How To Add Keywords Into MCC

STEPS

1. Log into mcc.enfusen.com
2. Navigate the "Company Profile" tab
3. Click on "Keywords" on the drop down

1 mcc.enfusen.com

2

ENFUSEN   Client Search   👤 Company Profile   📈 Analytics   ✔ Campaign Builder   🔲 Content   📦 Grader   🖥 Training   📧 0   ⚙

Account Info
Social Profile
List Profile
3 Keywords
Sites
Citations
Team
Rss Feeds
Global Conversion URLs

Dashboard

📉 Primary Analytics Statistics

Site Visit
Total Visitors
👁 0
Better than last month (7.5%) 📊

Organic
Total V... ...tal Visitors
🔍
Better than last month (7.5%) 📊

Referral
Total Visitors
🔗
Better than last month (7.5%) 📊

Social
Total Visitors
👤
Better than last month (7.5%) 📊

Direct
Total Visitors
🖐
Better than last month (7.5%) 📊

💬 Message Center

View All Messages

STEPS

1. Add your main keyword to the Primary Keywords field
2. Add synonyms and related keywords in the right hand column
3. Repeat steps 1 & 2 until you have added in your top 5 keywords
4. Scroll to the bottom of the page and click "Save"