

BizCafe Unicorn's Den

What?

- Each Café will make a 5-10 minute pitch
- You must ask the Unicorn's to invest
- You may propose anything you like
 - Sell a share in the café
 - Money to start a new café
 - Money for an enhancement to your café
 - <your idea here>

When and Where?

- Regional competition in your tutorial classes week 12
- Regional winners qualify for the finals to be held week 13 *(black tie optional)*

Note: Week 13 is the last week of classes before exam week

So What?

- Worth 10% of your grade
- Fame and Fortune
- Mystery Prizes