

Bryan Funk



Product Design & Systems

Product & Technology Team Leader

Working remote

from Boise, Idaho & Las Vegas, Nevada

My work can be seen on ProdkT.cloud.

A personal webapp I've built to showcase and document my own proof of concept apps and design.

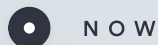


And additionally on the following networks



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Director of Design
Tovuti LMS
August 2019 - November 2023



Frontend Developer
Lumen Creative
October 2016 - June 2019



Sole Proprietor
Design Boise
August 2013 - October 2016



Design Lead and Process Optimization Specialist
International Minute Press
April 2010 - June 2013

In search of my next challenge, great technology, founders of the next generation and exceptional developers and designers who share an unwavering ambition to create outstanding products and inclusive experiences for everyone.

One of the initial five employees and subsequent equity partners.

Joined Tovuti in the pre-seed, pre-revenue stage and contributed through Series A & B funding rounds.

Led the Design team within the Technology Leadership Team, collaborating with the CTO, DevOps Director, Engineering Director, and Product Manager.

Directed all innovation projects, ensuring alignment with company goals and objectives.

Utilized EOS process for strategic planning, including quarterly and annual leadership sessions, product roadmap sessions, user-stakeholder interviews, and weekly Tech Lead L-10's.

Proactively addressed design team blockers and mitigated potential risks to the company's vision and traction.

Conducted on-site innovation and feature demonstrations for enterprise partners.

Owned, evaluated, and reported key User behavior data as L-10 measurables cascaded to leaders.

Took charge of all custom code implementation for user onboarding flow experience into the monolith.

Spearheaded the transformation of a print-only design firm into a dynamic Digital Agency.

Successfully leveraged the existing client base of over 240+ clients to establish a recurring-revenue model by introducing digital services.

Within the first year, initiated awareness campaigns and reputation-building strategies that laid the foundation for rapid growth in recurring revenue.

By the end of year two, digital services accounted for an impressive 68% of the agency's gross income.

Achieved strategic objectives through a combination of innovative service offerings, client education, and effective marketing strategies.

Collaborated with cross-functional teams to ensure seamless integration of digital services and enhance client satisfaction.

Planned, strategized, and executed rebranding and go-to-market development efforts in collaboration with 40+ local business owners.

Fostered strong relationships with clients, leading to clients who had ownership in multiple businesses bringing work in from 100% of their other ventures within just 4 months after our initial interaction concluded.

Demonstrated expertise in aligning brand strategies with business objectives, resulting in impactful and swift outcomes.

Collaborated closely with stakeholders to ensure seamless execution and successful implementation of rebranding initiatives.

Specialized in custom design, typesetting, and prepress for diverse digital and offset printed marketing materials.

As the design lead, consistently managed approximately 75% of all revenue-generating design projects in the work-in-progress pipeline.

Demonstrated leadership in implementing internal processes for seamless workflow from design to prepress to RIP and plating.

Played a pivotal role in drafting and enforcing protocols during the installation of new digital and/or offset presses on-premises.

Ensured optimal efficiency by designing processes that allowed a minimum of three press operators to operate for 12 hours a day continuously.