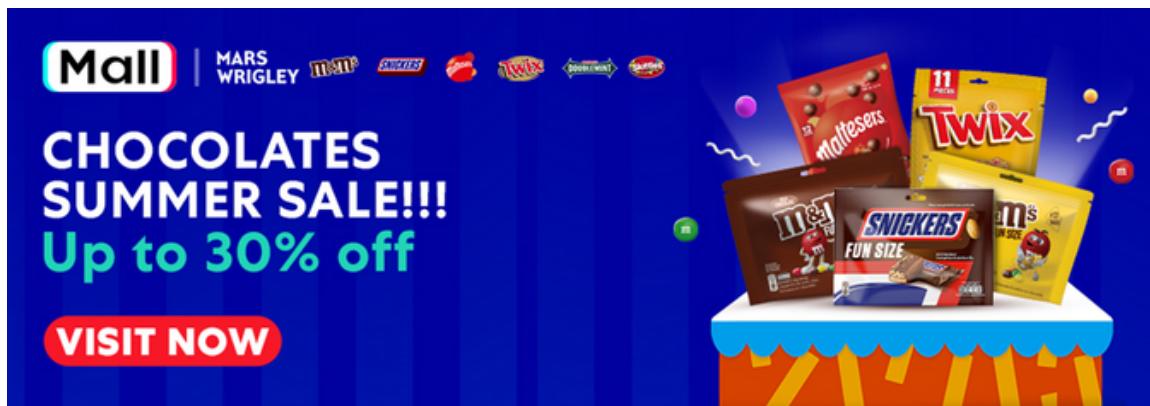
**MARS  
WRIGLEY**



# P D P F R A M E S



# T I K T O K B A N N E R



# P D P S E T S



MARS   
官方旗艦店

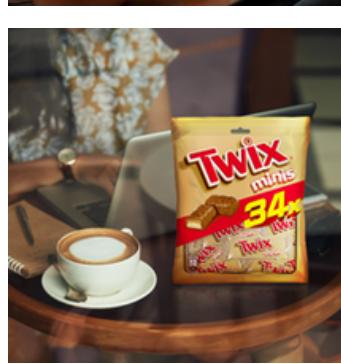
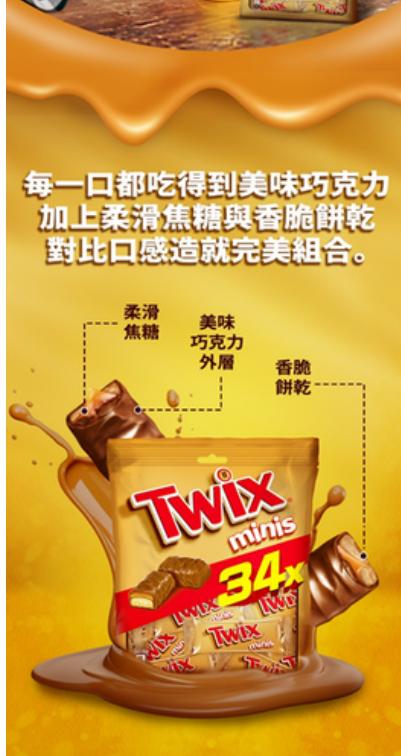
買更多  
立  
解鎖優惠



多口味任選  
超涼無糖口香糖

62g

P D P S E T S



MARS | Twix  
官方旗艦店



34 X 10g

迷你焦糖夾心巧克力

# P D P SETS



**MARS**  
OFFICIAL STORE



## A F F I L I A T E S

Lazada

MARS WRIGLEY

3.3 MARCH  
3.3 BIG SALE

UP TO 25% OFF

VOUCHERS

FREE SHIPPING

ADD TO CART

\*While stocks last.

The advertisement features a large yellow water slide with various Mars Wrigley products (Snickers, Twix, Maltesers, Skittles, M&M's) sliding down into a pool of water. The background is a bright, sunny beach scene with palm trees and a blue sky. The Lazada logo is in the top left corner, and the Mars Wrigley logo is in the top right corner. The main text "UP TO 25% OFF" is prominently displayed in the center. Below it are two orange rectangular boxes labeled "VOUCHERS" and "FREE SHIPPING". At the bottom is a large orange "ADD TO CART" button. A small note at the bottom left says "\*While stocks last."

Lazada X MARS WRIGLEY

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FREE SHIPPING

VOUCHERS

ADD TO CART

Lazada

MARS WRIGLEY

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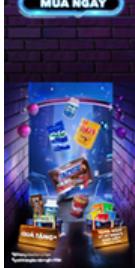
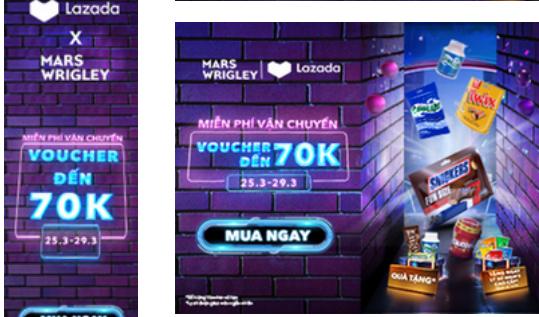
VOUCHERS

ADD TO CART

\*While stocks last.

The two smaller versions of the advertisement are identical to the main one, showing the water slide and the same promotional text. They are positioned side-by-side, with the top one slightly overlapping the bottom one.

## A F F I L I A T E S





C P A S   G I F   A N I M A T I O N

S C A N   T O   W A T C H



Official Store of mcm's MARS WRIGLEY 1-8 APRIL 2024

歡慶連假  
最低6折起  
指定品再送精美好禮

折價券 免運費

Maltesers Airwaves Eclipse

全館消費滿\$299送 M&M'S 小背袋

立即購買

買到賺到

免運費 蝦幣 專屬折價券

全館消費滿\$299送 M&M'S 小背袋

Eclipse 8入組 下單再送樂扣水杯

Airwaves 10入組 下單再送樂扣水杯

麥提莎歡樂桶 2入組 下單再送麥提莎陶瓷碗

期間限定

8-10 AM 12-2 PM 6-8 PM 10PM-12AM

**專屬優惠**

Airwaves 10入組  
下單再送樂扣水杯  
[立即購買](#)

Eclipse 8入組  
下單再送樂扣水杯  
[立即購買](#)

麥提莎歡樂桶 2入組  
下單再送麥提莎陶瓷碗  
[立即購買](#)

**看品牌選購**

立即購買

找我們買有何好處

100% 正版正貨  
超對省錢  
快速交貨, 值得信賴  
即時聊天支援

一點點的幸福  
一點點的快樂  
[立即購買](#)

值得嘗試的好滋味  
[立即購買](#)

**視場合選購**

立即購買

立即購買

立即購買

立即購買

# K E Y V I S U A L



S I S





P D P F R A M E S

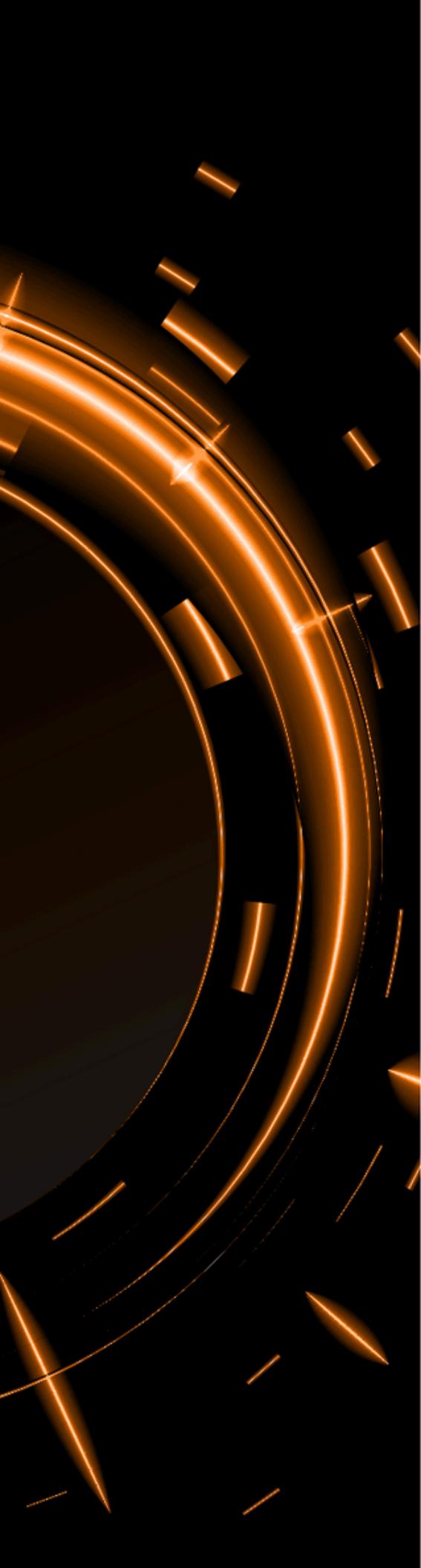
LEGO OFFICIAL STORE XX - XX MAR



SAVE XX% OFF  
XX FEB - XX MAR \$XXX.XX XX MAR \$XXX.XX  
SECURE ITEM NOW!

LEGO OFFICIAL STORE XX - XX MAR



A vertical decorative column on the left side of the page features a dynamic, abstract graphic. It consists of several concentric circles in shades of dark brown and black, with bright orange-yellow glowing lines and small dashes radiating outwards from the center, creating a sense of motion and energy.

**LOTTE**



The background of the left half of the image features a dark, abstract design composed of glowing orange lines and small particles. These elements create a sense of motion and depth, resembling a microscopic view of light or a futuristic interface.

UNITED COLORS  
OF BENETTON.

## A F F I L I A T E S

MID-MONTH  
SALE 15-16 MAR

UNITED COLORS  
OF BENETTON.

**UP TO 15% OFF**

16 MAR, 8PM- 12 AM

20% OFF  
MIN. SPEND RM50

10% OFF  
WHEN BUY 3

SHOP NOW



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# K E Y   V I S U A L





W E B S I T E B A N N E R





**LG** *beauty*  
**belief**  
believe in truth

## A F F I L I A T E S



# I G B A N N E R





**LG** *beauty*  
freshian

## A F F I L I A T E S



# I G B A N N E R





# LG beauty

The history of Whoo



## AFFILIATES



# I G B A N N E R

LazMall  
BRAND FIESTA X The Whoo OFFICIAL STORE

APRIL 15 - 17

Summer royal radiance

**UP TO 50% OFF**

+ UP TO \$25 OFF VOUCHER

The history of Whoo  
Excellent Skin's Regeneration  
Ball: Self-Generating Anti-Aging Concentrate  
The history of Whoo  
ROYAL REGINA Energy Drop Treatment

The history of Whoo  
Anti-aging & infused with gold particles

4.15 MID MONTH SALE X The Whoo OFFICIAL STORE

APRIL 15 - 17

Summer royal radiance

**UP TO 50% OFF**

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The history of Whoo  
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The history of Whoo  
Anti-aging & infused with gold particles



**Mondelēz**  
International

Shopee Mall | **Mondelēz**  
International  
SNACKING MADE RIGHT

## BUY 550 PESOS WORTH GET FREE GIFT

FREE  
CW Tote Bag or  
Eden Sandwich Bag

2X CHEEZ WHIZ POUCH

3X EDEN ORIGINAL

2X CHEEZ WHIZ JAR

SHOP NOW >

\*BUY 550 PESOS WORTH OF CHEEZ WHIZ OR EDEN, GET A CW TOTE BAG OR EDEN SANDWICH BAG UNTIL SUPPLIES LAST