Reviewing the Systematic Review

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Abstract

Systematic reviewing is a technique for bringing scientific rigour to a computer science literature review, pioneered by Barbara Kitchenham (Kitchenham, 2004). Specifically, Kitchenham's systematic reviews utilise concepts from the field of medical research to create literature reviews which are repeatable, and produce statistical and empirical results. 12 years after Kitchenham's original guidelines were set for structuring a systematic literature review, the technique has seen widespread adoption — but the original guidelines raise questions and note possible issues with the method. With a wide set of samples to choose from, a review of these systematic reviews may highlight whether these concerns are worth revisiting, before Kitchenham's guidelines — or other methods derived from them — become standard practice for the software engineering research community.

1 Introduction

A Systematic Review is a literature review which collates the results of many papers, using statistical analysis to draw empirical results about the state of a research field and to answer research questions posited as the motivation for the review. Systematic reviews are born from the philosophy that a literature review should have scientific merit, and produce reproducible results, rather than standard techniques for literature reviews, which leave more room for subjective insight. The scientific nature of a systematic literature review, in theory, removes ambiguity and bias from literature review practice and lends the review the same validity and credence as a research study.

Kitchenham's systematic literature review technique has begun to dominate as a literature review technique for software engineering. Kitchenham's review procedure stems largely from literature review techniques in medical research (Kitchenham, 2004; Khan et al., 2001), where empirical studies which verify the validity of literature already published in peer-reviewed journals is paramount to civilian safety. Conventional computing science literature reviews might closer resemble Webster's guidelines (Webster and Watson, 2002), which are less rigorous, and less focused on empiricism and repeatability.

While the technique has seen widespread adoption, some issues exist with the implementation — as noted by Kitchenham herself in a systematic review of systematic review procedures (Kitchenham and Brereton, 2013). More fundamentally, in Kitchenham's original guidelines there exist some notes which cast doubt on the suitability of a systematic review in the field of software engineering. For example:

In particular, software engineering research has relatively little empirical research compared with the large quantities of research available on medical issues, and research methods used by software engineers are not as rigorous as those used by medical researchers.

In her guidelines, Kitchenham provides types of empirical data which software engineering research *does* produce which can be appropriate for analysis in a literature review. However, whether research rigour and types of data collected are make appropriate note of by the research community is clear only now that a wealth of systematic literature reviews have been produced.

In this review, a series of systematic literature reviews will be analysed and searched for their scrutiny of research rigour and format of empirical data. In this way, the importance of this doubt regarding the suitability of systematic reviews for software engineering research will be assessed.

The reviews chosen were picked as a result of their popularity on the "Google Scholar" academic search engine, found by a search for "software engineering "systematic" literature review", and similar searches. This was to find papers which were well-cited and high-impact, because as the question to be answered would impact the culture around systematic reviews, these papers are important, as they are most likely to influence future systematic reviews.

2 Papers reviewed

2.1 Effect Size in Software Engineering

First reviewed is a study into effect size in software engineering experiments: Kampenes, Dybå, Hannay, and Sjøberg (2007). The review was conducted according to systematic review guidelines — the guidelines were not specified, however the procedure roughly aligned with that of Kitchenham, and Kitchenham's guidelines were cited as reasoning when defining a search criteria.

As required when developing a systematic review, Kampenes et al. (2007) used search criteria to determine the literature which was to be reviewed. This search criteria was cited from another paper (Sjøberg et al. (2005), which shares some authors), rather than stated directly; the collated work was a set of software engineering papers exhibiting controlled experiments published over the span of 10 years.

The method for data extraction was also well reported, as a systematic review should entail by Kitchenham's guidelines. The paper goes on to perform a deep and thorough statistical analysis, and concludes with a review of the results of these analyses with a comparison to the results of similar papers in Psychology and Behavioural Science. The paper succeeded in selecting several papers with empirical data so as to perform the statistical analysis with a large sample.

2.2 Global Software Engineering

Smite, Wohlin, Gorschek, and Feldt (2010) sets about the task of reviewing literature on global software engineering (GSE). Particularly, it attempts to collate and assess the results of literature which produce empirical data. The authors identify that there exists scarce literature on the topic, and so to collate the findings and categorise the growing yet important field, they employ a systematic review as a technique for categorising literature based on emerging trends.

As the field is young, this literature review serves to add to the literature present and to summarise the current state of the literature. It also contributes useful categories by which future research in the field might be defined — as a literature review surveys much of the original research, this serves as a significant contribution to the field, directing future work.

The review guidelines used were from a Kitchenham-like standard (Kitchenham and Charters, 2007). The authors do not give a justification for the use of a systematic technique as opposed to a regular review. However, they do note that no systematic review yet existed — so one is inclined to suppose that the authors sought to fill the niche they had identified. Šmite et al. do present a useful section explaining their search method, which they admit as broad.

2.3 Automated Analyses of Feature Models

Benavides, Segura, and Ruiz-Cortés (2010) performs a review of techniques used for automating the analysis of a feature model. The review is an interesting blend of Kitchenham's systematic approach and the more semantic (yet structured) approach of Webster's guidelines. In doing this, Benavides et al. produce a rigorous review which also persitently focuses on making its findings accessible to the reader, though data visualisation and detailing the non-quantitative findings of the review.

Benavides et al. detail their effective research method as well as three research questions, which are closely examined. They also detail their inclusion and exclusion criteria for their search, enabling the repeatability of the systematic review.

The authors conclude their research, having assessed the state-of-the-art in the field and observing the current research trends, with an exposition as to future challenges the field may face. Unfortunately, the majority of their results are visualisation and discussion as opposed to statistical analysis, as per Kitchenham's method. These visualisations are however created in such a way that their review may be repeated and similarities observed, meaning that some degree of repeatability is still present.

3 Discussion

4 Conclusion

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