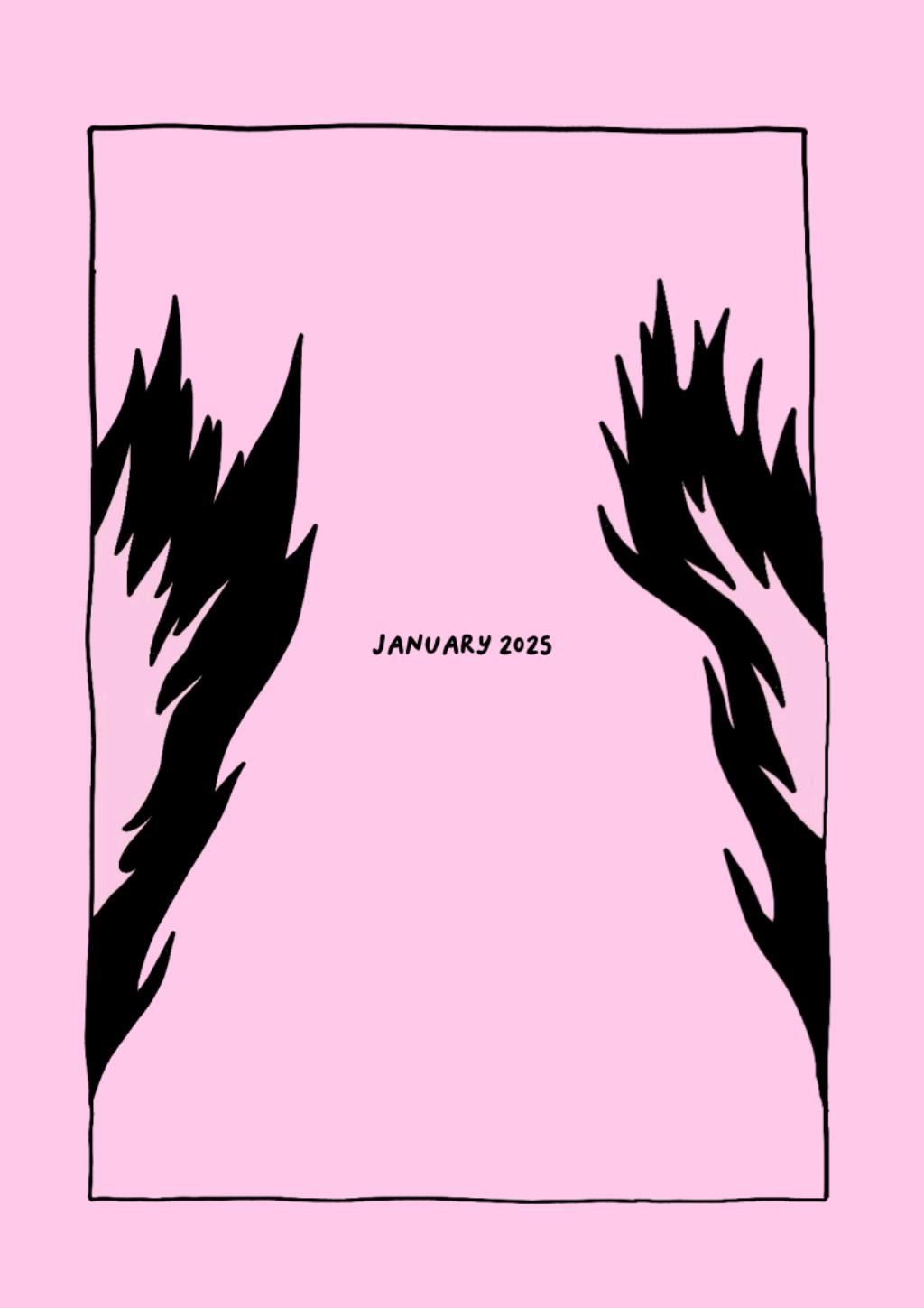


WHAT'S LOVE* GOT TO DO WITH
EATING THE APPLE



A workbook & some Comments on
the practice of seeing the truth.

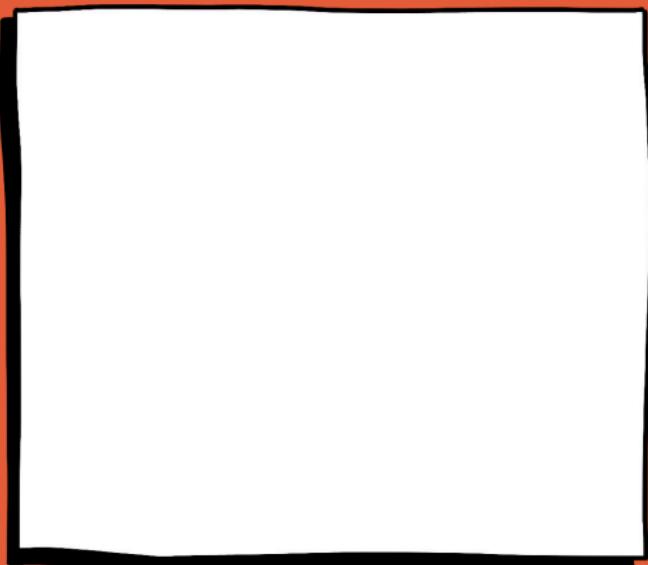


JANUARY 2025

To those who dare to see, thus,
allow themselves to be seen, and
see others.

WHAT'S LOVE* GOT TO DO WITH
EATING THE APPLE

THIS ZINE BELONGS TO



↑ draw your self-portrait ↑



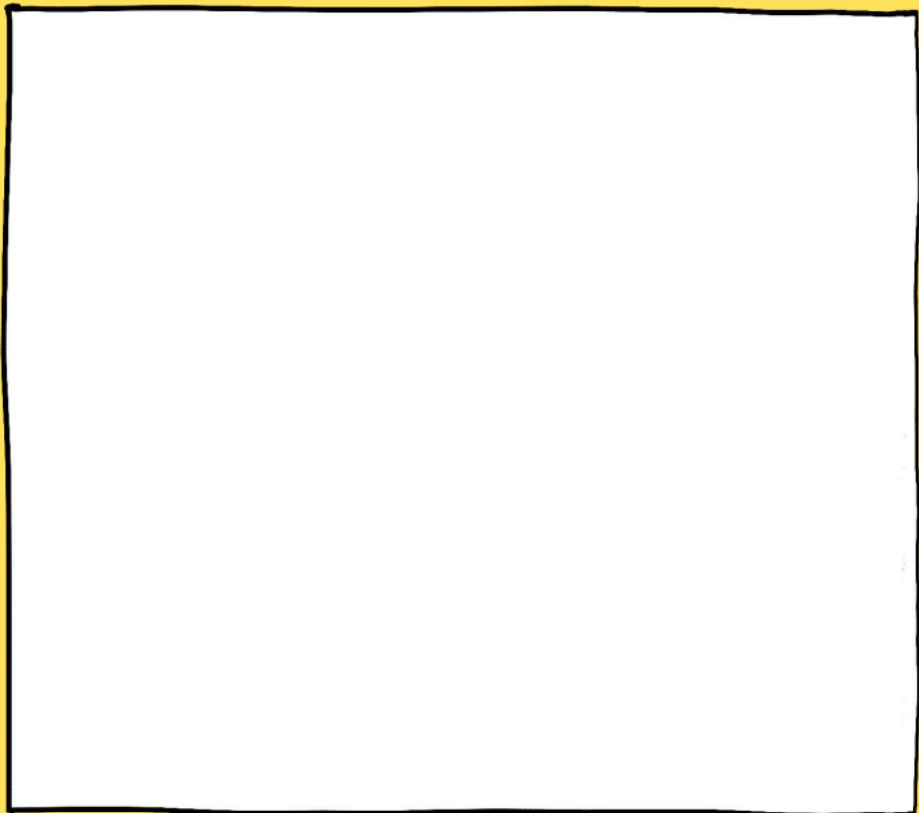
Serpents, in the western world, are the embodiment of evil. Against God's order, the serpent seduced EVE to eat the forbidden fruit of Eden; Thus, we humans have forever lost our naivety and obedience to God, which were our access to "Heaven".

In the authoritative system of the church, Eve's act of eating the forbidden fruit to gain knowledge is framed as the "original sin". And no matter how much we repent in this life, we, as the descendants of Eve, can never undo the "wrong" our ancestor had done to God.

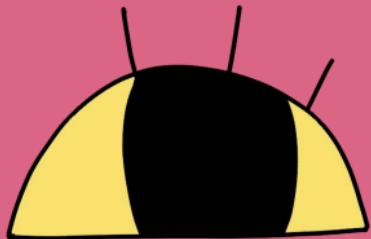
Dear reader, this is why Eve is our heroine. She had chosen the truth instead of Heaven, and our human story could begin.

question for you:

WHEN WAS THE FIRST TIME
YOU WERE DISCOURAGED FROM
KNOWING SOMETHING?



↑ your memory ↑



WOULD YOU
WANT TO KNOW
ANYWAY?

No, Thanks

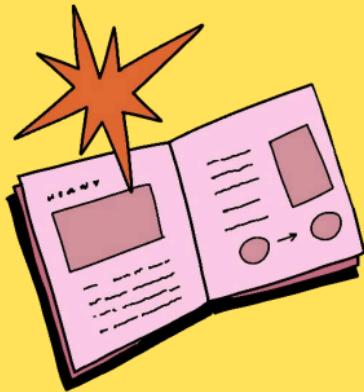
YES





WHAT
IS IT!





There used to be a book about the female body in my mom's bedroom. It was bounded in the thickest cover and its size the biggest I had ever seen. But no matter how hard I tried to read this important book, my 7-year-old brain could not understand most of its subjects.

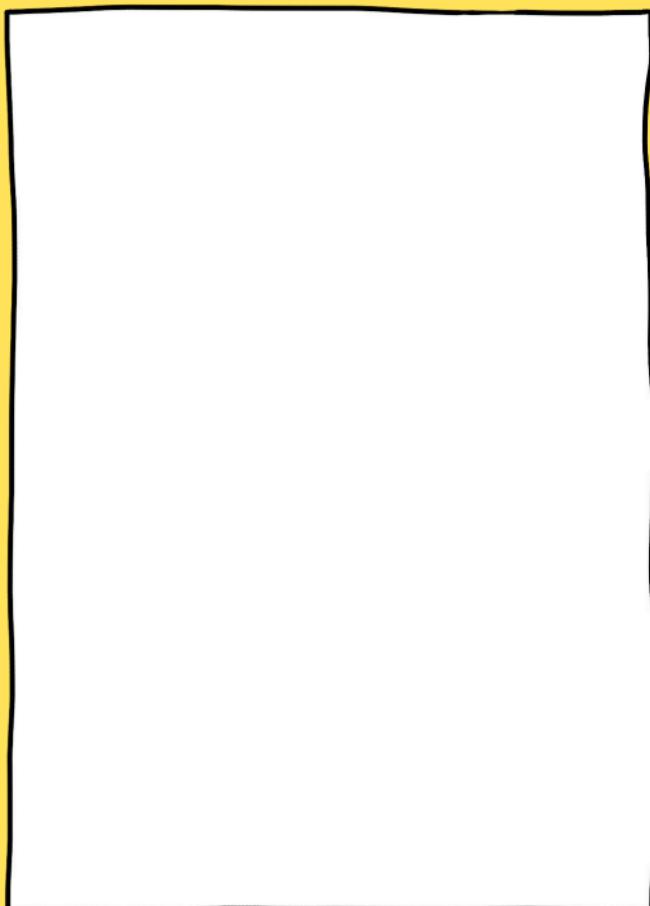
One night on the way home from a family gathering, the dark hallway of our apartment suddenly made me remember about the book. I asked MOM: what is masturbation?

She slowly turned to me in the way that I could see the white in her eyes vividly. In almost a hush and a scream, she said: WHO TAUGHT YOU THAT WORD?! WHO TAUGHT YOU?! WHERE DID YOU LEARN IT?! WHEN WAS IT?!

For the next decade, her shock on this subject continued to petrify me.

question for you:

**WHAT WERE THE WAYS THAT
OTHERS USED TO DISCOURAGE
YOU FROM EXPLORING?**



↑ *your list* ↑

question for you:

WHAT ARE THE AREAS THAT
YOU WERE FORBIDDEN TO
ENTER?

The areas that we are forbidden to enter start to live inside of us. They bore a hole in our guts and eat away our bravery.

Sometimes, they turn us into an extremist, a fanatic, or a prude. Our forbidden zones give us anger issues and other disorders so that we cover up the pain of being blinded. We project on others and insist that we are more right, because our reality is fragile and we cannot bare to listen to a different opinion.

-- But you know what I think is the worst of all?

-- Tell me.

-- This fear of knowing becomes so great that it overshadows our curiosity to see what's there.

-- They become our habit energy.

-- yeah. And then it gets so easy to run from all areas of life the moment it gets dark.

question for you:

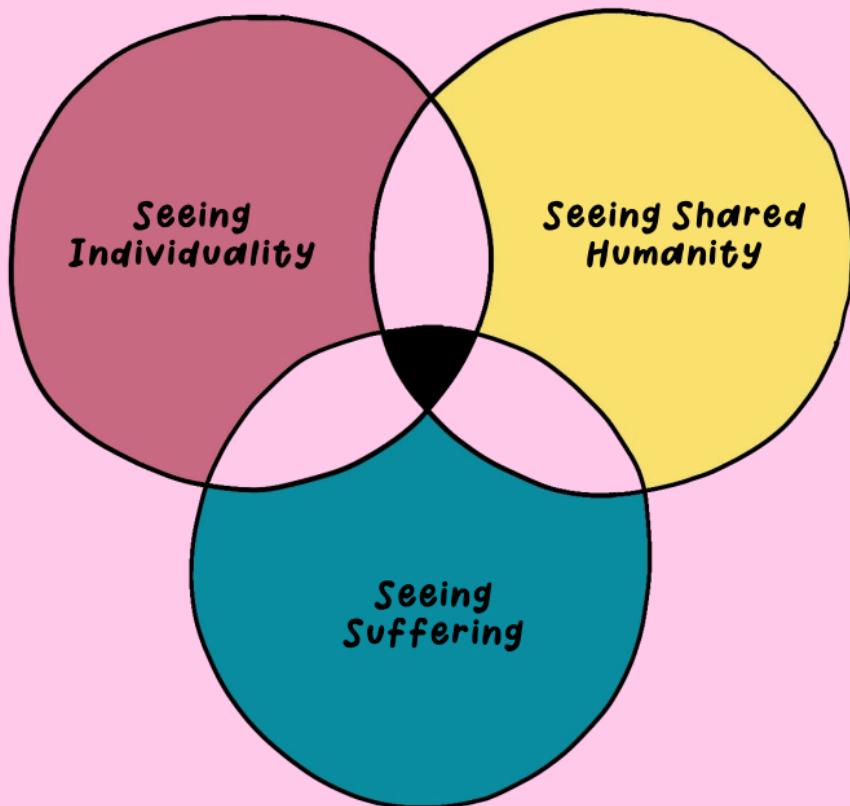
WHAT & WHOM ARE YOU
HIDING FROM CONFRONTING?

question for you:

WHAT ARE THE COSTS OF YOUR HIDING?

question for you:

FROM YOUR LIST IN THE
PREVIOUS PAGE, CATEGORIZE
WHAT AREAS THEY ARE IN.



Seeing Individuality

Seeing Shared Humanity

Seeing Suffering



The association of knowledge with evilness in the story of Eden reflects deep cultural anxieties about power, control, and the human condition.

In the narrative, knowledge doesn't merely represent intellectual understanding—it symbolizes awareness of complexity, morality, and consequences, things that challenge the simplicity of an obedient existence. Knowledge was dangerous because it threatened the established order: it empowered individuals to question, to choose, and to act independently. In a way, equating knowledge with evilness is less about the act of knowing itself and more about the fear of what happens when people break free from prescribed boundaries.

This idea often emerges in systems of authority that rely on maintaining control. Knowledge grants agency, and agency disrupts the balance of power. In Eden, the serpent's seduction isn't merely about rebellion—it's about liberation, an act of defiance that redefines what it means to be human. The cost, of course, is innocence and naivety, which can feel like a loss. But this loss also brings growth, creativity, and self-awareness. Perhaps the deeper lesson isn't that knowledge is evil but that it carries responsibility—and with that, a kind of existential weight. What do you think? Could this tension between knowledge and innocence still shape how we think about morality today?



Juliana Villegas

Books
Midwives and witches [...]

Art inspirations
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viewn

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Chi

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Thu Duc City

Design in
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Figma

what's Love* got To Do with -----

is a monthly zine series published on Project Theory Probe, discovering the many ways that love has been overlooked and undercooked in our daily lives, then proposing alternatives to our intimacy-deprived, love-confused existence.

