

1's column  
2's column  
4's column  
8's column  
16's column

$$10110_2 = 1 \times 2^4 + 0 \times 2^3 + 1 \times 2^2 + 1 \times 2^1 + 0 \times 2^0 = 22_{10}$$

one sixteen      no eight      one four      one two      no one