

Ritik

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LinkedIn

EDUCATION

Degree	Institute	Year	Grade
B.Com (Professional)	St. Xavier's College of Management & Technology	2023	8.42 CGPA
Class XII, CBSE	Holy Mission Sr. Sec. School	2019	71.83%
Class X, CBSE	Radiant International School	2017	9.2 CGPA

EXPERIENCE

Strategy Intern | PhysicsWallah

Feb 2023 – May 2023

- Conducted market research through strategic interaction for two major M&A; decision.
- Assessed PW employees (counsellors and doubt faculty) at work being undercover.
- Data cleaning and analysis on google sheets.
- Research, analysis and reporting on the functioning strategy of over 20+ companies, competitors and potential rising players for effective business strategy and new initiatives.

Summer Intern | Gulmohar Maitri (NGO)

May 2022 – June 2022

- Daily operations, bookkeeping and data entry.
- Demographic and geographic research to widen the scope of social impact.
- Promotion and marketing through correspondence, meet-ups and followups with dignitaries.
- Executed and managed an event and a 3-day campaign maintaining coordination with partners and associates like Ruban Memorial Hospital, Asian City Hospital and NCC Cadets.

Operations Manager | MYCAM Studios

Oct 2021 – April 2022

- Responsible for efficiently managing and preparing the team for shoots. This involved providing them with detailed plans and workflows, as well as developing alternative plans when necessary.
- Evaluating strategies & decision making for client processing.
- Successfully converted 6 leads, each with a value ranging between INR 50,000 to 90,000.

SKILLS

MS Office • SQL • R Programming • Tableau • Adobe Premiere Pro • Adobe Lightroom

COURSES & CERTIFICATION

- Google Data Analytics Professional Certificate | Coursera
- Business Analytics For Management Decision | NPTEL - Score: 91% with Elite+Gold Certificate
- Microsoft Excel - Excel from Beginner to Advanced | Udemy
- Exploring Sustainable Living and Loving with Mogli | Tommy Hilfiger
- Fundamentals of Digital Marketing | Google Digital Garage

PROJECTS

COVID-19 Data Analysis

Conducted COVID-19 data analysis using R, leveraging statistical techniques to uncover insights. Reported findings using R Markdown.

A study on Prospects & Challenges of National Education Policy - 2020 in Bihar

In partial fulfilment of the requirement of semester VI of B.Com(Professional), SXCMT

RECOGNITIONS

- PW Learner of the week - Rank 1 (PhysicsWallah)
- Interdepartmental Football Tournament - First
- Essay Writing Competition on St. Ignatius of Loyola - Third
- Gaming Competition - Xavier's Youth Fest - XEST - Second
- Diya Making Competition on "Tamso Maa Jyotirgamay" - First
- Best out of Waste - Santa Claus Making - First

HOBBIES

Learning Ukulele • Illustration • Skating • CGI Games • Yoga