SCHOOL OF COMMERCE
Teaching-Learning-Evaluation Plan

Course Information	
Course Code	24MCOM3BD01
Course Title	STRATEGIC LEADERSHIP FOR SUSTAINABLE ENTREPRENEURSHIP
Credits	4
Pre-Requisite	NA
L-T-P-E	3 -0 -0-3
Learning Hours:	90 Hours
Contact Hours (Synchronous)	60 Hours (45 Lecture+15 Experiential)
Non-Contact (Asynchronous)	30 Hours (30 Experiential)
CA: ESE	50:50
Pass Marks – CA: ESE	22:18
ESE Question Paper Marks	50
Course Coordinator	Dr P Bhujanga Rao
Course Facilitator	Dr P Bhujanga Rao

Table of Contents

1. University Vision and Mission

Vision of the University

Our vision is to foster Human Development through excellence in quality education, research and entrepreneurial development.

Mission of the University

To provide quality education, creating human assets and intellectual capital.
To enhance research and development in different disciplines.
To develop a new generation of entrepreneurs who will be instrumental in fuelling economic growth.
To create able leaders, managers and technocrats.
To foster an ethical environment in which both spirit and skill will thrive based on human values, to enrich the quality of life.

2. Vision of School of Commerce

To shape potential leaders in the field of commerce fostering Innovation, technology, entrepreneurship, ethics, research and create lasting global impact towards holistic development.

Mission of School of Commerce

Mission 1: To nurture and deliver high-quality education, empowering individuals to excel in commerce and cultivating thoughtful leaders.
Mission 2: To promote quality education and research across diverse disciplines, driving innovation and expanding the frontiers of knowledge to create meaningful contributions to society.
Mission 3: To strengthen and equip the next generation with skills, knowledge, and ethical values necessary to become successful entrepreneurs, leaders, managers, and technocrats.

3. Graduate Attributes

Mapping of Graduate attributes	Course mapping (Map the course with High-Low)
Disciplinary Knowledge	High
Self-directed Learning	High
Communication Skills	High
Ethical Awareness	High
Problem Solving	High
Lifelong Learning	High

Leadership Qualities	High
Scientific Reasoning	Medium
Digital Literacy	Medium
Research-Related Skills	Medium

4. Program Educational Objectives

1. Graduates will excel in shaping the landscape of commerce applying in-depth expertise in key areas such as accounting, auditing, banking, taxation , finance, and related disciplines.
2. Graduates will excel in collaborative work environments, contributing effectively as team members or leaders to achieve organizational goals.
3. Graduates will exhibit ethical and socially responsible leadership in their professional roles, and promoting values such as integrity, transparency, and fairness.
4. Graduates will be able to successfully engage in academic, entrepreneurial ventures and be thoughtful leaders capable of thriving in dynamic and evolving business environments.
5. Graduates will exhibit skills to critically analyze complex business issues, make informed decisions, and develop innovative solutions by applying analytical and research skills and effective use of Information and communication technology for collaborating in organizational settings.

5. Program Outcomes

PO1 -Apply advanced knowledge of commerce to critically analyze and evaluate complex business scenarios, integrating interdisciplinary approaches to propose effective solutions.

PO2 -Apply digital tools and emerging technologies to solve complex business problems and innovate

PO3-Apply entrepreneurial skills to support start-ups and drive their success in a competitive ecosystem

PO4 -Design innovative research methodologies, leveraging advanced analytical tools and techniques to address real-world problems and contribute to knowledge creation in commerce and related disciplines.

PO5 Demonstrate ability to face the challenges and achieve excellence in a chosen career path with self-directed learning.

PO6- Integrate new knowledge, skills, and technologies to adapt to the dynamic global business environment, fostering a culture of continuous learning and professional growth.

PO7-Assess and resolve ethical dilemmas in business and finance, ensuring decisions align with sustainability and social responsibility.

PO8-Develop and present clear, coherent, and impactful business insights through advanced communication skills, adapting to various professional audiences

Program Specific Outcomes for M.Com (Industry Integrated)

PSO1	Demonstrate understanding of finance, accountancy, taxation, international financial management, and related management areas to support multidisciplinary business decision-making.
PSO2	Apply quantitative methods, accounting standards to support financial modeling, forecasting, and effective reporting.
PSO3	Develop research competence and decision-making ability for solving problems in financial management and banking-related domains.

Program Specific Outcomes (PSOs) – M.Com (Skill Development)

PSO Code	Program Specific Outcome Statement
PSO1	Demonstrate knowledge of accounting principles, financial reporting standards, and auditing practices to support informed financial decision-making.
PSO2	Apply professional skills in legal interpretation, taxation, and regulatory compliance within domestic and international business contexts.
PSO3	Utilize research aptitude and IT skills to analyze business environments and formulate competitive business strategies.

6. Mapping POs to Course (High /Low)

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
Strategic Leadership for Sustainable Entrepreneurship	High	High	High	Low	High	High	High	High

7. Course Objectives and Course Outcomes

Course Objective: This course explores the principles and practices of strategic leadership applied to sustainable entrepreneurship, to create and lead sustainable business ventures that balance economic, social, and environmental goals, aligning with global sustainability standards.

Course Outcome

CO Code	Course Outcome	BTL
CO1	**Describe** strategic leadership theories and their relevance in sustainability contexts.	02
CO2	**Demonstrate** sustainable business model frameworks to address environmental, social, and economic challenges.	03
CO3	**Analyse** the structure and effectiveness of multidisciplinary teams with a sustainability focus.	04
CO4	**Appraise** entrepreneurial strategies for innovative solutions to real-world sustainability problems.	05
CO5	**Recommend** frameworks for evaluating the ethical and long-term implications of strategic decisions in sustainable systems.	05

CO-PO-PSO Mapping Levels and Calculation of Articulation for Industry Integrated

CO Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	1	-	-	-	2	3	2	2	-	2
CO2	3	2	2	3	-	3	2	2	2	2	2
CO3	2	1	3	2	-	2	3	2	1	1	2
CO4	2	2	3	3	-	3	2	3	2	2	3
CO5	2	-	-	-	2	-	-	2	2	-	3
Articulation	2.4	1.5	2.67	2.67	2.0	2.5	2.5	2.2	1.8	1.67	2.4

CO-PO-PSO Mapping Levels and Calculation of Articulation for Skill Development

CO Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	1	-	-	-	2	3	2	2	1	2
CO2	3	2	2	3	-	3	2	2	2	2	3
CO3	2	1	3	2	-	2	3	2	1	1	2
CO4	2	2	3	3	-	3	2	3	2	2	3
CO5	2	-	-	-	2	-	-	2	2	1	3
Articulation	2.4	1.5	2.67	2.67	2.0	2.5	2.5	2.2	1.8	1.4	2.6

8. Attainment Targets

Percentage of students	Percentage of Marks	Attainment Level
$\geq$75% of students	Score 70% or more marks	3
60-74% of students	Score 60% or more marks	2
$<$ 59% of students	Score 50% or more marks	1

*Please change % of marks according to your discretion

9. Syllabus

MODULE 1   LEADERSHIP IN THE SUSTAINABILITY ERA 12 hours
Strategic Leadership Frameworks, Critical Challenges in Strategic Leadership, Drivers of Sustainable Entrepreneurship, Types of Sustainable Business Models, Barriers to Sustainable Entrepreneurship, Leadership and Visionary Thinking, Embedding Sustainability in Organizational Culture, Collaborative Leadership in Sustainability, Decision-Making Models, Innovation and Technology in Sustainability, Scenario Planning and Risk Management, , Policy and Regulation Trends, The Impact of Climate Change on Business Leadership.
MODULE 2   SUSTAINABILITY IN BUSINESS MODELS 12 hours
Understanding the Triple Bottom Line (Profit, People, and Planet), TBL Metrics and Measurements, TBL Challenges and Implementation Strategies, Introduction to the Circular Economy, Designing for Sustainability,

Circular Economy Strategies for Businesses, Technological Innovations in Circular Economy, Business Model Canvas for Sustainability, Stakeholder Engagement and Collaboration, Scenario Planning and Risk Assessment.

MODULE 3   LEADERSHIP SKILLS FOR SUSTAINABILITY 12 hours

Understanding Visionary Leadership, Transformational Leadership for Sustainability, Skills for Visionary and Transformational Leadership, Principles of Ethical Leadership, Ethical Frameworks for Decision-Making, Overcoming Ethical Dilemmas, Promoting an Ethical Culture, Characteristics of High-Performance Teams, Leadership Techniques for Team Success, Sustainability-Focused Team Dynamics, Overcoming Challenges in Team Leadership.

MODULE 4   INNOVATION AND CHANGE MANAGEMENT 12 hours

Understanding Sustainable Innovation, Strategies for Driving Sustainable Innovation, Barriers to Sustainable Innovation, Understanding Change Management, Strategies for Leading Change, Embedding Sustainability into Organizational Culture Evaluating the Impact of Change Initiatives, Design Thinking for Sustainability, Lean Startup Methodology, Systems Thinking and Sustainability, Emerging Frameworks for Innovation.

MODULE 5.   GLOBAL FRAMEWORKS AND TRENDS 12 hours

United Nations Sustainable Development Goals (SDGs), Paris Agreement and Climate Action, Other Global Frameworks and Agreements, Technological Innovations – Role of AI, blockchain, and IoT in promoting sustainability. Consumer Trends and Behavior, New Business Models, Globalization and Localization in Sustainability, Sustainability in Developing Economies, Financing Sustainable Ventures, Capacity Building and Education, Developing a Sustainable Business Plan – Capstone Project: Real-World Application, Presentation and Peer Feedback.

Reference Books/Link:

1. Waddock, S., & McIntosh, M. (2021). The corporate social responsibility reader (2nd ed.). Routledge.
2. Senge, P., Hamilton, M., & Kania, J. (2020). The necessary revolution: How individuals and organizations are working together to create a sustainable world. Doubleday.
3. Dyllick, T., & Muff, K. (2016). The business guide to the sustainable development goals: Global corporate responsibility (1st ed.). Springer.
4. Kern, F., & Hoppmann, J. (2018). Innovation and sustainability in business: Challenges and opportunities. Springer.
5. Schaltegger, S., & Wagner, M. (2017). Managing the transition to a sustainable economy: A systems approach to business (1st ed.). Routledge.
6. Rockström, J., Steffen, W., Noone, K., Persson, Å., Chapin, F. S., Lambin, E. F., … & Foley, J. A. (2009). Planetary boundaries: Exploring the safe operating space for humanity. Ecology and society, 14(2),1 32.

10. Session Plan

Module 1: Leadership in the Sustainability Era (Total: 12 Hours)							
Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M1	1	Strategic Leadership in the Sustainability Era	Waddock & McIntosh (2021); Senge et al.	Lecture + Interactive Q&A	CO1	LECTURE	Synchronous
M1	2	Leadership Frameworks	HBR Cases	Conceptual Lecture + Case Discussion	CO1	LECTURE	Synchronous
M1	3	Visionary Thinking & Culture	Senge; Kern & Hoppmann	Lecture + Examples	CO1	LECTURE	Synchronous

Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M1	4	Sustainable Business Models	Dyllick & Muff; Schaltegger	Lecture + Comparisons	CO1	LECTURE	Synchronous
M1	5	Drivers and Barriers	Academic Journals	Lecture + Class Debate	CO1	LECTURE	Synchronous
M1	6	Innovation & Technology	Kern & Hoppmann; Rockström	Lecture + TED Video Reflection	CO1	LECTURE	Synchronous
M1	7	Stakeholder Engagement	UN SDG Toolkit	Stakeholder Mapping	CO1	LECTURE	Synchronous
M1	8	Regulation Trends	OECD, UN	Analytical Lecture + Discussion	CO1	LECTURE	Synchronous
M1	9	Risk & Scenario Planning	HBR, MIT Sloan	Lecture + Tools	CO1	LECTURE	Synchronous
M1	10	Leadership Self-Assessment	LPI	Reflection + Peer Debrief	CO1	EXPERIENTIAL	Synchronous
M1	11	Vision Board Creation	SDG/ESG Toolkit	Group Activity + Gallery Walk	CO1	EXPERIENTIAL	Synchronous
M1	12	Crisis Simulation	Harvard Kit	Simulation + Debrief	CO1	EXPERIENTIAL	Synchronous

Module 2: Sustainability in Business Models (Total: 12 Hours)							
Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M2	13	TBL Introduction	Elkington, Dyllick & Muff	Lecture + Discussion	CO2	LECTURE	Synchronous
M2	14	Metrics & Indicators	Springer KPIs	Analytical Lecture	CO2	LECTURE	Synchronous
M2	15	Implementation Challenges	CSR Reader, HBR	Lecture + Failure Cases	CO2	LECTURE	Synchronous
M2	16	Designing for Sustainability	Schaltegger	Models + Visuals	CO2	LECTURE	Synchronous
M2	17	Circular Economy Models	EMF, WEF	Lecture + Examples	CO2	LECTURE	Synchronous
M2	18	Business Model Innovation	Osterwalder	Canvas Introduction	CO2	LECTURE	Synchronous
M2	19	Stakeholder Collaboration	Waddock, MIT Sloan	Stakeholder Mapping	CO2	LECTURE	Synchronous
M2	20	Risk Assessment	Kern & Hoppmann	Mini Case Analysis	CO2	LECTURE	Synchronous
M2	21	Value Proposition	BMC, Green Startups	Examples + Discussion	CO2	LECTURE	Synchronous

Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M2	22	TBL Dashboard	Worksheets	Team Activity	CO2	EXPERIENTIAL	Synchronous
M2	23	Circular Economy Simulation	EMF Toolkit	Simulation + Debrief	CO2	EXPERIENTIAL	Synchronous
M2	24	Startup Lab – BMC	Osterwalder	Group Canvas Activity	CO2	EXPERIENTIAL	Synchronous

Module 3: Leadership Skills for Sustainability (Total: 18 Hours)

Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M3	25	Visionary Leadership	Waddock, Senge	Lecture + Examples	CO3	LECTURE	Synchronous
M3	26	Transformational Leadership	Schaltegger, Dyllick	Lecture + Cases	CO3	LECTURE	Synchronous
M3	27	Ethical Leadership	Rockström, Ethics Reader	Case-based Discussion	CO3	LECTURE	Synchronous
M3	28	Overcoming Ethical Dilemmas	Springer Cases	Role Play + Debrief	CO3	LECTURE	Synchronous
M3	29	Team Leadership	Senge	Techniques + Exercises	CO3	LECTURE	Synchronous
M3	30	High-Performance Teams	Sloan	Case + Peer Assessment	CO3	LECTURE	Synchronous
M3	31	Team Dynamics in Sustainability	MIT Sloan Review	Team Mapping	CO3	LECTURE	Synchronous
M3	32	Leadership Simulation	Custom Kit	Simulation Exercise	CO3	EXPERIENTIAL	Synchronous
M3	33	Visionary Case Review	Harvard Cases	Group Presentation	CO3	EXPERIENTIAL	Synchronous
M3	34	Team Simulation	Real Project Simulation	Group Simulation + Debrief	CO3	EXPERIENTIAL	Synchronous
M3	35	Decision-Making Workshop	Harvard Scenarios	Ethical Decision Workshop	CO3	LECTURE	Synchronous
M3	36	Reflection + Peer Review	Senge	Guided Discussion + Journal	CO3	LECTURE	Synchronous

Module 4: Innovation and Change Management (Total: 12 Hours)

Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery

Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M4	37	Understanding Sustainable Innovation	Kern & Hoppmann (2018); Schaltegger & Wagner	Lecture + Case Analysis	CO4	LECTURE	Synchronous
M4	38	Strategies for Driving Innovation	Dyllick & Muff; HBR	Lecture + Innovation Mapping	CO4	LECTURE	Synchronous
M4	39	Barriers to Innovation	Waddock & McIntosh	Brainstorm + Discussion	CO4	LECTURE	Synchronous
M4	40	Change Management Frameworks	Kotter; Senge	Lecture + Case Walkthrough	CO4	LECTURE	Synchronous
M4	41	Leading Organizational Change	HBR; Springer Journals	Scenario-Based Activity	CO4	LECTURE	Synchronous
M4	42	Embedding Sustainability into Culture	Rockström et al.	Lecture + Cultural Audit	CO4	LECTURE	Synchronous
M4	43	Design Thinking for Sustainability	IDEO; Stanford d.school	Lecture + Design Sprint Exercise	CO4	LECTURE	Synchronous
M4	44	Lean Startup Methodology	Eric Ries (2011)	Lecture + Case Analysis	CO4	LECTURE	Synchronous
M4	45	Systems Thinking and Emerging Frameworks	Senge et al. (2020); Recent articles	System Mapping Workshop	CO4	LECTURE	Synchronous
M4	46	Innovation Ideation Workshop	IDEO Toolkit	Hands-on Team Workshop	CO4	EXPERIENTIAL	Synchronous
M4	47	Change Management Simulation	Custom Simulation Set	Role-play + Debrief	CO4	EXPERIENTIAL	Synchronous
M4	48	Design Thinking Challenge	Stanford Model	Group Challenge Presentation	CO4	EXPERIENTIAL	Synchronous

Module 5: Global Frameworks and Trends (Total: 12 Hours)							
Module	Session	Topic	Readings and References	Pedagogy / Activity Planned	CO	Component	Mode of Delivery
M5	49	SDGs Overview & Integration	UN SDG Docs; Dyllick & Muff	SDG Mapping Activity	CO5	LECTURE	Synchronous
M5	50	Paris Agreement & Climate Action	UNFCCC; Rockström et al.	Case-Based Discussion	CO5	LECTURE	Synchronous

Module	Session	Topic	Readings & References	Pedagogy/Activity Planned	CO	Component	Mode of Delivery
M5	51	Global Frameworks & ESG	Waddock & McIntosh	Comparative Analysis	CO5	LECTURE	Synchronous
M5	52	Role of AI, Blockchain, IoT in Sustainability	Journal Articles	Case-Based Lecture	CO5	LECTURE	Synchronous
M5	53	Consumer Trends in Sustainability	Kern & Hoppmann	Market Trend Analysis	CO5	LECTURE	Synchronous
M5	54	Financing Sustainable Ventures	SEBI, Green Bonds Resources	Lecture + Simulation Intro	CO5	LECTURE	Synchronous
M5	55	Sustainability in Developing Economies	UNIDO, World Bank	Regional Cases + Debate	CO5	LECTURE	Synchronous
M5	56	Capstone Project Briefing	Instructor Resources	Orientation to Final Project	CO5	LECTURE	Synchronous
M5	57	Presentation & Peer Feedback Skills	Presentation Toolkits	Guidelines + Demonstration	CO5	LECTURE	Synchronous
M5	58	Capstone Development Workshop	Group Work	Business Plan Mentoring Session	CO5	EXPERIENTIAL	Synchronous
M5	59	Technology Impact Assessment	Research Cases	AI, Blockchain, IoT Impact Analysis	CO5	EXPERIENTIAL	Synchronous
M5	60	Capstone Presentation + Reflection	Course Materials	Project Showcase + Peer Evaluation	CO5	EXPERIENTIAL	Synchronous

Non-Contact Hours (Asynchronous)
Module-wise Session Plan

MODULE 1: Leadership in the Sustainability Era							
Module	Session	Topic	Readings and References	Pedagogy/Activity Planned	CO	Component	Mode of Delivery
1	1	Pre Reading for Module 1	https://www.digitalocean.com/resources/articles/startup-business-model	Reading + reflection questions	CO1	EXPERIENTIAL	Asynchronous

1	2	Visionary Leadership Case Study	https://hbr.org/2018/01/the-best-leaders-are-visionary	Analyze how a sustainability leader drives vision	CO1	EXPERIENTIAL	Asynchronous
1	3	Scenario Planning Worksheet	https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights	Submit 2 possible future scenarios for a sustainable startup	CO1	EXPERIENTIAL	Asynchronous
1	4	Policy Brief on ESG	UNGC Reports, SEBI ESG Guidelines	Summarize a current ESG-related business policy	CO1	EXPERIENTIAL	Asynchronous
1	5	Peer Feedback: Vision Board	Module 1 Gallery Boards	Comment on two peers' submissions	CO1	EXPERIENTIAL	Asynchronous
1	6	Quiz + Systems Thinking Reflection	Senge et al. (2020); LMS-based quiz	Take quiz + write 200-word reflection	CO1	EXPERIENTIAL	Asynchronous

MODULE 2: Sustainability in Business Models							
Module	Session	Topic	Readings and References	Pedagogy/Activity Planned	CO	Component	Mode of Delivery
2	1	Pre Reading: TBL & Circular Economy	https://ellenmacarthurfoundation.org	Watch + Summarize in 200 words	CO2	EXPERIENTIAL	Asynchronous
2	2	Business TBL Audit	Annual Report of ITC/Unilever/Tata	Assess alignment with People, Planet, Profit	CO2	EXPERIENTIAL	Asynchronous
2	3	Circular Economy Proposal	https://www.circle-economy.com/resources	Propose 1 redesign for product lifecycle	CO2	EXPERIENTIAL	Asynchronous
2	4	Stakeholder Collaboration Map	MIT Sloan Resources	Submit a visual map with roles and responsibilities	CO2	EXPERIENTIAL	Asynchronous
2	5	Risk Matrix & Mitigation Strategy	SDG Compass, Business Continuity Frameworks	Identify 3 sustainability risks and	CO2	EXPERIENTIAL	Asynchronous

				propose mitigation			
2	6	Peer Review of BMC	Class Submissions (via LMS)	Evaluate one group's Sustainable Business Model Canvas	CO2	EXPERIENTIAL	Asynchronous

MODULE 3: Leadership Skills for Sustainability							
Module	Session	Topic	Readings and References	Pedagogy/Activity Planned	CO	Component	Mode of Delivery
3	1	Pre Reading: Ethical Leadership	https://hbr.org/topic/ethics	Identify 3 core values from reading and relate to leadership	CO3	EXPERIENTIAL	Asynchronous
3	2	Ethical Dilemma Essay	Ethics Casebook or HBR Cases	Write a response to a given business dilemma	CO3	EXPERIENTIAL	Asynchronous
3	3	Visionary Leadership Vlog	Self-recorded video (3–4 mins)	Explain your leadership style and long-term vision	CO3	EXPERIENTIAL	Asynchronous
3	4	High-Performance Team Case	Team-based HBR or Sloan Review case	Analyze success factors of a sustainability-driven team	CO3	EXPERIENTIAL	Asynchronous
3	5	Leadership Self-Assessment	Online assessment tool (LPI or similar)	Submit score + 1-page development plan	CO3	EXPERIENTIAL	Asynchronous
3	6	Peer Evaluation – Team Project	Peer form from Module 3 simulation	Evaluate individual roles/contributions in group setting	CO3	EXPERIENTIAL	Asynchronous

MODULE 4: Innovation and Change Management							
Module	Session	Topic	Readings and References	Pedagogy/ Activity Planned	CO	Component	Mode of Delivery

Module	Session	Topic	Readings and References	Pedagogy/Activity Planned	CO	Component	Mode of Delivery
4	1	Pre Reading: Design Thinking	Stanford d.school Resource Library	Summarize 3 key insights from reading	CO4	EXPERIENTIAL	Asynchronous
4	2	Innovation Lifecycle Timeline	HBR Innovation Issue	Create timeline of a sustainable product's innovation journey	CO4	EXPERIENTIAL	Asynchronous
4	3	Resistance to Change Mapping	Kotter; McKinsey	Map internal & external change resistors	CO4	EXPERIENTIAL	Asynchronous
4	4	Lean Canvas Submission	https://leanstack.com	Build a lean canvas for a sustainable startup idea	CO4	EXPERIENTIAL	Asynchronous
4	5	Innovation Impact Evaluation Brief	Custom worksheet + research-based examples	Write a 500-word outcome analysis of a chosen innovation	CO4	EXPERIENTIAL	Asynchronous
4	6	Peer Review – Innovation Campaign	Group submissions from Module 4	Structured feedback form via LMS	CO4	EXPERIENTIAL	Asynchronous

MODULE 5: Global Frameworks and Trends							
Module	Session	Topic	Readings and References	Pedagogy/Activity Planned	CO	Component	Mode of Delivery
5	1	Pre Reading: UN SDGs & ESG	https://sdgs.un.org/goals; SEBI BRSR	Highlight 3 SDG targets relevant to business	CO5	EXPERIENTIAL	Asynchronous
5	2	ESG Audit: Indian Startup	Any Indian startup (Zerodha, Pharmeasy, etc.)	Assess ESG reporting & legal compliance	CO5	EXPERIENTIAL	Asynchronous
5	3	AI/Blockchain/IoT Impact Summary	NITI Aayog / McKinsey Technology Reports	1-page infographic + 200 words	CO5	EXPERIENTIAL	Asynchronous
5	4	Green Financing Evaluation	Examples: Climate Bonds Initiative	Analyze funding structure and applicability	CO5	EXPERIENTIAL	Asynchronous
5	5	SDG Audit of Sector	Use SDG Compass for your sector	Map a sector's alignment with SDGs	CO5	EXPERIENTIAL	Asynchronous

5	6	Final Reflection Essay	All readings from Modules 1–5	1000-word synthesis on sustainable leadership journey	CO5	EXPERIENTIAL	Asynchronous

11. Assessment Plan

Assessment Scheme - Continuous Assessment (CA) : University Exam (SEE) = 50: 50

Sr.no	Assessment Type	Brief Description	Continuous assessment	Formative /Summative	Weightage	CO1	CO2	CO3	CO4	CO5
1	Individual	Feasibility Study of a Hypothetical Business	CA1	Formative	10%	10%				
2	Group	Business Plan and Entrepreneurial Finance Activity	CA2	Formative	10%		6%	4%		
3	Group	Startup Marketing Strategy and Analysis	CA3	Formative	10%				10%	
4	Individual	Legal Audit of an Existing Indian Startup	CA4	Formative	10%					10%
5			Unit Test	Summative	10%	2.19	2.18	2.18	0.79	2.66
		Total CA			50%	12.19%	08.18%	06.18%	10.79%	12.66%
	End-Semester Exam	End Semester Examination (UE)	ESE	Summative	50%	10.94%	10.94 %	10.94 %	3.90%	13.28%