

# Expected Value and Utility Optimisation

LLE Mathematics and Statistics

## Solutions

### Solution to Question 1

a) The expected value (EV) is calculated as  $EV = \sum x_i P(x_i)$ .

$$\begin{aligned} EV &= (75 \times 0.4) + (25 \times 0.3) + (10 \times 0.3) \\ &= 30 + 7.5 + 3 \\ &= 40.5 \end{aligned}$$

The expected value is 40.5.

b)

$$\begin{aligned} EV &= (5 \times 0.1) + (10 \times 0.2) + (15 \times 0.4) + (20 \times 0.3) \\ &= 0.5 + 2 + 6 + 6 \\ &= 14.5 \end{aligned}$$

The expected value is 14.5.

c)

$$\begin{aligned} EV &= (100 \times 0.2) + (20 \times 0.5) + (-10 \times 0.3) \\ &= 20 + 10 - 3 \\ &= 27 \end{aligned}$$

The expected value is 27.

## Solution to Question 2

The investor's utility function is  $U(w) = w^2$ . Expected utility (EU) is calculated as  $EU = \sum U(w_i)P(w_i)$ .

$$\begin{aligned} EU &= U(600) \times 0.7 + U(450) \times 0.3 \\ &= (600^2 \times 0.7) + (450^2 \times 0.3) \\ &= (360000 \times 0.7) + (202500 \times 0.3) \\ &= 252000 + 60750 \\ &= 312750 \end{aligned}$$

The expected utility of this investment is 312750.

## Solution to Question 3

a) Initial wealth is £1,000. Utility function is  $U(w) = w$ .

i) Secure Investment: Wealth becomes £1,100 with 100% certainty.

$$\begin{aligned} EU_i &= U(1100) \times 1 \\ &= 1100 \times 1 \\ &= 1100 \end{aligned}$$

i) Risky Investment: Wealth becomes £1,300 with 60% prob,

or £900 with 40% prob.

$$\begin{aligned}EU_{ii} &= U(1300) \times 0.6 + U(900) \times 0.4 \\&= 780 + 360 \\&= 1140\end{aligned}$$

Comparing  $EU_i = 1100$  and  $EU_{ii} = 1140$ , the risky investment (ii) yields the greater expected utility.

b) Current capital is £500. Utility function is  $U(c) = c^2$ .

i) Project Alpha: Capital remains £500 with 100% certainty.

$$\begin{aligned}EU_i &= U(500) \times 1 \\&= 500^2 \times 1 \\&= 250000\end{aligned}$$

ii) Project Beta: Capital becomes £700 with 25% prob, or £400 with 75% prob.

$$\begin{aligned}EU_{ii} &= U(700) \times 0.25 + U(400) \times 0.75 \\&= (700^2 \times 0.25) + (400^2 \times 0.75) \\&= 122500 + 120000 \\&= 242500\end{aligned}$$

Comparing  $EU_i = 250000$  and  $EU_{ii} = 242500$ , Project Alpha (i) yields the greater expected utility.

c) Current assets are £10,000. Utility function is  $U(a) = (a)^{0.5}$ . Probability of £2,000 loss is 10%.

i) Accept the risk without protection.

$$\begin{aligned} EU_i &= U(10000) \times 0.9 + U(10000 - 2000) \times 0.1 \\ &= (10000)^{0.5} \times 0.9 + (8000)^{0.5} \times 0.1 \\ &= (100 \times 0.9) + (89.4427 \times 0.1) \\ &= 90 + 8.94427 \\ &= 98.94427 \end{aligned}$$

i) Purchase protection plan for £150: Loss is fully covered.

$$\begin{aligned} EU_{ii} &= U(10000 - 150) \times 1 \\ &= (9850)^{0.5} \\ &= 99.24716 \end{aligned}$$

Comparing  $EU_i = 98.94427$  and  $EU_{ii} = 99.24716$ , purchasing the protection plan (ii) yields the greater expected utility.

d) Initial support score is 100. Utility function is  $U(s) = \ln(s)$ .

i) Policy X: Guarantees a support score of 110.

$$\begin{aligned} EU_i &= U(110) \times 1 \\ &= \ln(110) \\ &= 4.70048 \end{aligned}$$

i) Policy Y: Results in 130 with 50% prob, or 95 with 50% prob.

$$\begin{aligned} EU_{ii} &= U(130) \times 0.5 + U(95) \times 0.5 \\ &= (\ln(130) \times 0.5) + (\ln(95) \times 0.5) \\ &= 2.433765 + 2.27694 \\ &= 4.710705 \end{aligned}$$

Comparing  $EU_i = 4.70048$  and  $EU_{ii} = 4.710705$ , Policy Y (ii)

yields the greater expected utility.

## Solution to Question 4

Initial asset value: £100,000. Loss: £80,000 (to £20,000).

Probability of adverse event:  $p_L = 0.05$ . Coverage: £ $x$ . Premium: £0.08 $x$ .

Utility function:  $U(\text{wealth}) = (\text{wealth})^{0.5}$ .

a) Expected utility if they buy insurance coverage of £ $x$ :

- If no adverse event (prob 0.95):

$$\text{Wealth} = 100,000 - 0.08x$$

- If adverse event (prob 0.05):

$$\text{Wealth} = 100,000 - 80,000 - 0.08x + x = 20,000 + 0.92x$$

So, the expected utility  $EU(x)$  is:

$$EU(x) = 0.95(100,000 - 0.08x)^{0.5} + 0.05(20,000 + 0.92x)^{0.5}$$

b) To maximize expected utility, we take the derivative of  $EU(x)$  with respect to  $x$  and set it to zero.

$$\begin{aligned} \frac{dEU}{dx} &= 0.95 \times 0.5(100,000 - 0.08x)^{-0.5}(-0.08) \\ &\quad + 0.05 \times 0.5(20,000 + 0.92x)^{-0.5}(0.92) = 0 \end{aligned}$$

$$\begin{aligned} \frac{-0.038}{(100,000 - 0.08x)^{0.5}} + \frac{0.023}{(20,000 + 0.92x)^{0.5}} &= 0 \\ \frac{0.023}{(20,000 + 0.92x)^{0.5}} &= \frac{0.038}{(100,000 - 0.08x)^{0.5}} \end{aligned}$$

Cross-multiply and square both sides:

$$\begin{aligned}0.023(100,000 - 0.08x)^{0.5} &= 0.038(20,000 + 0.92x)^{0.5} \\(0.023)^2(100,000 - 0.08x) &= (0.038)^2(20,000 + 0.92x) \\0.000529(100,000 - 0.08x) &= 0.001444(20,000 + 0.92x) \\52.9 - 0.00004232x &= 28.88 + 0.00132848x \\52.9 - 28.88 &= 0.00132848x + 0.00004232x \\24.02 &= 0.0013708x \\x &= \frac{24.02}{0.0013708} \approx 17522.61\end{aligned}$$

The optimal insurance coverage is £17,522.61.

The insurance premium will be  $0.08x$ :

$$\text{Premium} = 0.08 \times 17522.61 = \text{£}1,401.81$$

## Solution to Question 5

Initial capital: £10,000. Investment amount: £ $x$ .

Utility function:  $U(\text{capital}) = (\text{capital})^{0.75}$ .

a) Express expected utility as a function of  $x$ : Final capital in states:

- Success (prob 0.6): Capital  
 $= (10,000 - x) + 2.5x = 10,000 + 1.5x$
- Failure (prob 0.4): Capital  
 $= (10,000 - x) + 0.5x = 10,000 - 0.5x$

So, the expected utility  $EU(x)$  is:

$$EU(x) = 0.6(10,000 + 1.5x)^{0.75} + 0.4(10,000 - 0.5x)^{0.75}$$

- b) To find the optimal  $x$ , take the derivative of  $EU(x)$  with respect to  $x$  and set to zero.

$$\begin{aligned}\frac{dEU}{dx} &= 0.6 \times 0.75(10,000 + 1.5x)^{-0.25}(1.5) \\ &\quad + 0.4 \times 0.75(10,000 - 0.5x)^{-0.25}(-0.5) = 0\end{aligned}$$

$$0.675(10,000 + 1.5x)^{-0.25} - 0.15(10,000 - 0.5x)^{-0.25} = 0$$

$$0.675(10,000 + 1.5x)^{-0.25} = 0.15(10,000 - 0.5x)^{-0.25}$$

$$\begin{aligned}\frac{0.675}{0.15} &= \frac{(10,000 + 1.5x)^{0.25}}{(10,000 - 0.5x)^{0.25}} \\ 4.5 &= \left( \frac{10,000 + 1.5x}{10,000 - 0.5x} \right)^{0.25}\end{aligned}$$

Raise both sides to the power of 4:

$$\begin{aligned}4.5^4 &= \frac{10,000 + 1.5x}{10,000 - 0.5x} \\ 410.0625 &= \frac{10,000 + 1.5x}{10,000 - 0.5x} \\ 410.0625(10,000 - 0.5x) &= 10,000 + 1.5x \\ 4,100,625 - 205.03125x &= 10,000 + 1.5x \\ 4,090,625 &= 1.5x + 205.03125x \\ 4,090,625 &= 206.53125x \\ x &= \frac{4,090,625}{206.53125} \approx 19806.31\end{aligned}$$

The optimal investment amount is approximately £19,806.31.

## Solution to Question 6

Initial savings: £50,000. Investment amount: £ $x$ .

Utility function:  $U(\text{savings}) = \ln(\text{savings})$ .

a) Formulate expected utility as a function of  $x$ : Final savings in states:

- Stock performs well (prob 0.7): Savings  
 $= (50,000 - x) + 1.6x = 50,000 + 0.6x$
- Stock performs poorly (prob 0.3): Savings  
 $= (50,000 - x) + 0.6x = 50,000 - 0.4x$

So, the expected utility  $EU(x)$  is:

$$EU(x) = 0.7 \ln(50,000 + 0.6x) + 0.3 \ln(50,000 - 0.4x)$$

b) To find the optimal  $x$ , take the derivative of  $EU(x)$  with respect to  $x$  and set to zero.

$$\begin{aligned} \frac{dEU}{dx} &= 0.7 \times \frac{0.6}{50,000 + 0.6x} \\ &\quad + 0.3 \times \frac{-0.4}{50,000 - 0.4x} = 0 \end{aligned}$$

$$\begin{aligned} \frac{0.42}{50,000 + 0.6x} - \frac{0.12}{50,000 - 0.4x} &= 0 \\ \frac{0.42}{50,000 + 0.6x} &= \frac{0.12}{50,000 - 0.4x} \end{aligned}$$

Cross-multiply:

$$\begin{aligned} 0.42(50,000 - 0.4x) &= 0.12(50,000 + 0.6x) \\ 21,000 - 0.168x &= 6,000 + 0.072x \\ 21,000 - 6,000 &= 0.072x + 0.168x \\ 15,000 &= 0.24x \\ x &= \frac{15,000}{0.24} = 62,500 \end{aligned}$$

Since the initial savings are £50,000, and we cannot invest more than we have, the optimal investment amount is limited by the budget. Therefore, the optimal investment amount is £50,000.



## Solution to Question 7

Initial wealth: £2,000,000. Investment amount: £ $x$ .

Utility function:  $U(W) = -e^{-0.0000005W}$ .

a) Write down expected utility as a function of  $x$ : Final wealth in states:

- Asset performs well (prob 0.5): Wealth  
 $= (2,000,000 - x) + 1.8x = 2,000,000 + 0.8x$
- Asset performs poorly (prob 0.5): Wealth  
 $= (2,000,000 - x) + 0.5x = 2,000,000 - 0.5x$

So, the expected utility  $EU(x)$  is:

$$\begin{aligned} EU(x) &= 0.5(-e^{-0.0000005(2,000,000+0.8x)}) \\ &\quad + 0.5(-e^{-0.0000005(2,000,000-0.5x)}) \\ EU(x) &= -0.5e^{-1-0.0000004x} - 0.5e^{-1+0.00000025x} \end{aligned}$$

b) To find the optimal  $x$ , take the derivative of  $EU(x)$  with respect to  $x$  and set to zero.

$$\begin{aligned} \frac{dEU}{dx} &= -0.5e^{-1-0.0000004x}(-0.0000004) \\ &\quad - 0.5e^{-1+0.00000025x}(0.00000025) = 0 \end{aligned}$$

$$\begin{aligned} 0.0000002e^{-1-0.0000004x} &= 0.000000125e^{-1+0.00000025x} \\ \frac{e^{-1-0.0000004x}}{e^{-1+0.00000025x}} &= \frac{0.000000125}{0.0000002} \\ e^{(-1-0.0000004x)-(-1+0.00000025x)} &= 0.625 \\ e^{-0.00000065x} &= 0.625 \end{aligned}$$

Take the natural logarithm of both sides:

$$-0.00000065x = \ln(0.625)$$

$$-0.00000065x = -0.4700036$$

$$x = \frac{-0.4700036}{-0.00000065} \approx 723082.46$$

The optimal investment amount is approximately £723,082.46.