Prof. Garlic's Courses Home

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(Tuesday)

August 22, 2024 (Thursday)

August 27, 2024 (Tuesday)

September 3, 2024

Schedule for Today

August 29, 2024 (Thursday)

Intro to Public Speaking

August 22, 2024 (Thursday)

Schedule for Today

Update on Canvas

Chapter 1 Textbook Overview

Meet with Me

Update on Canvas The Canvas site is live and the survey is ready.

Chapter 1 Textbook Overview

Features of public speaking

"Enlarged conversation"

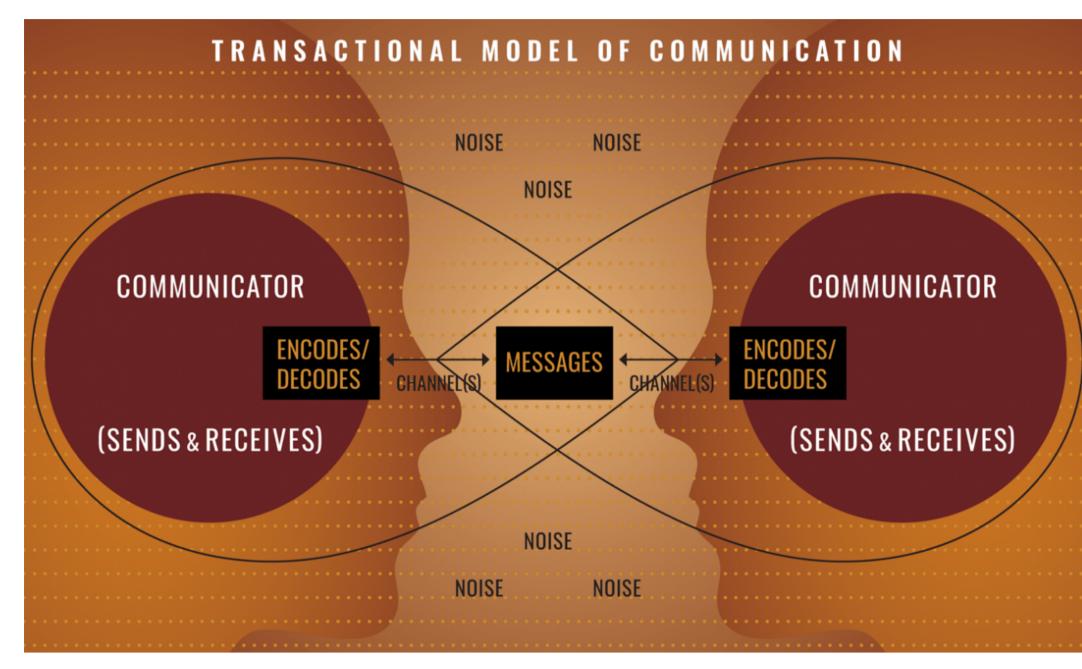
- Purposeful Organized
- Well-Researched
- Face-to-face, perhaps enhanced by media

Anxiety about public speaking

- Misperceptions

Fear of failure at speaking

- Fear of rejection of your ideas
- Transactional Model of Communication



Transactional Model Image



August 27, 2024 (Tuesday)

Schedule for Today

- Review of Survey and Meet with Me Data
- Chapter 1 Textbook Overview (contd.)

Review of Survey and Meet with Me Data

- 75% somewhat familiar with the subject matter of the course
- areas of interest/concern:
- how to focus how to avoid using filler words
- how to manage anxiety
- how to use techniques in professional contexts, including interviews
- Chapter 1 Textbook Overview (contd.)

Anxiety

- Preparation:

 - Mental Physical
 - Contextual (Venue)
 - Speech



Pictionary Game

August 29, 2024 (Thursday)

- **Schedule for Today**
- Syllabus Updates: September 11 Ch. 2 Audience Analysis
- Group Activity Ch. 2 Listening Skills
- Tip of the Week

Audience Analysis

Why does the speaker's relationship to the audience matter?

Demographics

- How might the audience's demographics influence how we speak to them? generalization v. stereotype v. totalization
- generalization: "people in that group tend to jump to conclusions" stereotype: "that person jumps to conclusions"
- totalization: "all they do is jump to conclusions"

Psychographic Characteristics

- audience members' inner attitudes, beliefs, needs, and values • Which is which?
 - statements a person holds true important deficiencies that a person is motivated to fill
- goals that a person strives for
- a person's negative or positive reaction to something or someone Contextual Factors

• time, length of speech, size of audience, and setting **Group Activity**

2 groups (A and B, 10-11 per group)

Sojourner Truth's speech

- <u>Video: "Ain't I A Woman"</u>
- Sojourner Truth's Most Famous Speech
 - Google: "loc.gov sojourner truth most famous speech" How might her thoughts about the audience have influenced Gage's recounted version of the speech?

Listening Skills Types of listening



Appreciative

- Empathetic Comprehensive
- Critical

Tip of the Week

• To reduce speech anxiety, try re-framing nervousness as excitement by saying "I am excited" out loud before the speech.

Get Excited: Reappraising Pre-Performance Anxiety as Excitement Link: https://www.hbs.edu/faculty/Pages/item.aspx?num=45869

September 3, 2024 (Tuesday)

- Review Tip of the Week
- Thursday, September 5 Online • Ch. 3 Speech Ethics

Schedule for Today

Ethical Frameworks Rule-based

Speech Ethics

- Value-based
- What are your personal speech values? (5 minutes write and share) Outcome-based
- Civility across Cultures What is civility?
 - i "What does 'civility' mean? It certainly means avoiding the use of swear words and other inflammatory language. It means treating opponents-even those you staunchly disagree with with respect. It means listening to them, and seriously thinking about what they have to say before one either rejects it or accepts it. It means treating people the way you want to be treated–even IF they don't treat you that way in return."

Heidi and Guy M. Burgess, blog post, https://www.beyondintractability.org/ttdth/civility Other contexts:

- Legal contexts US Courts https://www.uscourts.gov/educational-resources/educational- activities/practicing-language-civility-civil-discourse-and
- Chinese press conferences Ministry of Foreign Affairs https://jefferson.primo.exlibrisgroup.com/discovery/fulldisplay?

the People's Republic of China

- docid=cdi_crossref_primary_10_1016_j_dcm_2020_100428&context=PC&vid=01TJU_INST:01TJU_EastFalls&lang=en&search_scope=EastFall negative tone based on moral values of sincerity (诚/chéng) and frankness (实/shí)
- collective stance in response to accusation by French Foreign Ministry that China is unfairly treating Canadian nationals in custody
- (i) "As to the relevant French statement you mentioned, we firmly reject and oppose it. I cannot understand why the French side issued such a statement and why it is speaking on behalf of Canadian nationals. This has left a very bad impression on the Chinese people: France only cares for Canadian people and does not care for Chinese people." Mao and Zhao, 2020, journal article on the discursive approaches of Ministry of Foreign Affairs of

Plaigarism

 General v. specific ideas • Jefferson's Policy - https://www.jefferson.edu/life-at-jefferson/handbooks/policies/undergraduate- policies/academic-integrity.html