Sales of top 10 customers
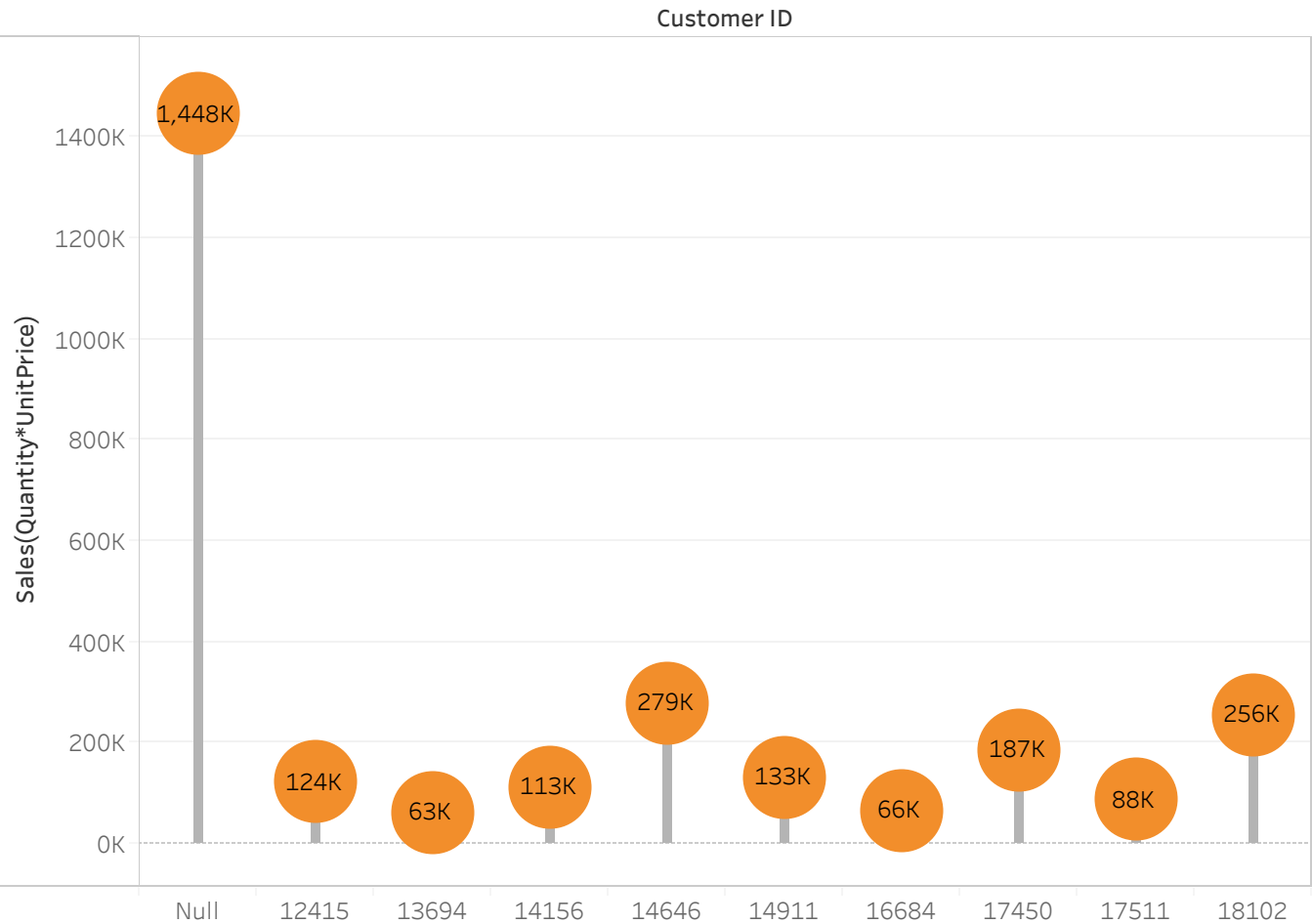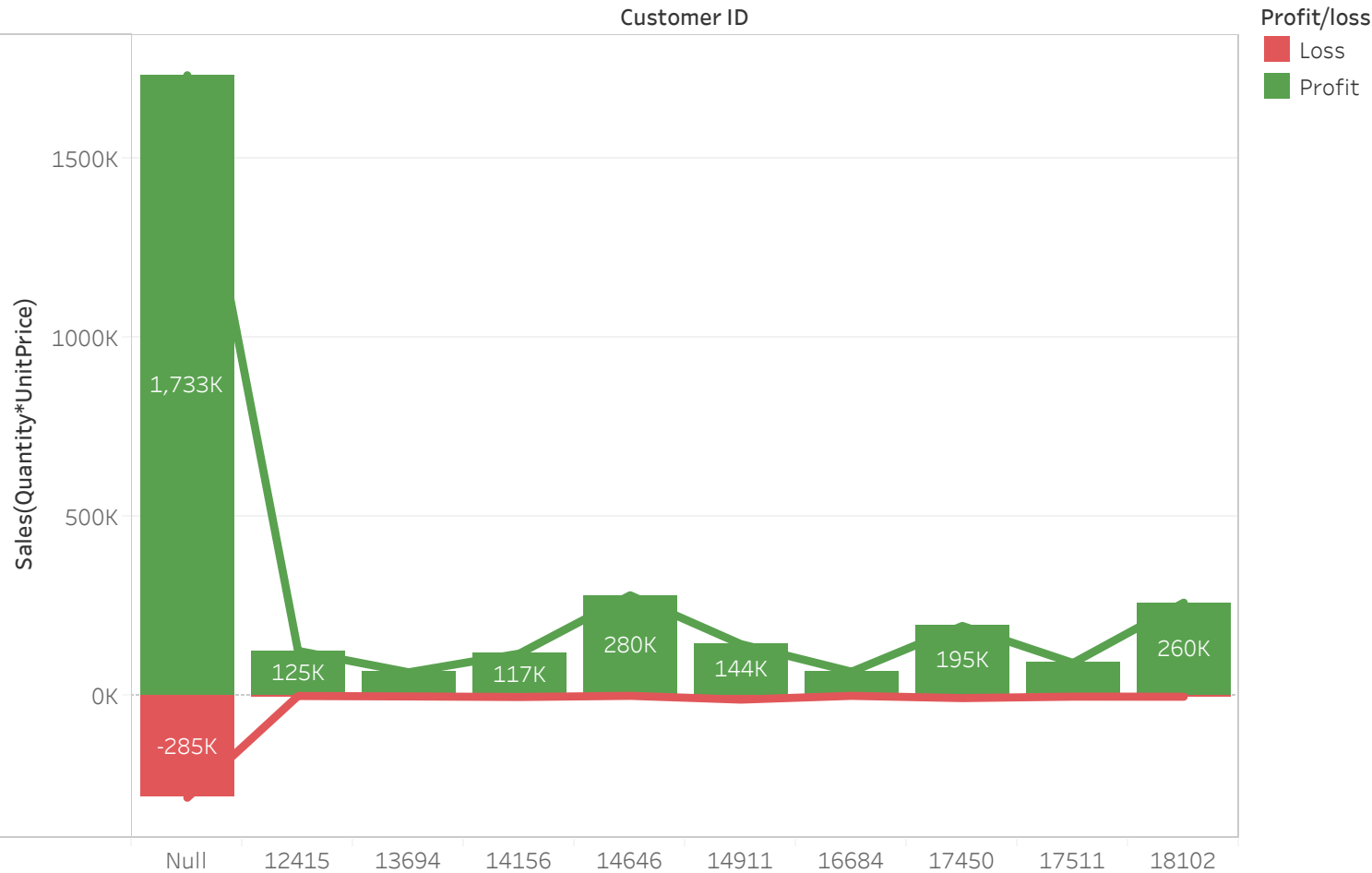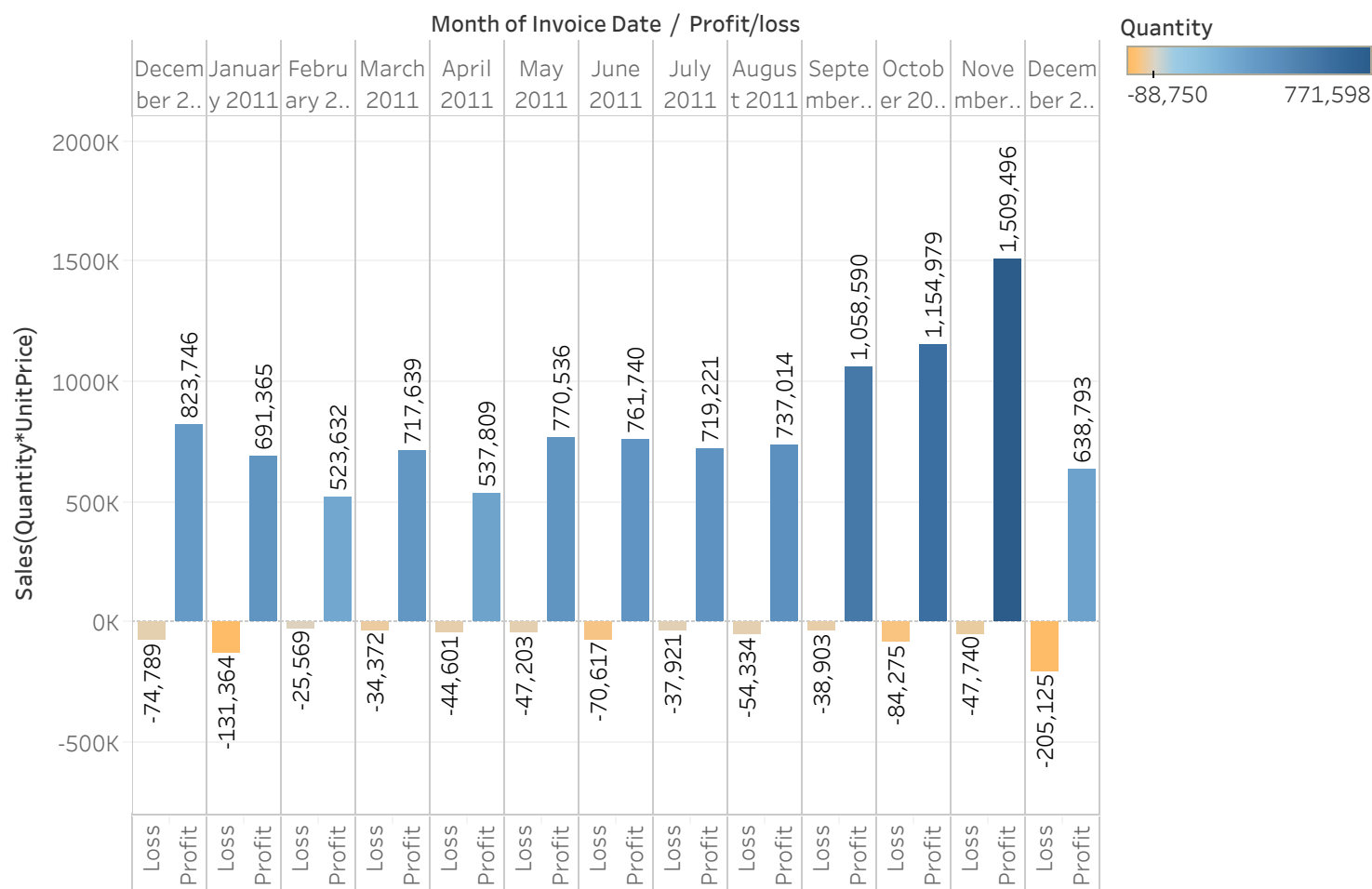
Customer ID

Sum of Sales(Quantity*UnitPrice) and sum of Sales(Quantity*UnitPrice) for each Customer ID. For pane Sum of Sales(Quantity*UnitPrice) (2): The marks are labeled by sum of Sales(Quantity*UnitPrice). The data is filtered on Action (Profit/loss,Customer ID) and Action (Profit/loss,MONTH(Invoice Date)). The Action (Profit/loss,Customer ID) filter keeps 5,930 members. The Action (Profit/loss,MONTH(Invoice Date)) filter keeps 26 members. The view is filtered on Customer ID, which has multiple members selected.

Profit/Loss on sales for top 10 Customers

Customer ID

Sales(Quantity*UnitPrice)

1500K

1000K

1,733K

500K

280K

0K

125K   117K   144K   195K   260K

-285K

Null   12415   13694   14156   14646   14911   16684   17450   17511   18102

The trends of sum of Sales(Quantity*UnitPrice) and sum of Sales(Quantity*UnitPrice) for Customer ID. Color shows details about Profit/loss. The data is filtered on Action (Profit/loss,MONTH(Invoice Date)) and Action (Customer ID). The Action (Profit/loss,MONTH(Invoice Date)) filter keeps 26 members. The Action (Customer ID) filter keeps 4,373 members. The view is filtered on Customer ID, which keeps 10 of 4,373 members.
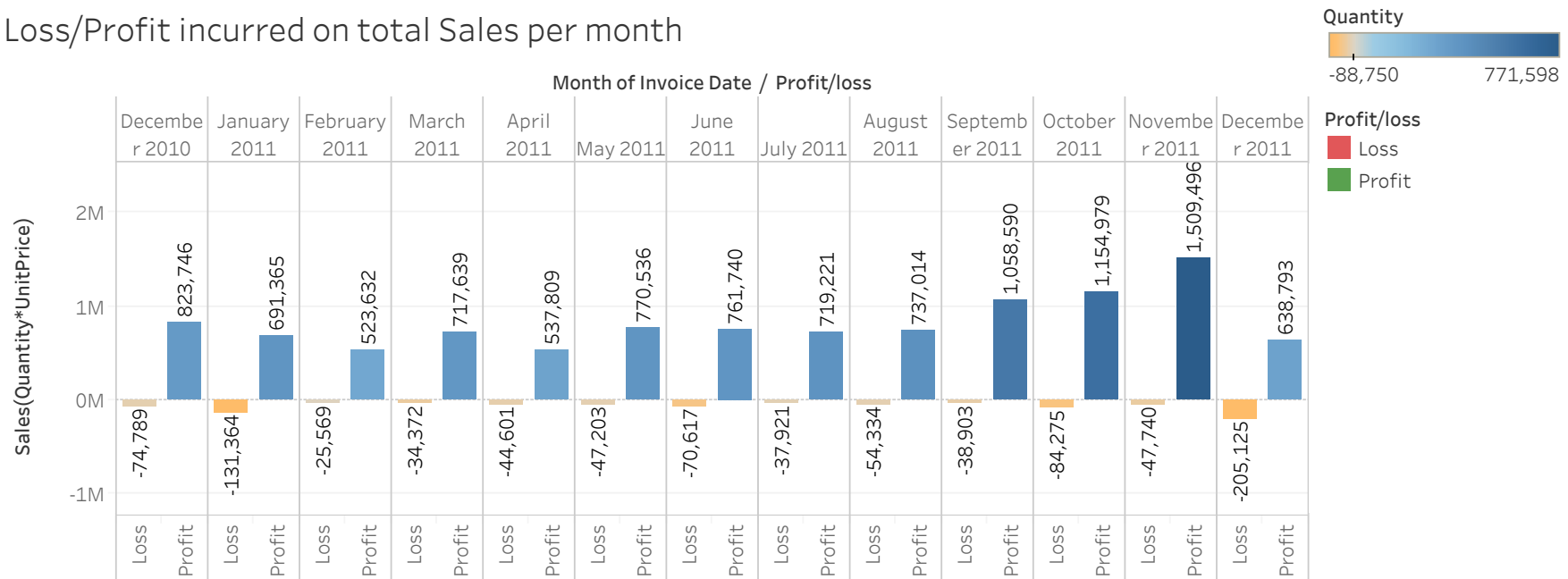
Loss/Profit incurred on total Sales per month

Month of Invoice Date / Profit/loss

Quantity
-88,750 — 771,598

Month	Loss	Profit
December 2...	-74,789	823,746
January 2011	-131,364	691,365
February 2...	-25,569	523,632
March 2011	-34,372	717,639
April 2011	-44,601	537,809
May 2011	-47,203	770,536
June 2011	-70,617	761,740
July 2011	-37,921	719,221
August 2011	-54,334	737,014
September...	-38,903	1,058,590
October 20...	-84,275	1,154,979
November...	-47,740	1,509,496
December 2...	-205,125	638,793

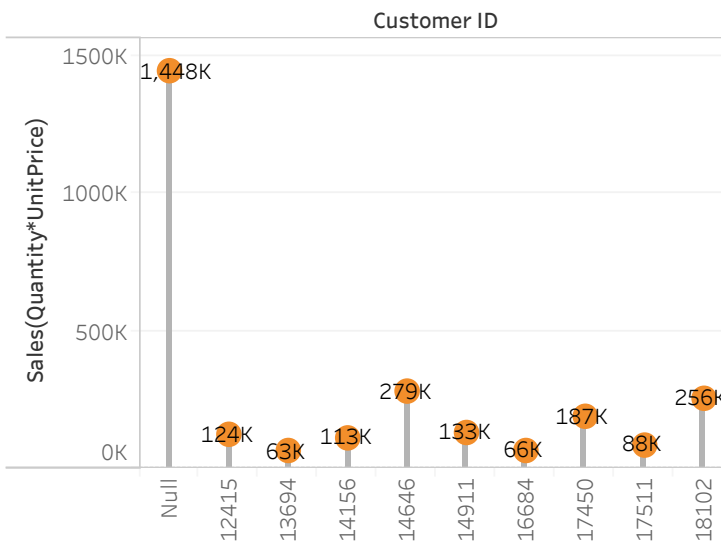Sales(Quantity*UnitPrice) axis: 2000K, 1500K, 1000K, 500K, 0K, -500K

Sum of Sales(Quantity*UnitPrice) for each Profit/loss broken down by Invoice Date Month. Color shows sum of Quantity. The data is filtered on Action (Profit/loss,Customer ID) and Action (Customer ID). The Action (Profit/loss,Customer ID) filter keeps 5,930 members. The Action (Customer ID) filter keeps 4,373 members.

Loss/Profit on sales of top 10 customers

Loss/Profit incurred on total Sales per month

Quantity

-88,750   771,598

Profit/loss
- Loss (red)
- Profit (green)

Month of Invoice Date / Profit/loss

December 2010	January 2011	February 2011	March 2011	April 2011	May 2011	June 2011	July 2011	August 2011	September 2011	October 2011	November 2011	December 2011
823,746	691,365	523,632	717,639	537,809	770,536	761,740	719,221	737,014	1,058,590	1,154,979	1,509,496	638,793
-74,789	-131,364	-25,569	-34,372	-44,601	-47,203	-70,617	-37,921	-54,334	-38,903	-84,275	-47,740	-205,125

Sales(Quantity*UnitPrice)

Sales of top 10 customers

Customer ID

Null: 1,448K, 12415: 124K, 13694: 63K, 14156: 113K, 14646: 279K, 14911: 133K, 16684: 66K, 17450: 187K, 17511: 88K, 18102: 256K

Profit/Loss on sales for top 10 Customers

Customer ID

1,733K