



ADVANCED DIGITAL MARKETING TRAINING

PROGRAM 2024

CONTACT US

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Institute



What's our story

VDT was founded with a vision to bridge the gap between the skills provided by the Indian education system and those required & Demanded by the job industry.

We are committed to educating people with digital skills, transforming lives by providing the right career path and helping individuals build their businesses. Our efforts focus on skill development, preparing eligible candidates for job roles, freelancing, and entrepreneurship Ventures, including starting their marketing agencies.

Our ultimate vision is to educate and empower individuals, enhancing their employability and skill sets to foster growth and opportunities.

Why Digital Marketing?

Future of digital marketing



Scope Of Digital Marketing



Digital marketing offers extensive opportunities for career growth and advancement. In today's digital age, businesses rely heavily on online platforms to reach their target audience, creating a high demand for skilled digital marketers.

Digital marketing is one of the fastest-growing in-demand skills for 2024. Digital Industry will produce more than 30 lakh jobs in India by 2022.

Digital marketing in India was worth 199 billion rupees, showing significant growth compared to 2015 when it was 47 billion rupees smaller. It's projected that the digital marketing sector will reach 539 billion rupees by the end of the financial year 2024,



Different Career Options For Digital Marketers in India!



Full-Time Job

Affiliate Marketing

Freelancing Work

Start Blogging

Entrepreneurship

Remote/Part Time Job

Business Growth

Start Marketing Agency

Average Package For Digital Marketers In India!

Digitak Marketing Fresher
(0-1 Year Ex).

2 - 4 Lakh (per annum)

Digital Marketing Specialist
(4-6 Year Ex)

4 - 6 lakh (per annum)

Digital Marketing Team Lead
(4-6 Year Ex)

6 - 8 lakh (per annum)

Digital Marketing Manager
(6-8 Year Ex)

8 - 10 lakh (per annum)

Digital Marketing Manager
(8-10 Year Ex)

10 - 12 lakh (per annum)

Head Of Marketing
(15+ Year Ex)

25 - 40 lakh (per annum)



What will I learn during the training program?

In our training program, you'll gain expertise in the following areas

Search Engine Optimization

Content Marketing

Social Media Marketing

Lead Generation

Pay-Per-Click (PPC)

Affiliate Marketing

Email Marketing

Blogging



Search Engine Optimization (SEO)



Learn strategies to optimize website visibility and improve search engine rankings.

Scope & Career in SEO

JOB PROFILE

 SEO Executive

 SEO Expert

 SEO Manager

SALARY

Rs. 2,40,000 – 3,24,000 Per Year

Rs. 3,30,000 – 6,00,000 Per Year

Rs. 9,60,000 – 12,00,000 Per Year



Social Media Marketing (SMM)



SMM SOCIAL MEDIA MARKETING

Master techniques to leverage social media platforms for brand promotion and engagement.

Scope & Career in SMM

JOB PROFILE

 S.M Executive

 S.M Expert

 S.M Manager

SALARY

Rs. 2,00,000 – 3,24,000 Per Year

Rs. 2,40,000 – 6,40,000 Per Year

Rs. 3,40,000 – 8,20,000 Per Year

Pay-Per-Click (PPC) Advertising

Explore methods to create and manage effective PPC campaigns for maximum ROI. (Google Ads)

Scope & Career in PPC

JOB PROFILE

➤ PPC Executive

➤ PPC Expert

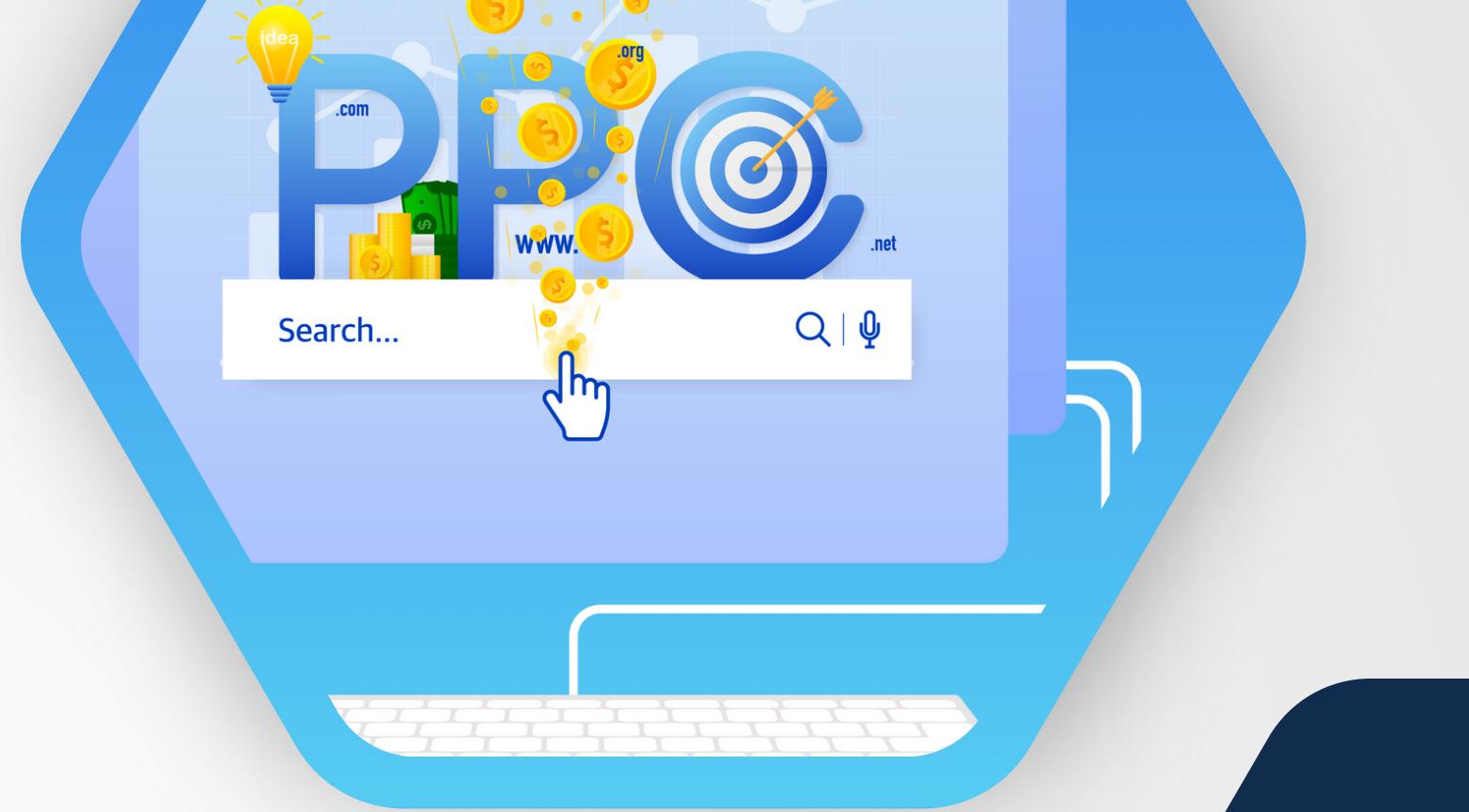
➤ PPC Manager

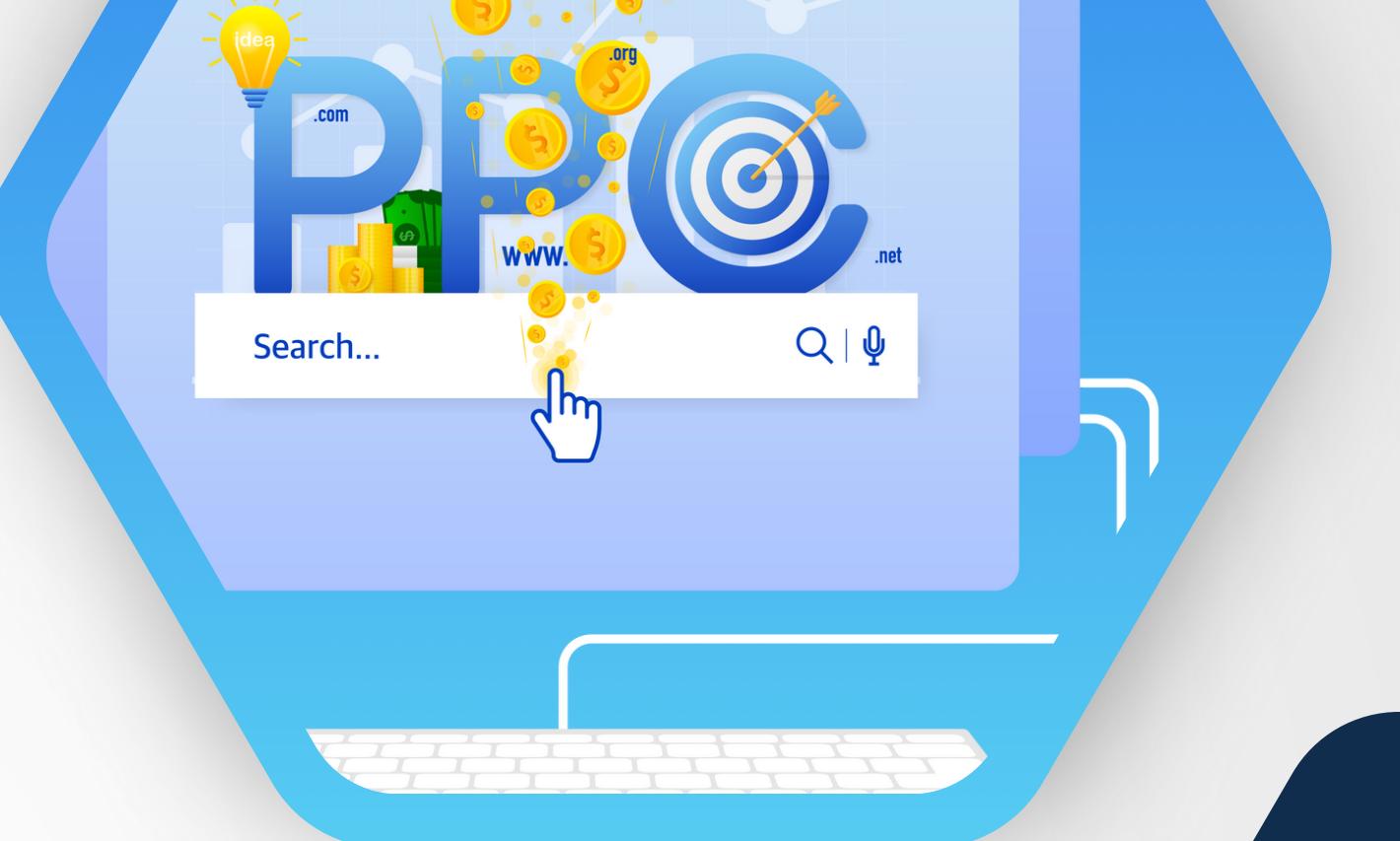
SALARY

Rs. 1,80,000 – 2,85,000 Per Year

Rs. 4,00,000 – 8,00,000 Per Year

Rs. 6,20,000 – 10,20,000 Per Year





Email Marketing

Understand the fundamentals of email marketing and how to create impactful campaigns.

Scope & Career in EMail Marketing

JOB PROFILE

-  E-Mail Marketing Executive Rs. 1,80,000 – 2,70,000 Per Year
-  E-Mail Marketing Expert Rs. 3,70,000 – 5,20,000 Per Year
-  E-Mail Marketing Manager Rs. 3,20,000 – 9,20,000 Per Year

SALERY



Structure Of Our Program



VDT's program spans over 3 months: 2 months for intensive training and 1 month dedicated to practical experience

3 Months Training with Internship

VDT offers a comprehensive 3-month program designed to enhance your skills and prepare you for success in the digital marketing industry.

After 3 months of training, you will receive VDT's Training Certificate along with a 3-month Internship Certificate!

VDT's Key Points



Why Choose Us ?

- **Online & Classroom Training**
- **Live Project Training**
- **Industry Experts Trainers**
- **Demanding 55+ Modules**
- **Internships Certifications**
- **Interview Preparation**
- **Placement Assistance**

Who Can Joins Our Training Program?

- Professionals looking to upskill or transition to digital marketing roles.
- Students preparing for careers in marketing or related fields.
- Housewives looking to gain digital marketing skills for personal or professional use.
- Business Owners are seeking to enhance their online presence and marketing strategies.
- Individuals with a 12th, Any Graduation, or Post-Graduation background.





VDT

Skill Up, Rise Up!

VRINDA DIGITAL
TRAINING

Enroll Now

**The World Is Going Digital
When you will ?**



Our Contact Information

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