



CYPHER FOR DIGITAL MEDIA

VOD PACKAGER

VERSION: 1.1

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1. PURPOSE

This document will cover the integration points concerned with the encryption of content between the Customer AMS and Widevine Cypher®.

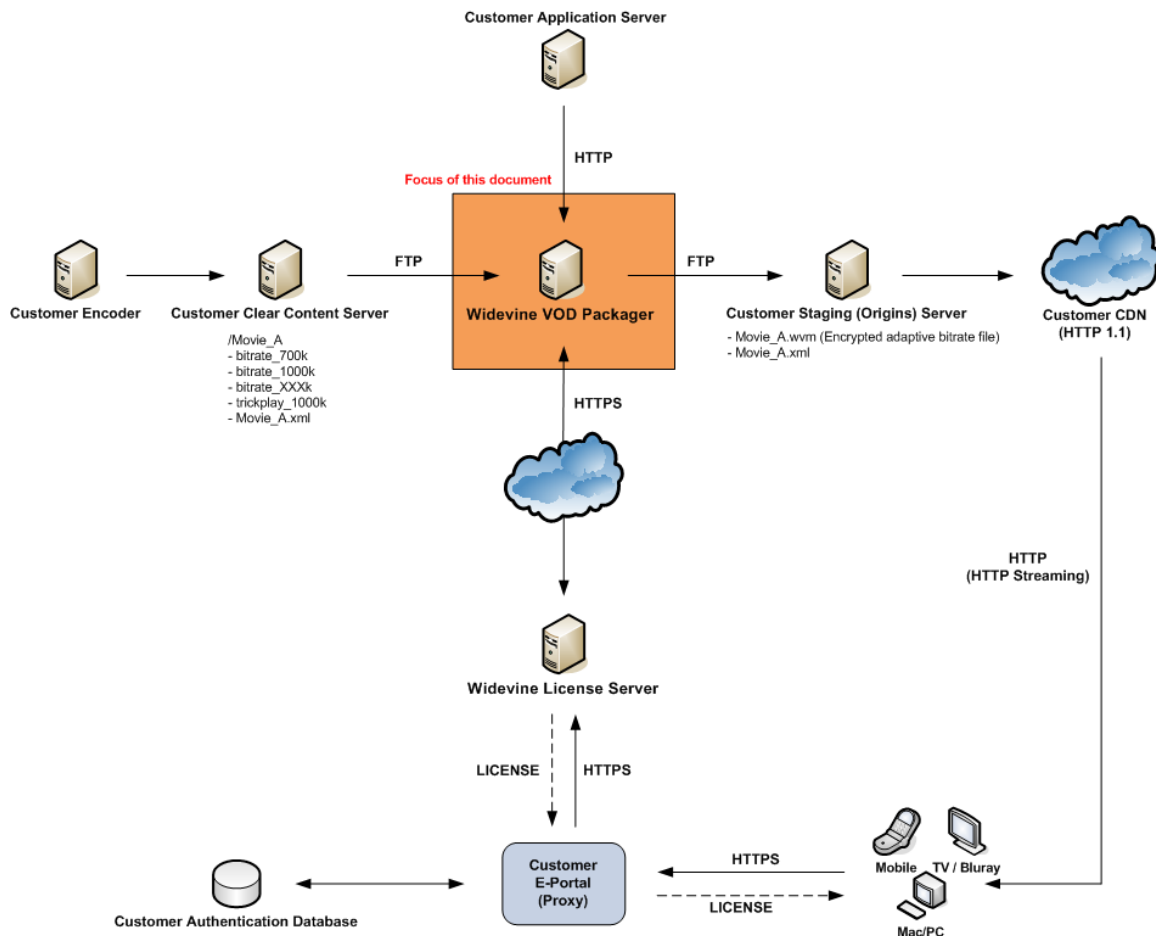


FIGURE 1 – CYPHER DIGITAL MEDIA FOR VOD COMPONENT DIAGRAM

2. TERMS AND ABBREVIATIONS

- **AMS** - Tasked with encoding, encryption and distributing content
- **Asset** - Physical media such as an MPEG, Flash or WMV encoded movie.
- **Client Device** - The equipment within a household used to view the television Services and Assets.
- **Command** - An XML message from an Entity to Widevine Cypher®.
- **Content Owner** - Creator of content
- **Content Provider** - Organization who provides a content owners content to client devices
- **VOD Packager** - Encryption appliance that pre-encrypts media files
- **ECM** - Entitlement Control Message: Encrypted data that contains access constraints and content keys
- **Package** - A bundle of assets and metadata.
- **Packager** – a Widevine appliance that encrypts and packages content for video optimization (eg. Adaptive streaming, DVD like trick-play etc).
- **Response** - An XML message from Widevine Cypher® to Entity with the same SessionID and SequenceNumber as the command to which it is responding.
- **Subscriber** - A device or its user.
- **Transaction** - A couplet of command and response XML messages with the same SessionID and SequenceNumbers.

3. PACKAGER

The Packager API is a library and an external interface to allow third party content management systems to encrypt content with Widevine Cypher®.

3.1. VOD DEALER

VOD Dealer is the Widevine application for packaging. This component can:

- Ingest assets using FTP / local path
- Encrypt assets and package them for video optimization
- Distribute assets using FTP / local path

4. AMS/VOD DEALER INTERFACE

4.1. AMS SENDS VOD DEALER PACKAGE NOTIFICATION

The AMS should transmit an XML message using an HTTP Post. The VOD Dealer will ftp the Asset(s) from the source directory provided in the message. The notification informs the VOD Dealer a new package is available. A response will be sent to indicate the receipt of the PackageNotify message.

http://<VOD-Dealer>/widevine/voddealer/cgi-bin/package_notify.cgi

4.2. MESSAGE (AMS → VOD DEALER)

An XML example of VOD Dealer notification:

```
<PackageNotify
  name="package1"
  owner="widevine"
  provider="movie_studio01"
  sourceUrl="ftp://unam123@10.200.0.81/new/package1"
  targetUrl="ftp://unam123@10.200.0.81/completed/package1"
  statusTo="www.address.com/statusupdate.cgi">
</PackageNotify>
```

4.3. RESPONSE (VOD DEALER → AMS)

An XML example of response to the PackageNotify message:

```
<PackageNotifyResponse
  name='package1'
  owner='widevine'
  provider='movie_studio01'
  id='1234'>
</PackageNotifyResponse>
```

4.4. ERROR RESPONSE (VOD DEALER → AMS)

An XML example of error response to the PackageNotify message:

```
<PackageNotifyResponse
  name='package1'
  owner='widevine'
  provider='movie_studio01'
  status='error'
  errorText='Asset not Registered'>
</PackageNotifyResponse>
```

4.5. PACKAGENOTIFY ATTRIBUTES

Element	Attribute	Definition	Values	Required
PackageNotify	Name	Name of the package. Must be specified if 'owner' and 'provider' are specified.	String	Optional (if metadata is used). Required if 'owner' or 'provider' is specified.
	Owner	Unique identifier of the content owner. Must be specified if 'name' and 'provider' are specified.	String	Optional (if metadata is used). Required if 'name' or 'provider' is specified.
	Provider	Unique identifier for the provider of the Asset. Must be specified if 'name' and 'owner' are specified.	String	Optional (if metadata is used). Required if 'name' or 'owner' is specified.
	sourceUrl	URL to obtain the assets. This is a directory containing the asset(s) and metadata. If the metadata is not found, an error is returned.	String	Required
	targetUrl	URL (of a directory) to push the assets and metadata to after processing. If not specified, the destination URL should be configured in the VOD Dealer.	String	Required
	statusTo	An optional URL to send a status update for events such as processing complete or failed.	String	Optional
	requestId	Optional string provided for tracking purposes. If	String	Optional

		provided the string will be echoed in the PackageNotifyResponse, PackageQueryResponse, and PackageStatusResponse.		
	Id	Unique identifier for this request. This identifier must be present in the XML response to this notification message. This identifier must also exist in the subsequent acknowledgement message.	Integer	Output
	policy	Name of policy to use. A default policy exists for the 'provider'. This is used to specify an alternate policy.		Optional (Required if metadata is not used)
	licenseStartDate	Start date for the license window. Format: YYYY-MM-DDTHH:MM:SS.	String	Optional
	licenseEndDate	End date for the license window. Format: YYYY-MM-DDTHH:MM:SS.	String	Optional
	outputFile	Name of the encrypted output file Use a .wvm extension if useForDevice=N Use a .m4v (or .mp4) extension if useForDevice=Y	String	Optional (Required if metadata is not used)
	useForDevice	Y or N states that the files should be encrypted for device. Note: VOD Dealer Encryption Type must be set to DEVICE.	Boolean	Optional (default: N)

SourceFiles. File	name	File Name used with SourceURL to obtain the content file. More than one of these attributes may be specified, once for each bitrate.	String	Optional (Required if metadata is not used)
	size	Size of the content file in bytes. If specified, the file size is verified.	Numeric (64 bits)	Optional
	UseForTrickPlay	Y or N states that the file should be used for trick play	Boolean	Optional (default: N)
Chaptering		See Chaptering		

4.6. PACKAGENOTIFYRESPONSE ATTRIBUTES

Attribute	Definition	Values	Required
name	Name of the package as it was sent in the notification message	ASCII	Required
owner	Unique identifier of the content owner	String	Required
provider	Unique identifier for the provider of the Asset	String	Required
status	The status of processing the package.	See Package Status	Required
errorText	<p>Errors List</p> <ul style="list-style-type: none"> PackageNotify request is invalid. Please check parameters. Metadata is missing from package directory. Asset not registered. FTP_ERR: [<error code>] <error message> 	String	Optional
requestId	String provided in PackageNotify.	String	Optional
id	Unique identifier for this request. This identifier must be present in the XML response to this notification message. This identifier must also exist in the subsequent acknowledgement message.	Integer	Required

4.7. EXAMPLE OF PACKAGENOTIFY WITHOUT ASSET METADATA XML FILE

Using FTP content locations

```
<PackageNotify
  name="package1"
  owner="widevine"
  provider="movie_studio01"
  sourceUrl="ftp://uname123@10.200.0.81/new/package1"
  targetUrl="ftp://uname123@10.200.0.81/completed/package1"
  statusTo="www.address.com/statusupdate.cgi"
  policy="default"
  outputFile="movie.wvm"
  licenseStartDate="2010-06-01T10:00:00Z"
  licenseEndDate="2010-09-01T10:00:00Z">
  <SourceFiles>
    <File name="movie_700.mp4" size="210002"/>
    <File name="movie_1000.mp4" size="4640002"/>
    <File name="movie_1500.mp4" size="12230002"/>
    <File name="movie_1000_TP.mp4" size="4640002" UseForTrickPlay="y"/>
  </SourceFiles>
  <Chaptering Mode="List">
    <ThumbnailParams>
      <Resolution Horizontal="160" Vertical="90"/>
      <Quality Value="30"/>
      <Detail Value="30"/>
    </ThumbnailParams>
    <ChapterList>
      <Chapter Title="Chapter 1" TimeIndex="00:00:30.0000"/>
      <Chapter Title="Chapter 2" TimeIndex="00:01:00.0000"/>
      <Chapter Title="Chapter 3" TimeIndex="00:01:30.0000"/>
    </ChapterList>
  </Chaptering>
</PackageNotify>
```

Using local filesystem references

```
<PackageNotify
  name="package1"
  owner="widevine"
  provider="movie_studio01"
  sourceUrl="file:///usr/content/clear/package1"
  targetUrl="file:///usr/content/encrypted/package1"
  statusTo="www.address.com/statusupdate.cgi"
  policy="default"
  outputFile="movie.wvm"
  licenseStartDate="2010-06-01T10:00:00Z"
  licenseEndDate="2010-09-01T10:00:00Z">
  <SourceFiles>
```



```
<File name="movie_700.mp4" size="210002"/>
<File name="movie_1000.mp4" size="4640002"/>
<File name="movie_1500.mp4" size="12230002"/>
<File name="movie_1000_TP.mp4" size="4640002" UseForTrickPlay="y"/>
</SourceFiles>
<Chaptering Mode="List">
  <ThumbnailParams>
    <Resolution Horizontal="160" Vertical="90"/>
    <Quality Value="30"/>
    <Detail Value="30"/>
  </ThumbnailParams>
  <ChapterList>
    <Chapter Title="Chapter 1" TimeIndex="00:00:30.0000"/>
    <Chapter Title="Chapter 2" TimeIndex="00:01:00.0000"/>
    <Chapter Title="Chapter 3" TimeIndex="00:01:30.0000"/>
  </ChapterList>
</Chaptering>
</PackageNotify>
```

4.8. EXAMPLE OF PACKAGENOTIFY (DEVICE) WITHOUT ASSET METADATA XML FILE

```
<PackageNotify
  name="packagel"
  owner="widevine"
  provider="movie_studio01"
  policy="iphone"
  sourceUrl="ftp://anonymous:robin@10.150.1.113/pub/iPhone/"
  targetUrl="ftp://anonymous:robin@10.150.1.36/iPhoneDir/iPhone/"
  statusTo="http://10.150.1.113/widevine/test/test.cgi"
  useForDevice="Y">
  <SourceFiles>
    <File name="movie1.mp4" size="76352251"/>
  </SourceFiles>
</PackageNotify>
```

5. COPY CONTROL INFORMATION

Copy Control information must be specified in the VOD Manager GUI, Service Manager GUI, AddService() API or it will be processed by the VOD Dealer when the CCI information is included as part of the ADI CableLabs metadata file.

5.1. CCI – COPY CONTROL INFORMATION

The Copy Protection bytes are defined as follows:

Byte 0:

CCI Bits #	7	6	5	4	3	2	1	0
	AC	HB	HDCP	CIT	APS1	APS0	EMI1	EMI0

Byte 1:

CCI Bits #	7	6	5	4	3	2	1	0
	X	X	X	X	X	X	DC1	DC0

5.2. EMI – DIGITAL COPY CONTROL BITS

Comparable to CGMS-A standards.

EMI Value	Description
00 <i>b</i>	Copying not restricted
01 <i>b</i>	No further copying is permitted
10 <i>b</i>	One generation copying is permitted
11 <i>b</i>	Copying is prohibited

5.3. APS – ANALOG PROTECTION SYSTEM

Comparable to Macrovision standards.

APS	Macrovision Mode	Description
00 <i>b</i>	0	Copy protection encoding off (Macrovision off)
01 <i>b</i>	1	AGC process on, split burst off
10 <i>b</i>	2	AGC process on, 2 line split burst on
11 <i>b</i>	3	AGC process on, 4 line split burst on

5.4. CIT – CONSTRAINED IMAGE TRIGGER

CIT	Description
0 <i>b</i>	No Image Constraint Asserted
1 <i>b</i>	Image Constraint Required

5.5. HDCP– HIGH BANDWIDTH DIGITAL CONTENT PROTECTION

If enabled, encryption of transmission between source and receiver is required.

HDCP	Description
0 <i>b</i>	HDCP off
1 <i>b</i>	HDCP on

5.6. HB – HEART-BEAT MESSAGE FROM CLIENT TO SERVER

If enabled, send heart-beat messages if the client supports this feature.

HB	Description
0 <i>b</i>	Heart-beat is off
1 <i>b</i>	Heart-beat is on

5.7. AC – ANALOG COMPONENT OUTPUT CONTROL

Part of Extended ExCCI standards.

AC	Description
0b	Analog component signal output not allowed
1b	Analog component signal output allowed

5.8. DC – DIGITAL SIGNAL OUTPUT CONTROL

Part of Extended ExCCI standards.

AC	Description
00b	No digital signal output allowed
01b	Only uncompressed digital signal output allowed
10b	Only compressed digital signal output allowed
11b	Both compressed and uncompressed digital output allowed

6. AMS RECEIVES PACKAGE STATUS

The AMS may receive an asynchronous response after the package was processed or if a failure occurred. The message should include the status indicating the package was successfully processed or failed. The AMS should send a response to indicate the receipt of the PackageStatus message.

6.1. MESSAGE (VOD DEALER → AMS)

XML example of the status sent from VOD Dealer:

```
<PackageStatus
  name='package1'
  owner='widevine'
  provider='movie_studio01'
  assetid='1000421'
  status='successful'
  id='1234'>
</PackageStatus>
```

6.2. RESPONSE (AMS → VOD DEALER)

XML example of AMS response to PackageStatus message:

```
<PackageStatusResponse
  name="package1"
  provider="widevine"
  id="1234">
</PackageStatusResponse>
```

6.3. PACKAGESTATUS ATTRIBUTES

Attribute	Definition	Values	Required
name	Name of the package as it was sent in the notification message	ASCII	Required
owner	Unique identifier of the content owner	String	Required
provider	Unique identifier for the provider of the Asset	String	Required
status	The status of processing the package.	See Package Status	Required
errorText	Description of the error which could be prefixed by one of the following: XML_ERR, VAL_ERR, REG_ERR, FTP_ERR, and ENC_ERR. XML_ERR: represents a xml error VAL_ERR: represents an error in the file validation. The actual file size or checksum and the reported file size of checksum will be in the 'errorText' REG_ERR: represents a registration error FTP_ERR: represents an ftp error. Message format '[<error code>] <error message>'. ENC_ERR: respresents a encryptin error	String	Optional
requestId	String provided in PackageNotify.	String	Optional
assetid	Unique identifier for this asset.	Integer	Required
id	Unique identifier for this request. This identifier must be present in the XML response to this notification message. This identifier must also exist in the subsequent acknowledgement message.	Integer	Required

7. AMS QUERIES PACKAGE STATUS

The AMS may query the status of a package by specifying the id. The VOD Dealer will send a response to indicate the current status of the package.

<http://<VOD-Dealer>/widevine/voddealer/cgi-bin/packagequery.cgi>

7.1. MESSAGE (AMS → VOD DEALER)

XML example of the status sent from AMS:

```
<PackageQuery
  id="1234"
/>
```

OR

```
<PackageQuery
  name="package_name"
/>
```

7.1.1. RESPONSE (VOD DEALER → AMS)

XML example of AMS response to PackageQuery message:

```
<PackageQueryResponse
  name='package1'
  owner='widevine'
  provider='movie_studio01'
  assetid='1000421'
  id='1234'
  status='processing'>
/>
```


7.1.2. ERROR RESPONSE (VOD DEALER → AMS)

XML example of error response to PackageQuery message:

```
<PackageQueryResponse  
  id='1234'  
  status='error'  
  errorText='Package does not exist'  
>  
</PackageQueryResponse>
```

7.1.3. PACKAGEQUERY ATTRIBUTES

Attribute	Definition	Values	Required
name	Name of the package as it was sent in the notification message	String	Output
owner	Unique identifier of the content owner	String	Output
provider	Unique identifier for the provider of the Asset	String	Output
status	The status of processing the package.	See Package Status	Output
errorText	<p>Description of the error which could be prefixed by one of the following: XML_ERR, VAL_ERR, REG_ERR, FTP_ERR, and ENC_ERR.</p> <ul style="list-style-type: none"> XML_ERR: represents a xml error VAL_ERR: represents an error in the file validation. The actual file size or checksum and the reported file size of checksum will be in the 'errorText' REG_ERR: represents a registration error FTP_ERR: represents an ftp error. Message format '[<error code>] <error message>'. ENC_ERR: represents a encryption error 	String	Output
requestId	String provided in PackageNotify.	String	Output
assetid	Unique identifier for this asset.	Integer	Output
id	<p>Unique identifier for this request. This identifier must be present in the XML response to this notification message.</p> <p>This identifier must also exist in the subsequent acknowledgement message.</p>	Integer	Required

8. AMS CANCEL PACKAGE

AMS request may be canceled using a PackageCancel request. When the VODDealer receives a PackageCancel message for a package in a state other than any of the final package states such as 'successful', 'importFailed', 'exportFailed', 'processingFailed', 'packageDeleteFailed', 'error' and 'unknown', the package will stop processing after the current state transition. If a package is in the 'successful' or 'error' state, the cancel will be ignored.

<http://<VOD-Dealer>/widevine/voddealer/cgi-bin/packagecancel.cgi>

8.1.1. MESSAGE (AMS → VOD DEALER)

XML example of the status sent from AMS:

```
<PackageCancel  
  id="1234"  
</PackageCancel>
```

8.1.2. RESPONSE (VOD DEALER → AMS)

XML example of AMS response to PackageCancel message:

```
<PackageCancelResponse  
  id='1234' >  
</PackageCancelResponse>
```

8.1.3. ERROR RESPONSE (VOD DEALER → AMS)

XML example of error response to PackageCancel message:

```
<PackageCancelResponse  
  id='1234'  
  status='error'  
  errorText='Package does not exist'>  
</PackageCancelResponse>
```

8.1.4. PACKAGECANCEL ATTRIBUTES

Attribute	Definition	Values	Required
id	Unique identifier for this request. This identifier must be present in the XML response to this notification message. This identifier must also exist in the subsequent acknowledgement message.	Integer	Required

9. VOD DEALER EXPORTS PACKAGE

9.1. PUSH TO AMS METHOD

The VODDealer can be configured to push packages when complete by specifying the ftp location of the destination in the PackageNotify message.

9.2. PULL FROM VOD DEALER METHOD (DEPRECATED)

The AMS may pull the package (using ftp) from the VOD Dealer after the AMS determines the packages are complete.

10. PACKAGE STATUS

The following table defines the various package status fields.

Status (if query by id)	GUI status (if query by name)	Description
	Not Processed	Package exists on ftp server but has not been processed.
queued	Pull Queue	Package has been added to the pull queue.
processing importStarted importCompleted	Pulling	Package is being pulled from source.
	Validating	Package is being validated. The file sizes and checksums are being checked.
	Encrypt Queue	Package has been added to the encrypt queue.
encryptionStarted encryptionCompleted	Encrypting	Assets in the package are being encrypted.
	Updating Metadata	Package metadata is being updated
importFailed	Pull Failed	Problem importing file(s) from source.
	Validation Failed	File size or checksum in metadata does not match physical file.
processingFailed	Encryption Failed	Problem occurred during encryption.
	Metadata Update Failed	Problem updating the metadata
exporting exportStarted exportCompleted	Push Queue	Package has been added to the push queue
	Pushing	Package is being pushed to destination
exportFailed	Export Failed	Problem exporting file(s) to destination.
exportRetry		Export failed and will retry. Please take action to fix ftp problem.
successful	Completed	Package had been process without error
unknown	General Error	Unknown error was returned.
canceled		Request has been canceled.
packageDeleteStarted		Starting delete of package from source ftp server.
packageDeleteCompleted		Successfully completed delete of package from source ftp server.
packageDeleteFailed		Package delete failed.
error		Error returned from PackageNotify or PackageQuery. Check errorText attribute.

11. SAMPLE MESSAGES

11.1. PACKAGE NOTIFICATION

```
POST /widevine/voddealer/cgi-bin/package_notify.cgi HTTP/1.0
Content-type: application/x-www-form-urlencoded
Content-length: 187
Host: localhost
User-agent: Python-urllib/1.15
<PackageNotify name='robin8' owner='WV' provider='ROBIN'
sourceUrl='ftp://anonymous:robin@10.150.1.36/Directories/TEST4'
targetUrl='ftp://anonymous:robin@10.150.1.36/Directories/TEST3' />
HTTP/1.1 200 OK
Date: Wed, 08 Aug 2007 23:36:14 GMT
Server: Apache/2.0.52 (Red Hat)
Connection: close
Content-Type: text/xml

<PackageNotifyResponse name='robin8' owner='WV' provider='ROBIN'
id='1186616175721'>
</PackageNotifyResponse>
```

11.2. PACKAGE STATUS

```
POST /widevine/test.cgi HTTP/1.1
User-Agent: Java/1.4.2_08
Host: 10.150.1.113
Accept: text/html, image/gif, image/jpeg, */*; q=.2, */*; q=.2
Connection: keep-alive
Content-Type: application/x-www-form-urlencoded
Content-Length: 110

<PackageStatus name='robin13' owner='WV' provider='ROBIN'
status='queued' id='1186617636148'>
</PackageStatus>

HTTP/1.1 200 OK
Date: Thu, 09 Aug 2007 00:00:36 GMT
Server: Apache/2.0.52 (Red Hat)
Connection: close
Transfer-Encoding: chunked
Content-Type: text/plain; charset=UTF-8

7b
Status Data
<PackageStatus name='robin13' owner='WV' provider='ROBIN'
status='queued' id='1186617636148'>
</PackageStatus>

0
```


11.3. PACKAGE QUERY

```
POST /widevine/voddealer/cgi-bin/packagequery.cgi HTTP/1.0
Content-type: application/x-www-form-urlencoded
Content-length: 34
Host: localhost
User-agent: Python-urllib/1.15

<PackageQuery id='1186617636148' />

HTTP/1.1 200 OK
Date: Thu, 09 Aug 2007 00:07:22 GMT
Server: Apache/2.0.52 (Red Hat)
Connection: close
Content-Type: text/xml

<PackageQueryResponse name='robin13' owner='WV' provider='ROBIN'
status='successful' id='1186617636148'>
</PackageQueryResponse>
```

11.4. PACKAGE CANCEL

```
POST /widevine/voddealer/cgi-bin/packagecancel.cgi HTTP/1.0
Content-type: application/x-www-form-urlencoded
Content-length: 35
Host: localhost
User-agent: Python-urllib/1.15

<PackageCancel id='1186617636148' />

HTTP/1.1 200 OK
Date: Thu, 09 Aug 2007 00:07:22 GMT
Server: Apache/2.0.52 (Red Hat)
Connection: close
Content-Type: text/xml

<PackageCancelResponse id='1186617636148'>
</PackageCancelResponse>
```

12. METADATA DEFINITIONS

12.1. ELEMENT <AMS>

Metadata Name	Description	Type	Required vs Optional
Asset_Class	A system-level type for the asset.	String	Req
Asset_Name	A string containing the identifying name of the asset. This value must be unique for each Asset in the Package.	String – Ex. “this_asset_name”	Req
Creation_Date		String – “yyyy-mm-dd”	Req
Provider_ID	A unique identifier for the provider of the Asset.	String – Ex. widevine	Req
Version_Major	An integer representing the major version number.	Integer	Req
Version_Minor	An integer representing the minor version number.	Integer	Req
Asset_ID	An identifier for the asset that is unique within a provider’s asset ID space. Each Asset_ID must be unique in the XML.	String	Req

12.2. ELEMENT <APP_DATA>

Metadata name	Description	Type	Required vs Optional
License_Start_Date	Start of the license window. This setting is governed by the asset record (per provider).	String – “yyyy-mm-ddThh:mm:ss”	Opt
License_End_Date	End of the license window. This setting is governed by the asset record (per provider).	String – “yyyy-mm-ddThh:mm:ss”	Opt
License_Policy	Name of the policy to use for asset. Default is “default”. It is recommended to specify a policy.	String	Opt
Region_List	Comma separated list of regions that are able to play the asset. Access_Criteria has to be 1.	String – “US,CA”	Opt
Asset_Owner	Owner of the asset.	String <App_Data Name=“Asset_Owner” Value=“WV”/>	Req
DCP	A value representing dcp for the asset(s). Accepted values 0 – 15. Recommended to set DCP values at the policy level.	Integer <App_Data Name=“DCP” Value=“7”/>	Opt
Access_Criteria	Valid values are: 0 – Unrestricted 1 – Restrict playback by region (Region_List) 2 – Restrict playback by purchase (Not available) 3 – Restrict playback by Subscription (Not available) 4 – Block playback of this asset. It is recommended to set Access_Criteria at the policy level.	Integer <App_Data Name=“Access_Criteria” Value=“1”/>	Opt
Copy_Control_Protection	A value representing copy protection for the asset(s). Refer to Copy Control Information	Integer <App_Data Name=“Copy_Control_Protection”	Opt

		Value="31"/>	
Output_File_Name	The name of the output file. Example: test_file.vod. Only used with Adaptive_Stream=Y.	String <App_Data Name="Output_File_N ame" Value="test_file.wvm" />	Req
Use_For_Device	Indicates this movie should be used for device file creation. Accepted values "Y" or "N". Default is "N".	String <App_Data Name="Use_For_Devic e" Value="Y" />	Opt
Device_Output_File	The name of the output file for device encryption. Use_For_Device must equal Y.	String <App_Data Name="Device_Output _File" Value="test.mp4" />	Opt
Use_For_Normal_Play	Indicates this movie should be used for normal play. Accepted values "Y" or "N". Default is "Y". if Use_For_Trick_Play=Y the default is "N".	String <App_Data Name="Use_For_Norm al_Play" Value="Y"/>	Opt
Adaptive_Stream	States if this is a adaptive streaming package. Accepted values "Y" or "N". This field is required to enable the Output_File_Name parameter.	String <App_Data Name="Adaptive_Strea m" Value="Y"/>	Req*
Use_For Trick_Play	Indicates this movie should be used for trick play instead of the first movie in the list. Accepted values "Y" or "N". Default is "N".	String <App_Data Name="Use_For_Trick_ Play" Value="Y"/>	Opt
Widevine_Asset_ID	Asset ID returned when asset is registered. This is returned in output metadata.	String <App_Data Name="Widevine_Asse t_ID" Value="100001"/>	Opt
Content_CheckSum	Checksum of the content file.	String	Opt
Content_FileSize	Size of the content file.	String	Req
Type	This should always be Movie.	String – "Movie"	Req

12.3. ELEMENT <CONTENT>

Attribute	Description	Type	Required vs Optional
Value	The name of the content file.	String – Ex. “asset.mpg”	Req

12.4. ELEMENT <CHAPTERING>

Attribute	Description	Type	Required vs Optional
Mode	Specifies the type of chaptering. Auto List	String	Req

12.5. ELEMENT <CHAPTERING><INTERVAL>

Attribute	Description	Type	Required vs Optional
Value	Specifies chapter interval in seconds. Mandatory if Mode is Auto. This value must be in the range 60 through 3600 (1 minute to 1 hour).	Integer	Req

12.6. ELEMENT <CHAPTERING><THUMBNAILPARAMS><RESOLUTION>

Attribute	Description	Type	Required vs Optional
Horizontal	Horizontal resolution. The resolution values (Horizontal and Vertical) ought to be chosen as to match the aspect ratio of the content from which the thumbnails are being generated to avoid thumbnail image distortion.	Integer	Req
Vertical	Vertical resolution. The resolution values (Horizontal and Vertical) ought to be chosen as to match the aspect ratio of the content from which the thumbnails are being generated to avoid thumbnail image distortion.	Integer	Req

12.7. ELEMENT <CHAPTERING><THUMBNAILPARAMS><QUALITY>

Attribute	Description	Type	Required vs Optional
Value	Specifies the quality (sharpness) of the generated thumbnail images. It is a value in the 0..100 range. The lower the value, the higher the level of compression, and the lower the thumbnail image quality.	Integer Recommended value (30)	Req

12.8. ELEMENT <CHAPTERING><THUMBNAILPARAMS><DETAIL>

Attribute	Description	Type	Required vs Optional
Value	<p>Specifies the minimum amount of detail required for a thumbnail image. It is used to avoid using video frames such as all-black transition frames as thumbnails.</p> <p>When a thumbnail image is generated from a video frame, its level of detail is compared against the specified Detail value to determine if it meets the requirement. If not, the time index is increased and the process is repeated until a frame with the required level of detail is found.</p> <p>It is a value in the 0..100 range. The higher the value, the higher the level of detail required. A value of 0 means any video frame will do as a valid thumbnail, while a value of 100 would disqualify most frames and should probably not be used. A value around 15 is normally good for avoiding black frames, but some trial and error in combination with different quality values may be required to obtain optimal results</p>	<p>Integer</p> <p>Recommended value (30)</p>	Req

12.9. ELEMENT <CHAPTERING><CHAPTERLIST><CHAPTER>

Attribute	Description	Type	Required vs Optional
Title	Name of the chapter.	String	Opt
TimeIndex	Specifies the chapter time index, in hh:mm:ss.ms format	String	Req

13. SAMPLE METADATA FILE

13.1. SINGLE ASSET XML – REQUIRED AND RECOMMENDED VALUES

```
<?xml version="1.0" encoding="ISO-8859-1" ?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_packge"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001" />
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04" Creation_Date="2007-
09-07" Provider_ID="widevine" Version_Major="1" Version_Minor="0"
Asset_ID="WV00000000000002" />
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="Region_List" Value="US" />
<App_Data Name="Asset_Owner" Value="widevine" />
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Copy_Control_Protection" Value="0" />
<App_Data Name="Content_CheckSum" Value="3234234321321" />
<App_Data Name="Content_FileSize" Value="23433" />
<App_Data Name="Type" Value="movie" />
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
</Metadata>
<Content Value="theoffice04.flv" />
</Asset>
</Asset>
</ADI>
```

13.2. ADAPTIVE STREAMING XML (MULTIPLE BITRATES)

```

<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_high"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000003"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_highbitrate.mp4"/>
</Asset>
</Asset>
</ADI>

```

13.3. DEVICE FILE XML

```

<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Use_For_Device" Value="Y"/>
<App_Data Name="Device_Output_File" Value="theoffice04.mp4"/>

<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
</Asset>
</ADI>

```

13.4. ADAPTIVE STREAMING XML WITH DEVICE FILE

```

<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_high"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000003"/>
<App_Data Name="Use_For_Device" Value="Y"/>
<App_Data Name="Device_Output_File" Value="theoffice04.mp4"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_highbitrate.mp4"/>
</Asset>
</Asset>
</ADI>

```

13.5. ADAPTIVE STREAMING XML WITHOUT TRICK PLAY

```

<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
<App_Data Name="Trick_Play" Value="N"/>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_high"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000003"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_highbitrate.mp4"/>
</Asset>
</Asset>
</ADI>

```

13.6. ADAPTIVE STREAMING XML WITH TRICK PLAY

```

<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_high"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000003"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_highbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_trick"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000004"/>
<App_Data Name="Use_For_Trick_Play" Value="Y"/>
<App_Data Name="Use_For_Normal_Play" Value="N"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>

```

```
<Content Value="trick.mp4"/>  
</Asset>  
  
</Asset>  
</ADI>
```

13.7. ADAPTIVE STREAMING XML WITH CHAPTER INFORMATION (MODE LIST)

```

<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
<Chaptering Mode="List">
<ThumbnailParams>
<Resolution Horizontal="160" Vertical="90"/>
<Quality Value="30"/>
<Detail Value="30"/>
</ThumbnailParams>
<ChapterList>
<Chapter Title="Chapter 1" TimeIndex="00:00:30.0000"/>
<Chapter Title="Chapter 2" TimeIndex="00:01:00.0000"/>
<Chapter Title="Chapter 3" TimeIndex="00:01:30.0000"/>
</ChapterList>
</Chaptering>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_high"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000003"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_highbitrate.mp4"/>
</Asset>

```



```
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_trick"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000004"/>
<App_Data Name="Use_For_Trick_Play" Value="Y"/>
<App_Data Name="Use_For_Normal_Play" Value="N"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="trick.mp4"/>
</Asset>

</Asset>
</ADI>
```

13.8. ADAPTIVE STREAMING XML WITH CHAPTER INFORMATION (MODE AUTO)

```
<?xml version="1.0" encoding="ISO-8859-1"?>
<ADI>
<Asset>
<Metadata>
<AMS Asset_Class="package" Asset_Name="theoffice04_package"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000001"/>
<App_Data Name="Adaptive_Stream" Value="Y"/>
<App_Data Name="License_Start_Date" Start="2008-10-09T10:00:00Z"/>
<App_Data Name="License_End_Date" Start="2009-10-09T10:00:00Z"/>
<App_Data Name="License_Policy" Value="policy01" />
<App_Data Name="Region_List" Value="US"/>
<App_Data Name="Asset_Owner" Value="widevine"/>
<App_Data Name="DCP" Value="1"/>
<App_Data Name="Access_Criteria" Value="1"/>
<App_Data Name="Copy_Control_Protection" Value="31"/>
<App_Data Name="Output_File_Name" Value="theoffice04.wvm"/>
<Chaptering Mode="Auto">
<Interval Value="600"/>
<ThumbnailParams>
<Resolution Horizontal="160" Vertical="90"/>
<Quality Value="30"/>
<Detail Value="30"/>
</ThumbnailParams>
</Chaptering>
</Metadata>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_low"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000002"/>
<App_Data Name="Content_CheckSum" Value="3234efab234321321"/>
<App_Data Name="Content_FileSize" Value="23433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_lowbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
<AMS Asset_Class="movie" Asset_Name="theoffice04_high"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000003"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="theoffice04_highbitrate.mp4"/>
</Asset>
<Asset>
<Metadata>
```

```
<AMS Asset_Class="movie" Asset_Name="theoffice04_trick"
Creation_Date="2007-09-07" Provider_ID="widevine" Version_Major="1"
Version_Minor="0" Asset_ID="WV00000000000004"/>
<App_Data Name="Use_For_Trick_Play" Value="Y"/>
<App_Data Name="Use_For_Normal_Play" Value="N"/>
<App_Data Name="Content_CheckSum" Value="32ab12e34234321321"/>
<App_Data Name="Content_FileSize" Value="1223433"/>
<App_Data Name="Type" Value="movie"/>
</Metadata>
<Content Value="trick.mp4"/>
</Asset>

</Asset>
</ADI>
```

14. FTP ERRORS

FTP Error Description	FTP Error Code	Error Text
FTP Server not running	NA	Connection refused
Can't open data connection	425	Connection timed out
		No route to host
		Connection refused
		Failed to establish connection.
		Read timed out
Requested action not taken. File unavailable (e.g. file not found, no access)	550	<file name>: Disk quota exceeded
Connection closed; transfer aborted	426	
Timeout for receiving data from server	n/a	
Not logged in, wrong username or password	530	
Requested file action not taken. File unavailable (e.g. file busy)	450	
Requested action aborted. local error in processing.	451	Failure writing to local file.
		Transfer aborted. Input/output error
Need account for storing files	532	
Requested action not taken. File name not allowed	553	Could not create file.
Requested file action aborted. Exceeded storage allocation (for current directory or dataset)	552	Transfer aborted. Disk quota exceeded
Syntax error, command unrecognized. This may include errors such as command line too long	500	OOPS: child died
Misc. FTP error	5XX	