

# TRADEMAN ENTERPRISE LTD

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Companies House Registration No: 13185476 | VAT No: GB420067734

July 4th, 2025

To Whom It May Concern

## EMPLOYMENT VERIFICATION: MR. JARRAR AMJAD

I am writing in my capacity as Director of Trademan Enterprise Ltd, a company incorporated under the laws of England and Wales, to provide this formal verification of employment for **Mr. Jarrar Amjad**.

It is my pleasure to confirm that Mr. Amjad served with distinction as our **Chief Operating Officer (COO)** from **15th February 2021** and concurrently as **Company Secretary** from **1st October 2023**, through to his voluntary departure on **31st July 2024**. During this period of over three years, he was instrumental in establishing Trademan Enterprise as a leading supplier of protective covering products in the United Kingdom market.

### KEY EXECUTIVE RESPONSIBILITIES

- Complete operational oversight of our core drop cloth product line, from sourcing to final distribution.
- Development and management of international supplier relationships in China and Pakistan.

- Creation of proprietary inventory management systems utilizing advanced data analytics.
- Leadership of our Amazon UK marketplace strategy and advertising operations.
- Implementation of rigorous quality control processes meeting British Standards.
- Financial planning and budget management for operations exceeding £1 million annually.

**Mr. Amjad's tenure was marked by exceptional, quantifiable achievements, including:**

- Achieving **#1 Best Seller** status on Amazon UK for the company's primary product line.
- Driving the company to a peak annual revenue of **£1.1 million**.
- Maintaining an average gross margin of **32%** through strategic sourcing and pricing.
- Cultivating and managing key international supplier relationships for over **four years**.

What distinguishes Mr. Amjad is his rare combination of strategic operational expertise and technical acumen. He personally developed our inventory forecasting algorithms, which reduced carrying costs by over 35% whilst maintaining a 99.5% order fulfillment rate. His negotiation of favourable payment terms with suppliers—achieving a 25/25/50 structure—provided significant working capital advantages crucial to our rapid growth.

Mr. Amjad's understanding of the protective coverings industry is both comprehensive and nuanced. He has direct, hands-on experience with every facet of the business: product specification, quality assurance, international logistics, customs procedures, and marketplace dynamics. This knowledge, acquired through direct management, is not easily replicated. His departure to establish his own enterprise in the United States was received with our full support. Based on his proven track record, I have complete confidence in his ability to operate a similar business successfully and independently.

I am pleased to provide this verification and welcome any further inquiries regarding Mr. Amjad's exemplary employment with Trademan Enterprise Ltd.

Yours faithfully,



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**Muhammad Zaki Ur Rehman**

Director

Trademan Enterprise Ltd

Date: July 4th, 2025



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**Verified by AMS Business Accountants**

Shehzad Ali (FCCA, BSc Hons)

Date: July 4th, 2025