

IDENTITY

HOPPY PORTER

Not a ray of light penetrates the soul of this beer. Combining the roasted malt backbone of a Porter with a huge amount of earthy and citrusy hops typical in many IPA's, this unique ale will leave you questioning its identity and maybe yours.

ABV 6.9%

IBU 61

Malts 2-Row, Extra Special, Caramel 60L
Chocolate, Black, Roasted Barley, Carafa

Hops Cascade, Chinook, Simcoe

MADTREE BREWING CO. CINCINNATI, OHIO

LIMITED YEAR ROUND

CRISIS™



IDENTITY

HOPPY PORTER

Not a ray of light penetrates the soul of this beer. Combining the roasted malt backbone of a Porter with a huge amount of earthy and citrusy hops typical in many IPA's, this unique ale will leave you questioning its identity and maybe yours.

ABV 6.9%

IBU 61

Malts 2-Row, Extra Special, Caramel 60L
Chocolate, Black, Roasted Barley, Carafa

Hops Cascade, Chinook, Simcoe

MADTREE BREWING CO. CINCINNATI, OHIO

LIMITED YEAR ROUND

CRISIS™



THE MADTREE STORY

The MadTree Brewing Company was started by three self-proclaimed “maniac” homebrewers and aspiring entrepreneurs who believe strongly in the creation of beers that stand up to the best craft brews across the country. Along with that vision they put their own “mad twists” on their creations. The MadTree approach is simple – create high quality beer, educate the consumer, run a responsible business, and support the local communities. MadTree engages local artists and craftspeople for their marketing materials, can designs, tap handles and furniture. Many of these efforts have received local and national recognition.

HIGHLIGHTS

- The trio quit their corporate jobs in 2012/2013 and in January 2013 they brewed their first commercial batch.
- In April they opened their taproom and became the first modern craft brewery to can their beer in the state of Ohio.
- Draft Magazine rated PsychOPathy IPA a 97/100, the second best score for an IPA reviewed by Draft Magazine.
- PsychOPathy IPA was named as one of the “Six New Craft Can Designs That Belong in an Art Gallery” by craftcans.com

Retail accounts interested in carrying MadTree or getting a small group tour,
email sales@madtreebrewing.com

www.madtreebrewing.com



THE MADTREE STORY

The MadTree Brewing Company was started by three self-proclaimed “maniac” homebrewers and aspiring entrepreneurs who believe strongly in the creation of beers that stand up to the best craft brews across the country. Along with that vision they put their own “mad twists” on their creations. The MadTree approach is simple – create high quality beer, educate the consumer, run a responsible business, and support the local communities. MadTree engages local artists and craftspeople for their marketing materials, can designs, tap handles and furniture. Many of these efforts have received local and national recognition.

HIGHLIGHTS

- The trio quit their corporate jobs in 2012/2013 and in January 2013 they brewed their first commercial batch.
- In April they opened their taproom and became the first modern craft brewery to can their beer in the state of Ohio.
- Draft Magazine rated PsychOPathy IPA a 97/100, the second best score for an IPA reviewed by Draft Magazine.
- PsychOPathy IPA was named as one of the “Six New Craft Can Designs That Belong in an Art Gallery” by craftcans.com

Retail accounts interested in carrying MadTree or getting a small group tour,
email sales@madtreebrewing.com

www.madtreebrewing.com

