

## Contact Information

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## Education

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2017 INSEAD

(EXPECTED) Technology and Operations Management  
Committee:

Karan Girotra (Chair) (email: karan.girotra@insead.edu)  
Elena Belavina (email: elena.belavina@chicagobooth.edu)  
Serguei Netessine (email: serguei.netessine@insead.edu)

2005-2009 BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE (BITS), PILANI, INDIA  
Computer Science, Bachelor of Engineering

## Research Interests

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Peer-to-Peer Marketplaces, Sustainable Transportation, Online Grocery Retail, New Product Introductions.

## Articles under Revision/Review

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Kabra A., E. Belavina and K. Girotra, "Bike-Share Systems: Accessibility and Availability",  
Revision invited at *Management Science*.

First Place, MSOM Best Student Paper Competition 2015

Runner Up, POMS Best Student Paper Award in Sustainability 2015

Belavina E., K. Girotra and A. Kabra, "Online Grocery Retail: Revenue Models and Environmental Impact"

Articles in Advance at *Management Science*.

## Work in Progress

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Kabra A., E. Belavina and K. Girotra, "The Efficacy of Incentives in Scaling Marketplaces"

Kabra A., "Role of Demand Asymmetry in Bike-Share Systems"

Jain A., A. Kabra and N. Rudi, "New Product Introductions: Improving Demand Information and Supply Responsiveness"

## Industry Experience/Internships

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2014-2015	Data Science Consultant, Easy Taxi, Singapore
2009–2011	Product Developer, Bravo Lucy Technologies Pvt. Ltd., India ( <i>A supply chain analytics startup</i> )
2009 (Jun-Nov)	Software Developer, Adobe Systems, India
2009 (Jan-June)	Research Intern, Computational Research Laboratories, India. ( <i>now part of Tata Consultancy Services, India</i> )
2008 (May-Jul)	Research Intern, Chennai Mathematical Institute, India ( <i>Advisor: Prof. Samir Datta</i> )
2007 (May-Jun)	Project Intern, Ballarpur Industries Ltd., India
2006 (May-Jun)	Nurture Camp, Indian Statistical Institute-Kolkata, India

## Honors and Awards

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2004	In top 30 (11th) at Indian National Mathematics Olympiad (INMO).
2005	In top 50 at Indian National Physics Olympiad (IPhO).
2003	Awarded NCERT scholarship after being selected among 0.05% students in India in National Talent Search Examination.
2008	Second place, ACM Coding Competition, APOGEE 2008, an all India level annual technical festival conducted at BITS-Pilani, India.
2015	Part of Winning Team, Hack4Insead, a data mining competition at INSEAD.

## Professional Service

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Reviewer for *Management Science*, *Manufacturing & Service Operations Management*, *IIE Transactions*.

## Programming

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R, Stata, Mata, C++, Perl, Java, MySQL.

## Teaching

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2012	Co-taught PhD Mathematics for incoming class of PhD students.
2012	Assisted Microeconomics PhD course.
2015	Assisted MBA elective <i>Identifying New Business Opportunities</i> .

## Selected Presentations

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2015	Georgia Institute of Technology, Atlanta, USA MSOM Sustainable OM Special Interest Group, Toronto, Canada MSOM, Toronto, Canada INFORMS, Annual Meeting, Philadelphia, USA
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2014	Wharton Empirical OM Workshop, Philadelphia, USA INFORMS, Annual Meeting, San Fransisco, USA 31st Sustainability Executive Roundtable, INSEAD, France POMS-ISB, Hyderabad, India
2013	INFORMS, Annual Meeting, Minneapolis, USA MSOM, Fontainebleau, France