

Idea - The automobiles sector in the Netherlands doesn't have any tool to compare NEW cars in the market. The customer has to spend hours/weeks finding the right car for their needs. This website not only enables the user to make the decision faster by having all the options to compare but also takes an INFORMED decision based on the different parameters to compare for their needs, cost of running the vehicle & over period of time value. Not only comparison, based on your requirements, we will suggest the best car suitable for you & your family using the AI.

New age car selection through value ownership. Modern car selection is made easy through informed value insights.

1.0-

1.1 Car comparison

Basic

- 1.1 Brand
- 1.2 Model
- 1.3 Variant
- 1.4 Color
- 1.5 Fuel
- 1.6 Transmission
- 1.7 Power(Assets)
- 1.8 Torque(Couple)
- 1.9 Number of cylinders
- 1.10 Cylinder capacity
- 1.11 Consumption city
- 1.12 Highway consumption
- 1.13 Combined consumption
- 1.14 CO2 emissions
- 1.15 Economy label

Dimensions & weights

- Vehicle length
- Vehicle width
- Vehicle height
- Wheelbase
- Mass ready to drive
- Empty vehicle mass
- Maximum load capacity
- Maximum roof load
- Trailer unbraked
- Trailer braked
- Maximum nose weight
- Cargo space content

Chassis

Suspension Type Front

Suspension Type Rear

Front suspension

Rear suspension

Brakes Front

Rear brakes

Turning circle

Service & Warranty

Maintenance services variable

General Warranty

Bodywork warranty

Liquids

Type of engine oil

Engine oil content

Engine oil change interval

Min. coolant temperature

Performance

Top speed

0-100km/h

Tire Size

Front Tire

Rear Tire

Price

Ex. Showroom - Based on variants

Add ons - Based on variants

After tax -

Subsidy- Govt/Private

Deductions -

Availability - Immediately/after 20 days of booking

Cost of Ownership

Road Tax - Monthly/Quarterly/Yearly by province/by zip code/by city name

Insurance - AVG(Monthly/Quarterly/Yearly by province/by zip code/by city name) & NO.

OF DRIVERS

Usage - AVG(Monthly/Quarterly/Yearly)

Maintenance(Service) - Mandatory 1 Yr

Maintenance(Tyre) - 3 yrs/ 50-60k kms

APK(MOT) -

Affordability score -

Experience

Brand's no. of service centers across country

Closest Dealership Service Center

Service Intervals

1.2 Dealership locator

1.3 Trending cars

- How many people bought this selected car in last 30 days/90 days/180 days
- How many people bought this selected car from a particular dealer in total last year

2.0-

GOT A CAR!!! WANT TO COMPARE WITH YOUR UPCOMING NEW CAR

FEATURES

COST OF OWNERSHIP

Integrated user reviews and expert ratings.

PREMIUM SUBSCRIPTION:

Personalized recommendation

In-Depth Reviews and Reports

Priority Customer Support

Your Vehicle Alerts

Existing users KPI

KPI,s

1. Monthly tax
2. Annual tax
3. Tax-city

<choose your new vehicle >

Km/year

Your score

User Journey(the website simplifies the car selection process or enhances decision-making)

1. Discover the requirement -> With selected questionnaire(discovery toolkit)
 - a. I know what I want (5 to 6 questions)
 - i. Product type -> Brand -> Fuel -> Transmission -> Cost of ownership
 - b. Help me find my perfect car (10 questions)
 - i. Will get the comparison based on Filters
2. If user already knows the requirement, trim the discovery toolkit to produce the selective manufacture/product range (comparison toolkit)
3. Showcase the comparison between selected products & call out the differences within features, trims(all offering trims) & price. User can further select features as per his requirements.
4. (1.a.i) Upon user selection, compare all the trims options to select with nearest dealers option & *showcase the offer, new deals & availability(premium)*
 - a. At bottom, suggest the comparison with almost same specs as may also look into trending cars in the same category/range

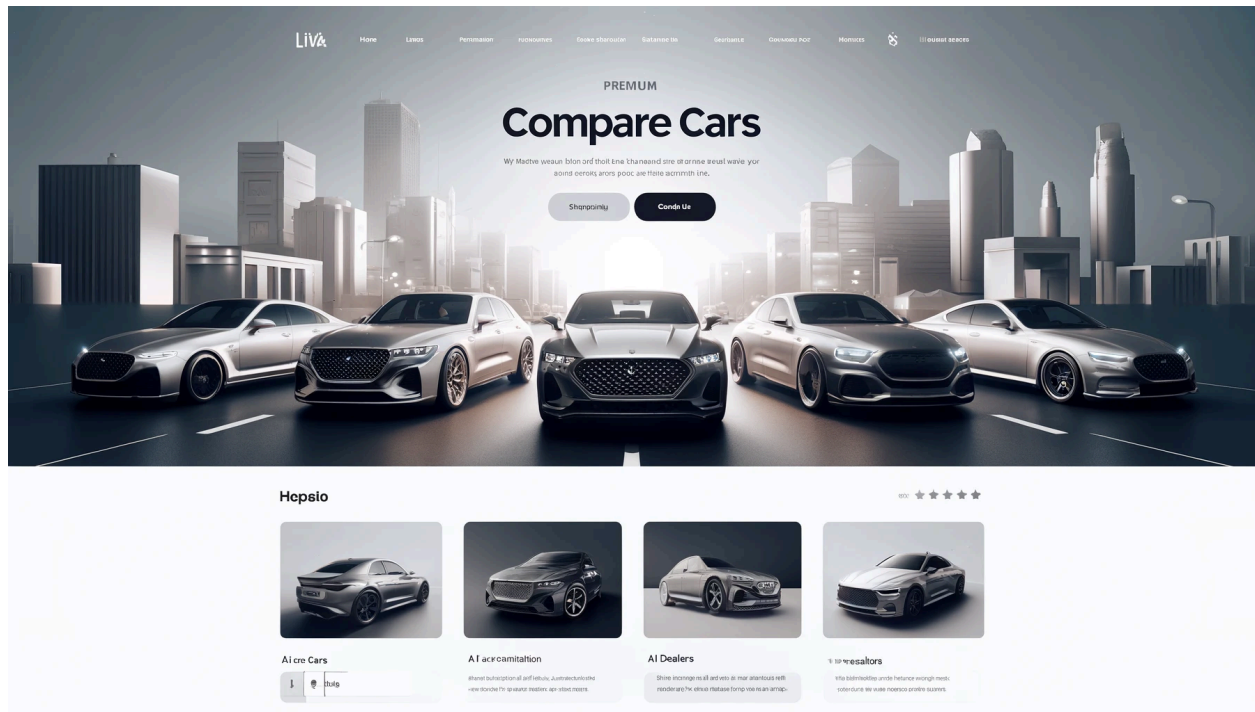
Customer Journey

Front page -> Comparison/AI Suggestion -> Finding dealers -> Appointment -> Test Drive -> Quotation -

<https://www.carwow.co.uk/new-car-deals>

<https://www.motortrend.com/cars/>

<https://cred.club/>



Revenue streams:

1. Affiliate Marketing

- Partner with car dealerships and manufacturers. Earn commissions when users make purchases, book test drives, or appointments through Auto4U.

2. Sponsored Listings

- Offer car manufacturers or dealerships paid placement for their models at the top of search results or comparison charts.

3. Advertising

- Display relevant ads (e.g., from car insurance companies, auto parts providers) using Google Ads or other ad networks.

4. Premium Subscription

- Offer advanced features (detailed AI recommendations, in-depth analysis, priority booking) for a monthly fee.

5. Lead Generation

- Sell high-quality leads (interested buyers) to dealerships and service centers.

6. Data Analytics for Manufacturers

- Provide insights into customer preferences and trends based on user activity, which can be sold to car manufacturers for market research.

7. Partnerships with Financial Services

- Collaborate with banks and financial institutions to offer car financing options, earning referral fees for every loan processed through my site.

8. Merchandising

- Sell car-related products (accessories, maintenance tools) through an online store linked to your website.

9. Events and Webinars

- Host car expos, test drive events, or educational webinars about car ownership and financing, charging attendees for participation.

	Car1	Car2	Car3
Specs			