

Engineering Standards for Anthropomorphic Algorithms

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1 Proposed Approach

1.1 Abstract

The field of human-like computing — and the study of algorithms which mimic human behaviours especially¹ — is one of increasing importance in academic and industrial circles. Academic circles are increasingly looking to use the metaphor of anthropomorphic behaviour in information security, human-computer interaction, and fields tangentially related to computing science such as urban planning and smart city development.

Developing these anthropomorphic algorithms can be complicated, however. They require rigorous study in social sciences such as psychology, anthropology, and sociology, as well as the understanding of artistic studies such as philosophy. This added complication means that pursuit of human-like computing requires interdisciplinary study to effectively research and implement these systems. This complexity often results in simple models of one human behavioural trait, rather than more involved multiple-trait models.

This limitation is problematic: the complexity of the field, and its obscurity relative to other fields such as pervasive computation or quantum computing paradigms, mean that many researchers are not drawn to the field as a possible opportunity.

In this proposal, a research opportunity is described which can solve both of these issues by producing currently absent tooling and methodologies for the field. Once successfully completed, the tools and methodologies produced would reduce the interdisciplinary complexity of the field, and create jargon and tools which reduce the friction involved in undertaking this research from multiple angles. These tools and methodologies would, in turn, permit currently difficult-to-pursue research which engineers multiple-trait anthropomorphic algorithms. These models would strengthen the industrial utility of this field, as the utility of the models is compounded with more traits — garnering more interest in the field, and putting existing research to better use, though applications in smart cities, voice assistants, and more.

Problem Outline

Human-like computing, as a research field, has grown significantly in recent years — particularly with regards literature on trust formalisms. However, the field is unusual, in that the development of an anthropomorphic algorithm requires an understanding of not only computing

science, but also social sciences: a formalism's accuracy depends on its psychological and sociological perspective. More anthropomorphic formalisms require an understanding of other fields, such as philosophy and ethnography also, as their modelling of human traits — and affect on our culture — is critical to understand during the model's creation. This interdisciplinary nature is one of the field's greatest strengths and most curious aspects.

It is also one of its greatest weaknesses. The requirement for a formalism to have a well-defined psychological and sociological model, as well as potential ethnographic and philosophical perspectives, so as to be implemented and evaluated by a computing science researcher, means that only particularly polymathematical researchers can undertake the research — assuming that it arouses their interest in the first place. The alternative, an interdisciplinary team who can perform the research with a shared understanding of different components of the formalism, has its own complications, communication can be hampered by the differences in different parties' jargons. Moreover, the aims of researchers with different backgrounds can differ: some fields, such as the social sciences, have an interest in modelling human activity accurately, but computing scientists and philosophers can find the models useful as a metaphor in their studies — as a thought experiment for philosophers, and in human-computer interaction for computing scientists.

Therefore, no suitable system currently exists for undertaking this research. Either a researcher adept in both computing science and social science is required, or a team with unusually good communication skills, each of the members of which should understand the (complicated) jargons of the others.

Moreover, this interdisciplinary disparity can create further tensions, as no guidelines exist on how these models should be implemented and tested. A team of differing backgrounds will naturally diverge on how a formalism should be evaluated, and its creation can be complicated by the lack of clear guidelines on its implementation and evaluation. A model of multiple human traits can quickly couple the many traits together, and should one trait need to be altered, this can ripple through a particularly sophisticated model to cause major setbacks. Given the difficulty communicating between team members, and the complexity of the project for a single researcher, these major setbacks should be expected at present.

¹Henceforth referred to as "Anthropomorphic Algorithms".

Solving this problem has its own complexities. This particularly can be seen when analysing the intricate nature of psychological and sociological research on a single topic². The problem can be tackled however — as will be seen — by separating the engineering from the theory, and creating guidelines and tooling which simplify the model's creation and structure.

Approaching the Problem

1.2 Use Cases

2 Background

Trust

Marsh

Something about Marsh[3]

C&F

Eigentrust

Reputation

Comfort

Responsibility

3 Methodology

4 Risks

5 Project Management

6 Impact

National Importance

Academic Impact

References

- [1] M. Deutsch. Cooperation and trust: Some theoretical notes. 1962.
- [2] N. Luhmann. Familiarity, confidence, trust: Problems and alternatives. 2000.
- [3] S. P. Marsh. Formalising Trust as a Computational Concept. *Computing*, Doctor of(April):184, 1994.

²As an example, consider the differences between Luhmann's approaches to trust [2] compared to Deutsch's [1]. Deutsch believed that trust was inherently a perspective of an individual regarding the world, whereas Luhmann's perspective centred around the broader-scale sociological impact that trust has.