



UX Specialist

Ace is based in Auckland, NZ. A songwriter who credits his music for designer empathy. Bringing to life, stories told through his music and upbringing. He links his harsh early life experiences conducive to innovation and design. During his career he has lead a team with break-through concepts for the Allblacks and for a start-up company "Posse.com" who helped gain 50,000 users within a year from it's launch. His claim to fame was a signing to EMI records for distribution which saw him secure a 5 year contract and 2x top ten single charts and an award for best video

Academic Qualifications

Media Design School Bachelor of Media Design	2017 Graduate
Yoobee (Natcoll) Diploma in Web Development	2009 Graduate
Yoobee (Natcoll) ICreate Digital Design (level 3)	2008 Graduate
Ames A+ Computech	2000 Graduate

UX & Development skills acquired

Establishing the purpose of interactive design based upon its target audience with user experience (UX).
Aware of international web standards and protocols.
Comprehensive knowledge of file management with 'FileZilla and Github'. Project management documentation with 'Trello, Google Docs and Slack. UX Wireframe and Mockups with Balsamiq, Prototyping with Invision, Proto.io and XD Adobe. Design platforms such as Adobe's InDesign, Illustrator and Photoshop. Website, App and PWA's with mvc, frameworks & cms libraries using Sublime, Visual Studio Code, XCode and Android Studio code editors

SKILLSET

- Agile Management
- UX Design
- HTML5|CSS3
- Angular + React J.S
- JQuery | Javascript
- React + Redux.js
- Firebase
- Php + MySQL
- Surveys
- User-flows
- Data Analysis
- Wireframes
- Prototyping
- Bootstrap
- Wordpress
- Joomla

KEY COMPETENCIES

Providing innovative new ideas and solutions to problems.
Able to juggle priorities and multiple projects.
Learning new technologies and keeping abreast of markets developments.
Having creativity and imagination.
Adaptable and able to pick up new techniques.
Thorough and precise.

SOFT SKILLS

Handles criticism well
Solid understanding of team culture
Works well under pressure
A desire to learn
Creative thinker

SELECTED ACHIEVEMENTS

(MDS - Auckland, NZ 2017)
ABEX Design Concept for the AllBlacks

(Posse - Sydney, AUS 2013)
Brand Ambassador for www.posse.com

PORTFOLIO

<http://www.ancelio.co.nz>

HOBBIES AND INTERESTS.

Family | Golf | Music | Movies | Church

REFERENCES

Justine Cusack (Manager) Posse [+61 29 357 6957](tel:+61293576957)
Matt Stevens (Media Design School) [+64 21 379242](tel:+6421379242)

CONTACT DETAILS

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