by Resiliency

HEALTH FUEL

WARUNG

FUSARO DESIGN CREATIONS

HEALTH FUEL

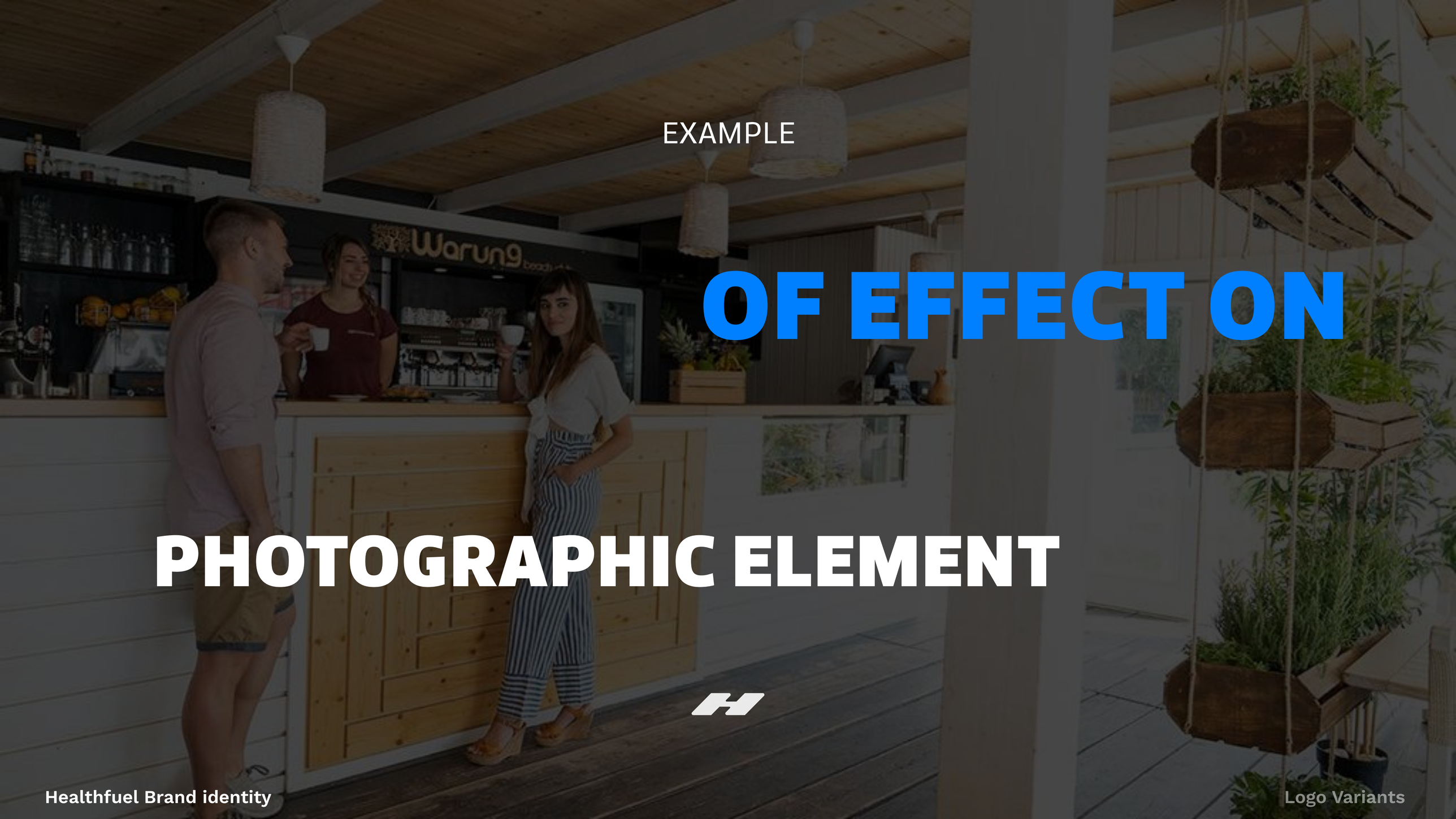
WARUNG

LOGO VARIANTS

Logo versatility

Use the recommended logo for the various background types.

When using only the pictogram, in a small version, it is also possible to simplify the color to simple blue or black in a monochromatic manner.

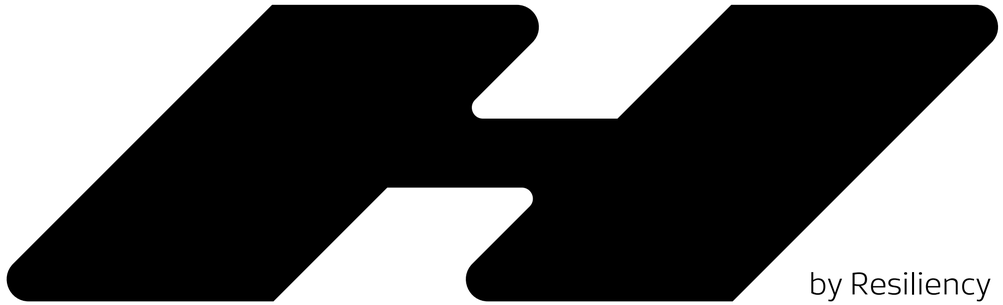


EXAMPLE

OF EFFECT ON

PHOTOGRAPHIC ELEMENT

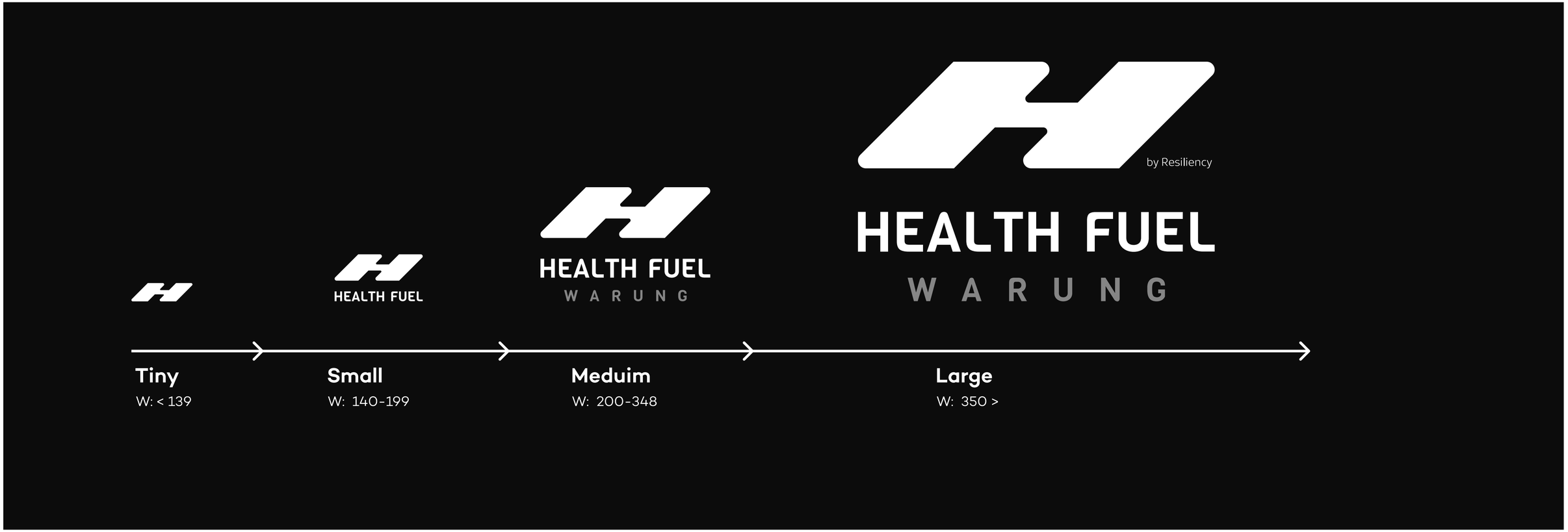
OPTICAL SPACING



HEALTH FUEL

W A R U N G

Optical Spacing



Clear Space

Appearances

Contrast & visibility

Do ensure the logo has enough visibility and contrast when in use

Don’t colorize, size, or place the logo in a way that is not visible.

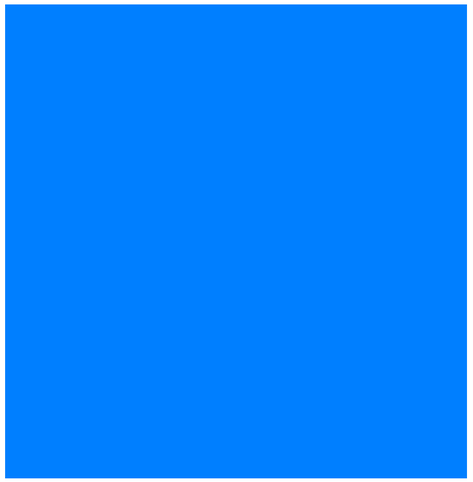
Typography: Famiar

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

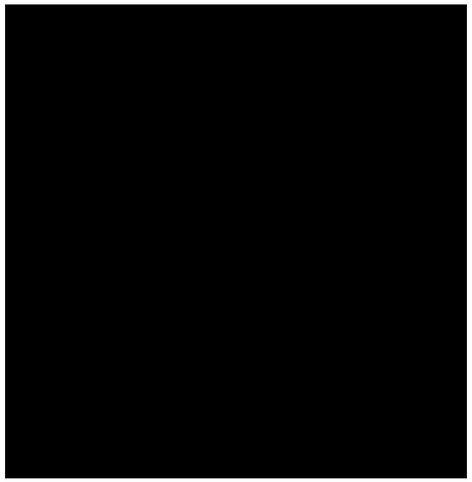
The font chosen for Healthfuel's brand identity is 'Famiar', a font that conveys modernity and dynamism while remaining 'round' and non-aggressive. Its resemblance to the Peugeot brand font attests to this.

Light	Bodybuilding
Extra Light	Bodybuilding
Regular	Bodybuilding
Medium	Bodybuilding
SemiBold	Bodybuilding
Bold	Bodybuilding

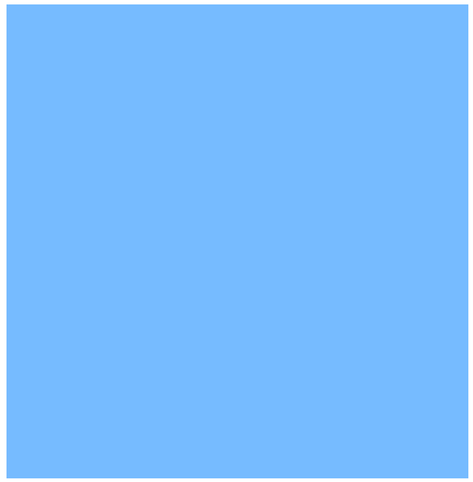
PRIMARY & SECONDARY COLORS



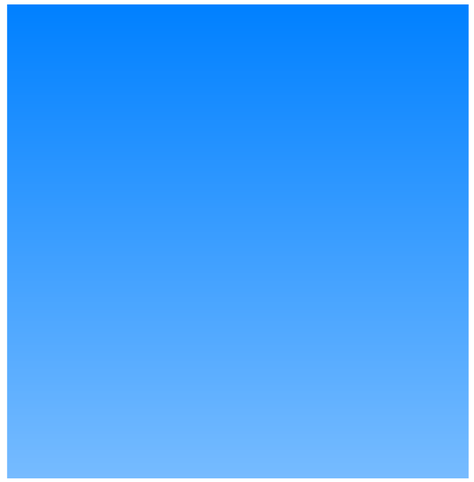
RGB: 0, 128,255
HEX: #0080FF



RGB: 0, 0, 0
HEX: #000000

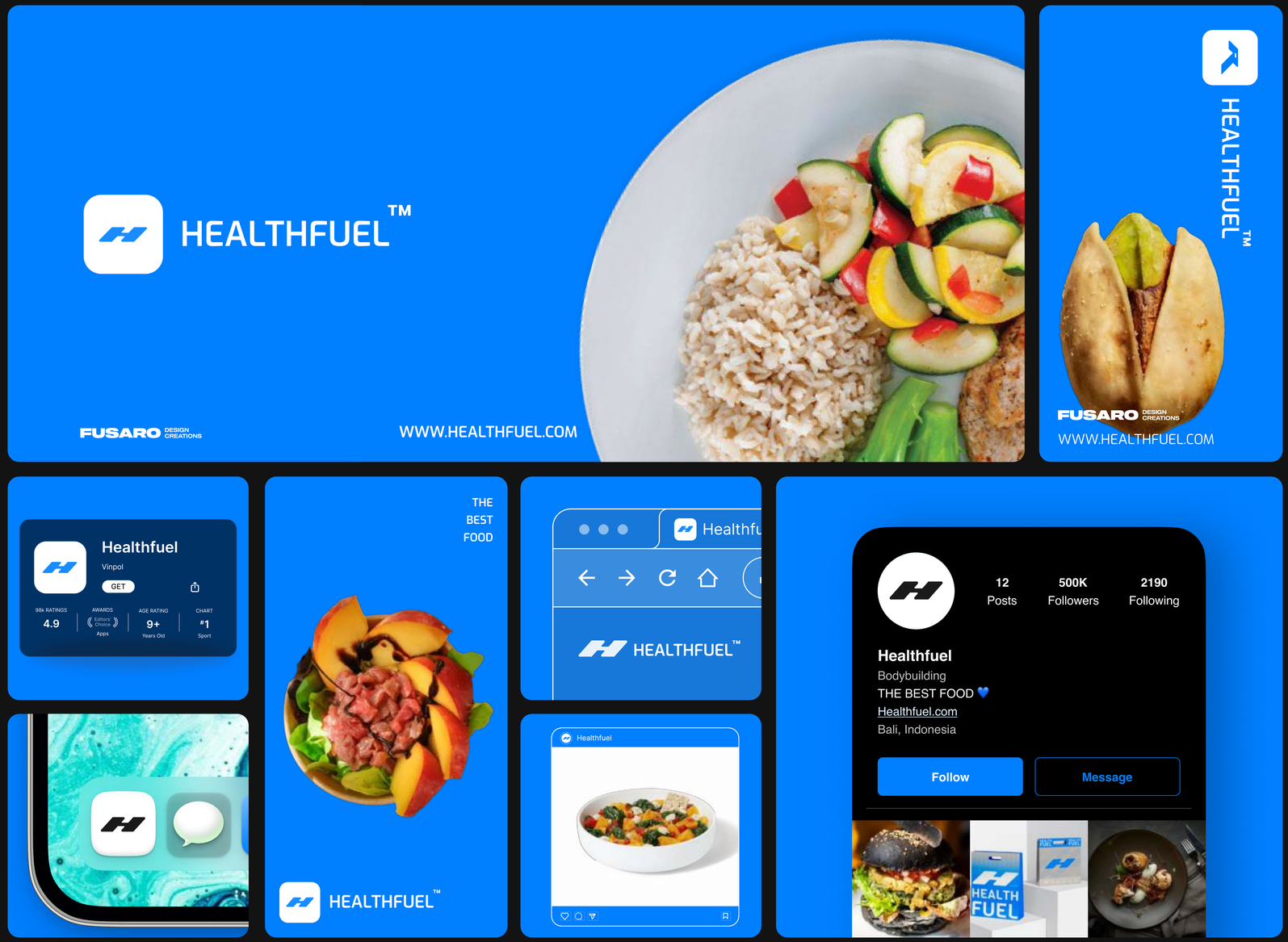


RGB: 118, 187, 255
HEX: #76BBFF



From #76BBFF to
#0080FF

This spectrum conveys the hierarchy of our color system, which aims to give the brand safety of use, professionalism but at the same time freshness and smartness.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BEST
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Followers
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Following
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