# **Personal Background & Motivation**

- Q: What's your full name?
- A: Sherif Ahmed Kamaleldin Hussein (Shalabi is my undocumented last name, but its preferred)
- Q: What's your story?
- Q: Who is Sherif outside of the resume?

#### 22. What got you into product management?

How did you end up in product?

What pulled you in?

Was it accidental or intentional?

## 23. What do you do outside of work?

Any hobbies—cooking, writing, tech tinkering?

What does your downtime look like?

How do you spend weekends?

## 24. What books or podcasts do you follow?

How do you stay sharp?

What content shapes your thinking?
Favorite thought leaders like Shreyas Doshi, April Dunford?
25. Who are your role models?  Any leaders or PMs you look up to?
Whose work do you admire?
Who inspires your approach?
26. What's something people misunderstand about you?
Any common misconceptions?
What do you wish people knew?
Ever been underestimated?
27. What's the most rewarding thing you've worked on?
What gave you the most meaning?
What are you proudest of?
Which project stuck with you?
28. What do you value most in a team?

What qualities do you look for in teammates?

What kind of team energizes you?

What makes collaboration effective for you?

#### 29. How do you handle failure or rejection?

How do you bounce back?

Any coping strategies?

What keeps you resilient?

#### 30. What's your working style or daily routine?

How do you structure your day?

What's your approach to time management?

Are you more async or sync-driven?

# **Experience Gaps & Missing Context**

- Q: What led to your transition from Pelcro to Meister?
- A: I left Pelcro because I wasn't aligned with where the company was heading strategically. I've always been a strong advocate for product-led growth, but the direction at the time was shifting toward a purely sales-led motion with heavy emphasis on custom professional services. It started to feel like the business model was moving away from scalable product thinking—which is where I thrive. On the other hand, the role at Meister immediately stood out. It gave me the chance to double down on what I do best—working on complex billing systems, payments, and monetization—within a product-first environment and in a domain I've always been drawn to: productivity tools.
- Q: Why did you decide to leave Dell Technologies?
- A: Don't answer
- Q: What triggered the move from CIB to VeraSafe?

- A: Don't answer
- Q: Were you seeking a new challenge?
- A: Don't answer

## **Current Work**

- Q: What's keeping you busy right now?
- A: Don't answer
- Q: Can you walk me through your current projects?
- A: Don't answer
- Q: What's top of mind for your team these days?
- A: Don't answer

#### 3. What was your biggest failure or mistake in a product role?

Tell me about something that didn't go well.

What's a time you made a wrong call?

Any product you launched that missed the mark?

#### 4. What's an example of a difficult stakeholder you had to manage?

Ever dealt with someone pushing back hard?

What do you do when stakeholders disagree?

Tell me about a time you had to navigate misalignment.

#### 5. Have you ever shut down a product or killed a feature?

Walk me through a deprecation you led.

Ever had to say no to something already in development?

What's something you consciously removed?

#### 6. Have you dealt with layoffs or downsizing?

Have you ever had to make tough calls on headcount?

Were you impacted by org changes?

Did you have to re-org a team?

# X Strategy & Thinking

## 7. How do you approach roadmap planning or prioritization?

What's your process for deciding what to build?

How do you balance short-term vs long-term?

What frameworks do you use—RICE, MoSCoW, Value vs Effort?

# 8. How do you define success for a product?

What's your north star for evaluating performance?

How do you measure product-market fit?
What metrics matter most to you?
9. Tell me about a time you disagreed with engineering.
How do you handle tech pushback?
Have you ever had to escalate something?
How do you balance technical constraints with user needs?
10. Have you ever launched something that didn't work?
What's something you thought would succeed but didn't?
Tell me about a product you had to walk back.
Any lessons learned from failed launches?
11. What's your approach to user research?
Do you conduct interviews or testing?
How do you gather user feedback?
What qualitative signals do you rely on?

#### 12. How do you work with design?

What's your ideal PM-design collaboration?

How involved are you in the UX process?

Do you drive or support design decisions?

# X Personality & Team Fit

#### 13. What's your leadership style?

How would your team describe your approach?

Are you more hands-on or hands-off?

How do you build trust?

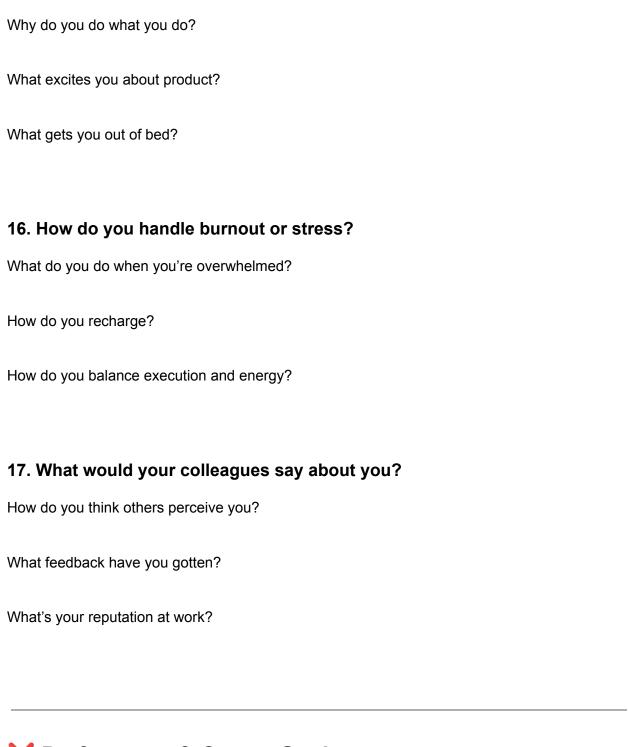
## 14. What kind of team culture do you thrive in?

What environments bring out your best?

How do you handle team dynamics?

What cultures frustrate you?

#### 15. What motivates you in a role?



# X Preferences & Career Goals

# 18. Are you open to relocation or strictly remote?

Would you move for the right role?

Are you location-flexible?
What's your ideal work setup—hybrid in Cairo, full-remote in Europe, etc.?
19. What kind of product problems excite you most?
Do you prefer 0→1 or scaling mature products?
Are you more technical or user-facing?
What domains do you enjoy—fintech, B2B SaaS, workflow automation?
20. Where do you want to be in 3-5 years?
What's your career vision?
Where are you headed next?
Are you aiming for Director of Product, VP-level leadership, or deep IC mastery?

# X Life Context Questions

# 31. Are you married? Have kids?

Any family responsibilities?

How do you balance personal and professional life?

# 32. Would you be open to traveling for work? Are you willing to travel? Have you done business travel before? How do you feel about frequent travel? 33. Are you currently interviewing elsewhere? How far along are you with other companies? Do you have any offers on the table? Are you exploring multiple roles? 34. What are you looking for in your next role? What kind of opportunity would excite you? What's missing in your current role?

# 35. How do you stay productive or avoid burnout?

What keeps you performing consistently?

What are you optimizing for now?

Any habits or routines that help?

How do you maintain focus?