



BLUEPAPER

BLUEPAPER IS AN OFFSHOOT OF WHITEPAPER. AS I HAVE MENTIONED BEFORE, WHITEPAPER HAS BECOME MORE NON-TECHNICAL IN NATURE TO PROVIDE INFORMATION THAT IS EASILY DIGESTIBLE TO ALL KINDS OF INVESTORS. HOWEVER, THE ISSUING BODY MIGHT ALSO BE INTERESTED IN DISHING OUT TECHNICAL DETAILS OF THE PROJECT FOR THOSE WHO ARE INTERESTED OR IF THE PROJECTS DEMANDS SO. SO THESE TECHNICAL DETAILS / SPECS OF PROJECT/ COIN/ BLOCKCHAIN IS WRITTEN ON SEPARATE DOCUMENTS THAT IS CALLED BLUEPAPER.

BLUEPAPER IS RELATIVELY A NEWER CONCEPT IN THE WORLD AND NOT AT ALL MANDATORY TO WRITE ONE. THOUGH, IT CERTAINLY HELPS IN BOOSTING VISIBILITY OF THE COIN. MANY ISSUING AUTHORITIES MERGE BOTH (TECHNICAL & NON-TECHNICAL) INFORMATION IN WHITEPAPER ALONE.

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OUR MISSION

The founders of the company Mudra believe their main mission is to build a society united by common desire to learn how to manage sophisticated technologies changing more and more our normal life.

From one side we see and accept the progressive role of digital technologies in the modern world. From the other side we understand not everyone has access to them. A big number of fully-fledged citizens are cut off from technological progress owing to financial, political, geographical, mental and other reasons. We see the digital divide as a global challenge to humankind and are ready to work on overcoming it. Our contribution to deal with this problem is our unique product, a high-tech platform making advanced technologies publicly accessible and promoting them.

High tech inevitably becomes part of our everyday life. That's why we see education and training of millions of future users as our primary task.

For this purpose, we offer to become a part of the global cryptosystem and an international community, where everyone will have possibility to communicate, to gather useful information about new technologies and to get acquainted with technological advances and recent developments in hi-tech industry.

We developed powerful platform Mudra based on advanced technologies. However, it's structured the way that every step made by every user is user-friendly and does not require any special knowledge and skills.

MDR NETWORK

The social network MDR Network combines all members of MUDRA community. According to experts the social network will account for about 100 000 000 users within next five years. It's not only a global community where everyone can find adherents, we also give our members an effective and useful tool for business communications.

Compared to other social networks where you can have only 2 000 – 5 000 friends, in MDR Network you can have Unlimited friends. It especially benefits those who have an online business or plans to start it and draw the attention of potential customers. The platform has additional opportunities for private companies' promotion and favourable marketing conditions. Business accounts have even more benefits. We really want our users to improve their wellbeing with our assistance. That's why there are additional activity bonuses in MDR Network (for posts, likes, comments etc).

MDR Network Features



Upto 1,00,000 friends
(in facebook upto 5,000)



Business-Accounts
and effective promotions



Placing Advertisements
using AD Points



Reward for Activity
in Social Network (Posts, Likes)



No Spam

MDR BUSINESS

A great community, combined by the social network MDR,Network has a strong capacity to address this challenge. And the MDR Network can provide with all benefits of the MDR Business platform. We also know how many bright and useful ideas stay unrealized. How many important projects are placed on hold because there is no money to implement them? The authors of these ideas and projects don't usually get financial support because investors don't know if the product will be in demand or not. But people can decide together and chose ideas they want to live. And together support projects they believe in. This is exactly the place where the idea men can go public and their projects can have a chance for implementation. Every user decides about ideas he likes, supports, votes for and is actively involved in its development.

The best and the most promising projects of MDR

Business will become a part of investment portfolio of MUDRA. Profits of the companies from the portfolio support the MUDRA brand. In this way we help powerful breakthrough ideas come to reality, our users gain success in their undertakings, and companies constantly grow and develop.

MDR MARKET

There is another powerful instrument within MUDRA platform for business matters and increase of wellbeing and improvement of living standards. It's a natural everyman, desire to have a chance to reach out for best option available. But how many people have to stick with products of quality available in their region? In the same time the manufacturers who would be happy to offer best quality goods can't further develop their business due to lacking access to the market and resources to enter it. Because very often its connected with necessity of business scaling. And this is an impossible task for the most of manufactures.

MDR Market is a global market. It can host unlimited number of sellers and buyers. That means that every MUDRA user has an opportunity to sell and buy any legal goods regardless of borders and distances.

For instance, if you manufacture qualitative goods at your own production but you don't have many customers and resources to export your goods, our platform would be a great opportunity to offer your products to a huge number of visitors.

Goods are becoming more accessible with development of new markets. The Blockchain technology erases trade borders. Manufactures can use it to market their goods without violating the local law.

MDR ACADEMY

You need to be properly informed if you want understand advanced technologies and effectively use them.

You need to understand modern business processes if you want start your own business. Knowledge of web analytics and promotion is an additional benefit not only for businessmen.

Without this knowledge you cannot even attract subscribers to your channel or page. We created MDR Academy, an online platform with training packages allowing to gain all necessary knowledge and skills in a clear and easy way.

The Academy content is developed in a way that the user goes through new information step by step at a comfortable pace and in a relaxed atmosphere. Student can choose to study in one of several languages of the platform. Authors' video courses professional practitioners are focused on such themes as blockchain, network marketing, digital marketing, effective communication, webinars etc.

Video lessons are aimed to provide students with knowledge needed to maximize potential of Internet, social networks, messengers, to grow your own business, to promote your brand and to understand latest trends of crypto industry and high technologies.

Presentation of the materials is very simple and accessible, because we want anyone with no special education and training to be able to easily understand and use this new knowledge. You can watch and read the lessons, go over already covered using illustrations and infographic,

Everyone makes his own decision on how to learn: to steadily obtain a basic knowledge or to become a digital expert just in two months. Success users make in obtaining new knowledge can make feel them more confident in different areas of modern life, but it will not change their status inside the system, we equally respect all users.

The user gets access to the lessons and validation tests by obtaining the package of chosen volume. Furthermore, all business packages contain a certain number of marketing points depending on the volume of the pack. These points can be exchanged, forwarded to other users or used for marketing purposes and promotion of own business in MUDRA social network.

Why do we pay so much attention to the education?

Because we are sure that knowledge is the only one heritage that can't be lost or taken away. That means it's the only one worth spending money on it. And without knowledge and education there is no use in advance technologies.

Mudra Best Features

Mudra combines the best of Binance and sovereign block chains into an attractive feature set. Built by developers, for developers.

STAKING

Staking unlike it's staking counterparts which works with purchasing and then staking proof - of - stake s to earn a return denominated in the same assets, allows MUDRA holders to earn reserved currencies (BNB, MUDRA, PANCAKE and other stipulated currencies for holding MDR. This reward and consensus mechanism provides a more direct way for holders to earn other cryptocurrencies as well as MUDRA.

DECENTRALIZATION

Decentralized marketing is created with an automated contract that offers you maximum security and sustain ability. A smart contract is an automatic execution algorithm. Some of the Decentralized Block Chain Advantage listed below.

- 📌 **Reduced Costs**
- 📌 **True Traceability**
- 📌 **Enhanced Security**
- 📌 **Better Transparency**
- 📌 **Hacking Proof Improved Speed and Highly Efficient**

The block chain technology is growing with each passing day. If you are wondering how Block chain companies are making profits, below are some ways:

- 📌 **Mining**
- 📌 **Smart Contract Deploy**
- 📌 **Developing Solutions for Specific Use Cases**

MUDRA TOKENOMICS

MUDRA will be holding its sale starting from September 2021. The sale will run until the initial coin block has been taken up or on a fixed date.

Name: Mudra

Symbol: MDR

Blockchain Protocol: Binance Smart Chain

Technology: BEP20

Total Supply: 1,000,000,000 (1 Billion)

Smart Contract: 0x4505e2ae4f9c512fd2e7e4d99c99dc94e0e93ccb

Community: 10%

Team: 4%

Burning: 6%

Bounty: 5%

Sale: 5%

Lock: 70%

(70% MDR would be locked till 2031 & would be released from Feb 2026 in a Phased manner)

Locking done in a Smart Contract until 02 Feb 2024, 12 O'Clock

Which will be Autorenewed till 02 Feb 2026, 12 O'Clock

Locking Link:

www.bscscan.com/address/0x04e160Fe035660Bd37E30c79A531259a025536DA

MONETIZATION

Monetization of MUDRA platform is performed by selling of business packages priced from 100 USD to 5000 USD covering following topics: network marketing; online promotion; effective sales communication; blockchain technology.

By obtaining a business package of chosen price the user gets access to desired set of e-learning services and marketing solutions of MUDRA.

Unique Solution Of Mudra Cryptosystem

Academy Points

Give access to learning materials in MDR Academy: video lessons, articles, validation tests. The more academy points you have the more learning levels you can achieve.

AdPoints

Allow to advertise in the social network MDR Network without spending on it additional money.

Voices

Are used by cryptosystem users for voting on MDR Business platform.

MUDRA (MDR) is a peer-to-peer cryptosystem with distributed decentralized public ledger called blockchain.

MUDRA shares the principles of decentralized consensus and security ensured by cryptography with the leading companies in crypto industry. But MUDRA makes the next step protecting from many potential attacks and strengthening the safety of existing consensus model: Proof-of-Work and Proof-of-Stake.

Proof of Work



Proof of Stake



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MUDRA shares the principles of decentralized consensus and security ensured by cryptography with the leading companies in crypto industry. But MDR makes the next step protecting from many potential attacks and strengthening the safety of existing consensus model: Proof-of-Work and Proof-of-Stake.

MUDRA pays a lot of attention to scalability which have always been as well known a bottleneck for decentralized systems and crypto industry. Unlike previously existed solutions MDR adopts superior technologies combining the most effective solutions. These are the main crypto technical solutions: Segregated Witness and Lightning Network.

ROAD MAP



The Mudra Roadmap:

- 1) Launch of Community Building & Listing on Some Exchange
- 2) Mudra is going to launch its own exchange with some unique features in 2022
- 3) Listing on Major Public Exchanges
- 4) Utility Services Application
- 5) E- Commerce Platform Using its Own Block chain
- 6) Cryptocurrency Exchange
- 7) Block chain Lottery & Gambling
- 8) NFT Platform
- 9) QR Code POS Solution
- 10) Presence on major global exchanges

CEO DESK



Mr. DEZIAN M

Message from CEO

Dear Mudrain's!

In order to succeed in this demanding business, we have to develop professional know-how and apply it effectively and consistently for our customers benefit. We also have to build a long-term confidential and mutually beneficial partnerships which will take us together far ahead in crypto industry. What do we offer; The reasons we are in business is to add tangible value from the very first consultation of Mudra and throughout the entire life cycles of investments we

want to provide you with the best and most comprehensive technical consulting and Blockchain services in the form of Mudra which will take care of all your demands and needs. Our ultimate goal is to make our community (Mudra community) more and more successful and we believe that in turn will make us successful too.

What do I expect from my core team (promoters) and NTCL (national team of core leaders)

I expect my team to work passionately in order to make Mudra the next revolution in the crypto world.

when we have been entrusted with a project of billionaire's club, all of our associates should make it up to that club by holding more and more Mudra only.

I expect every Mudrian to live up to this promise and vision every day.

ABOUT

Binance Internet of Block chains

Mudra is a protocol and a framework for building and connecting Binancecompatible block chain networks. Aggregating scalable solutions on Binance supporting a multi-chain Binance ecosystem.

Built by developers, for developers

Mudra combines the best of Binance and sovereign block chains into a fullfledged multi-chain system. Mudra solves pain points associated with Block chains, like high gas fees and slow speeds, without sacrificing on security. This multi-chain system is akin to other ones such as Polka dot, Cosmos, Avalanche etc., but with at least three major upsides:

- It is able to fully benefit from Binance network effects
- It is inherently more secure
- It is more open and powerful

Mudra Subscription Terms

Notice To Subscribers; The Following Mudra Subscription Terms And Conditions ("Terms") Govern Your ("You" Or The "Subscriber") Subscription For Mudra, A Digital Utility Issued By Mudra, An International Business Company Incorporated In The Republic Of Seychelles ("The Company", "We", "Us") As More Particularly Described In The Whitepaper Available At [Www.mudra.com](http://www.mudra.com) (The "Website"). Each Of You And The Company Is A "Party" And, Together The "Parties" To These Terms. Please Read Terms Of Mudra Subscription Carefully Before You Decide To Subscribe To The Mudra. By Ordering To Purchase The Mudra, You Agree To Adhere To And Be Bound By The Terms And Conditions Herein. If You Have Any Questions In Relation To Mudra Or These Terms Please Contact Us At support@mudra.com

TERMS

1. Definitions

“Airdrop” means distribution of Mudra to numerous Trust & Met mask Wallets.

“Applicable Law” means all applicable provisions of constitutions, laws, statutes, ordinances, rules, treaties, regulations, permits, licenses, approvals, interpretations and orders of courts or Governmental Authorities and all orders and decrees of all courts and arbitrators.

“Mudra” refers to digital cryptographic s, digital payment s or virtual financial assets (also known as cryptocurrency) issued by the Company on the Binance smart chain with the ticker.

“Mudra User” means any person or entity that has registered on the Mudra Platform by creating an account and accepting the Mudra Terms of Use.

“Mudra Terms of Use” means the Terms of Use published on the Mudra Platform and amended from time to time.

“Platform” or “Mudra Platform” means our website(s), our application(s), our application programming interfaces (“APIs”), our notifications and any information or content appearing therein.

“Fiat” means the money or currency of any country or jurisdiction that is designated as legal tender and circulated, used and accepted as a medium of exchange in the country or jurisdiction of issuance.

“INO” or “Initial Network Offering” means a Public Offer of Mudra for participation by eligible Mudra Users in accordance with the Whitepaper.

“KYC Level 1” means KYC level on the Mudra platform that requires submission of personal information and identification documentation of an MUDRA User.

“Lock up Period” means a predetermined period following the end of the Offer Period as described in the Whitepaper Whereby Users are restricted from internal transfer between Mudra accounts, withdrawals or spot trades related to Mudra.

“Offer Price” means the price expressed in BNB per Mudra payable by Mudra Users to in relation to the relevant Subscription Period as described in the Whitepaper.

“Public Offer” means offer of Mudra to eligible Mudra Users that have registered on Mudra Platform.

“Subscribers” means eligible Mudra Users that have subscribed to Mudra Public Offer by accepting these Terms and paid the Offer Price.

“Subscription Period” or “Offer Period” means the predetermined period for Public Offer of Mudra as described in the Whitepaper.

“Wallet” means a software application (or other mechanism) on the Mudra Platform that provides a means for holding, storing and transferring cryptographic mudra or virtual financial assets (VFA), including users VFA address, VFA balance and cryptographic keys.

“Blue-paper” means a document prepared by the Company to inform and encourage participation in Public Offer of Mudra. Any definitions not contained herein shall be interpreted in accordance with the definitions contained in the Mudra Terms of Use. Any reference to “person” includes a corporation, trust, partnership, unincorporated body, government and local authority or agency, or other entity whether or not it comprises a separate legal entity.

Any reference to “law” or “laws” or “applicable law” includes any law and any constitution, decree, judgment, legislation, order, ordinance, regulation, statute, treaty or other legislative measure in any jurisdiction or any present or future directive, regulation, request or requirement (in each case, whether or not having the force of law but, if not having the force of law, the compliance with which is in accordance with the general practice of persons to whom the directive, regulation, request or requirement is addressed).

2. Eligibility for Subscription

2.1. You are required to be a registered Mudra user on the Mudra Platform and accept Mudra Terms of Use in order to subscribe to the Mudra INO; 2.2. You are required to be over 18 years old to subscribe for the Mudra INO; 2.3. You must not acquire Mudra if you are a citizen or resident of Restricted Jurisdictions on Mudra Platform i.e. Afghanistan, Cambodia, Myanmar, North Korea, Pakistan, Belarus, Botswana, Bosnia and Herzegovina, Burundi, Central African Republic, Democratic Republic of Congo, Egypt, Eritrea, Ghana, Guinea-Bissau, Iran, Iraq, Libya, Lebanon, Mali, Moldova, Syria, Somalia, Sudan, South Sudan, Tunisia, Zimbabwe, Crimea Sevastopol, Yemen, USA [including all USA territories like Puerto Rico, American Samoa, Guam, Northern Mariana Island, and the US Virgin Islands (St. Croix, St. John and St. Thomas), the province of Quebec in Canada, Bahamas, Cuba, Haiti, Panama, Trinidad and Tobago, Venezuela.

2.4 You are required to successfully complete KYC Level 1 on Mudra Platform by providing truthful, accurate and updated information about yourself, including your real name, genuine identification documents and proof of address and selfie photograph.

Your subscription will not be successful in the event of failure to complete KYC Level 1. The Company's decision in relation to KYC process and KYC approval is final.

2.5. Each registration is for a single user only. You must not create duplicate accounts to subscribe to Mudra.

CONTACT INFORMATION

Address: Rotermanni 6, Tallinn, 10111, EST

Monday – Friday: 08:30 - 17:00

Phone number: +372 6516700

Estonia WhatsApp No: +372

SOCIAL MEDIA LINKS FOR SUPPORT

Facebook: <https://www.facebook.com/mudraofficialmrd/>

Instagram: <https://www.instagram.com/mudraofficialmrd/>

Twitter: <https://twitter.com/MudraMrd>

Telegram Channel: <https://t.me/mudramrd>

Telegram Group: <https://t.me/mudramrdofficial>

YouTube: <https://www.youtube.com/channel/UCGOsmVPa7BByk9PlmdqpG3>

OUR TEAM



**Mr.
Picasso Williams**

 Picasso Williams



**Mr.
Dezian M**

 Dezian M



**Mr.
Faizal Wahab**

 Faizal Wahab



**Mr.
Zubin Amin**

 Zubin Amin



MUDRA