Isaac Priestley

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40 Cooke Rd, Blairstown, NJ 07825
Senior Software Engineer with 10+ years of experience building scalable web applications using Ruby on Rails and JavaScript. Skilled in APIs, system integration, and front-end frameworks, delivering solutions for e-commerce and education platforms.

Skills

- **Languages**: Ruby, JavaScript, TypeScript, CSS/SCSS, SQL
- **Frameworks & Libraries**: Ruby on Rails (6+), React, NextJS, Material UI
- **Tools & Platforms**: PostgreSQL, MySQL, Git, Docker, ChatGPT, Grok, Claude Code
- **Methodologies**: Agile, TDD, CI/CD, RESTful API design, AI prompt engineering

Experience

Babylist, Inc :: San Francisco, CA
Senior Software Engineer | Apr 2024--Nov 2024
- Built RESTful APIs for 1M+ user e-commerce platform, improving response time by 30% via query optimization.
- Integrated payment and shipping APIs, reducing checkout errors by 15% and boosting retention.
- Automated 20 hours of weekly manual processes with internal customer support tools.

DEPT, Inc :: Amsterdam
Senior Software Engineer | Aug 2022--Dec 2022
- Developed backend APIs for client websites, handling 500K+ daily requests with 99.9% uptime.

Teachable, Inc :: New York, NY
Senior Software Engineer | Mar 2018--May 2022
- Architected course creation systems for 10,000+ instructors, increasing efficiency by 40%.
- Built React-based staff app, cutting content moderation time by 35%.
- Enhanced course search with ElasticSearch, improving accuracy by 20%.

The Honest Company :: Austin, TX
Senior Software Engineer | Aug 2015--Sep 2017
- Developed Rails-based payments API app, processing $5M+ monthly with zero downtime.
- Optimized Salesforce Marketing Cloud email campaigns, raising open rates by 18%.
- Refactored legacy code, improving application performance by 15%.

Bloomfire, Inc :: Austin, TX
Senior Software Engineer | May 2014--Jul 2015
- Built Rails and ElasticSearch knowledge-base for 50,000+ users with 98% search relevance.
- Optimized responsive HTML/CSS front-end, reducing page load times by 20%.
- Led Rails 4 migration, completed 2 weeks ahead of schedule.

LIN Digital :: Austin, TX
Developer | Aug 2013--Apr 2014
- Built full-stack ad sales website, improving revenue tracking accuracy by 25%.
- Enhanced JavaScript/CSS UI, increasing user engagement by 10%.

Novo Dia Group :: Austin, TX
Web Developer | Mar 2013--Jul 2013
- Developed front-end for Java-based apps, improving UI responsiveness by 15%.
- Implemented pixel-perfect CSS/SCSS layouts with design team.

OtherInbox.com :: Austin, TX
Co-Founder, Software Engineer | Oct 2008--Jan 2013
- Built Rails app integrated with Yahoo! Mail, serving 100,000+ users.
- Developed HTML5/jQuery front-end, cutting email processing time by 50%.
- Scaled backend for 1M+ daily email transactions.