

week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%
36	1116901	1078573	-3.4%
35	1085576	1116901	2.8%
<b>Total</b>	<b>933134</b>	<b>1201601</b>	<b>28.8%</b>

# Credit Card Transaction Report

F

M

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

56.5M

Total Interest

8.0M

Income

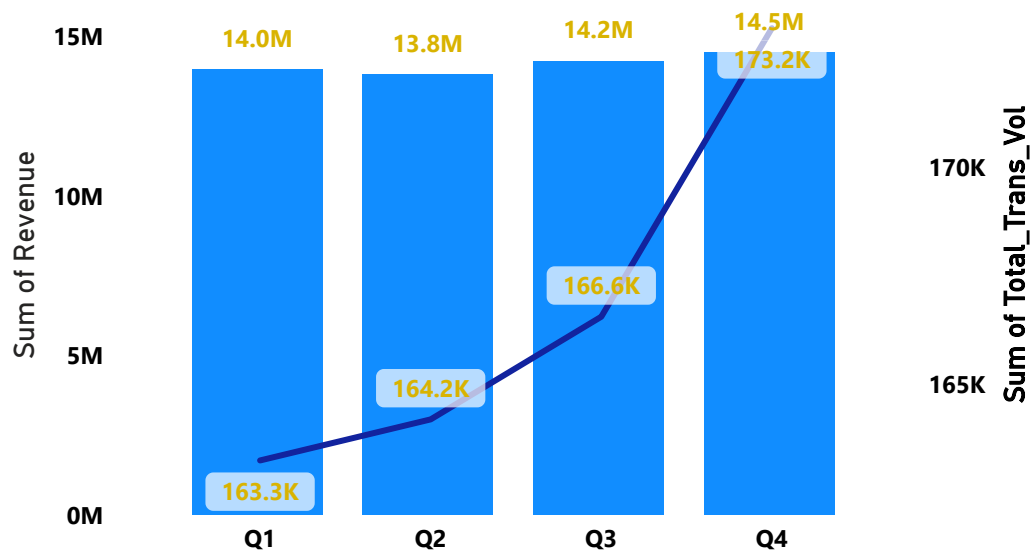
587.6M

CSS

3.2

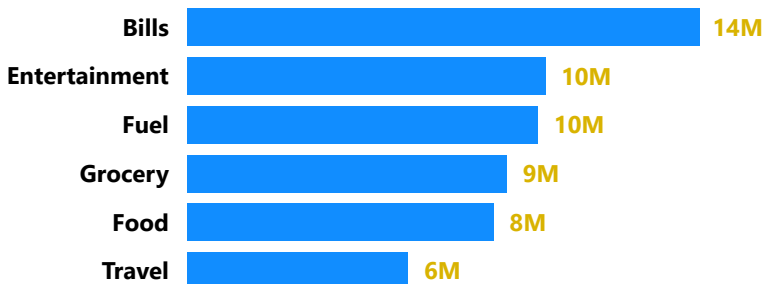
Sum of Revenue and Sum of Total\_Trans\_Vol by Qtr

Sum of Revenue Sum of Total\_Trans\_Vol

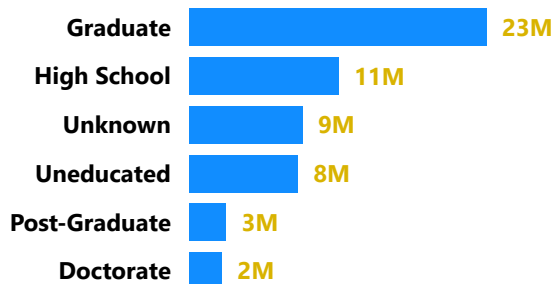


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Customer_Acq_CosT
Blue	4,71,88,611.62	37840749	66,14,172.62	904589
Silver	56,59,108.98	4647596	8,21,922.98	61915
Gold	25,33,682.16	2091362	3,84,755.16	18086
Platinum	11,35,608.05	953314	1,61,629.05	6570
Total	5,65,17,010.81	45533021	79,82,479.81	991160

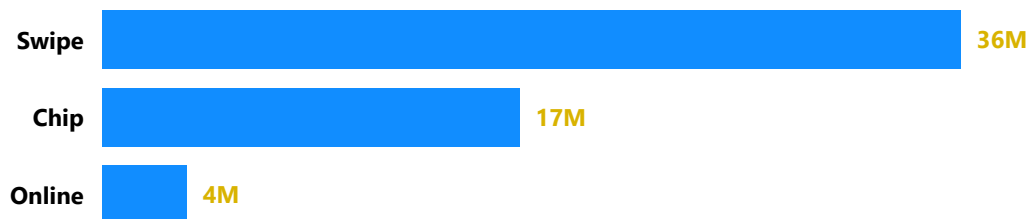
Revenue by Exp\_Type



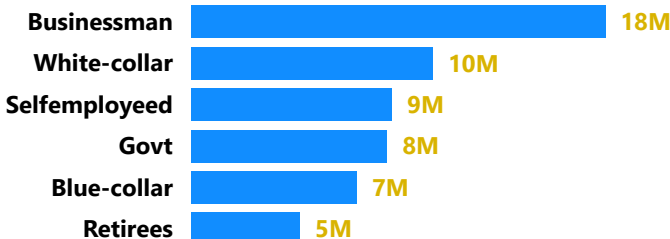
Revenue by Education\_level



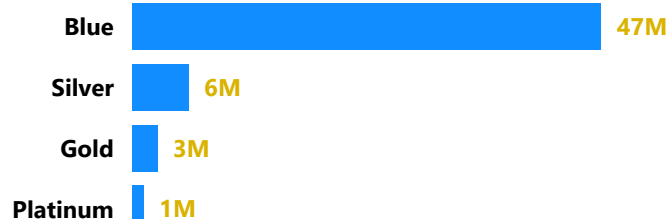
Revenue by Job\_Type



Revenue by Job\_Type



Revenue by Job\_Type



# Credit Card Customer Report

Amount

45.5M

Trans Count

667.2K

Revenue

56.5M

Total Interest

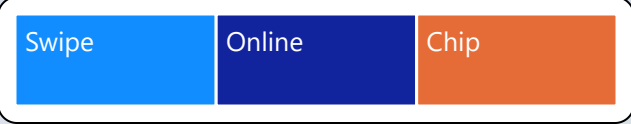
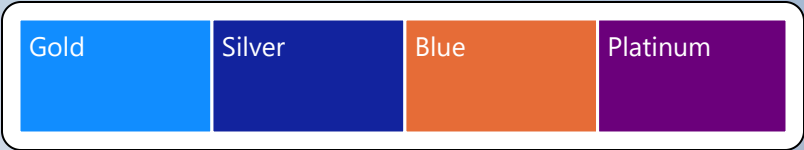
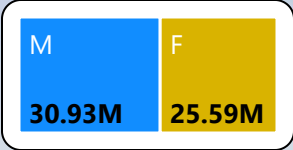
8.0M

Week\_Start...

▼

All

▼



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	70,40,606.42	73516911	9,67,751.42
Businessman	1,76,97,472.01	190350431	25,84,604.01
Govt	83,35,533.84	90834727	11,82,230.84
Retirees	46,17,448.22	49619308	6,41,692.22
Selfemployeed	85,42,826.40	77659931	11,41,510.40
White-collar	1,02,83,123.92	105618475	14,64,690.92
Total	5,65,17,010.81	587599783	79,82,479.81

