



CALLISTO

# YEAR 3

OF COMBATING SEXUAL ASSAULT,  
EMPOWERING SURVIVORS,  
AND ADVANCING JUSTICE.

// 2017-2018 ACADEMIC YEAR REPORT

# CONTENTS

---

03 Our Story

04 The Problem

05 Our Solution

06 Our Impact

11 Learning

14 TIXC Spotlight

15 Highlights

16 Looking Ahead



## THE MISSION

Callisto is a non-profit that creates technology to combat sexual assault, empower survivors, and advance justice.

## THE TECHNOLOGY

Callisto Campus provides an online, trauma-informed platform for students to document and report their sexual assault. It offers three options:

- 1) create a time-stamped, secure record of sexual assault,
- 2) report electronically by sending a record to the school, or
- 3) only notify the school if another student names the same perpetrator.

This survivor-centered approach increases the chances that a survivor will report, and that they will experience positive emotional and adjudicative outcomes. It also enables schools to detect repeat perpetrators.

---

[contact@projectcallisto.org](mailto:contact@projectcallisto.org)

[www.projectcallisto.org](http://www.projectcallisto.org)

 @callisto  @callistoorg

### This Report

This report provides a snapshot of our work and impact from the 2017-2018 academic year. A few key insights:

- Survivors who visited Callisto were **six times** more likely to report than those who did not.
- **100%** of sexual assault survivors who visited Callisto would recommend it to a friend who was sexually assaulted.
- This school year, **15%** of records entered into our matching escrow were matched.

Callisto envisions a world where survivors of sexual assault and coercion are supported and perpetrators are held accountable. Thank you for supporting us in our vision.



## 2017 & 2018

2015  
—  
02

2016  
—  
04

13

162k STUDENTS 100% RETENTION

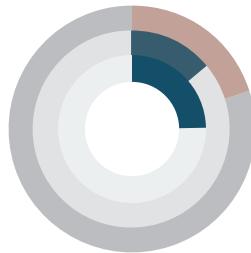
Pomona College  
University of San Francisco

Coe College  
Central College

Canisius College  
Hobart and William Smith Colleges  
Stanford University  
St John's University  
Loyola Marymount University

University of Denver  
University of Oregon  
University of Southern California  
Upright Citizens Brigade Theatre

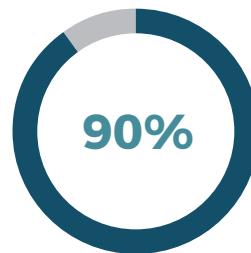
OUR PROBLEM REMAINS URGENT.  
SEXUAL ASSAULT IS PERVERSIVE, UNSEEN, AND UNSTOPPED.



20% of women,  
7% of men, and  
24% of trans  
and gender  
non-conforming  
students are  
sexually assaulted  
during college.



Less than 10% of  
college survivors  
report to school or  
police.



90% of college  
assaults are  
committed by  
repeat perpetrators.

AS A RESULT,

SURVIVORS DO NOT RECEIVE SUPPORT,  
PERPETRATORS ARE NOT HELD ACCOUNTABLE,  
AND THE CYCLE OF SEXUAL ASSAULT CONTINUES.

## Our Solution

---

WE ENVISION A WORLD WHERE SEXUAL ASSAULT IS RARE AND SURVIVORS RECEIVE THE SUPPORT THEY NEED. WE OFFER STUDENT SURVIVORS THREE OPTIONS.



### WRITE

**College survivors wait an average of 11 months to report their assault to their colleges.** This creates challenges for collecting evidence and moving forward.

Callisto Campus allows student users to immediately write and record their experience in a private, time-stamped record.

### REPORT

**Less than 10% of survivors report their sexual assault.**

Callisto provides an option for survivors to electronically send their records directly to their school.

Reports submitted through Callisto lead to more rapid and thorough investigations, and reduce the chances for human error.

### MATCH

**90% of college assaults are committed by repeat offenders, who perpetrate an average of 6 assaults.**

Callisto's information escrow system offers the choice for a survivor to enter the identify of their perpetrator into a matching system. The school receives the information and contacts the survivor only if another student names the same perpetrator.

*"It was almost like building courage behind a computer screen. Nobody is judging you at that moment. So you can get it off your chest without questioning if somebody is going to believe you. And you have that control in telling as much or as little as you want. I felt like I didn't have to have a filter. I could just say what needed to be said." - Student at a Callisto campus*

## HOW WAS CALLISTO HELPFUL?

*"Reporting sexual misconduct can be incredibly difficult, so this platform offers a less intimidating option to those who may not be ready or willing to have a face-to-face conversation yet."*

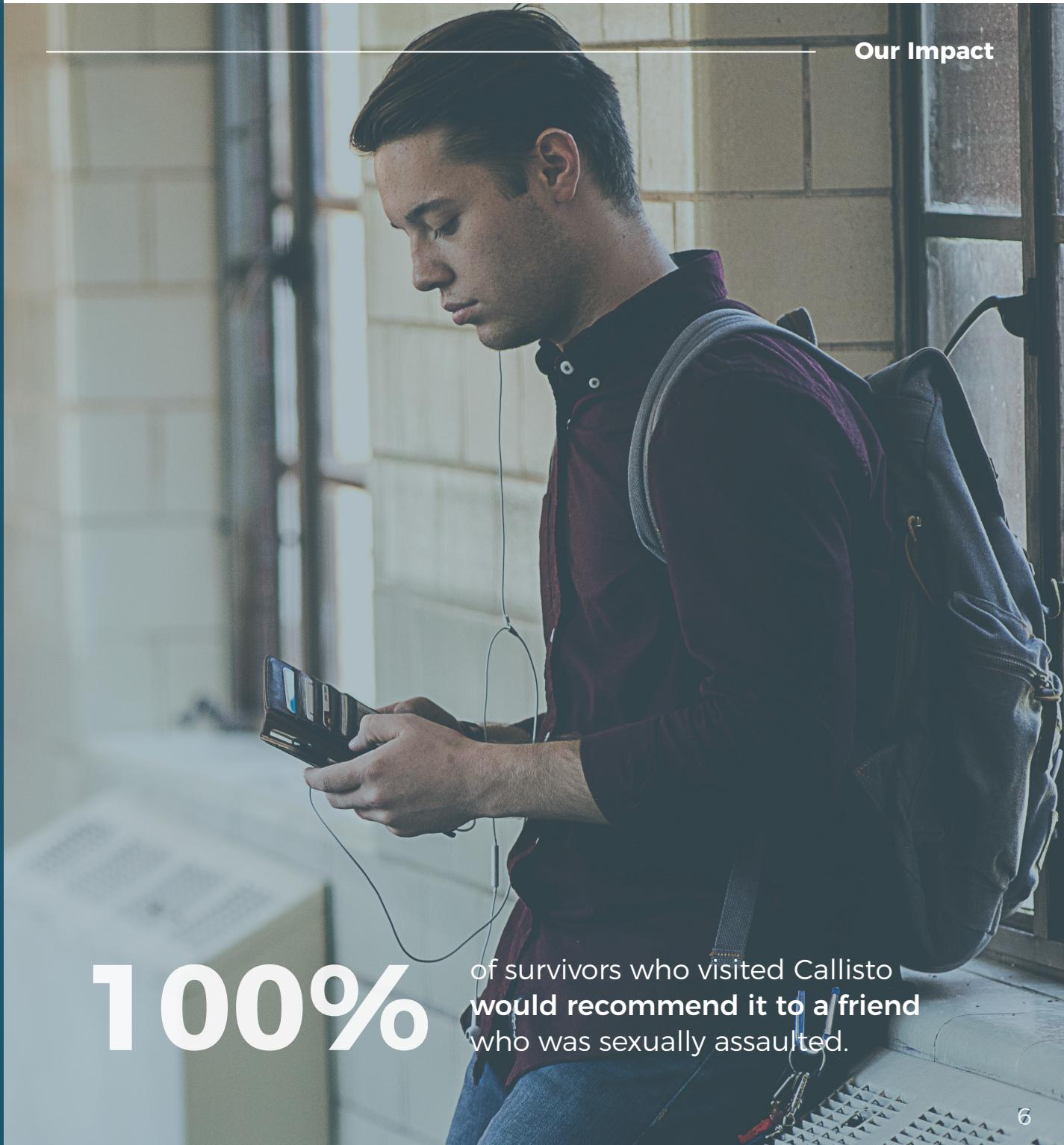
*"I was prompted by questions that were sensitive and well-explained so I felt I was being supported."*

*"I only wish this came along earlier! I think this is a huge improvement for my university."*

*"It was helpful to know that there were other resources that could help my friends that I did not have at my disposal prior to visiting the site."*

100%

of survivors who visited Callisto **would recommend it to a friend** who was sexually assaulted.



### CALLISTO CAMPUS CONTINUES TO MAKE A DIFFERENCE. HIGHLIGHTS FROM OUR 2017-2018 PARTNER CAMPUSES.



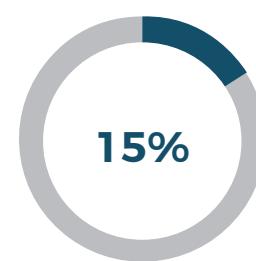
#### IMPACT ON REPORTING

Survivors who visited the Callisto Campus website were **6 times more likely** to report their assault to their school or the police than survivors who did not.



#### SEEKING SUPPORT SERVICES

On average, students using Callisto are **3 times** more likely to seek out medical and emotional support services.



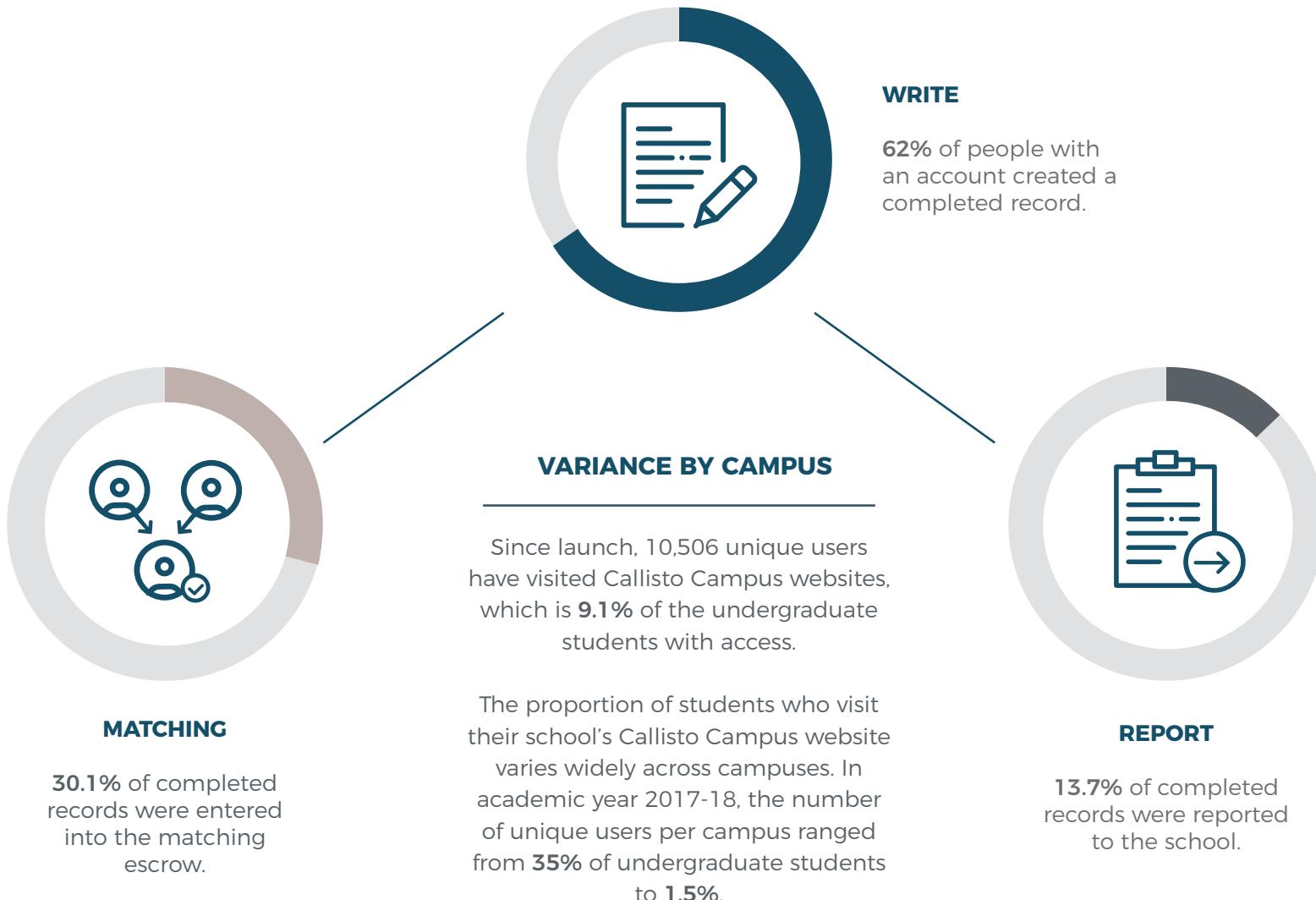
#### REPEAT OFFENDER DETECTION

Since 2015, 10% of records in the matching escrow system have matched. This means that Callisto has identified serial perpetrators in 10% of matching records since our launch.

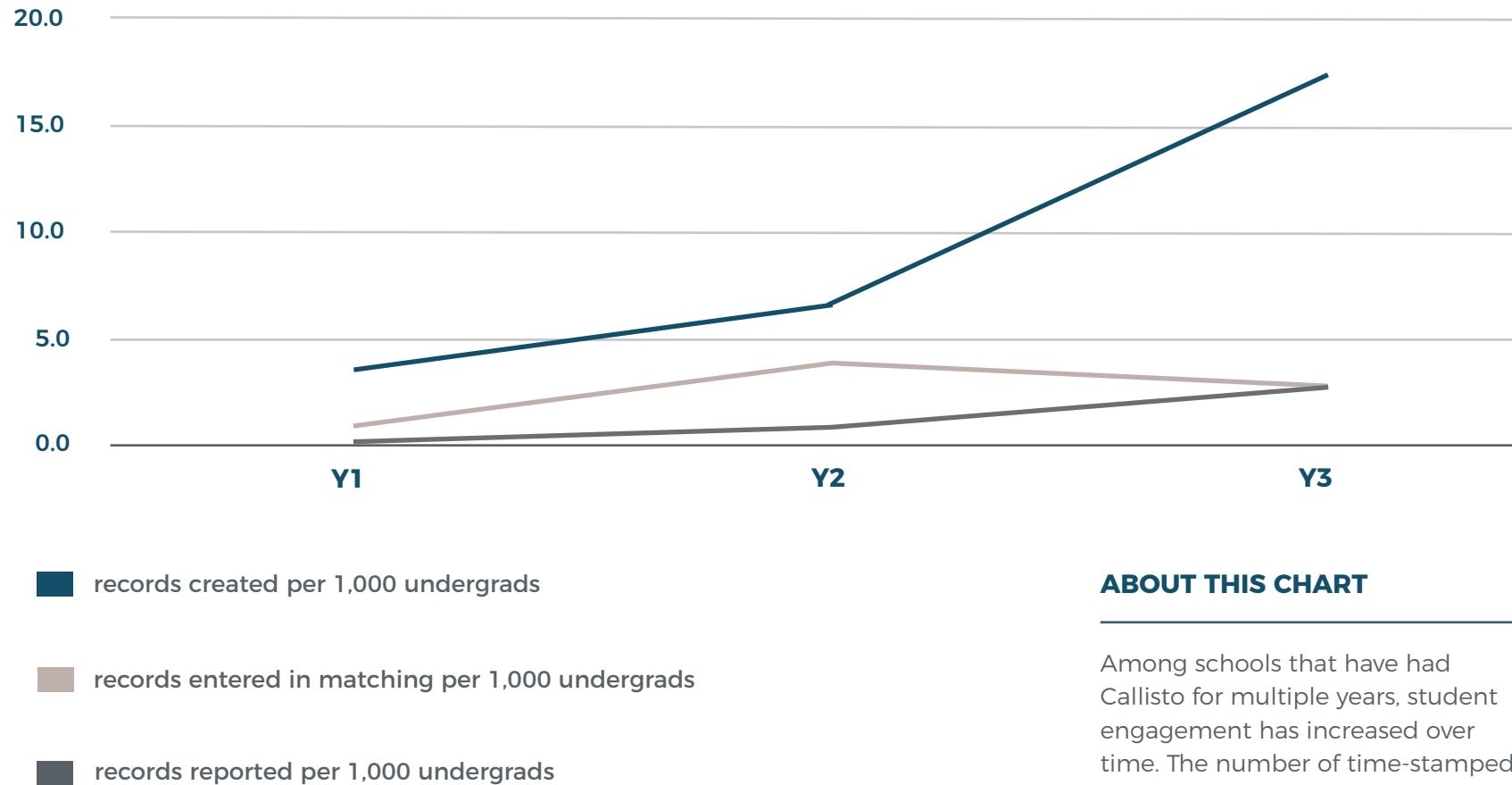
This school year, **15%** of records entered into the matching escrow were matched.

*"It is very reassuring to know that this website exists." - Sexual assault survivor*

## HOW DO STUDENTS USE CALLISTO CAMPUS?



### CALLISTO ENGAGEMENT OVER TIME



#### ABOUT THIS CHART

---

Among schools that have had Callisto for multiple years, student engagement has increased over time. The number of time-stamped records created per undergraduate student has increased nearly 5x, reports per student have increased 13x, and records entered into matching by 4.5x.

EMPOWERING SURVIVORS IS THE FIRST STEP TO SYSTEMIC CHANGE,  
AND CREATING A WORLD WHERE SEXUAL ASSAULT IS RARE.

SHORT TERM	MID TERM	LONG TERM
<b>STUDENTS</b> <ul style="list-style-type: none"><li>• An accessible, trauma-informed, survivor-centered system</li><li>• A central source for information</li><li>• Options to make the best decisions for themselves and protect their community</li></ul> <b>SCHOOLS</b> <ul style="list-style-type: none"><li>• Increased reporting rates</li><li>• Evidence for investigations</li><li>• Identities of repeat perpetrators</li></ul>	<b>STUDENTS &amp; SCHOOLS</b> <ul style="list-style-type: none"><li>• Positive cycles of disclosure and institutional response initiated</li><li>• Perpetrators held accountable</li><li>• Perpetrators stopped sooner</li><li>• Students protected</li></ul> <b>SCHOOLS</b> <ul style="list-style-type: none"><li>• Rapid, more thorough investigations</li><li>• Data on victimization and perpetration trends</li></ul>	<b>STUDENTS &amp; SCHOOLS</b> <ul style="list-style-type: none"><li>• Survivors are supported</li><li>• Evidence-based policies</li><li>• Norms of accountability</li><li>• Deterrence prevents assault</li><li>• Sexual assault is rare</li></ul>
<hr/>	<hr/>	<hr/>

*"[Callisto] was easy to understand, and had many answers to the questions I was having. It was more supportive of victims than anything I had previously received at my university. I felt that the website actually had good resources and helpful advice." - Survivor*

SNAPSHOT OF LEARNING.  
INSIGHT FROM OUR 2017-2018 PARTNER CAMPUSES.

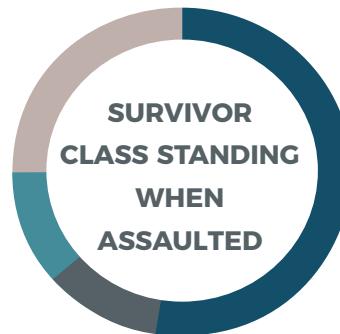


**37%** Freshman

**32%** Sophomore

**21%** Junior

**10%** Senior



**53%** Freshman

**24%** Sophomore

**11%** Junior

**11%** Senior

### WHERE ASSAULTS HAPPEN

---

This year, 52% of assaults recorded in Callisto Campus happened on the survivor's university campus. 48% of survivors said their assault happened either "off-campus" or away from school.

### WHEN ASSAULTS HAPPEN

---

This year, 52% of the assaults recorded in Callisto occurred during the 2017-2018 school year. 27% of assaults recorded this year occurred the previous school year.

*"I had to, he was a serial assailant, and my community was in danger." // "To ensure that it does not happen to anyone else."*  
*- Sexual assault survivors, on why they reported*

## SNAPSHOT OF LEARNING. INSIGHT FROM OUR 2017-2018 PARTNER CAMPUSES

### ALCOHOL AND DRUGS

In the 2017-2018 school year, 64% of total records created in Callisto Campus recorded alcohol and/or drug consumption during the assault. 88% of those records said the survivor was consuming alcohol or drugs and 63% of those records said the survivor was aware of the perpetrator consuming alcohol or drugs.



### HOW SURVIVORS WERE EXPOSED

89% of survivors who drank alcohol around the time of their assault said they voluntarily consumed it. 24% of survivors said they were given (16.6%) or pressured (7.5%) to take alcohol or drugs.

During **56%** of assaults recorded in Callisto, the survivor was consuming drugs and/or alcohol.

During **24%** of assaults recorded in Callisto, the survivor was aware of the perpetrator consuming drugs and/or alcohol.

*"Callisto serves an important purpose in that it makes reporting safe and less terrifying for victims of assault."*  
-Student on a Callisto campus

### CALLISTO CAMPUS' USER EXPERIENCE

#### GROUNDED IN EMPATHY

Language is soft, comforting, understanding, and compassionate.

#### ENCOURAGE BREAKS

Prompt the user to take breaks so they do not feel pressured to finish or write something with which they are uncomfortable.

#### FRIENDLY DESIGN

Use light, soft colors, young iconography, and pillow drop shadows to create a calming, approachable design.

#### INFORMED CONSENT

Explain the risks and benefits of using the form for reporting.

#### FULL DISCLOSURE

Provide transparency throughout the form to ensure trust and confidence in our system.

#### NO SEQUENTIAL Q'S

Do not ask linear or sequential "and then what happened next?" questions.

### SECURITY, PRIVACY, & ENCRYPTION

Security: All data is secure, which helps our users to feel safe in sharing their deeply personal stories. .

Privacy: Survivors have the option to initially create a time-stamped record that is private only to the user. When ready, a survivor can choose to report the record to campus officials and/or enter into the matching escrow system.

Encryption: Data are encrypted so that even Callisto engineers do not have access to survivor and perpetrator information. Only trained Title IX officials have the key to unlock the identities of survivors and perpetrators, if the survivor has decided to share it. The survivor who creates the report must give explicit permission to share information with the campus official.

### PEGGY FITCH, CENTRAL COLLEGE

#### **What is your relationship with Callisto as a Title IX Coordinator at Central College?**

As Title IX Coordinator I am the primary contact at Central in our partnership with Callisto. It is a close and valuable partnership. I never have the sense that we are merely a client to be managed. What has impressed me is that the Callisto team seems truly invested in Central and in the safety of our students.

#### **How has Callisto made a difference on your campus?**

I first heard about Callisto at a conference in March of 2016. We launched the campus website in October of that year and made it available to both students and employees. I knew we had more incidents of sexual harassment and assault going on than ever came to my attention, and I thought that an online reporting option like Callisto might help. From what students have told me, it certainly has. On a small campus like ours, many say they are more comfortable sending a report to me online than walking into my office. Even if they do not submit a formal report, I have a better idea about what might be happening on campus by tracking the number of accounts and records created, the

number of names entered into Matching, and the webpages visited. Overall, I believe making Callisto available has enhanced the sense of safety for students and their confidence in the institution as measured by recent campus climate surveys.

#### **What would you like students to know about Title IX protections at Central College?**

Most important, that we are here to support you and that you have options. Also, that our Title IX resources, policies, prevention efforts and tools such as Callisto are all part of the network of caring relationships that Central creates for students.

#### **What advice would you give other Title IX Coordinators or campus officials who are considering adopting Callisto?**

Given the statistics about the prevalence of sexual assault on college campuses, that about 90% of assaults are committed by the same individual, and that less than 10% of survivors ever report to their institutions, odds are that most Title IX Coordinators are only aware of and able to respond to a fraction of the incidents that occur on their campuses. Callisto's options for

recording the details of an incident in a secure, trauma-informed online platform, reporting it electronically to the school, and identifying repeat offenders through a unique matching function make it stand out from other electronic options for Title IX.

The partnership with Callisto includes excellent support, including customization of our campus website to fit our culture, complete marketing materials to help publicize and educate about Callisto, monthly phone calls with my Callisto representative to go over metrics and questions, year-end data reports, and 24-hour assistance with technical issues (including emails to alert me that a report has been made and to confirm that I was able to decrypt it).



**Peggy Fitch**  
**Title IX Coordinator**  
Central College

### NEWS HIGHLIGHTS

---

Our ongoing mission to build technology to combat sexual assault now reaches an even wider audience thanks to interviews and mentions in many diverse news outlets.

*"Callisto was founded on the premise that those who experience unwanted sexual contact may be more willing to report it if they know that others have spoken up as well. That hypothesis has been borne out with striking frequency during the still-young #MeToo movement."* - Inc.

*"Because there can be a stigma associated with stepping forward, Callisto gives a [survivor] the option of writing a time-stamped report to document an incident as [she/he] determines what steps [they] want to take"* - NPR

*"With 90 percent of campus assaults committed by repeat assailants, creating a culture of prevention is critical, but so is making available a reporting mechanism that allows survivors some privacy and control."*

- New York Times

## CALLISTO IS A 2018 SKOLL AWARDEE

*"Imagine a world without rape, without sexual harrassment, without assault"*

JESS LADD  
CALLISTO



The Skoll Foundation presents the Skoll Awards for Social Entrepreneurship each year to a select group of social entrepreneurs whose innovations have already had significant, proven impact on some of the world's most pressing problems, and invests directly in the promise of even greater impact at scale.

Each Awardee receives a \$1.25 million core support grant from Skoll over three years to scale their work and increase their impact.

---

Inc. The New York Times

n p r

TechCrunch

Forbes

## OUR AMBITIONS

Moving forward, we continue to partner with universities and support Callisto Campus. However, shifts in the cultural landscape that surround us demand that we move quickly to provide reporting options beyond the college environment.

Callisto recognizes that predators who repeatedly commit sexual assault and coercion are not limited to any institution or industry. Coverage of widespread sexual misconduct through the #MeToo movement has highlighted the pervasiveness of this issue.

In 2018, we plan to expand our reporting platform for use in professional industries to detect repeat perpetrators across different institutions.

Our new product, **Callisto Expansion**, adapts our unique matching model and provides expanded support options to survivors.

## CALLISTO EXPANSION FEATURES

### MATCHING ESCROW

Users input the identity of their perpetrators under the precondition that, if a match is found, a Callisto Options Counselor will be in touch with the survivor.

### SECURITY AND PRIVACY

As with Callisto Campus, respect for the security, privacy, and dignity of our users remains central to Callisto Expansion. All data is encrypted and confidential.

### EXPANDED COVERAGE

Callisto Expansion provides a safe and supportive platform that moves beyond the campus environment. Survivors can report issues of sexual assault and/or coercion in organizations and workplaces.

### OPTIONS COUNSELING

A Callisto Options Counselor guides survivors through the reporting process, informs them of their choices, and offers to connect them with others who have named the same perpetrator.

### TRAUMA-INFORMED

Callisto Expansion relies on researched-based, trauma-informed language and style. At Callisto, we believe survivors and we respect survivor stories.



@callisto



facebook.com/callistoorg



callisto



@callisto

WWW.PROJECTCALLISTO.ORG