

**People want to live longer and healthier lives.
With advancements in personalized, precision,
preventive medicine 80s is the new 60s, and people
can now expect to live into their 120s.**

Longevity United is the world's first healthy living and fitness platform and technological ecosystem designed and built by experts in the field of healthy Longevity.



Longevity United Inc. is establishing a joint venture with **Eterly** Inc., with the aim of creating the leading Longevity-focused mass market consumer-oriented ecosystem.

Longevity United is conducting the Token Sale for the “Longevity Token” (symbol: LTY). Longevity United is the ecosystem, marketplace and community of users, where technologies will be developed in joint venture with Eterly Inc. This ecosystem will use the Eterly mobile app, whereas Longevity United will be focused on blockchain back-end development, marketing, client base development, engaging users and promoting active participation in ecosystem development, and applying multiple ambassadors and evangelists of healthy Longevity.

Eterly - the first scientifically backed Longevity Mobile App, developed by a team of top scientists, developers and entrepreneurs with years of collective experience in Longevity and geroscience. **Eterly's MVP mobile app** is launched and available on App Store ([here](#)) and Google Play ([here](#)), and its initial focus group is formed and active. Eterly is currently in the progress of acquiring feedback from its focus group, and is in the process of implementing feedback prior to the **official launch of the finalized app estimated by July 10.**

Eterly utilizes wearable technology to collect user data (daily fitness activities, dietary information, general wellbeing, and personal health) and stores it via Longevity United's blockchain technology, putting users in full control of their data. By combining users' personal health records, anonymised and secured on the blockchain, daily fitness data and groundbreaking medical and pharmaceutical research, Longevity United allows Eterly's mobile app to make recommendations on diet, medicines, treatments and supplements, acting like a virtual personal trainer to help users achieve and exceed their health and fitness goals.

Longevity United and Eterly aim to give everyone access to the most modern developments in aging research and precision medicine from their own mobile devices. Besides individual users, Longevity United and Eterly will establish cooperation with insurance companies, retirement communities, corporate health schemes, device makers, drug manufacturers and hospitals and healthcare centres, incentivizing key strategic partners including medical research hubs, medical experts, and drug development and pharmaceutical companies to join the platform using novel cryptoeconomic strategies and tokenization technologies for sharing augmented economy.



Personalized Recommendations



Daily Activity Analysis



Food Control



Nutrient Tracking



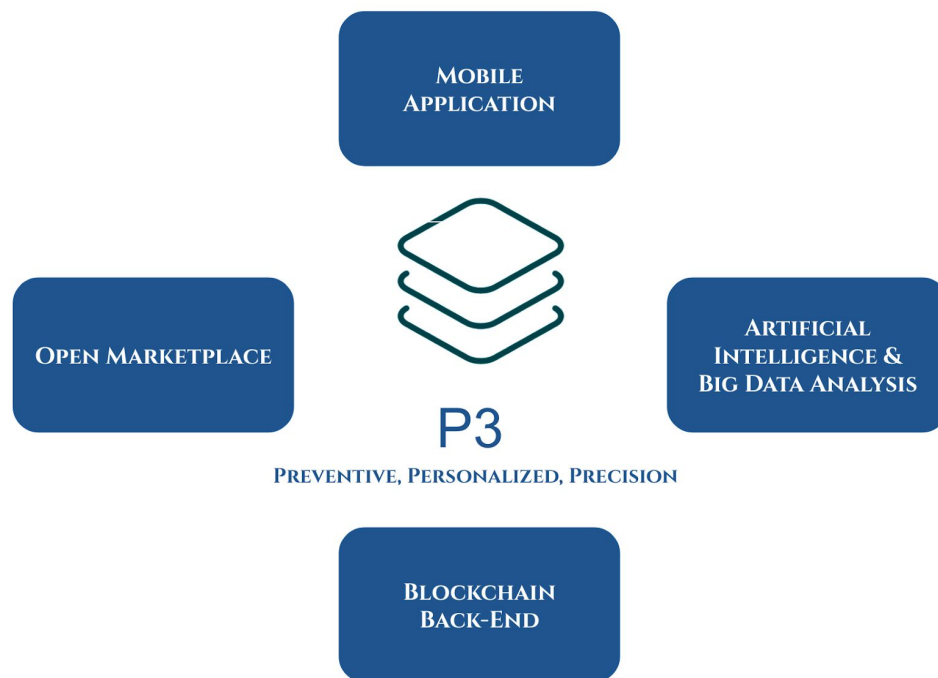
Sleep Patterns



Life Longevity Prediction

4 Distinct Elements of the Longevity United Platform:

- Universal front-end mobile app aimed for consumers, developed by Eterly
- Blockchain Back End for R&D, Tokenisation to create incentivisation across the platform,
- “Open Marketplace”, where users can find curated, recommended and validated treatments and products, e.g. supplements, health foods, vitamins, lifestyle coaches etc,
- AI driven health and fitness analysis and recommendation system for healthy diet, lifestyle regimes, nutraceuticals and AI-driven personalized precision medical advice provision.



Longevity United is building marketplace with a blockchain back-end that will receive data from medical institutions, research centres, and longevity experts and combine it with the user data to produce personalised health plans via integration with Eterly’s front-end mobile app, allowing it to make recommendations to users about how to live the healthiest lives possible. The system will also use the latest medical research into commercially available supplements and treatment drugs of benefit to the user. Longevity United will use novel cryptoeconomic strategies and tokenization technologies; Longevity Tokens will be issued to users for completing health and fitness plans successfully, to sponsor the work of scientists and researchers, and to bring investment into the platform from leading healthcare and mobile app investors and strategic partners. Users will be able to “spend” their Longevity Tokens on premium services offered within the Longevity United marketplace.

What we are doing now:

- Extending our scientific community and advisory board,
- Eterly is actively developing upgrades and next editions of Mobile App,
- Longevity United is building marketplace with a blockchain back-end
- Longevity United is conducting the Token Sale which take place April-July 2018.

Contact us:

info@longevitytoken.com