Top 5 Customers with most sales

Sales(Quantity*UnitPrice)

	2,303,664

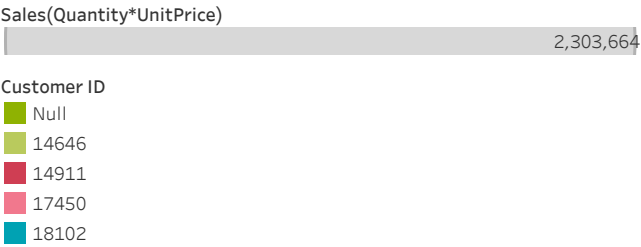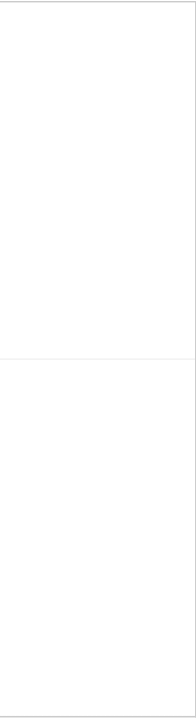Customer ID
- Null
- 14646
- 14911
- 17450
- 18102

Minimum of Number of Records and minimum of Number of Records. For pane Minimum of Number of Records: Color shows details about Customer ID. Size shows sum of Sales(Quantity*UnitPrice). For pane Minimum of Number of Records (2): The marks are labeled by sum of Sales(Quantity*UnitPrice). The data is filtered on Action (Customer ID,Description) and Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)). The Action (Customer ID,Description) filter keeps 272,610 members. The Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)) filter keeps 13,688 members. The view is filtered on Customer ID, which keeps Null, 14646, 14911, 17450 and 18102.

Top 5 Customers with most sales

Sales(Quantity*UnitPrice)

2,303,664

Customer ID
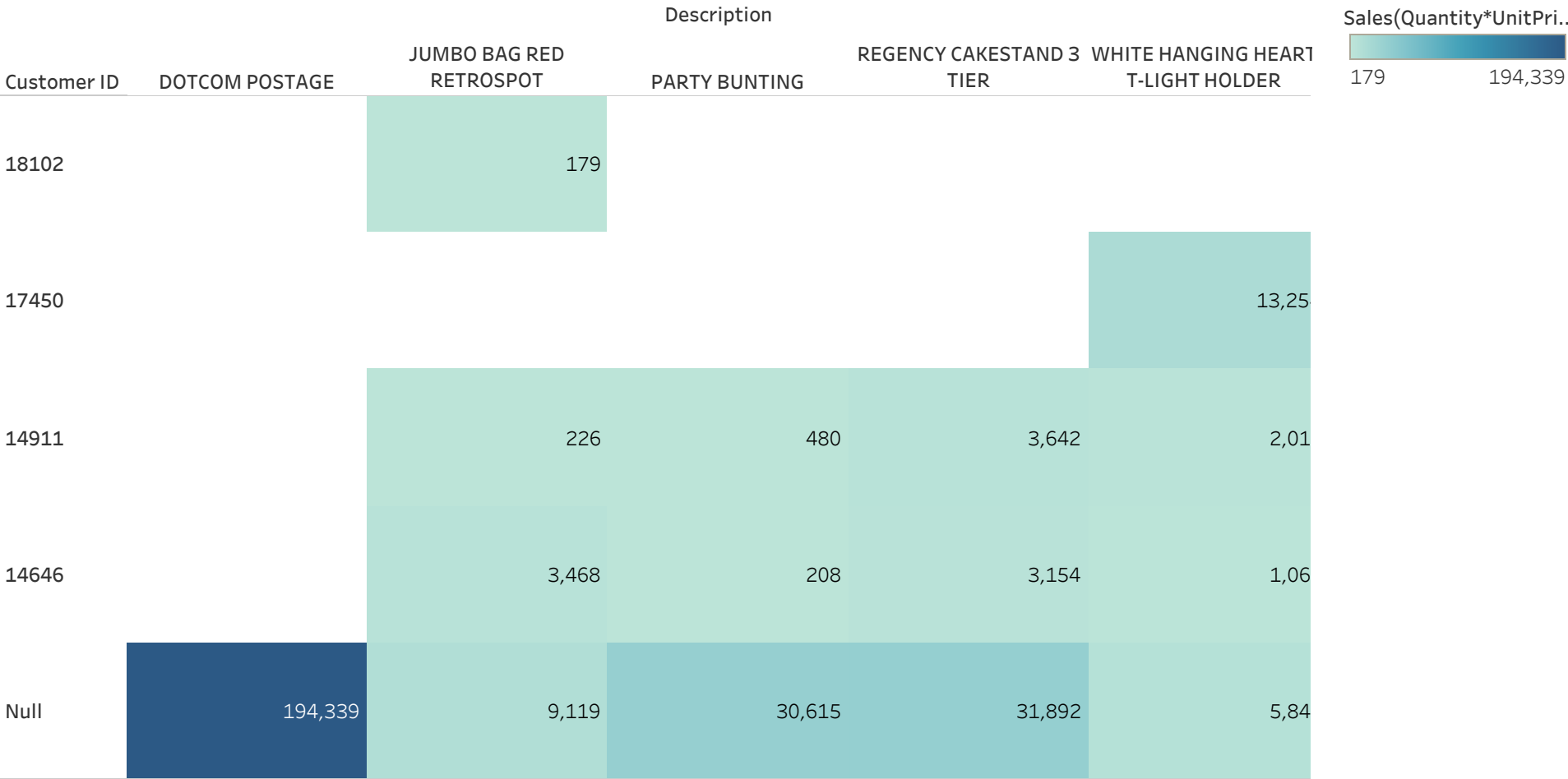- Null
- 14646
- 14911
- 17450
- 18102

Minimum of Number of Records and minimum of Number of Records. For pane Minimum of Number of Records: Color shows details about Customer ID. Size shows sum of Sales(Quantity*UnitPrice). For pane Minimum of Number of Records (2): The marks are labeled by sum of Sales(Quantity*UnitPrice). The data is filtered on Action (Customer ID,Description) and Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)). The Action (Customer ID,Description) filter keeps 272,610 members. The Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)) filter keeps 13,688 members. The view is filtered on Customer ID, which keeps Null, 14646, 14911, 17450 and 18102.

Top 5 Customer who bought Top 5 Items/Services

Customer ID	DOTCOM POSTAGE	JUMBO BAG RED RETROSPOT	PARTY BUNTING	REGENCY CAKESTAND 3 TIER	WHITE HANGING HEART T-LIGHT HOLDER
18102		179			
17450					13,25
14911		226	480	3,642	2,01
14646		3,468	208	3,154	1,06
Null	194,339	9,119	30,615	31,892	5,84

Sales(Quantity*UnitPri..
179   194,339

Sum of Sales(Quantity*UnitPrice) broken down by Description vs. Customer ID. Color shows sum of Sales(Quantity*UnitPrice). The marks are labeled by sum of Sales(Quantity*UnitPrice). The data is filtered on Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)) and Action (Customer ID). The Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)) filter keeps 13,688 members. The Action (Customer ID) filter keeps 4,373 members. The view is filtered on Customer ID and Description. The Customer ID filter keeps Null, 14646, 14911, 17450 and 18102. The Description filter keeps DOTCOM POSTAGE, JUMBO BAG RED RETROSPOT, PARTY BUNTING, REGENCY CAKESTAND 3 TIER and WHITE HANGING HEART T-LIGHT HOLDER.

Top 5 Customer who bought Top 5 Items/Services

RT

Customer ID

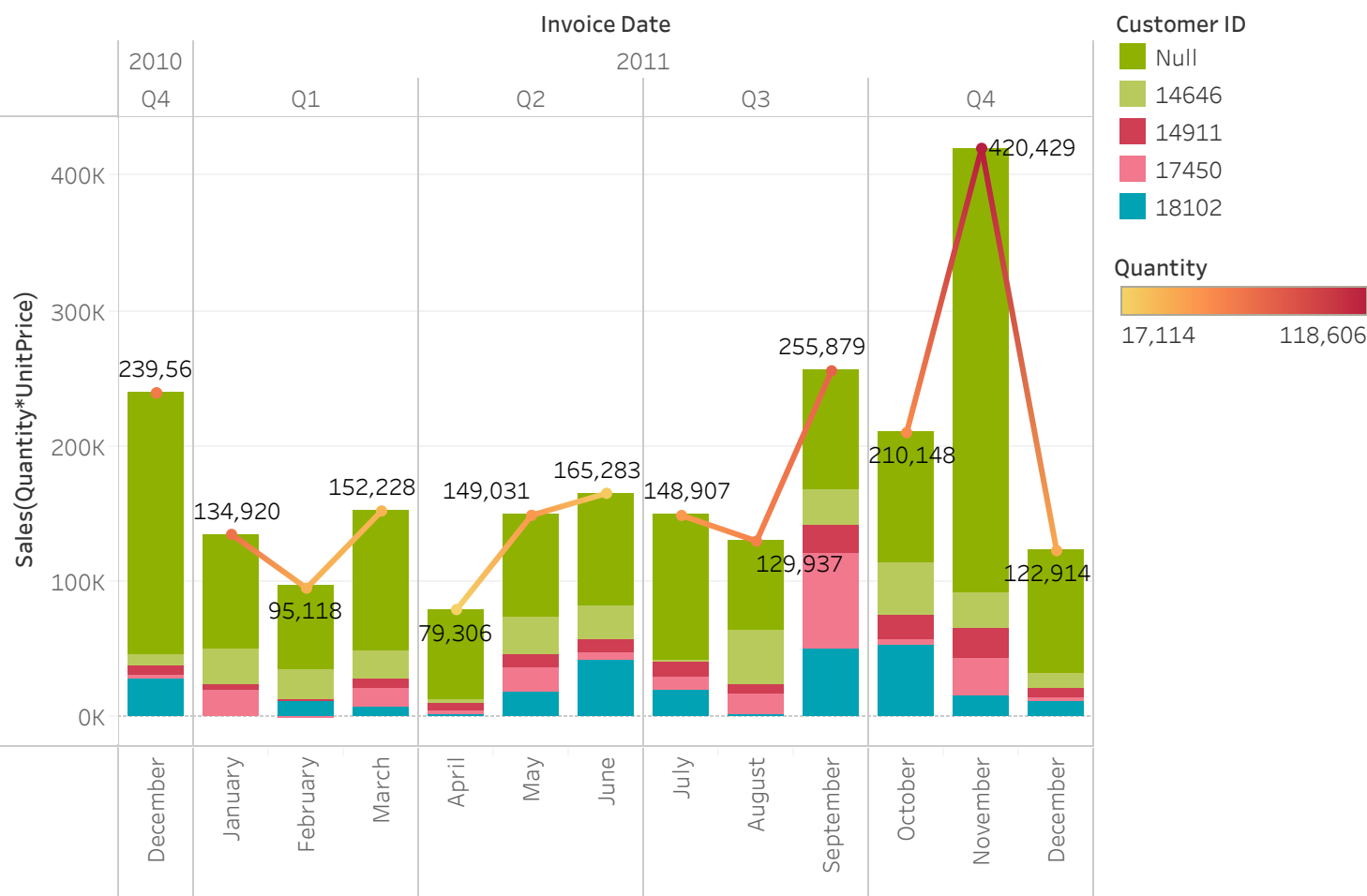| Customer ID	
18102	
17450	4
14911	0
14646	1
Null	5

Sum of Sales(Quantity*UnitPrice) broken down by Description vs. Customer ID. Color shows sum of Sales(Quantity*UnitPrice). The marks are labeled by sum of Sales(Quantity*UnitPrice). The data is filtered on Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)) and Action (Customer ID). The Action (Customer ID,YEAR(Invoice Date),QUARTER(Invoice Date),MONTH(Invoice Date)) filter keeps 13,688 members. The Action (Customer ID) filter keeps 4,373 members. The view is filtered on Customer ID and Description. The Customer ID filter keeps Null, 14646, 14911, 17450 and 18102. The Description filter keeps DOTCOM POSTAGE, JUMBO BAG RED RETROSPOT, PARTY BUNTING, REGENCY CAKESTAND 3 TIER and WHITE HANGING HEART T-LIGHT HOLDER.
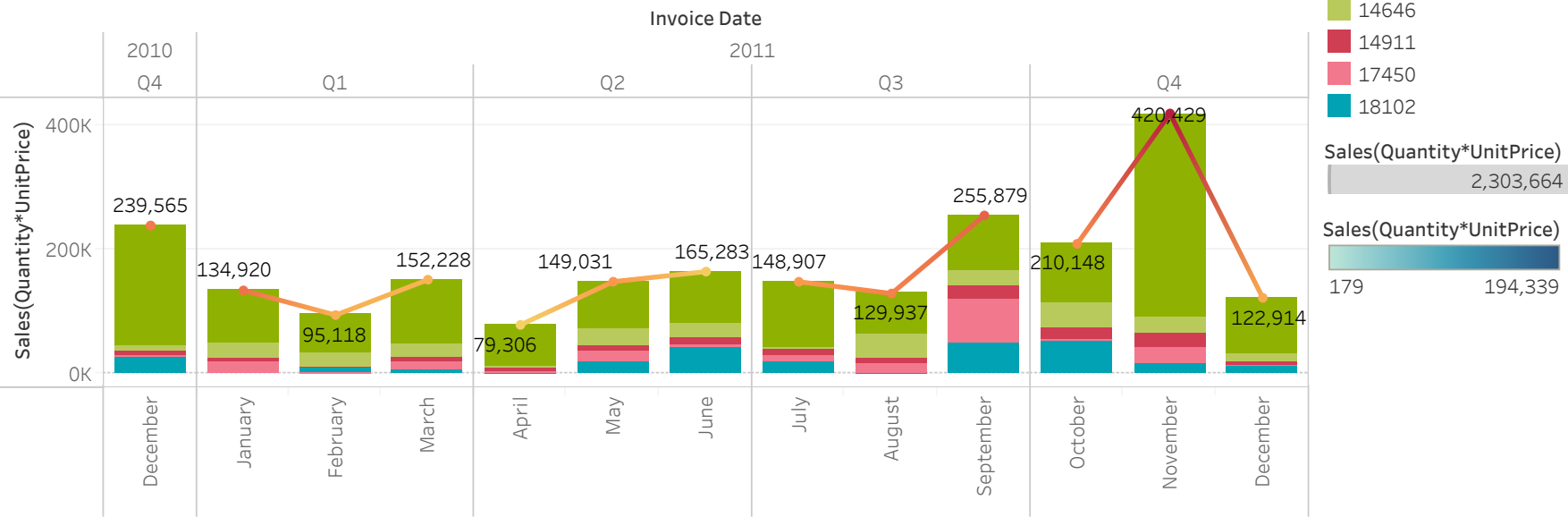
Sales & Quantity of top 5 customers during period

Invoice Date

2010	2011			
Q4	Q1	Q2	Q3	Q4

Customer ID
- Null (green)
- 14646 (light green)
- 14911 (dark red/pink)
- 17450 (pink)
- 18102 (teal)

Quantity

17,114 — 118,606

Sales(Quantity*UnitPrice)

- 239,56 (December)
- 134,920 (January)
- 95,118 (February)
- 152,228 (March)
- 79,306 (April)
- 149,031 (May)
- 165,283 (June)
- 148,907 (July)
- 129,937 (August)
- 255,879 (September)
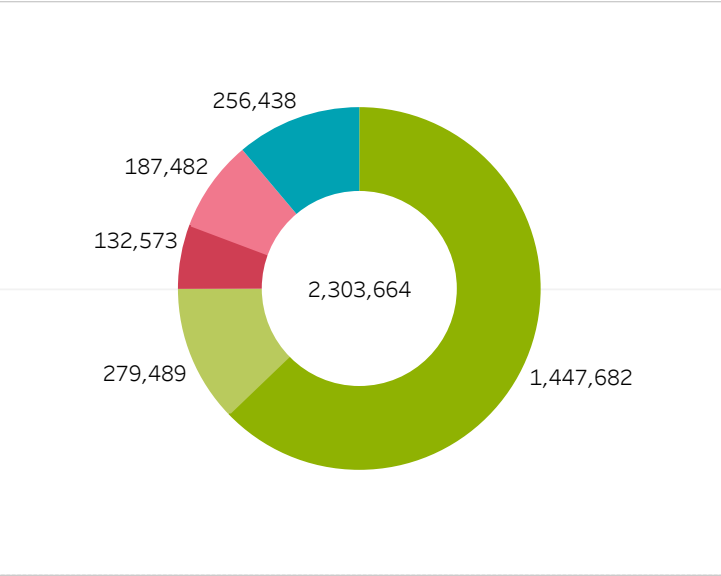- 210,148 (October)
- 420,429 (November)
- 122,914 (December)

The trends of sum of Sales(Quantity*UnitPrice) and sum of Sales(Quantity*UnitPrice) for Invoice Date Month broken down by Invoice Date Year and Invoice Date Quarter. For pane Sum of Sales(Quantity*UnitPrice): Color shows details about Customer ID. For pane Sum of Sales(Quantity*UnitPrice) (2): Color shows sum of Quantity. The data is filtered on Action (Customer ID,Description) and Action (Customer ID). The Action (Customer ID,Description) filter keeps 272,610 members. The Action (Customer ID) filter keeps 4,373 members. The view is filtered on Customer ID, which keeps Null, 14646, 14911, 17450 and 18102.

Top 5 Customers Sales & Quantities during time period

Sales & Quantity of top 5 customers during period

Customer ID
- Null
- 14646
- 14911
- 17450
- 18102

Sales(Quantity*UnitPrice)
2,303,664

Sales(Quantity*UnitPrice)
179 — 194,339

Invoice Date

2010 Q4 | 2011

Sales(Quantity*UnitPrice)

Month	Value
December	239,565
January	134,920
February	95,118
March	152,228
April	79,306
May	149,031
June	165,283
July	148,907
August	129,937
September	255,879
October	210,148
November	420,429
December	122,914

Top 5 Customers with most sales

2,303,664

- 1,447,682
- 279,489
- 132,573
- 187,482
- 256,438

Top 5 Customer who bought Top 5 Items/Services

Description

Customer ID	DOTCOM POSTAGE	JUMBO BAG RED ..	PARTY BUNTING	REGENCY CAKESTA..	WHITE HANGING..
18102		179			
17450					13,254
14911		226	480	3,642	2,010
14646		3,468	208	3,154	1,061
Null	194,339	9,119	30,615	31,892	5,845