

PRODUCTS COST MONEY BUT THEY ALSO COST WATER

Any time you waste products, you are spend water. This is called:



Do you know how Much water industries spend to make your products?

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- A central graphic featuring a large blue water drop shape. Inside the drop are various white icons representing different products and industries: a pineapple, a bowl of food, a cow, a car, a person, a lightbulb, a smartphone, a washing machine, and a bottle. The list of water consumption facts is arranged around this central graphic.
- 1 sheet of paper: 11.35 litres
 - 1 cup of coffee: 132 litres
 - 1 large banana (200g): 160 litres
 - 1 egg (60 grams): 196 litres
 - 1 lettuce plant: 237 litres
 - 1 litre of whole milk: 1,020 litres
 - 1 kg of sugar: 1,782 litres
 - 1 kg of rice: 2,497 litres
 - 1 kg of chicken: 4,325 litres
 - 1 kg of pork: 5,988 litres
 - 1 kg of cotton: 10,000 litres
 - 1 kg of chocolate: 17,196 litres
 - 1 kg of meat: 15,400 litres
 - 1 car: 400,000 litres
 - 1 jeans: 10,000 litres
 - 1 kg of chocolate: 17,196 litres
 - 1 shirt: 2,500 litres
 - 1 kg of wheat: 1,300 litres
 - 1 kg of plastic: 182 litres
 - 1 litre of diesel: 4,000 litres

Find your footprint. Acces.

