

# HOW CORPORATES WORKS



**Your** work is going to take major share of **your life**, make sure you



LOVE **WHAT YOU DO**

or

**DO WHAT YOU** *LOVE.*

STAY 12 STEPS AWAY FROM THE  
CROWD AND **LEAD THEM.**

Because...

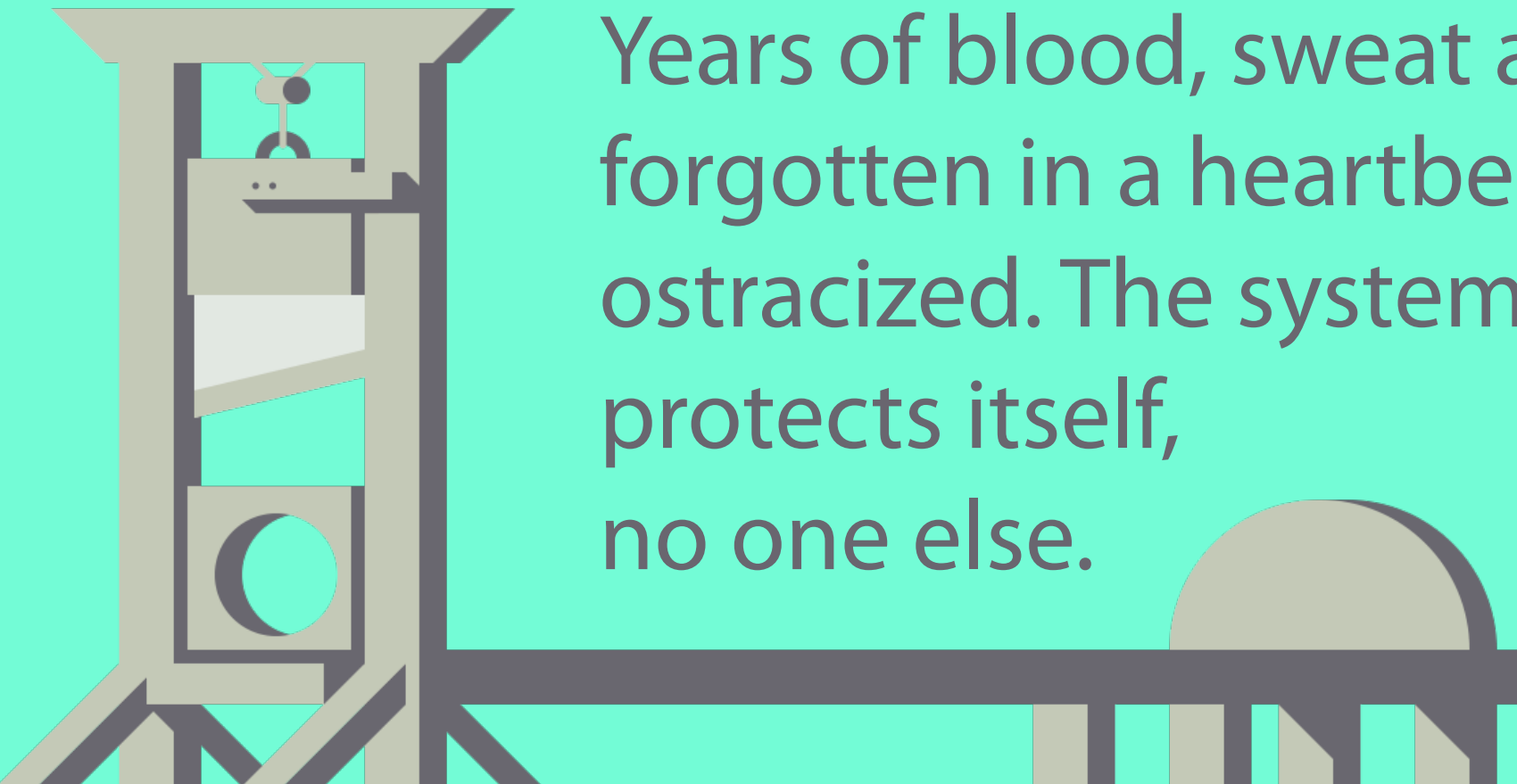
*You will never*  
**change the world,**  
*trying to be like it.*



the 12 rules how corporate works...

# Rule 1: How corporate world works?

**YOU CAN SPEND YOUR ENTIRE CAREER AT THE COMPANY, BUT ONCE YOU GO AGAINST THEM, YOU'LL BE CHUCKED OUT AND THE *ENTIRE SYSTEM* WILL BE AGAINST YOU.**

A stylized illustration in the bottom left corner. It features a guillotine with a small figure being executed. To the right of the guillotine is a large, dark dome, possibly representing a government or corporate building. The entire illustration is in a muted, earthy color palette.

Years of blood, sweat and tears would be forgotten in a heartbeat and you'd be ostracized. The system (*i.e. the company*) protects itself, no one else.

## Rule 2: How corporate world works?



**WHATEVER YOU DO, BE COMPETENT IN  
YOUR CURRENT JOB. IT'S THE ONLY  
TRUE CURRENCY YOU HAVE.**

THAT BEING SAID, NO AMOUNT OF  
COMPETENCE WILL PROTECT YOU WHEN THE  
NEXT RE-ORGANISATION COMES.



# **Rule 3:** How corporate world works?

**UNDERSTAND THAT POLITICS IS A FACT OF CORPORATE LIFE,** AND LEARN TO DEAL WITH IT.

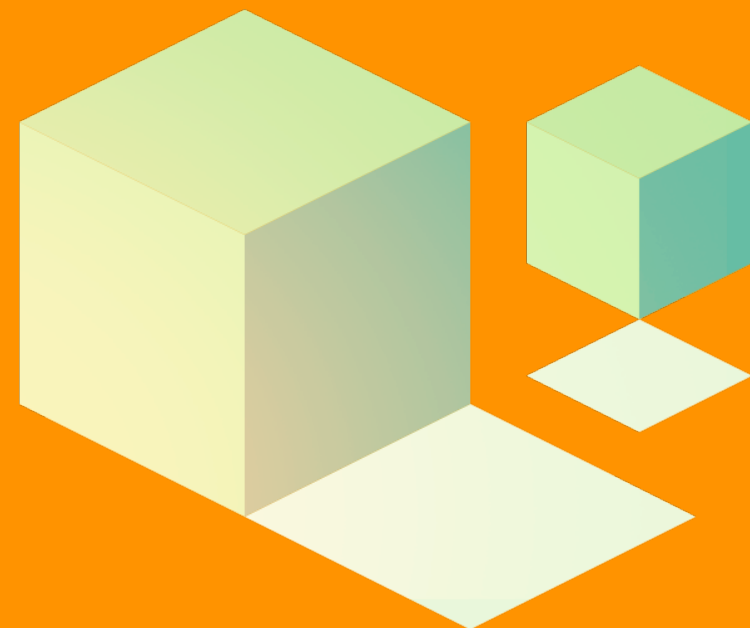
THAT MEANS YOU TAKE TIME TO UNDERSTAND THE VIEWS OF THE PEOPLE INVOLVED IN CORPORATE CONFLICTS,

**AS WELL AS THE CONFLICTS THEMSELVES.**

**THERE WILL BE TIMES WHEN YOU HAVE TO CHOOSE BETWEEN**

BEING IN THE RIGHT *OR* BEING EMPLOYED.

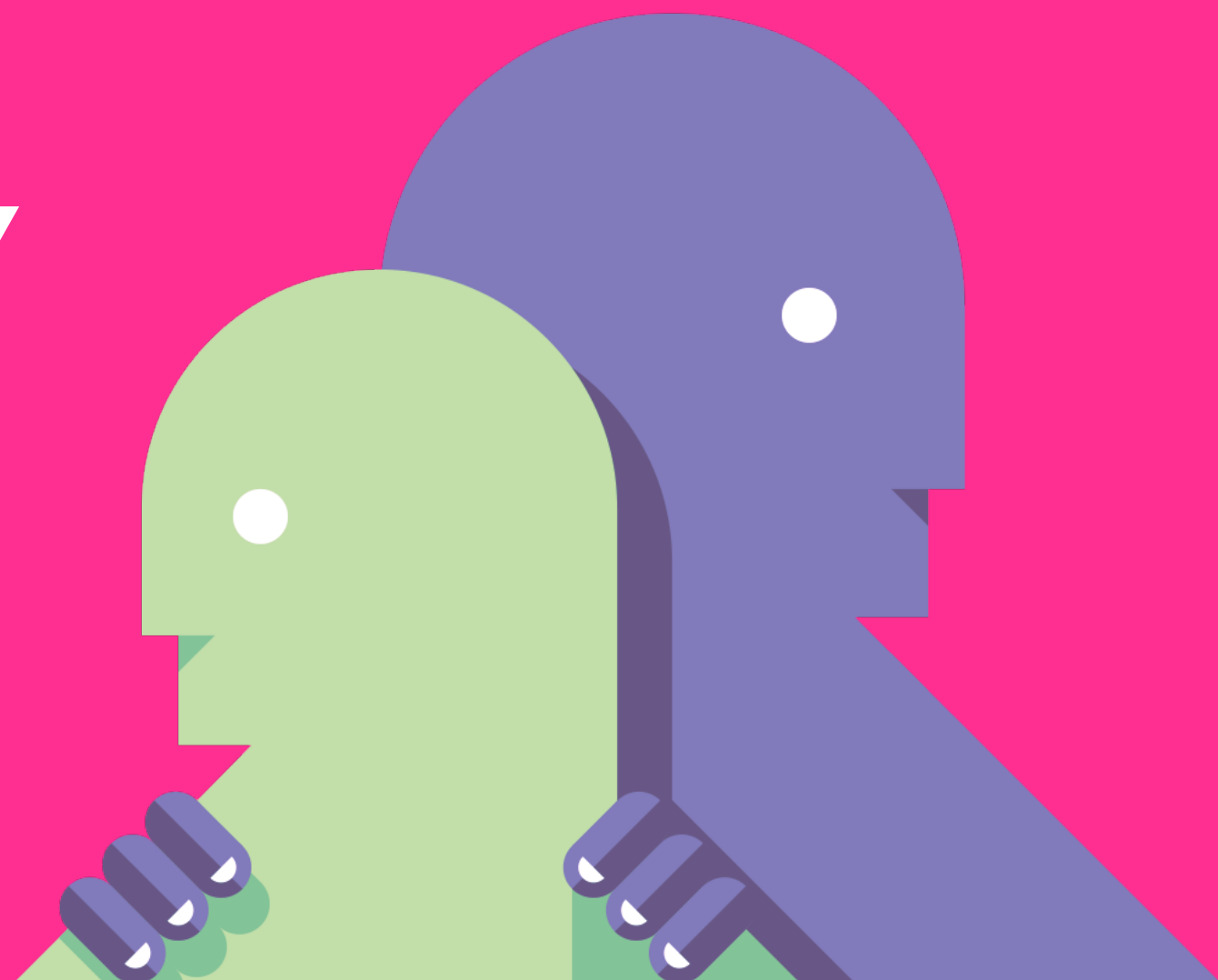
**IT'S YOUR CHOICE.**



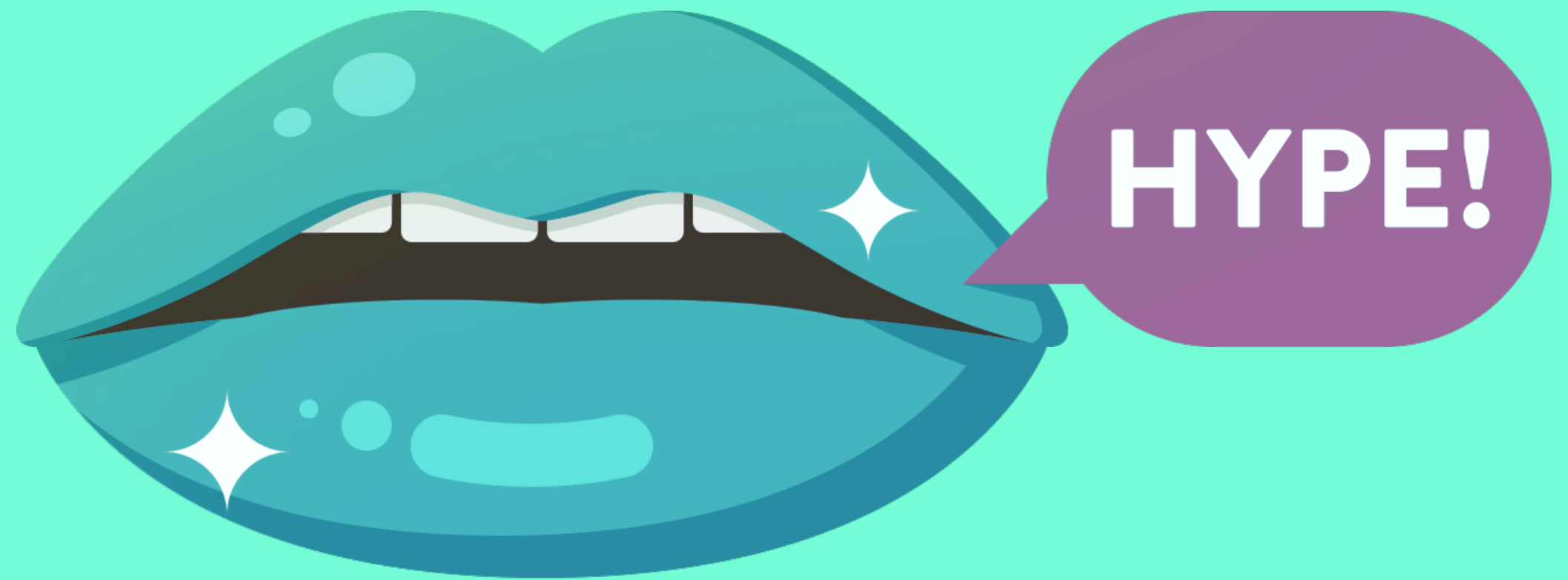
# **Rule 4:** How corporate world works?

**Understand The Culture of The Organization,** *especially their expectations of what makes a **GOOD EMPLOYEE**.*

**THEY ALL SAY THEY BELIEVE IN**  
*teamwork, dedication, hard work, etc.*  
**BUT LOOK AT THE EMPLOYEES**  
**WHO ARE SUCCESSFUL,**  
**WHO GET THE RECOGNITION,**  
**WHO RISE QUICKLY -**  
**THEY REPRESENT**  
**WHAT THE COMPANY**  
**IS LOOKING FOR.**  
**WHAT DO THEY DO**  
**THAT YOU CAN DO?**



## Rule 5: How corporate world works?



**EVERYTHING COMMUNICATES.**

HOW YOU DRESS, HOW YOU STAND, HOW YOU SPEAK, ETC.

**IF YOU WANT TO SUCCEED IN A CORPORATE  
ENVIRONMENT, YOU HAVE TO  
COMMUNICATE THAT YOU ARE THE KIND OF  
EMPLOYEE THAT REPRESENTS  
THE CORPORATE SUCCESS STORY.**

# **Rule 6:** How corporate world works?

IT'S A MISTAKE TO CONFUSE YOUR PERSONAL IDENTITY WITH YOUR EMPLOYMENT. IF AND WHEN YOU'RE SACKED, YOU'LL BE SPENDING QUITE A BIT OF TIME TRYING TO FIGURE OUT WHO YOU ARE.

**HAVE A LIFE OUTSIDE A CORPORATE LIFE.**

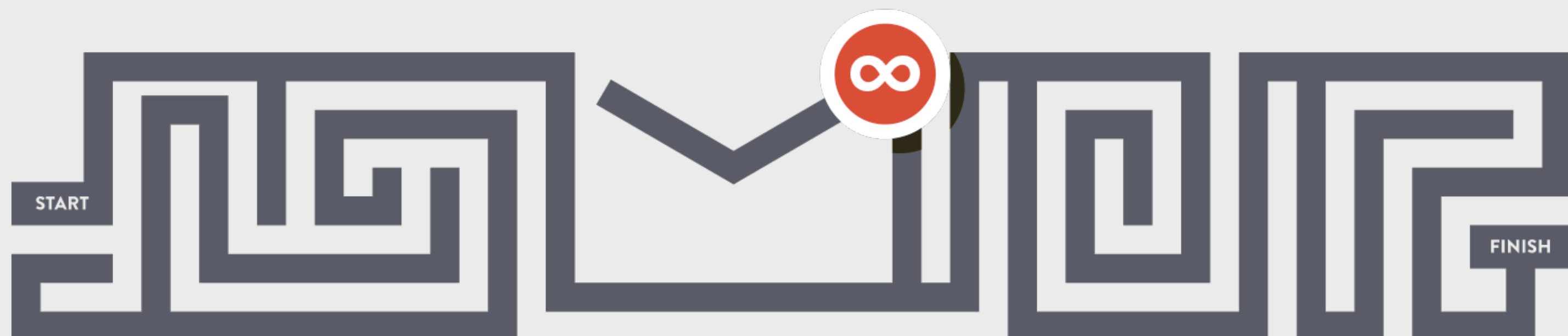


# Rule 7: How corporate world works?

## MAKE YOUR BOSS LOOK GOOD.

UNDERSTAND WHAT YOUR BOSS REGARDS AS  
A **PRIORITY**, AND HELP HIM OR HER  
ACCOMPLISH IT. MAKE SURE THAT YOU  
DOCUMENT WHAT YOU'VE DONE.

YOUR BOSS NEEDS THE ACCOMPLISHMENT,  
**BUT SHOULDN'T GET THE CREDIT FOR THE  
WORK YOU'VE DONE.**

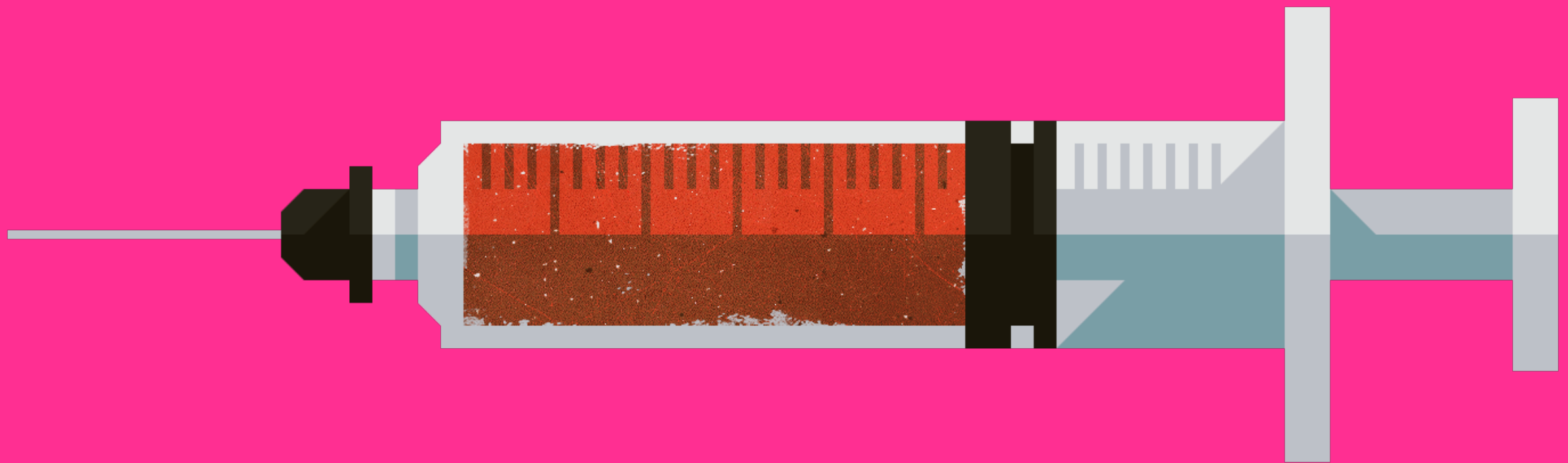


# **Rule 8:** How corporate world works?



TRAIN YOUR REPLACEMENT.  
**YOU WON'T BE ABLE TO GET A PROMOTION  
IF THERE'S NO ONE ELSE TO TAKE YOUR  
JOB.**

# Rule 9: How corporate world works?



THEY ARE NOT *DEMOCRACIES*, NOT *CHARITIES*,  
AND NOT *THERAPY CENTRES*. THEY EXIST TO  
**MAKE MONEY**, AND THEY HIRED YOU TO  
HELP THEM MAKE MONEY.  
**THAT'S THE DEAL.**

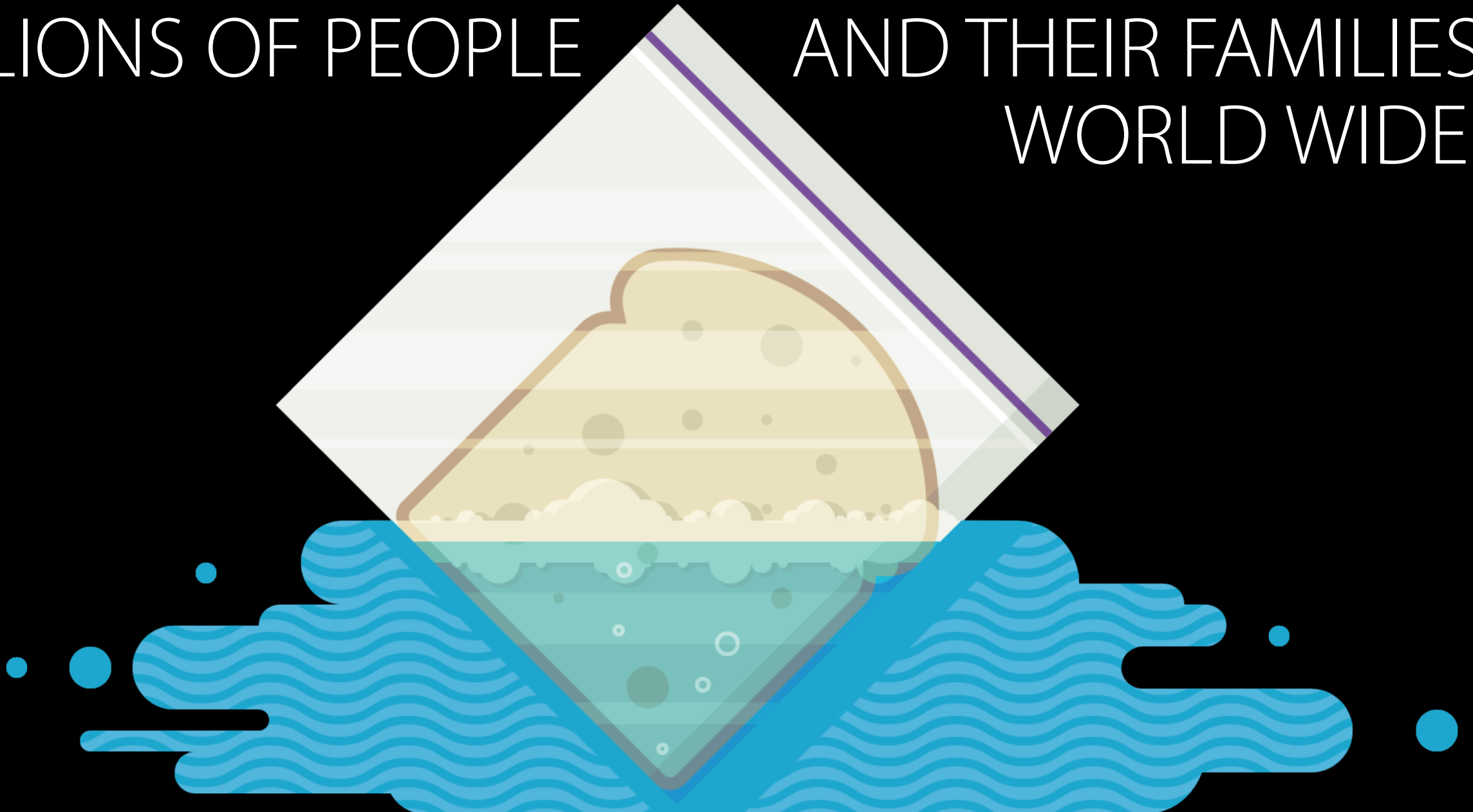
KEEP THAT IN MIND EVERY DAY, *KEEP YOUR  
EMOTIONS IN CHECK*, **DO YOUR JOB, AND IF  
YOU FIND YOU DON'T LIKE WORKING  
THERE ANYMORE, DON'T COMPLAIN - JUST  
KEEP IT PROFESSIONAL, AND MOVE ON.**



# **Rule 10:** How corporate world works?

**FOR ALL OF THE REPUTATION THAT  
CORPORATIONS ARE SOUL-SUCKING, BACK  
STABBING, POLITICAL JUNGLES WHERE  
YOU CAN ONLY RISE BY STEPPING ON THE  
HEADS OF OTHERS,**

THEY ALSO PROVIDE EMPLOYMENT, BENEFITS  
AND A BIT OF SECURITY THAT SUPPORT  
MILLIONS OF PEOPLE AND THEIR FAMILIES  
WORLD WIDE.





# Rule 11: How corporate world works?

**BEING GENUINELY FRIENDLY  
IS CONSIDERED FAKE.**

(SMILE AND GREET EVERYONE BUT AVOID BEING FRIENDS WITH MANY)



# **Rule 12:** How corporate world works?

**NO MATTER HOW COOL YOUR  
BOSS IS, HE/SHE IS NOT  
MEANT TO BE A FRIEND.**



# Corporate **Advice**

WHEN YOU'RE  
THANKFUL TO SOMEONE, MAKE  
SURE **THEY CAN HEAR YOU.**



THANK YOU