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Ariadna joined Dumont in 2012. Her practice focuses on trademark counselling, prosecution, and litigation covering all aspects of trademarks.

Ariadna has worked with the litigation and trademark department but is currently responsible for the portfolio of national and international clients´ trademarks, mainly clearance and trademark prosecution of clients within food and beverage producers, consumer goods manufacturing as well as pharmaceutical companies to build and protect their trademark rights.

Ariadna has had articles published in Managing IP magazine's Americas IP Focus and in Managing IP magazine.

Languages: Spanish and English.

Published Articles:

"Madrid System and Mexico´s opposition system"

"Practical issues concerning the Madrid protocol in Mexico"