

How To Add Keywords Into MCC

STEPS

1. Log into mcc.enfusen.com
2. Navigate the “Company Profile” tab
3. Click on “Keywords” on the drop down

1 mcc.enfusen.com

2

3

The screenshot displays the enfusen.com dashboard. The top navigation bar includes the enfusen logo, a 'Client Search' input field, and several menu items: 'Company Profile', 'Analytics', 'Campaign Builder', 'Content', 'Grader', and 'Training'. The 'Company Profile' menu is open, showing a list of options: 'Account Info', 'Social Profile', 'List Profile', 'Keywords', 'Sites', 'Citations', 'Team', 'Rss Feeds', and 'Global Conversion URLs'. The 'Keywords' option is highlighted. Below the navigation bar, the 'Dashboard' section is visible, featuring 'Primary Analytics Statistics' with six cards: 'Site Visit', 'Organic', 'Referral', 'Social', and 'Direct'. Each card shows 'Total Visitors' and a bar chart. A 'Message Center' section is located on the right side of the dashboard, with a 'View All Messages' button.

enfusen

Client Search

Company Profile

Analytics

Campaign Builder

Content

Grader

Training

Dashboard

Primary Analytics Statistics

Site Visit

Total Visitors

0

Better than last month (7.5%)

Organic

Total V

Better than last month (7.5%)

Referral

Total Visitors

Better than last month (7.5%)

Social

Total Visitors

Better than last month (7.5%)

Direct

Total Visitors


Better than last month (7.5%)

Message Center

View All Messages

STEPS

1. Add your main keyword to the Primary Keywords field
2. Add synonyms and related keywords in the right hand column
3. Repeat steps 1 & 2 until you have added in your top 5 keywords
4. Scroll to the bottom of the page and click “Save”

 Client Search Company Profile Analytics Campaign Builder Content Grader Training

Dashboard

1

Primary Keywords

Landing Page

Live Date

Home Page

Resource Page

2

Synonyms or related keywords

Keyword Type:

Active Keywords

Download Keyword

Target Keyword for SEO Campaign

No

Additional Notes to writers

Activation

Active

4

Save

Add More