## ST RITA MODEL SCHOOLS PROJECT "PROSPERITY"

**BIBLICAL LAWS** FOR **FINANCIAL PROSPERITY** AND **PROSPEROUS LIVING** BY **MARKETER ENGINEER EVANGELIST** PETER **UGOCHUKWU** OBI

## CHAPTER 1 WHY THE BIBLE?

Why The Bible? Because it is Applicable, Accomplishable, Dependable and Unfailing.

"All Scripture is given by Inspiration of God and is Profitable for Doctrine, For Reproof, for Correction, for Instruction (Including Financial Prosperity and Prosperous-Health Living) in Righteousness. That the Man / Woman of God Is Perfect, Thoroughly furnished unto All good works. "( 2 Timothy 3:16 – 17 KJV Bible).

## WHY IS THE BOOK CALLED BIBLICAL LAWS OF ENTREPRENEURAL PROSPERITY AND PROSPEROUS LIVING NOT OTHERWISE?

This Book Could have been called Biblical Theory for Entrepreneurial Prosperity and Prosperous Living or Biblical Principles for Entrepreneurial Prosperity and Prosperous Living, But instead called; BIBLICAL LAWS FOR FINANCIAL PROSPERITY AND PROSPEROUS LIVING. The Emphasis on The choice of Word "Law" as opposed to other words, is the immutability and permanence of The Knowledge herein – "Law" Since you have to get Hypothesis, When the truth and validity of Hypothesis increases it is Theory, When the Validity and Truth of a Theory increase it is a Principle, When the Validity and Truth of a Principle increases it is FINALLY -LAW immutable and unchanging.

## WHY PURSUE ENTREPRENEURSHIP NOT EMPLOYEESHIP

"The God said" Let Us make Man in Our image, according to Our Likeness; let him have **dominion** over The Fish of The Sea, Over The Birds of The Air, and over The Cattle, **Over All The Earth** and Over Every Creeping thing that Creepeth On The Earth, " (Gen 1:26 NKJV)

God Told Man."... and subdue it... (Gen 1:28a)

The Answer It is Yahweh's Commandment that Man **Dominates** and **Subdues**.

## PROSPERITY YIELDING STYLE OF CHRISTIANITY.

"Our fathers worshiped on this mountain, and you Jews say that in Jerusalem is the place where one ought to worship." (John 4:20 NKJV)... The Samaritan Woman telling Jesus.

"Woman, believe Me, the hour is coming when you will neither on this mountain, nor in Jerusalem, worship the Father, But the hour is coming, and now is, when the true worshipers will worship the Father in spirit and truth; for the Father is seeking such to worship Him. God is Spirit, and those who worship Him must worship Him in spirit and truth." John 4:21,23 - 24 NKJV)...Jesus The Way, The Truth And The Life (John 14:6 KJV) Telling The Whole World Including The Samaritan Woman The Style Of Worship and Christianity acceptable to

God!!! Is Bible-Only Without Human Teaching and Doctrine Christianity.

## UNDENIABLE BIBLICAL TRUTHS ABOUT GOD VIEW ON PROSPERITY.

## TRUTH #1: UNDERSTAND THAT GOD IS HAPPY WHEN YOU PROSPER AND WANTS YOU TO PROSPER.

"Let them shout for Joy and Be glad, who favour My Righteous cause; And Let them say continually, 'Let The Lord be magnified, Who has Pleasure in The Prosperity of This Servant" (Psalm 35:27 NKJV).

"By This My Father is glorified, that You bear much fruits: so you will be My disciples" (John 15:8 NKJV).

"I [Jesus] have come that they may have life, and that they may have it more abundantly." (John 10:10 NKJV).

#### TRUTH #2: UNDERSTAND THAT GOD IS VERY ANGRY WHEN YOU DON'T PROSPER INCLUDING NOT MAKING EFFORT TO PROSPER.

In the Parable of The Talent (Matthew 25: 14 - 40), The Master upon his Return from his Journey, said to The Servant who hide his Talent "You wicked and Lazy Servant, You know that I reap where I have not sown and gather where I have not scattered seed, So you ought to have deposited my money with the Bankers and at My coming I would have received back my own with interest (Matthew 25: 26 – 27 LJV Bible).

TRUTH #3: UNDERSTAND IN THE DESIGN AND OPREATION OF THE WORLD GOD INCORPORATED PROSPERITY INTO LIFE ITSELF. SUCH THAT LIKE MUST BE BUT NOTHING LESS THAN PROSPEROUS.

After Creation – Then God Blessed Them and Said "Be Fruitful"... (Genesis 1:28 NKJV Bible)

After The Flood – So God Blessed Noah and his Sons and Said to them "Be Fruitful.." (Genesis 9:1 NKJV Bible )

You did not choose Me, but I chose you and appointed you that you should go and bear fruit and that your fruit should remain that whatever you ask The Father in My Name He gives You. (John 15: 16 NKJV).

## BIBLICAL LAWS FOR ENTREPRENEURIAL PROSPERITY AND PROSPEROUS LIVING

"For the law of the Spirit of life in Christ Jesus hath made me free from the law of sin and death" (Romans 8:2 KJV)

#### LAW #1: PUT GOD FIRST.

"But Seek Ye First The Kingdom of God and Its Righteousness and Every other thing (Good Husband, Good Wife, Financial Prosperity, Good Health) shall be added to you." (Matthew 6:33 NKJV).

#### LAW #2: START EARLY IN YOUR LIFE

Jesus at 12 years old said "I must be about My Father's business". (Luke 2:49 NKJV)

It is good for a man that he bear the yoke in his YOUTH. (Lamentation 3:27 NKJV)

# LAW #3: WORSHIP ON BIBLE APPROVED DAY OF WORSHIP NOT MAN APPROVED DAY OF WORSHIP TO RECEIVE GOD'S BLESSINGS.

If you turn away your foot from the Sabbath, From Doing your Pleasure on My Holy Day. And Call the Sabbath a delight, The Holy day of The Lord, Honorable, And Shall honor Him, not doing your own ways, Nor Finding your own Pleasure, Nor Speaking your own words, then thou shall delight thyself in the Lord; And I will cause you to ride on the High Places of The Earth And feed thre with the heritage of Jacob your father. For The mouth of the Lord has spoken." (Isaiah 58: 13 - 14 NKJV). My Covenant would I not Break or Alter The Words Gone Out of My Lips (Psalm 89:34 NKJV) From Even to Even Shall You Sabbath (Leviticus

23:32b) The Bible Time Of Worship is From 4pm Fridays to 4pm Saturdays.

#### LAW #4:TITHE YOUR INCOME

Bring all the tithes into the storehouse, that there may be food in My House, and try Me now in this "says the Lord of Host, "If I Will not open for you the windows of heaven and pour out for you such blessing that there will not be room enough to receive it." (Malachi 3:10 KJV Bible)

### LAW#5: LEARNING WISDOM FROM PARABLE OF THE TALENT.

For the kingdom of heaven is as a man travelling into a far country, who called his own servants, and delivered unto them his goods. And unto one he gave five talents, to another two, and to another one; to every man according to his several ability; and straightway took his journey. Then he that had received the five talents went and traded with the same, and

made them other five talents. And likewise he that had received two, he also gained other two. But he that had received one went and digged in the earth, and hid his lord's money. After a long time the lord of those servants cometh, and reckoneth with them. And so he that had received five talents came and brought other five talents, saying, Lord, thou deliveredst unto me five talents: behold, I have gained beside them five talents more. His lord said unto him, Well done, thou good and faithful servant: thou hast been faithful over a few things, I will make thee ruler over many things: enter thou into the joy of thy lord. He also that had received two talents came and said, Lord, thou deliveredst unto me two talents: behold, I have gained two other talents beside them. His lord said unto him, Well done, good and faithful servant; thou hast been faithful over a few things, I will make thee ruler over many things: enter thou into the joy of thy lord. Then he which had received the one talent came and said, Lord, I knew thee that thou art an hard man, reaping where thou hast not sown, and gathering where thou hast not strawed: And I

was afraid, and went and hid thy talent in the earth: lo, there thou hast that is thine. His lord answered and said unto him, Thou wicked and slothful servant, thou knewest that I reap where I sowed not, and gather where I have not strawed: Thou oughtest therefore to have put my money to the exchangers, and then at my coming I should have received mine own with usury. Take therefore the talent from him, and give it unto him which hath ten talents. For unto every one that hath shall be given, and he shall have abundance: but from him that hath not shall be taken away even that which he hath. (Matthew 25: 14 – 30 KJV Bible)

## LAW #6: UNDERSTAND THAT GOD WILL NOT DO FOR MAN WHAT MAN MUST DO FOR MAN.

"Jesus said, 'Take away the stone.' (John 11:39 NKJV) Covering Lazarus' grave before He [Jesus] Performed Miracle Raising Lazarus From The Dead.

LAW#7: WHATEVER YOU NEED ASK IN THE NAME OF JESUS THE CHRIST NOT FORGETTING LAW#6 THAT GOD WILL NOT DO FOR MAN WHAT MAN MUST DO FOR MAN.

And whatever You Ask IN My Name that I [ Jesus The Christ] Will do that The Father is Glorified in The Son. If You ask Anything In My Name I [ Jesus The Christ] Will do it ( John 14: 13 - 14 NKJV).

And in that day You will ask Me nothing. Most Assuredly, I say to You, whatever You ask The Father in My Name He will give you. Until now you have asked nothing in My Name. Ask and You will receive, that your Joy will be full. (John 16: 23 - 4 NKJV).

Hence If You want To ask for Wisdom, applying This Law and You Name is Chinedu Oganihu, You say " In The Name of Jesus The Christ, Chinedu Oganihu Asks For Wisdom I ASK THIS In The Name Of Jesus The Christ and Effort(s), Knowledge and Skill(s) Of Chinedu Oganihu. Amen.

#### LAW #8: LOYALTY AND DUTY TO WORK.

Jesus said, "Now is my soul troubled; and what shall I say? Father, save me from this hour: but for this cause came I unto this hour." (John 12:27 NKJV)

"Then The Lord God took The Man and Put him in The Garden of Eden to tend and keep it" (Gen 2:15 NKJV)

# LAW #9: YOU CAN CHOOSE TO BE PROSPEROUS OR NOT EITHER WAY YOUR CHOICE GOOD OR BAD HAS CONSEQUENCES.

"And The Lord God commanded The man Saying" OF Every tree of The garden you may freely eat; but if The Tree of The Knowledge Of Good And Evil of it You shall not eat, for IN THE Day you eat of it, You shall surely die" (Gen 2:26 - 17 NKJV)

#### LAW #10: KEEP ALL 10 COMMANDMENTS TO ATTAIN HOLY SPIRIT ENABLED CAPABILITIES AND ABILITIES.

If You Love Me Keep My Commandments And I will pray to The Father and The Father give you another Helper that The Helper Abide With You Forever (John 14: 15 - 16 NKJV)

# Law #11: SIX DAYS OF PHYSICAL WORK WITH ONE DAY OF SPIRITUAL WORK NOT BEING IN CHURCH EVERYDAY AT EXPENCE OR WORK.

"Six days shall work be done, but the seventh day is a Sabbath of solemn rest, a holy convocation. (Leviticus 23:3 NKJV)

### LAW #12: BACKING FAITH WITH WORK AND BACKING WORK WITH FAITH.

"But Someone will Say, You have faith, and I have works. "Show me your faith without your works, and I will show you my faith by my works." (James 2:18 NKJV)

### LAW#13:DONT FEEL BAD WHEN YOU DON'T CHARITABLE GIVE PEOPLE YOUR MONEY.

" If any man will come after me, let him deny himself, and take up his cross, and follow me." (Matt 16:24, Mark 8:34, Luke 9:23 NKJV)

"Work out your own salvation with fear and trembling." (Phil 2:12 NKJV)

## UNDERSTANDING WHO A BUSINESS-PERSON IS?

A businessperson is Someone who look at Society and Identifies a Problem / Need, Or a Solution People can and will pay for. He / She Solves The Problem / Creates Solution. Then Finally Markets The Solution To Needing Members of Society called Customer for Money. Consequently A Business person Creates and Keep Customers.

## CHAPTER 8 UNDERSTANDING PRICING

The Price of A Service or Good is made up of Cost, Profit, Money For Research And Development Of New Products and or Service(s) and Negotiation Buffer which Customers can shave off. Also Pricing is such in a manner that the Price is set at Infinity to The Producer since Someone's work is Priceless, but also set in such a manner that The Buyer is not offended.

#### SUCCESSFUL BUSINESS ADMINSTRATION.

Successful Business Administration is mage up of All Knowledge and Skills Needed to Start and Keep A Business Unendly Operating while meeting Prosperous and Sustainability Goals. It Covers Skills like Knowing What Makes a Business Success and not, Choice if Product and or Service to Produce, Staff Hiring, Working, Training, and Firing - If the Case arises, Good Business Leadership Knowledge and Skills, Successful Sales, Successful Marketing and All other Knowledge and Skills needed for Successful and Sustainable Running of A Business.

Much Successful Business Administration Knowledge exist providing Timeless Guidance on The Art of Successfully Running A Business hence it won't be just to invent or would I say re-incent what already exist, especially if a good enough job is done by The Material. To Acquire Elite Level Business Administration Knowledge and Skill Refer to 100 Unbreakable Laws of Business Success By Brian Tracy. See you at the Top!!!

## CHAPTER 10 THEORIES OF CUSTOMERS AND CUSTOMER BEHAVIOUR.

The theory of Customer behaviour, is a fact and not a problem. A fact because that is how it is, Not a Problem because you can't remove or change it, You can only amend yourself to it.

There are Two main Theories of Customer And Customer Behaviour.

1. Excellent Customers, for there is something as not - Excellent Customers. Excellent Customers want Their Seller Faster, Cheaper, Better than The Subtitue for The Product / Service The Need.

2. Customers are Extreme Ruthless and Very Demanding From Their Seller and Can leave The Present Seller for Another Seller in a heart Beat When Their Expectations and Needs are not meet.

# CHAPTER 12 CREATING A CASHFLOWCUSHION INFRASTRUCTURE TO MEET DAY-TO-DAY EXPENDITURE PRE CUSTOMER PURCHASES.

Most Business Like A Mighty Ship on The Ocean which can't just change direction like a smaller boat, or a Locomotive - train, which can't just stop instantly like a car, don't just start making sales When The Come Into Existence. It takes time for Customer to Accept The Product and or Service as A Go-to Solution When The Need Arise. Like Jeff Bezos Founder of Amazon who was in Business for 5 years

before he started making sales. Elon Musk, Bill Gates etc. The Idea of A CashFlowCushion is to Set up a Money Making Infrastructure like a side hustle that won't take up much time and attention, Income from Fixed Deposit in a Bank and other interest yielding Ventures whose interest can be used to support the Businessperson Pre customer ourchase(s).

# CHAPTER 13 SUCCESSFUL SELLING AND SUCCESSFUL NEGOTIATION!!!

"A man shall eat good by the fruit of his mouth" (Proverbs 13:2).

Selling Has Two Levels. The First Level Of Selling is Solving a Problem or Selling a Solution to A Customer. Somebody is thirsty You sell water to him, regardless of how the water is sold to The Person including the service involved and others The Second and Highest Level of Selling is Selling The Product and Service as An Experience, A Feeling, An Inspiration, A Statement, A Lifestyle not just a Product or Service. For Example Coca-Cola does not just sell Softdrinks, Coca-Cola sells Happiness, Apple does not just sell Computers and other Related Electronics it Sells Innovation. etc.

So much Knowledge Exist on Successful Selling. But To be The Best You must Also Learn from The Best. Joe Girard and Brian Tracy are Credited to be The World Top Salesmen. Hence there will be no need to plagiarise Their Knowledge. Hence get a Copy of The Timeless Masterpiece Unlimited Sales Success by Brian and Micheal Tracy puts You at Elite Salesman / Saleswoman Tier. While The Text does not cover Emotional selling, Emotional Selling is What anybody can pick up without much hassle. In addition to Successful Selling, Successful Negotiation Knowledge and Skills go with Successful Selling. Hence Laws of Negotiation Pages 229 to Pages 265 of 100 Unbreakable Laws of Business Success By

Tracy put You in The League of Top 10% of Negotiators. The Key To Successful Negotiation is Courage, Bible-Love and Empathy.

## CHAPTER 14 SUCCESSFUL BRANDING.

Branding is Simply The Feeling, The Experience, The Expectation, The Hope, The Anticipation That Accompanies your Product and or Services. It is dependent of The Type and Demography of People you want to turn into Customers. Like Red Bull brands for Daring, Young, Adventurous Individuals, While a Whiskey will brand for The Wise and Elderly.

#### TO BE CONTINUED

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#### **About The Author:**

Marketer/Salesman Engineer Evangelist Peter Ugochukwu Obi is AN UNSHAKABLE BELIEVE in 4 TRUTHS. 1. God is Good not Evil though in The Justice of His Love He can chastise People but God is Undeniably Good. 2.God is Happy when you Prosper and Very Angry (Like The Servant that hide his talent in the ground in The Parable of The Talent that His Master has Angry with) When You Don't Prosper. 3. The Bible (particular KJV / NKJV Bible) has Applicable Laws for Financial Prosperity which Anybody can Apply to their life and reap Reward. 4. Biblical Prosperity is Real, Attainable, Replicable and Very Within Reach -Not as Preached By Prosperity Preachers Who have Zero Biblical Ingredient for Divine Financial Prosperity - Hence no need To Practice Dark Arts, Or Combine The Bible with Any Dark Or Unbiblical Arts.

#### About The Book.

Undeniably Heaven's Answer to Fallacy of Proliferation of Prosperity Teaching By Preachers in The World. This Book Exposing With Biblical Teachings that 1. God want you to Be Prosperous, 2. Gives You Biblical Laws For Prosperity and Other Knowledge that Assist an Aid Financial Prosperity. For a Wonderful, Pleasant Life – Such That Your Life would be as The Garden of Eden Conceived, Created By God Himself!!!