



1,000 Contacts Scrubbed and Appended

An important part of marketing is having a solid list of leads to work from. As part of the Marketing Accelerator Program, Enfusen scrubs your list of 1,000 leads for data accuracy and expanded information.

This allows your campaigns to start off on the right foot with as much information as possible. In order for this to happen, Enfusen needs your help in downloading your master lead list.

Please export 1,000 contacts from your CRM or database and send a file to your Enfusen Client Success Manager (CSV). Make sure it includes first name, last name, and email.

For those of you with a larger database, it may be difficult to decide which 1,000 contacts to get additional information on. It is best to break down your list to target those who fit your buyer persona. Use filters such as:

- Job title
- Location
- Industry

Note: You can also purchase additional contacts to be scrubbed. Simply reach out to your Client Success Manager if you would like to add additional contacts.