

MOHAMMED OMER

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WORK EXPERIENCE

Web & Data Specialist (Freelancer)

Oct 2022 - Present

Hyderabad, India

(2 years, 1 month)

- Provided web development and data analysis services for businesses, enhancing brand visibility and online reach through tailored websites and data-informed strategies.
- Utilized programming languages to develop, deploy, and maintain client websites, ensuring functionality and user engagement.
- Analyzed user data and website performance to refine site strategies.

Data Analyst, Web Developer & Social Media Administrator

May 2024 - Present

Hyderabad, India

(6 months)

- Led the creation and management of multiple websites for Leading High School and its affiliated branches, effectively increasing brand presence and reach.
- Managed student and academic records using Acculekha software, optimizing digital data management for over 5000 students.
- Developed and managed the school's social media profiles, implementing engaging content strategies that resulted in a 40% increase in admissions through improved online presence and search visibility.

EDUCATION

B.C.A., St. Paul Degree & PG College

Oct 2022 - Present

- Focused on web development principles and practices, enhancing skills in programming, management, and web design.

Prompt Engineering, Vanderbilt University (Coursera)

May 2023 - Feb 2024

- Specialized in crafting prompts for enhanced AI interactions, focusing on improving response quality and user engagement through effective communication strategies.

Diploma in Psychology (Alison)

August 2024

- Acquired a comprehensive understanding of psychological principles, focusing on human behavior, cognitive processes, and effective communication strategies; studied the DSM-5 for in-depth insights into mental health disorders and diagnostic criteria.

EXTRACURRICULAR ACTIVITIES

Creator of mohammedomer.vip

Sep 2020 - Present

I created this to help people rely on their opportunities with my expertise.

- Developed a professional portfolio website to showcase services, skills, experience, certifications, and personal motivation, enhancing online visibility and client engagement.
- Designed a comprehensive platform featuring contact information and project highlights, effectively communicating expertise to potential clients and collaborators.

Featured Project

([view all projects](#))

PaperWhiz: Developed an NLP-based paper recommender system that can help data science enthusiasts discovering valuable machine learning papers to explore with the arXiv API and Hugging Face Sentence Transformers.

Certifications

[Diploma in Psychology](#) [Software Engineer Intern](#) [IBM Data Analyst](#) [Responsive Web Design](#) [Information System Auditing](#)
[Python for Data Science, AI & Development](#) [SQL \(Advanced\)](#) [Build Your Own Chatbot](#) [Data Science](#)