

Linking Social Sharing Icons on Thank you Pages

It is best practice to include social sharing icons in your Thank you Pages for the purpose of allowing the potential buyer who just downloaded your offer to share the offer with their networks.

Note- these aren't icons to post to your company's social media; this is for the potential buyer to post to their personal accounts.

- Step 1: Navigate to http://www.sharelinkgenerator.com/
- **Step 2:** Choose which social media networks you want to include. (It is suggested to include at least the top 3: Facebook, Twitter, and LinkedIn.)
- Step 3: Copy and paste the link to the landing page with the offer you want the user to share (**not** the link to the Thank You Page, but the link to the Landing Page)



www.example.com/offer-landing-page

- **Step 4:** Choose 'Create the Link!' and create unique URL's for each social media network you want to link to.
- **Step 5:** Choose the appropriate social media logos/icons to insert at the bottom of your thank you page, and link the corresponding URL to each icon.

This will enable the user to share this offer with their entire network.

Example of end result on thank you page:

