



2022 SPONSORSHIP PROPOSAL

For
**Fertilité Noire &
Eggs Over Easy Film Screening**

Make A Difference...

2022 Event



Fertilite Noire and Eggs Over Easy Movie Preview

This event is scheduled for Saturday February 26, 2022 and will take place in New York. The program will be a celebration of black reproductive care excellence - celebrating the history of African Americans in the infertility care space- current leaders and the future of black reproductive health and justice. The event will include a short program, a brief panel moderated by a local celebrity, passed hors d'oeuvres, music and a movie screening of Eggs Over Easy Film and will culminate in a live raffle for a free IVF cycle. All funds for the event will support the Cade Foundation's Family Building Grant which provides financial support to assist families with infertility with support for fertility treatment or adoption.



Family Building Grant



The Tinina Q. Cade Foundation's Family Building™ Grant provides up to \$10,000 per funded family to help with costs of domestic adoption and medical fertility treatment. Grant applications are reviewed and selected twice per year- once in the spring and once in the fall. The grant is offered twice per year, and the number of applications funded as well as the amount of funding depends on the success of the Cade Foundation's fundraising activities (i.e. the more we raise, the more we can give away). To date, 151 families have been funded. We have a special pool of funds set aside for "Savannah Grants" and Dr Stephen Greenhouse grants (available to Shady Grove Fertility patients) undergoing IVF. EMD Serono has donated medication grants which we award through this grant selection process.

Other Education & Support Events

We also host a number of education and support activities for families and health care providers throughout the year. For 2022 we will host multidisciplinary grand rounds events at both the University of Maryland School of Medicine and the Johns Hopkins School of Medicine to share about advances in fertility treatment. In 2022 we will host our second annual Social media Summit to equip health care providers with tools and skills to better communicate with patients using social media. We will also host our first event "Not Forgotten" conference targeting individuals and families less likely to receive care for infertility due to social, medical and environmental reasons. Through the conference we will equip them to become ambassadors in their communities, share information about infertility and family building, and equip them to advocate and network to improve outcomes. We also host large conferences focused on sharing about local resources and highlight adoption agencies, fertility clinics, mental health providers, and complimentary fertility care providers (Pathways to Parenthood) events in collaboration with mega churches throughout the US. We also host quarterly Fertility Book Clubs for families focused on increasing knowledge and support for families with infertility. Additionally every other Monday we host Coffee with Cade education events on social media and invite national experts to share about topics of interest to families pursuing parenthood.

Fertilite Noire & Eggs Over Easy Film Screening

Join us for the first Fertilite Noire & Eggs Over Easy Film Screening

Our goal is to raise \$50,000 to help families

Overcome Infertility



A Black History Month Celebration ...

- The event will include a short program, a brief panel moderated by a local celebrity, passed hors d'oeuvres, music and a movie screening of Eggs Over Easy Film and will culminate in a live raffle for a free IVF cycle donated by Global Fertility and Genetics.
- The Cade Foundation (EIN: 202886272) is a national nonprofit that provides Family Building Grants of up to \$10,000 to financially assist infertile couples in pursuing fertility treatment or adoption.
- This is the first year Global Fertility and Genetics has hosted Fertilite Noire. The Eggs Over Easy Film premiered on the OWN on January 4, 2022.
- Through our efforts, 151 couples across the U.S. have received grants to pursue their family building dreams.
- The first Cade Foundation baby was born in 2009, and to date 93 babies have been born or adopted with support from the Cade Foundation.
- We are expecting 150 people to participate in this year's event.
- All proceeds raised from Cade Foundation events will fund education-focused programming and Family Building Grants, which allow us to support families OVERCOMING infertility.
- We invite you to support this Cade Foundation event, or any of our other regional events in 2022 by considering one of the enclosed sponsorship opportunities.



2022 Individual Event Sponsor Commitment Form

Sponsorship Benefits

Sponsorships Benefits

GOLD

SILVER

BRONZE

VENDOR

COMMUNITY PARTNER

- Acknowledgement on all promotion & event signage
- 10 tickets
- Feature on 2 CADE social media (posts and stories)
- Speaking opp. at event
- Vendor table

- Acknowledgement on all event signage
- 5 tickets
- Feature on 2 CADE social media posts
- Presence on event program & virtual vendor table

- Acknowledgement on event signage (digital and shipped)
- 4 tickets
- Feature on 2 CADE social media stories
- Vendor Table

- Acknowledgment on site at event
- 2 Tickets
- Vendor table

- Acknowledgment on site at event
 - 2 tickets
 - Vendor table
- (Available ONLY for NON Profit organizations)

Please circle sponsorship level

Gold

\$10,000

Silver

\$5,000

Bronze

\$2,500

Corporate Vendor

\$1,000

Community Partner

\$200

Total Payment: \$ _____

Business Name _____

Contact Name: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email to: _____

Payment Options: (Please check)

Check included with form

Please invoice me. I wish to pay by credit card.

Please return completed forms to:

Fundraising@cadefoundation.org OR

Fax: 410-741-3701 OR

mail to Cade Foundation, 10211 S Dolfield Rd. Owings Mills, MD 21117

2022

Tinina Q. Cade Foundation Events Calendar

JANUARY

- JAN. 10, 2022** at noon EST Coffee with Cade on Facebook and Instagram
(Topic: Setting Family Building Goals & Journaling)
Jan.14 2022 Family Building Grant Q&A Call
JAN. 24, 2022 at noon EST Coffee with Cade on Facebook and Instagram (Topic: The battle between my fear and my future)

JAN. 29, 2022 at 6pm EST The Fertility Book Club:

FEBRUARY

- FEB. 01, 2022** at noon EST Family Building Grant Applications Due
(Spring Cycle)
FEB. 07, 2022 at noon EST Coffee with Cade led by Broken Brown Egg on Facebook and Instagram
(Topic: Giving & Receiving Love During Infertility)
FEB. 21, 2022 at noon EST Coffee with Cade on Facebook and Instagram
(Topic: Social Justice and Infertility)
FEB. 26, 2022 Fertilite Noire & Eggs Over Easy Screening

MARCH

- MAR. 7, 2022** at noon EST Coffee with Cade Facebook and Instagram
(Topic: The history of ART and reproductive care and why it still matters)

- MAR. 21, 2022** at noon EST Coffee with Cade on Facebook and Instagram
(Topic: Lifestyle and TTC- The importance of diet and exercise

- APR. 4, 2022** at noon EST Coffee with Cade Facebook and Instagram
(Topic: Strengthening the Pipeline - Creating a Diverse IF and Adoption Workforce)

APRIL

- APR. 9, 2022** - Cade Foundation Board of Trustees and Advisory Council Meeting
APR. 25, 2022 at 6pm CENTRAL Pathways to Parenthood with Wheeler Avenue Baptist Church

- APR. 26, 2022** at 7PM EST Fertility Book Club

- APR. 27, 2022** Community Wide PELOTON Ride: TTC Support and Love

- Coffee with Cade on Facebook and Instagram
(Topic: I Don't Like My Partner Anymore...When Family Building Causes Fractures In The Family)

- Apr. 28, 2022** Coffee with Cade on Facebook and Instagram (Topic: I Don't Like My Partner Anymore...When Family Building Fractures The Family)

MAY

- MAY 2, 2022** at noon EST Coffee with Cade Facebook and Instagram (Topic: What is FOSTER CARE and Should We Consider It?)
May 13 2022 Family Building Grant Q&A Call
MAY 16, 2022 at noon EST Coffee with Cade on Facebook and Instagram (Topic: Sound Off)
MAY 16, 2022 RESOLVE Advocacy Day

JUNE

- June 6, 2022 at noon EST Coffee with Cade** (Topic: The Perception of Manhood and Infertility)

- JUNE 11, 2022 HYBRID 5k Race for the Family**-hosted by Shady Grove Fertility (Part I)

- June 17, 2022** Family Building Grant Q&A Call

- JUNE 20, 2022** at noon EST 2020 Coffee with Cade LIVESTREAM on Facebook and Instagram Topic: TTC and PTSD

2022

Tinina Q. Cade Foundation Events Calendar

JULY 1, 2022 Family Building Grant Applications Due

JULY 11, 2022 at noon EST Coffee with Cade on Facebook and Instagram

JULY (Topic: Pause... Taking a Break from TTC and Adoption)

JULY 25, 2022 at noon EST Coffee with Cade on Facebook and Instagram (Topic: Can you relate? Celebrities and infertility- how we are helped and harmed by them sharing (and not sharing))

AUGUST **AUG. 8, 2022** at noon EST Coffee with Cade on Facebook and Instagram

(Topic: Fertility Preservation- Who What When Why How Where)

AUG. 27, 2022 MD Corks with Cade Fundraiser

AUG. 22, 2022 at noon EST Coffee with Cade on Facebook and Instagram

(Topic: Financing Family Building- Loans, Grants, Savings, Benefits)

SEPTEMBER **SEPT 5, 2022** at noon EST Coffee with Cade on Facebook and Instagram

(Topic: PCOS)

SEPT. 10, 2022 Fall Board of Trustees/ Advisory Council Meeting

SEPT. 17, 2022 California Corks with Cade hosted by RSC of the Bay Area

SEPT 19, 2022 at noon EST Coffee with Cade on Facebook and Instagram

(Topic: What is YOUR Why?)

OCTOBER

OCT. 8, 2022 FERTILITY FEST and Part II of the Race for the Family

OCT. 10, 2022 at noon EST Coffee with Cade Facebook and Instagram

(Topic: Donor Egg and Donor Sperm)

OCT. 23, 2022 Social Media Summit

OCT. 24, 2022 at noon EST Coffee with Cade on Facebook and Instagram

(Topic: Working with a Surrogate)

NOVEMBER

OCT. 26, 2022 at 6pm EST The Fertility Book Club

NOV. 7, 2022 Coffee with Cade on Facebook and Instagram (Topic: How to approach the holidays when you're TTC)

NOV. 12, 2022 Le Diner Bleu- The Cade Gala

NOV. 21, 2022 Coffee with Cade on Facebook and Instagram (Topic: Sound OFF)

DECEMBER

DEC. 5, 2022 Coffee with Cade on Facebook and Instagram (Topic: All I Want For Christmas)

DEC. 11, 2022 VIRTUAL Cade Foundation Ugly Sweater Party- A Grown and Silly Event