



by Resiliency

# HEALTH FUEL

W A R U N G

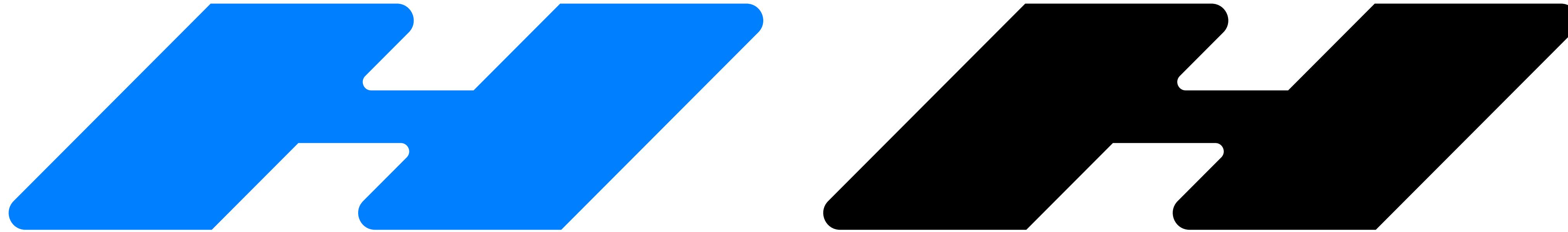


# LOGO VARIANTS

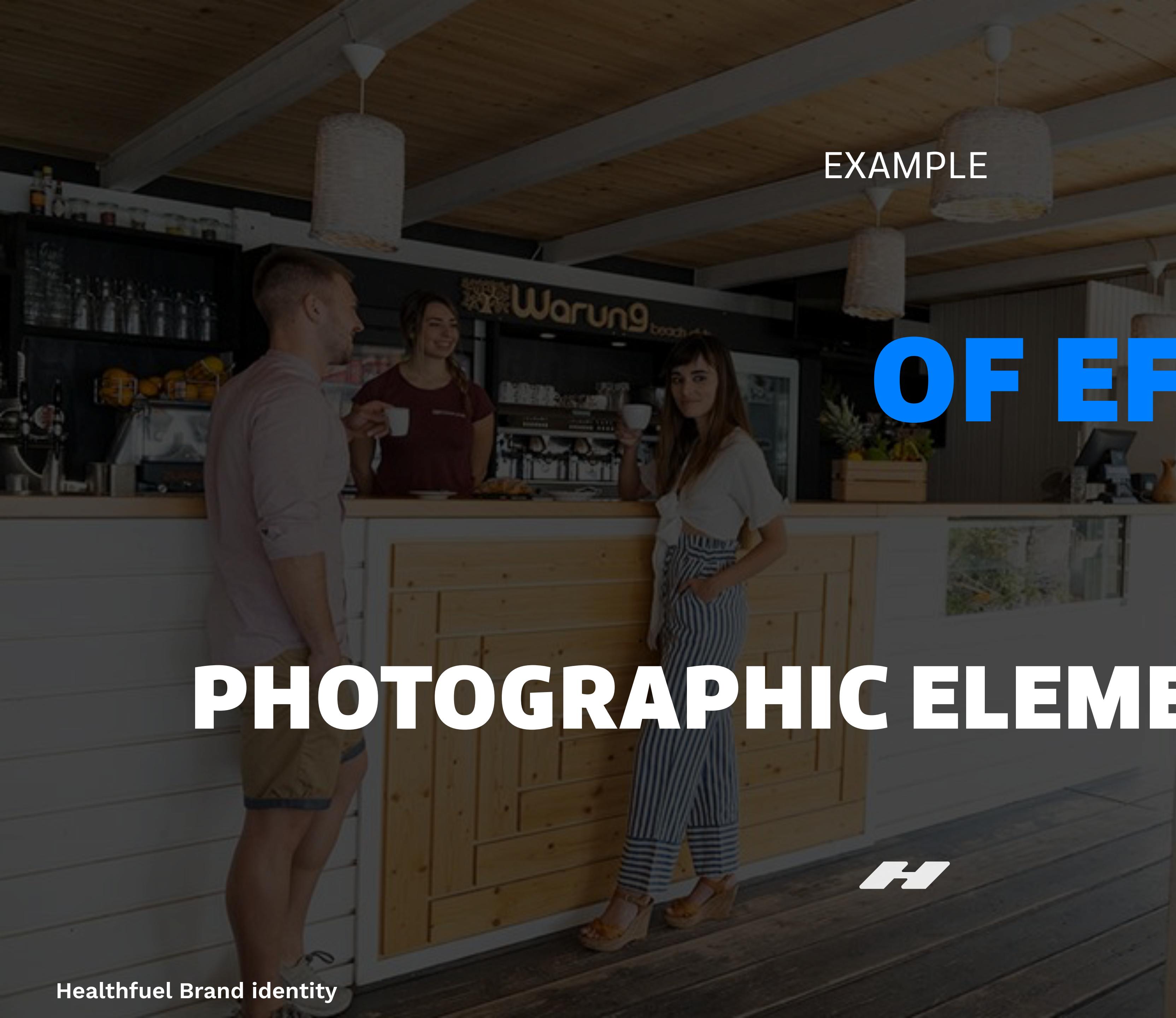
# Logo versatility



Use the recommended logo for the various background types.



When using only the pictogram, in a small version, it is also possible to simplify the color to simple blue or black in a monochromatic manner.

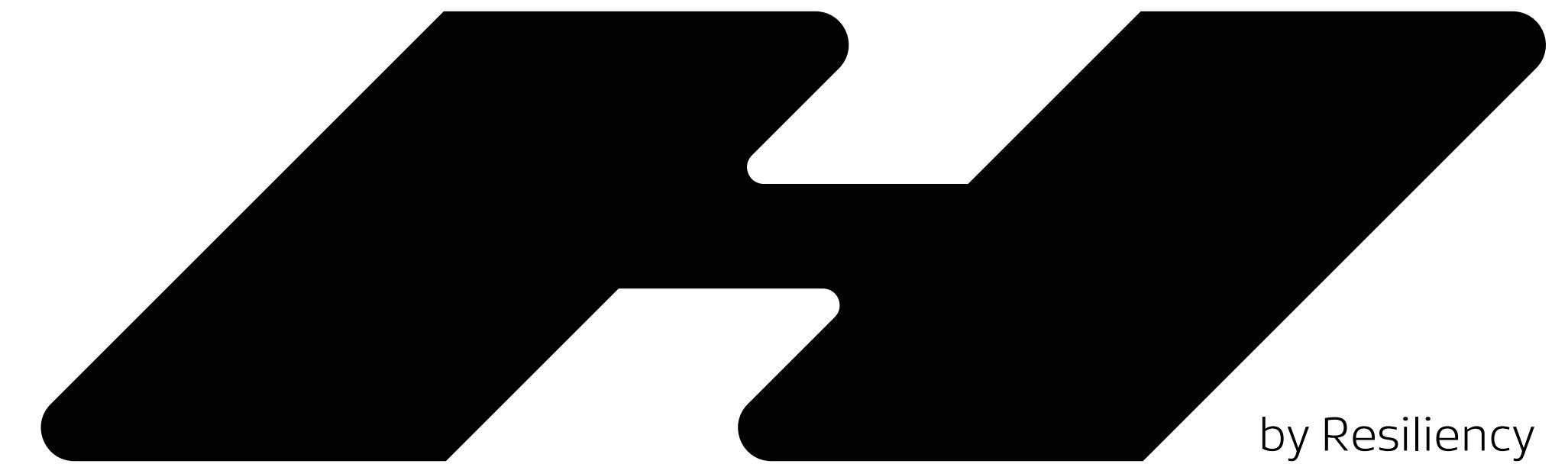


EXAMPLE

# OF EFFECT ON PHOTOGRAPHIC ELEMENT



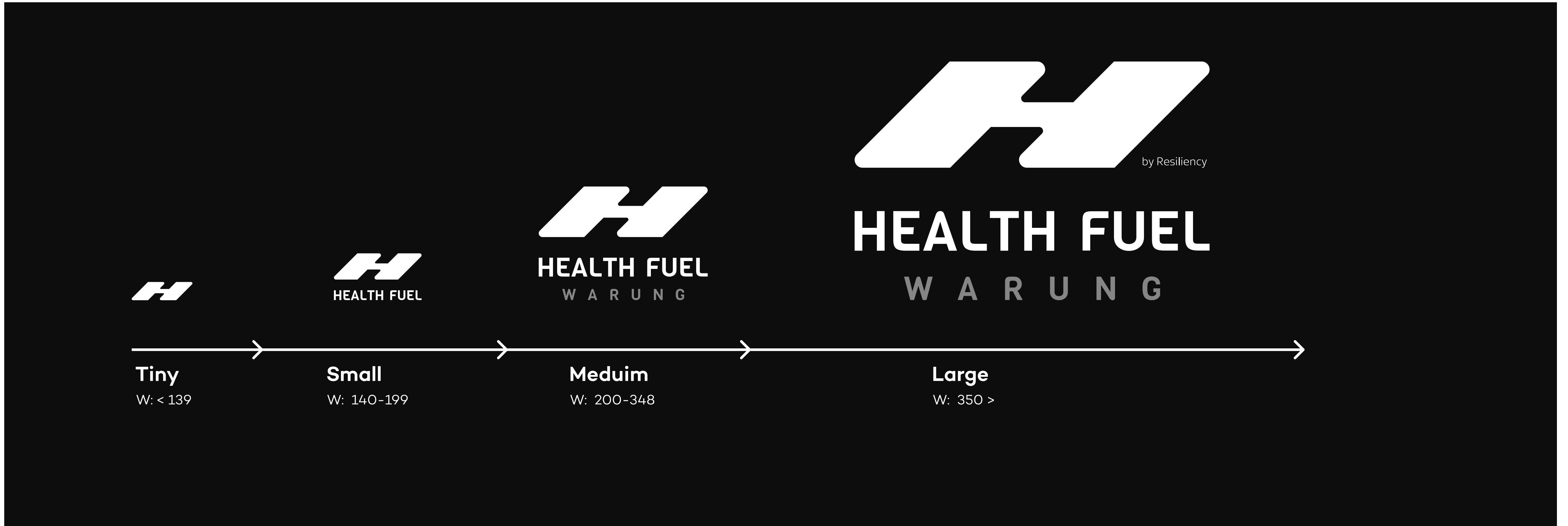
# OPTICAL SPACING



# HEALTH FUEL

## WARUNG

# Optical Spacing



# Clear Space



# Appearances



# Contrast & visibility



- Do ensure the logo has enough visibility and contrast when in use
- Don't colorize, size, or place the logo in a way that is not visible.

# Typography: Famiar

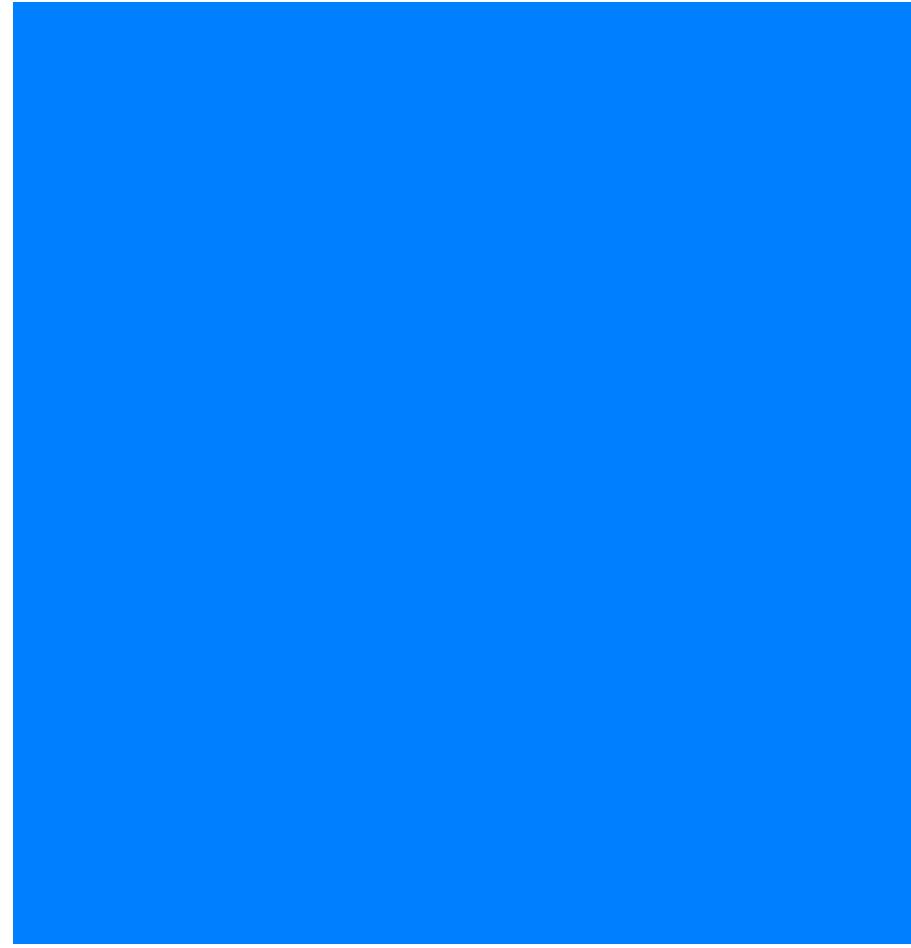
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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

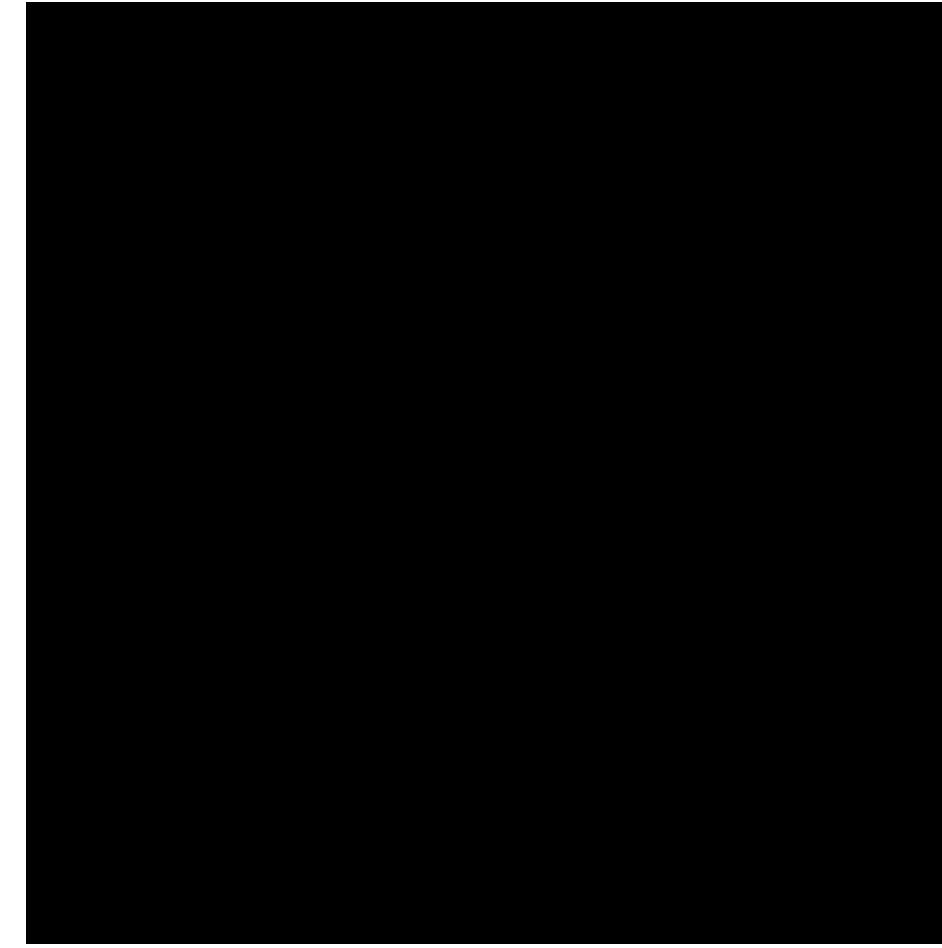
The font chosen for Healthfuel's brand identity is 'Famiar', a font that conveys modernity and dynamism while remaining 'round' and non-aggressive. Its resemblance to the Peugeot brand font attests to this.

Light	Bodybuilding
Extra Light	Bodybuilding
Regular	Bodybuilding
Medium	Bodybuilding
SemiBold	Bodybuilding
<b>Bold</b>	Bodybuilding

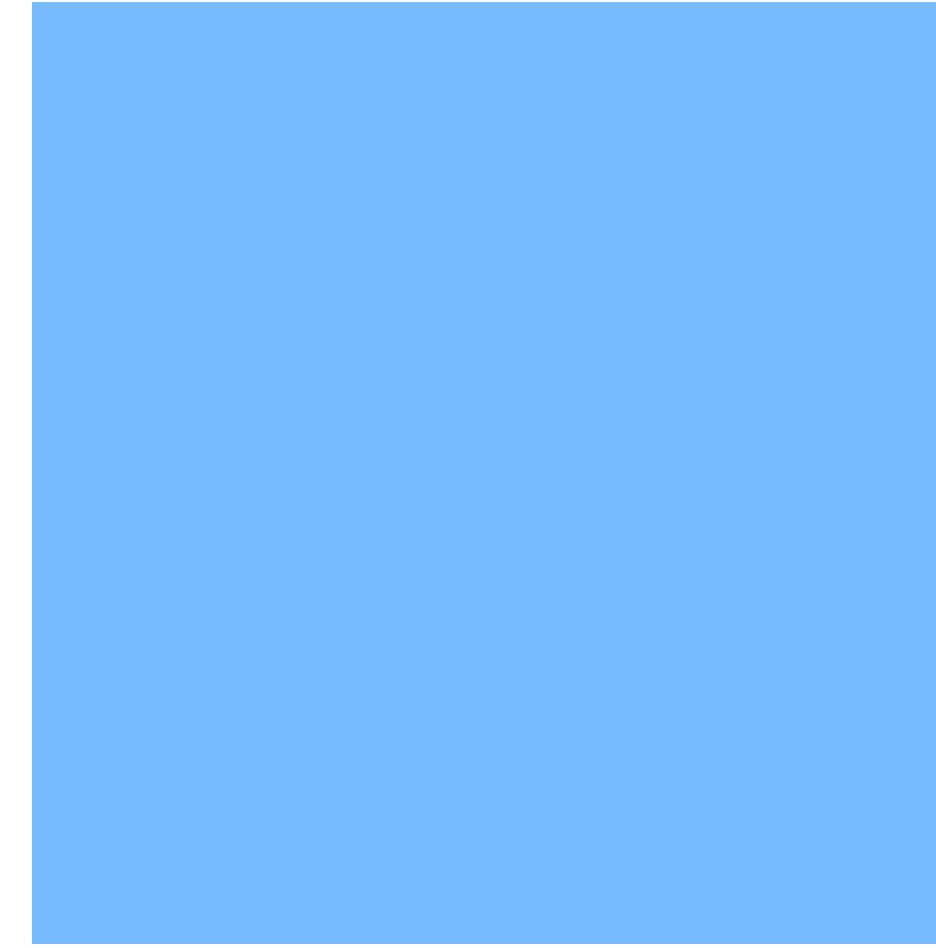
# PRIMARY & SECONDARY COLORS



RGB: 0, 128, 255  
HEX: #0080FF



RGB: 0, 0, 0  
HEX: #000000

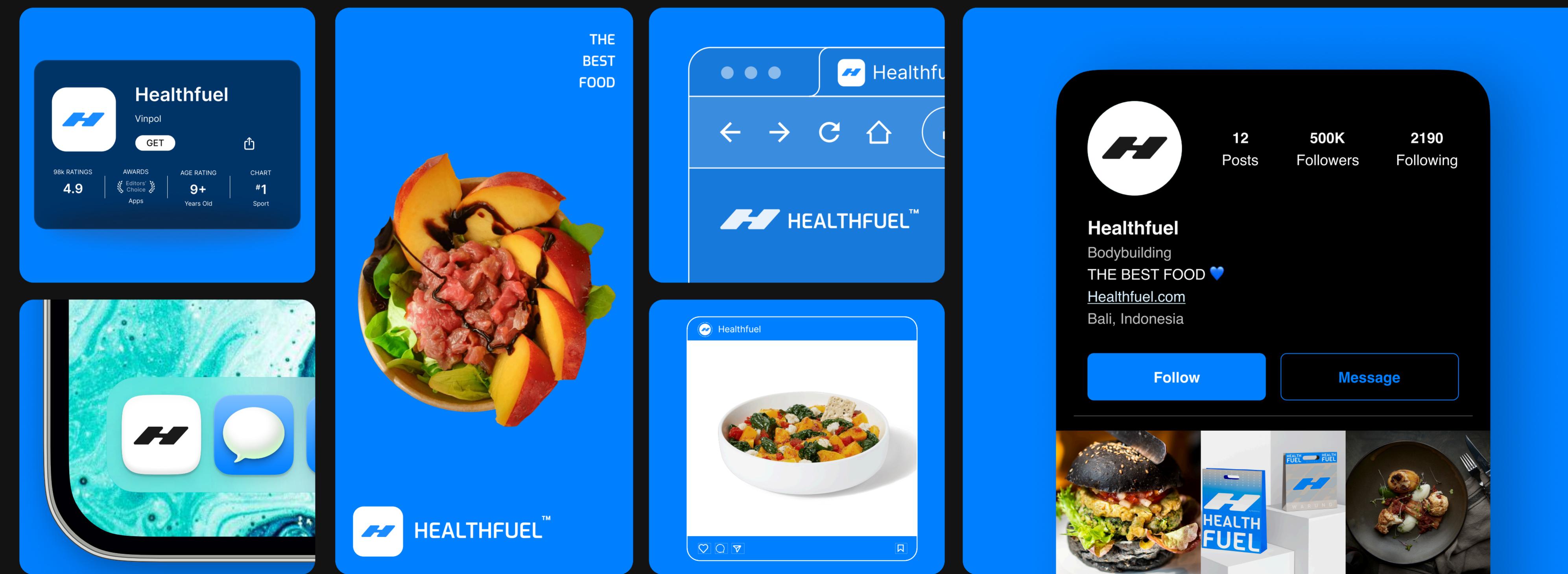


RGB: 118, 187, 255  
HEX: #76BBFF



From #76BBFF to  
#0080FF

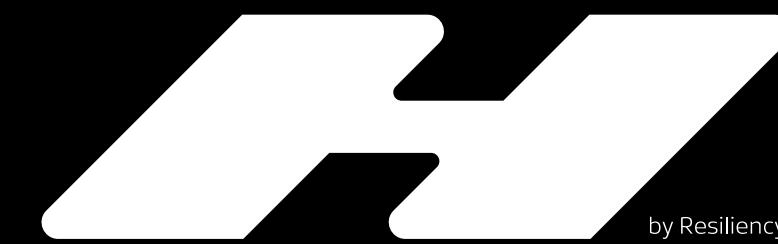
This spectrum conveys the hierarchy of our color system, which aims to give the brand safety of use, professionalism but at the same time freshness and smartness.





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