



APRIL NEWSLETTER

Dear CEPA Colleagues

On behalf of the CEPA leadership team it is a pleasure to update you on our recent activity and progress and to inform you of our plans and important dates for your diaries.

First of all to inform you that the last Executive Board meeting was held at Paestum, Italy. This was at the kind invitation of ANID, the Italian industry association. This continues the approach we have been developing of holding alternate Executive Board meetings at our base in Brussels and throughout Europe in collaboration with CEPA Members. We have already visited our colleagues in the Czech, Irish and Italian industries and plan to visit international member Anticimex in Stockholm next.

The reason for holding the meeting in Paestum was to align it with the Italian national conference. During the conference both myself as Director General and your President, Gunnar Åkerblom made presentations. Gunnar outlined the progress CEPA has made as YOUR "Voice in Brussels" and in many other areas. He highlighted the successful and popular events such as European Pest Management Day and Europest. In turn, I was able to share with the audience some thoughts on where our industry must look to be by 2020 and the high importance within this of the CEN European Industry Service Standard (more later in the newsletter) and the work CEPA has been undertaking towards the Sustainable Use Directive (again more later) to protect and enhance the image of our industry. On behalf of the CEPA Executive Board I would like to thank Dott. Sergio Urizio and the board of ANID for their kind invitation.

The main agenda item for the recent Executive Board meeting was the continued development of the "CEN Project". CEPA attach major significance to this project as you will be aware from the extensive information pack sent to you ALL last November and the regular information that is being communicated through the industry media. The project will be managed for CEN through the Italian National Standards Body (UNI). CEPA as the sponsor is permitted the important and critical "Observer" status on the European Technical Committee which is comprised of national delegations nominated by the National Standards Bodies across the EU. Dott. Sergio Urizio, who is the CEN Project Leader for CEPA has been nominated as the CEPA Observer. In addition, CEPA is permitted to nominate the Independent Chair for the European Technical Committee. The CEPA Executive considered several proposals from individual candidates and decided to nominate myself, Rob Fryatt, as the Independent Chair. To progress the CEN Project CEPA has established a small focused project team comprising members of the CEPA Executive and co-opted CEPA members.

The project proposal is with UNI and expected to receive support from the CEN European Council during April. You will be receiving a revised briefing pack on the Project and the actions YOU need to take at a national level in the next few days. This extensive document pack will be sent to you in both electronic format and by post.



Continuing to look forward, CEPA has been engaging with the European Commission consultants who are looking at "Best Practice" for Biocide Use under the new Sustainable Use Directive (Regulation EC No 1107/2009). As a result of collaborative work between Cefic and CEPA in 2008, Biocides were excluded from the original Directive, however in time they will be included. It is our role to ensure when they do become included the regulation fits with current and future Best Practice within the industry. CEPA has made submissions to the Commission's consultants demonstrating "Best Practice" use of Biocides which have included the industry documents; "The Orlando Protocol" and "Rome Protocol", along with a summary of the developing work with CEN towards a European Industry Service Standard. This proactive and professional work is being received very well and continues to enhance the image that CEPA is building for our European industry. Further news on progress will be included in the next newsletter.

However, not everything progresses positively for our industry. CEPA has formed another project team, led by Daniel Lucien (Chair, CEPA Manufacturers College) to draw information together in support of the continuing registration of 2nd generation anti coagulant rodenticides. The issue revolves around a footnote that has been 'inserted' into a revised draft the Regulation that goes before the European Parliament in June. This refers to "*active substances for product types 4 and 14 to 19*". Anticoagulant rodenticides are categorized as product type 14. It is of vital importance that this line is removed from the Regulation prior to approval or the result could be the eventual withdrawal of all 2nd generation anticoagulants. CEPA are working closely with Cefic to influence European Members of Parliament. CEPA will be issuing shortly a briefing paper to assist all CEPA members with this vital campaign.

I would like to once again bring to your attention our annual Europest 2010 conference which is happening in Budapest on April 22nd and 23rd. This includes the General Assembly which takes place at 1400 on April 23rd. Last year CEPA conducted an extensive survey of its members to understand better their expectations of CEPA. High on the list was the continued provision and development of the Europest event. CEPA would like to thank MaKOSZ, the Hungarian National Association, for their support and organisation of this event.

The full details and programme are available on the CEPA website: www.cepa-europe.org or from the dedicated event website: <http://www.cepa-europest2010.com>. There is still sufficient time to register for the event and we look forward to greeting many members of the CEPA Affiliate National Associations, International and Associate Members in Budapest.

Finally, as many of you will already be aware, I will be stepping down as Director General at the General Assembly after four years in the position. The plans are well advanced to appoint a new Secretary General at the General Assembly through a process being managed by the CEPA President and Officers. It remains for me to thank all the CEPA Members for their strong support and trust during my time as Director General. To assure you of my continued support and engagement with CEPA through the challenging role of Chair of the CEN European Service Industry Standard Technical Committee and to wish my successor, CEPA and its Members every success in the future in continuing to "Lead and Unify" our great industry.

Rob Fryatt
Director General
April 2010