



## UX Specialist

Ace is based in Auckland, NZ. A songwriter who credits his music for designer empathy. Bringing to life, stories told through his music and upbringing. He links his harsh early life experiences conducive to innovation and design. During his career he has lead a team with break-through concepts for the Allblacks and for a start-up company 'Posse.com' who helped gain 50,000 users within a year from it's launch. His credit to fame was a signing to EMI records for distribution which saw him secure a 5 year contract and 2x top ten single charts and won an award for best video

### Academic Qualifications

<b>Media Design School</b> Bachelor of Media Design	<b>2015 - 2017</b> Expected
<b>Yoobee (Natcoll)</b> Diploma in Web Development	<b>2009</b> Pass
<b>Yoobee (Natcoll)</b> ICreate Digital Design (level 3)	<b>2008</b> Pass
<b>Ames</b> A+ Computech	<b>2000</b> Pass

### UX & Development skills acquired

Establishing the purpose of interactive design based upon its target audience with user experience (UX). Aware of international web standards and protocols. Comprehensive knowledge of file management with 'FileZilla and Github'. Project management documentation with 'Trello, Google Docs and Slack. UX Wireframe and Mockups with Balsamiq. Prototyping with Proto.io and XD Adobe. Design platforms such as Adobe's InDesign, Illustrator and Photoshop. Developing website, mobile and progressive website applications using Sublime, Visual Studio Code, XCode and Android Studio code editors

### SKILLSET

- Agile Management
- UX Design
- HTML5/CSS3
- Angular + Node J.S
- JQuery | Javascript
- Bootstrap
- Boilerplate
- Wordpress
- Joomla
- Adobe

### KEY COMPETENCIES

Providing innovative new ideas and solutions to problems.  
Able to juggle priorities and multiple projects.  
Learning new technologies and keeping abreast of markets developments.  
Having creativity and imagination.  
Adaptable and able to pick up new techniques.  
Thorough and precise.

### SOFT SKILLS

*Handles criticism well*  
*Solid understanding of team culture*  
*Works well under pressure*  
*A desire to learn*  
*Creative thinker*

### SELECTED ACHIEVEMENTS

*(MDS - Auckland, NZ 2017)*  
ABEX Design Concept for the AllBlacks  
  
*(Posse - Sydney, AUS 2013)*  
Brand Ambassador for [www.posse.com](http://www.posse.com)

### PORTFOLIO

<http://www.ancelio.co.nz>

### HOBBIES AND INTERESTS.

Family | Golf | Music | Movies | Church

### REFERENCES

Justine Cusack (Manager) Posse +61 29 357 6957 (MDS) Media Design School +64 9 303 0402

### CONTACT DETAILS

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