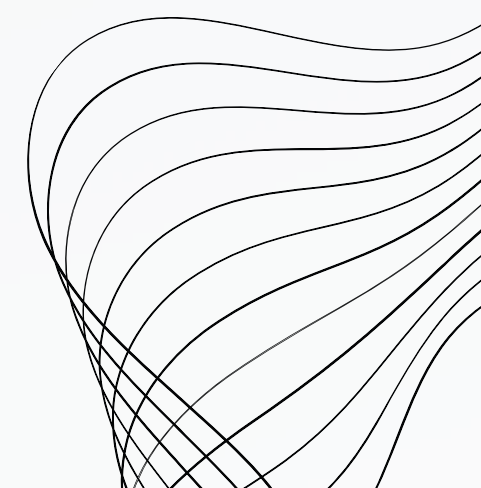


**SEVENTY EIGHT
MARKETING PLAN**



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OUR TEAM



Martina
Raaft



Mariam
Sameh



Nouran
Hany



Nada
Mostafa



Rawan Samy

BRAND OVERVIEW

Seventy8ight is a brand that caters to fashion, lifestyle, and creative culture

it offers products like T-shirts, hoodies, sweatpants, shorts, and more fashionable clothing.





logo & Slogan



where style,
meets the quality



VISION AND MISSION

Vision

- To become Egypt's leading youth fashion brand, known for combining high-quality, trendy designs with affordability, and creating a vibrant community where young people can express their unique style with confidence.

- Our mission is to offer high-quality, stylish clothing that resonates with the youth of Egypt. We are committed to providing exceptional customer experiences both online and offline, fostering a sense of individuality through our unique designs, and contributing to the fashion industry with innovative and accessible fashion solutions.

Mission



Business Model Canvas



USP

Urban Culture & Style: Seventy8ight taps into Cairo's vibrant street culture and offers designs that resonate with fashion-forward individuals.

Affordable Streetwear: The brand provides trendy and stylish clothing at an affordable price point, making street fashion accessible to Egypt's B-class market.

Exclusive Drops: Seventy8ight creates a sense of urgency and uniqueness with limited-edition collections and drops, appealing to those who want exclusive pieces.

Locally-Inspired: By infusing local flavor into global streetwear trends, Seventy8ight stands out as a brand that reflects Egyptian culture while staying connected to worldwide fashion movements.

7PS

1. Product

Seventy8ight offers trendy, urban-inspired streetwear with bold, unique designs that reflect Cairo's vibrant youth culture. The product range includes T-shirts, hoodies, jackets, specifically tailored for a young, fashion-forward audience. The focus is on affordability without compromising on style or quality, with limited-edition drops to create exclusivity.

2. Price

Seventy8ight operates in the affordable price range, targeting the B-class market. The pricing strategy is competitive, designed to offer value for money while maintaining high-quality fabrics and trendy designs. Seasonal promotions, discounts, and exclusive offers (e.g., flash sales) help to further attract price-sensitive customers.

4. Promotion: Promotion involves how Seventy8ight markets its products and brand. This could include social media marketing, influencer collaborations, promotions, and advertising campaigns. Their Instagram presence is a crucial part of this, allowing them to showcase products, engage with customers, and create a brand narrative

6. Process: This refers to the systems and processes that deliver the product to the customer. It includes everything from order processing, shipping, and delivery to the user experience on their social media platforms. Seventy8ight should focus on making these processes seamless and efficient to enhance customer satisfaction.

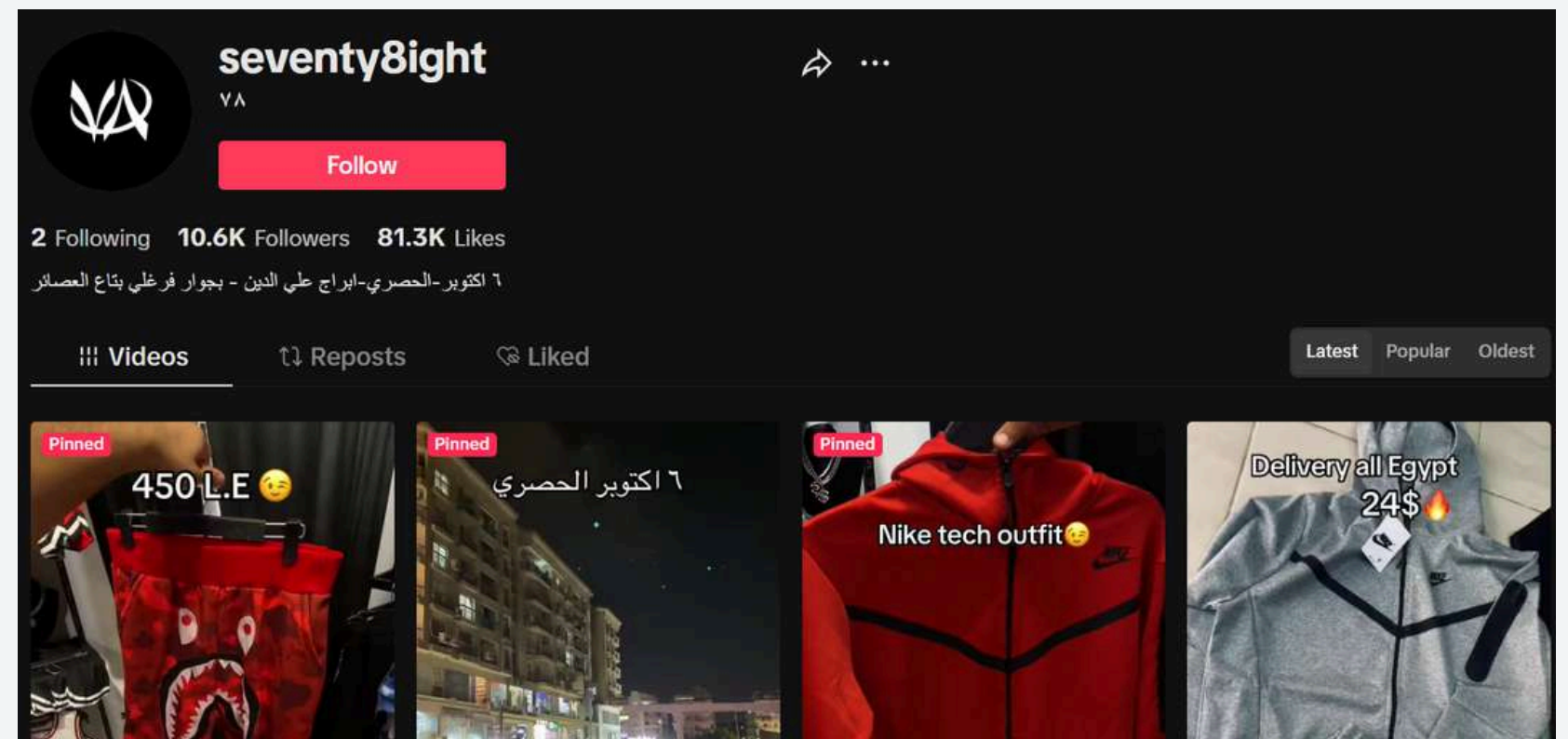
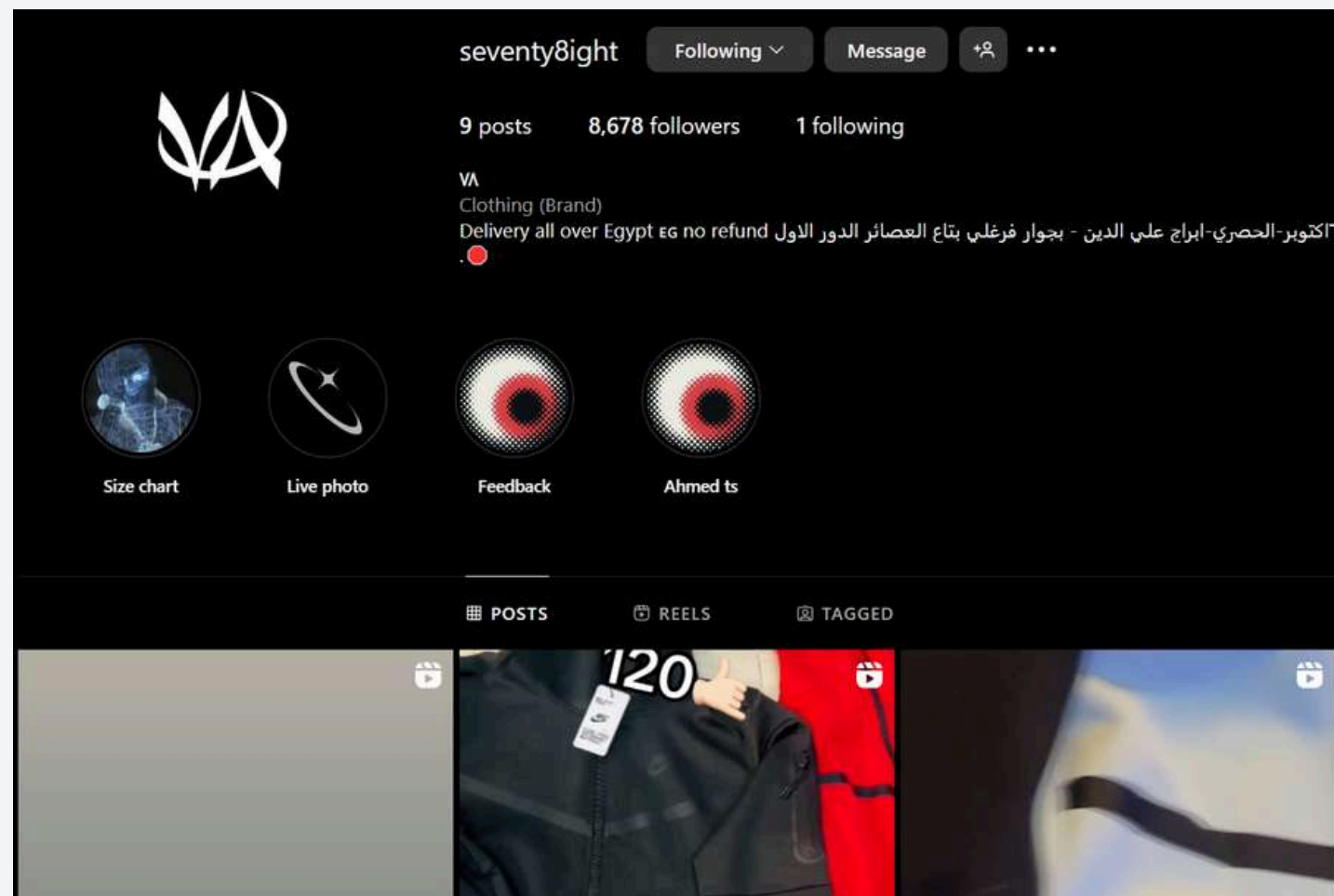
3.Place: Seventy8ight sells primarily through an offline store, and secondary online orders through Instagram and TikTok DMs.

This refers to where and how the products are sold. Seventy8ight seems to utilize online platforms, particularly Instagram, for marketing and potentially for direct sales. This choice suggests a strategy focusing on digital channels to reach a broader audience, potentially complemented by a physical store or pop-up events

5. People: The people aspect covers those who interact with customers, from the brand's customer service team to sales personnel. For Seventy8ight, this could involve how they engage with followers on social media, the responsiveness of customer service, and the brand's overall approach to customer interactions. Ensuring a positive and personalized customer experience is key.

7.Physical Evidence: Physical evidence involves the tangible aspects that help customers connect with the brand, such as packaging, branding materials, and the overall aesthetic of their online presence. For Seventy8ight, this could mean stylish and cohesive packaging, a visually appealing Instagram feed, and any other physical touchpoints that reinforce the brand's image and values.

CHANNELS



SWOT

Strength: High quality materials, unique and trendy designs, growing social media presence.

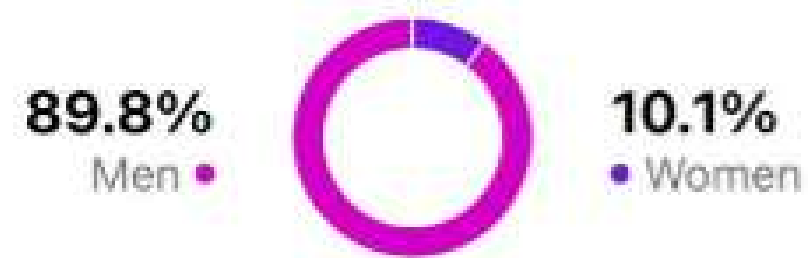
Weakness: poor customer service response time, unclear offline store location.

Opportunities: Growing youth fashion market in Egypt, potential to expand the brand to other cities, opportunities to collaborate with influencers.

Threats: High competition from other local and international brands, potential economic downturn affecting consumer spending.

TARGET AUDIENCE ANALYSIS

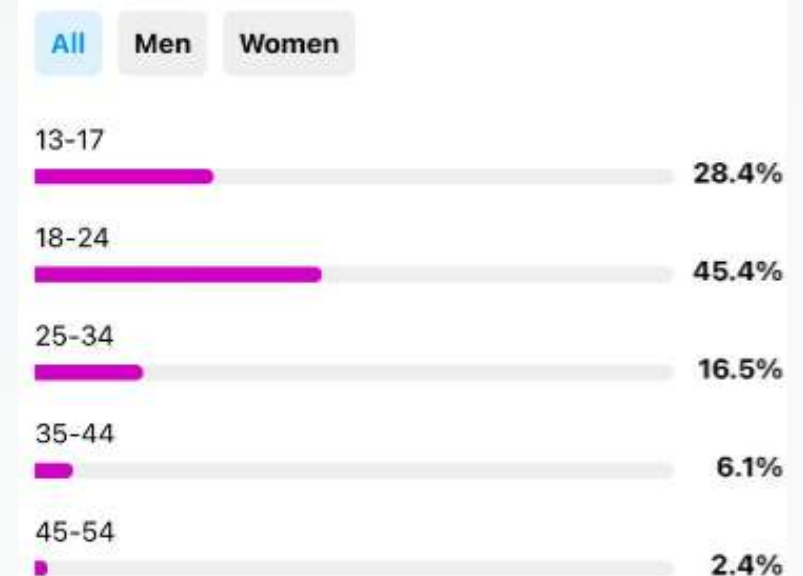
Gender



- Demographics: Ages 13-54, predominantly males and females, with an interest in fashion, design, or streetwear.
- Location: People who live in Cairo and nearby governments.

- Interests: Fashion, music, nightlife, art, and creativity.
- Behavior: They engage with visual-driven content, look for unique, trendy pieces, and often follow influencers and brands that match their style.

Age range



STP

Segmentation

Demographic: - Gender: Primarily men (90%) - Age groups: 13-17 (30%), 18-24 (45%), 35-44 (6.1%), 45+ (1%) - Income: Likely medium-income youth and young professionals - Psychographic: - Interests: Youth fashion, casual wear, streetwear trends - Lifestyle: Social media-active, fashion-conscious, values unique designs and quality - Behavioral: - Purchase behavior: Online shoppers, looking for youthful, trendy designs - Brand loyalty: Engages with brands on TikTok and Instagram, responsive to social media trends

Targeting

Primary Target: - Men aged 18-24 (45% of your audience) - Focus on students, early career professionals who are fashion-conscious and active on social media. - Secondary Target: - Teen boys aged 13-17 (30%) - Appeal to their need for trendy, comfortable fashion for school and social settings. - Tertiary Target: - Men aged 35-44 (6.1%) - A smaller but notable group, likely interested in comfortable and youthful fashion for casual outings.

positioning

Positioning Statement: "For fashion-forward young men who value both style and comfort, SeventyEight Store offers high-quality, trendy t-shirts and pants designed to keep up with your dynamic lifestyle. With modern youthful designs and superior fabrics, we bring the latest fashion to your wardrobe at affordable prices." - Differentiation: - Youthful, modern designs that appeal to trendy, style-conscious men. - High-quality materials that provide both comfort and durability. - Strong online presence and social media engagement, making fashion accessible and relevant to a tech-savvy audience.

BUYER PERSONA



MALE

AHMED

- **Age: 22**
- **Gender: Male**
- **Location: Cairo, Egypt (lives in October City)**
- **Occupation: University student**
- **Income Level: Middle to upper-middle class**
- **Education: Bachelor's degree in Architecture**

Values

- Ahmed values self-expression through fashion, especially in how he presents himself at university and social events.
- He prefers high-quality streetwear that combines comfort, durability, and affordability.
- Ahmed looks for local brands that can give him a unique style without being too expensive.

Interests

- Streetwear fashion, sneakers, and design
- Architecture, urban design, and graffiti art
- Music (hip-hop, rap) and street culture
- Video games and online communities
- Following influencers and fashion-forward peers for style inspiration








Digital Behavior

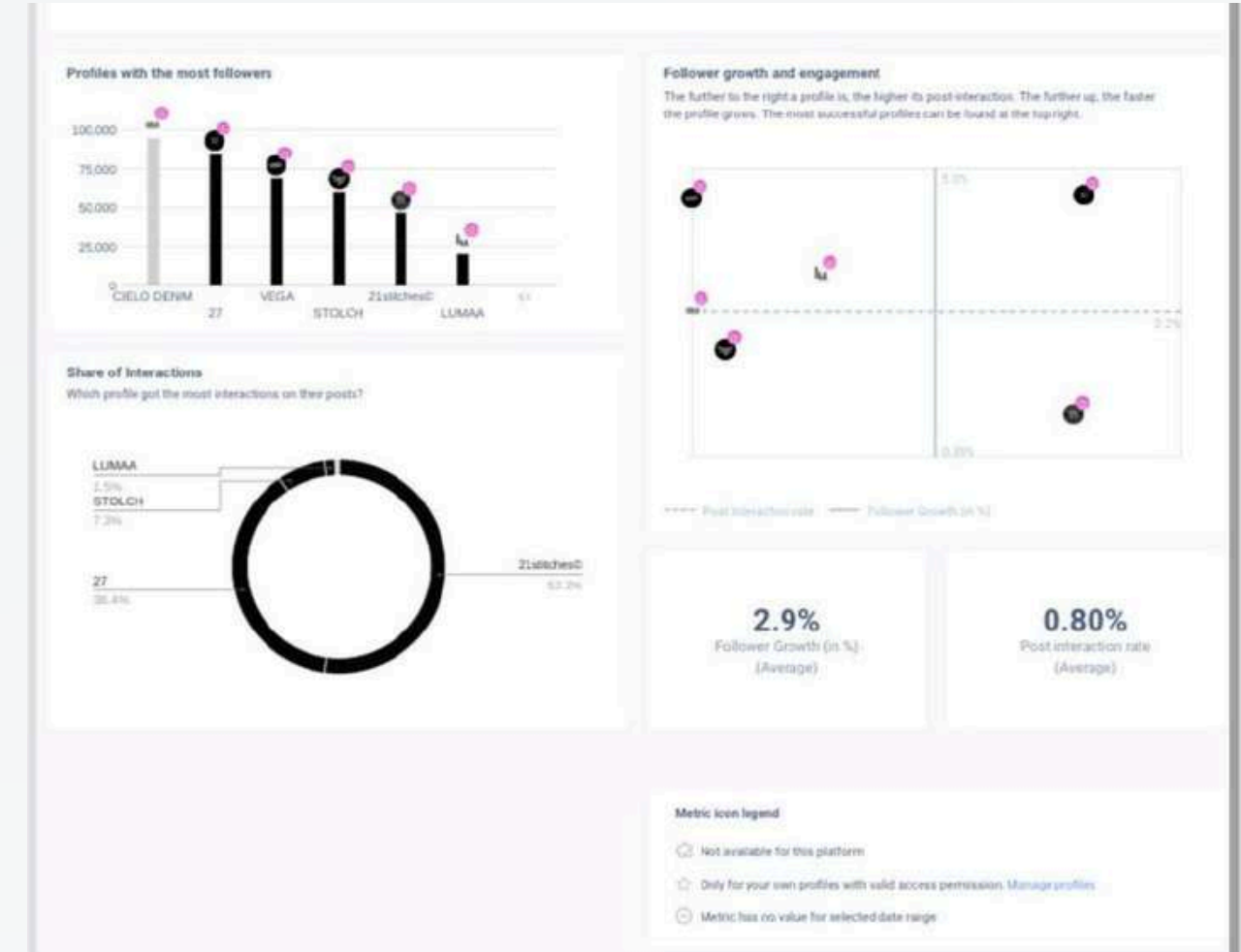
- Active daily on Instagram and TikTok, primarily following fashion influencers, streetwear brands, and Egyptian cultural figures.
- Engages with content from streetwear brands through Instagram posts, stories, and videos.
- Shops online via Instagram or Facebook Marketplace, often looking for exclusive drops or new collections.

Challenges & Pain Points




- **Limited Local Options:** He often finds it challenging to find trendy streetwear options in Egypt that are affordable yet good quality.
- **Pricing:** While he values fashion, he's sensitive to high prices and prefers discounts or promotions.

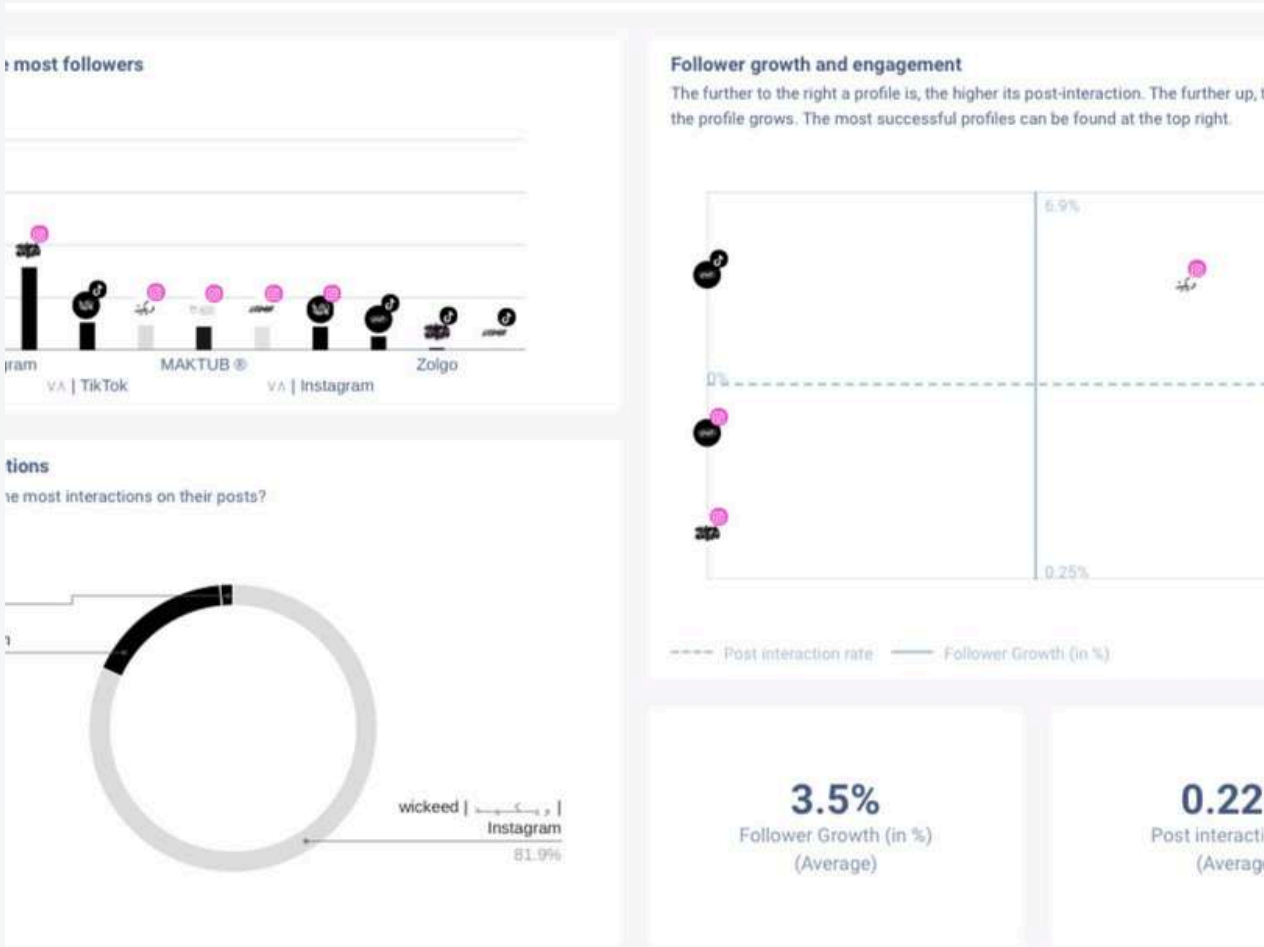
COMPETITOR RESEARCH

fanpage karma8/6/24 - 9/2/24							
Metrics Overview							
Name	Page Performance Index	Fans	Follower Growth (in %)	Post interaction rate	Posts per day	Reach per day	Interactions per impression
 27 @diamonds27	75%	85k	4.6%	2.0%	0.07	☆	☆
 21stitches0 @21stitches0	19%	47k	0.77%	2.0%	0.2	☆	☆
 VEGA @vegaparce	10.0%	69k	4.5%	0%	6	☆	☆
 LUMAA @lumaa.co	9.0%	20k	3.2%	0.66%	0.04	☆	☆
 CIELO DENIM @cielodenim	8.0%	95k	2.6%	0.0035%	0.6	☆	☆
 STOLCH @stolch_official	7.0%	61k	1.9%	0.17%	0.2	☆	☆
 VA @diamonds0100	⊖	⊖	⊖	⊖	⊖	☆	☆

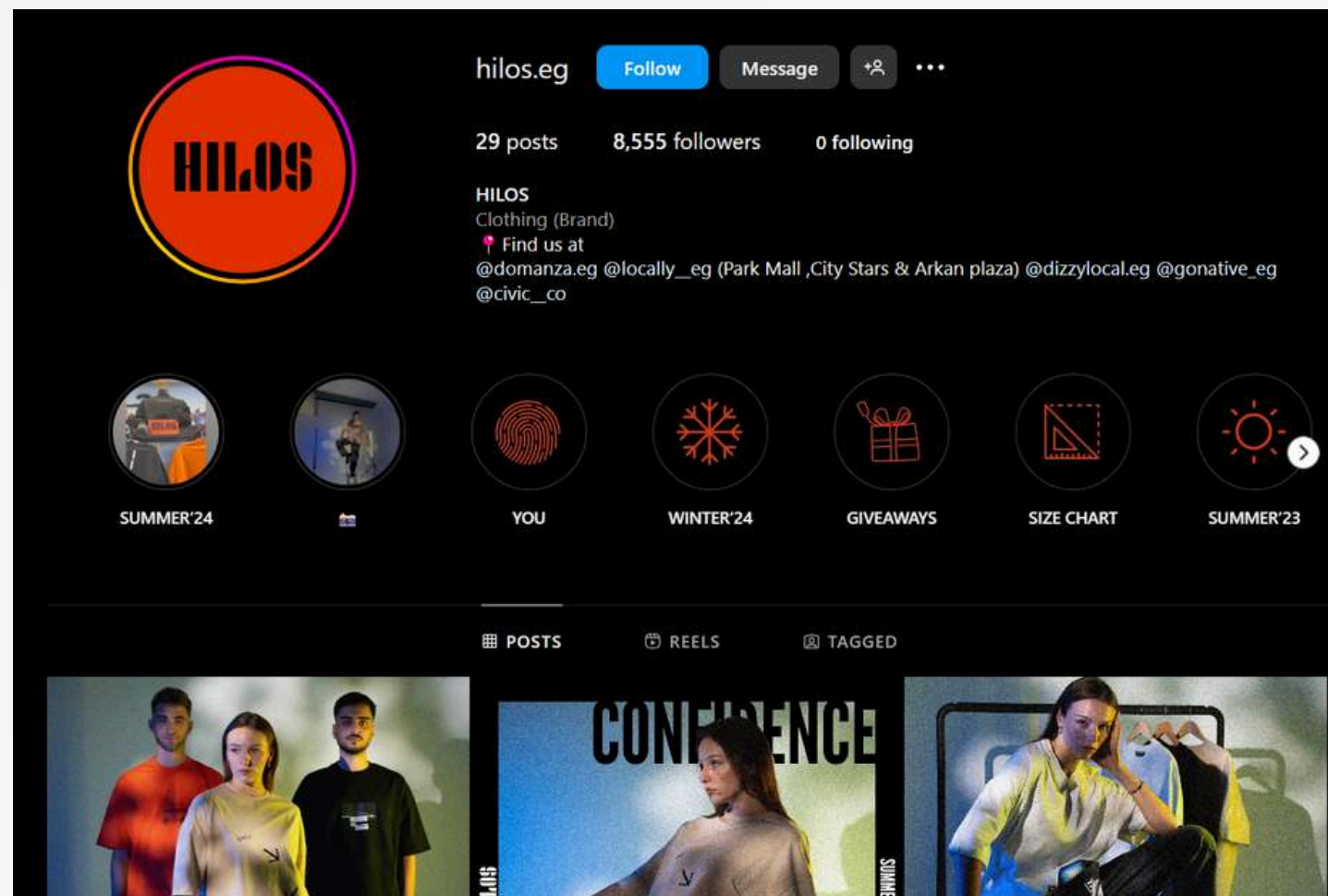


COMPETITOR RESEARCH

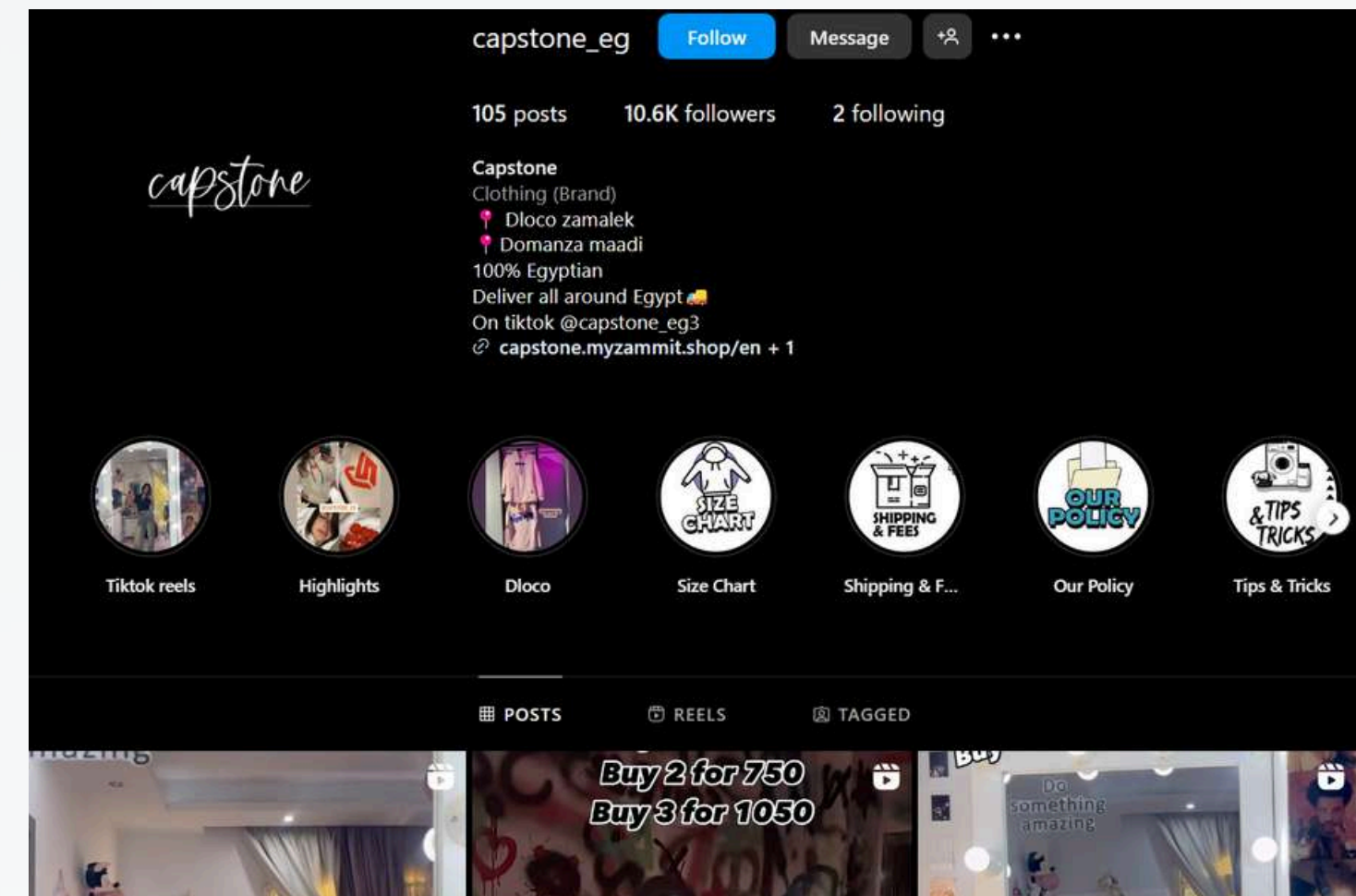
Metrics Overview							
Name	Page Performance Index	Fans	Follower Growth (in %)	Post interaction rate	Posts per day	Reach per day	Interactions per impression
 LODGE @lodge.eg	⊖	8.8k	⊖	0%	0	☆	☆
 lodge.eg @lodge.eg	⊖	147	⊖	0%	0	🌟	⊖
 MAKTUB @ @maktub_eg1	⊖	⊖	⊖	⊖	⊖	☆	☆
 VEGA @vegaeqy	⊖	5.3k	6.4%	0%	0	🌟	⊖
 VEGA @vegaeqy	10.0%	76k	3.1%	0%	0	☆	☆
 wickeed @wickeed.eg	⊖	9.4k	6.2%	0.91%	1.0	☆	☆
 Zolgo @zolgo.eg	⊖	⊖	⊖	⊖	⊖	🌟	⊖
 zolgo @zolgo.eg	10.0%	30k	4.5%	0%	0	☆	☆
 VA @seventy8ight	⊖	11k	⊖	0.14%	0.1	🌟	1.0%
 VA @seventy8ight	⊖	8.8k	0.80%	1.1%	0.2	☆	☆



VISUAL AND ACTUAL COMPETITOR ANALYSIS ON SOCIAL MEDIA PLATFORMS



They have higher engagement.



Their advantage that they have a website.

VISUAL AND ACTUAL COMPETITOR ANALYSIS ON SOCIAL MEDIA PLATFORMS



They use themed presentations, like artistic or detailed designs, to appeal to specific audiences



Some competitors adopt a clean, minimalist style, using high-quality or 3D-rendered images to create a polished and professional look

VISUAL AND ACTUAL COMPETITOR ANALYSIS ON SOCIAL MEDIA PLATFORMS

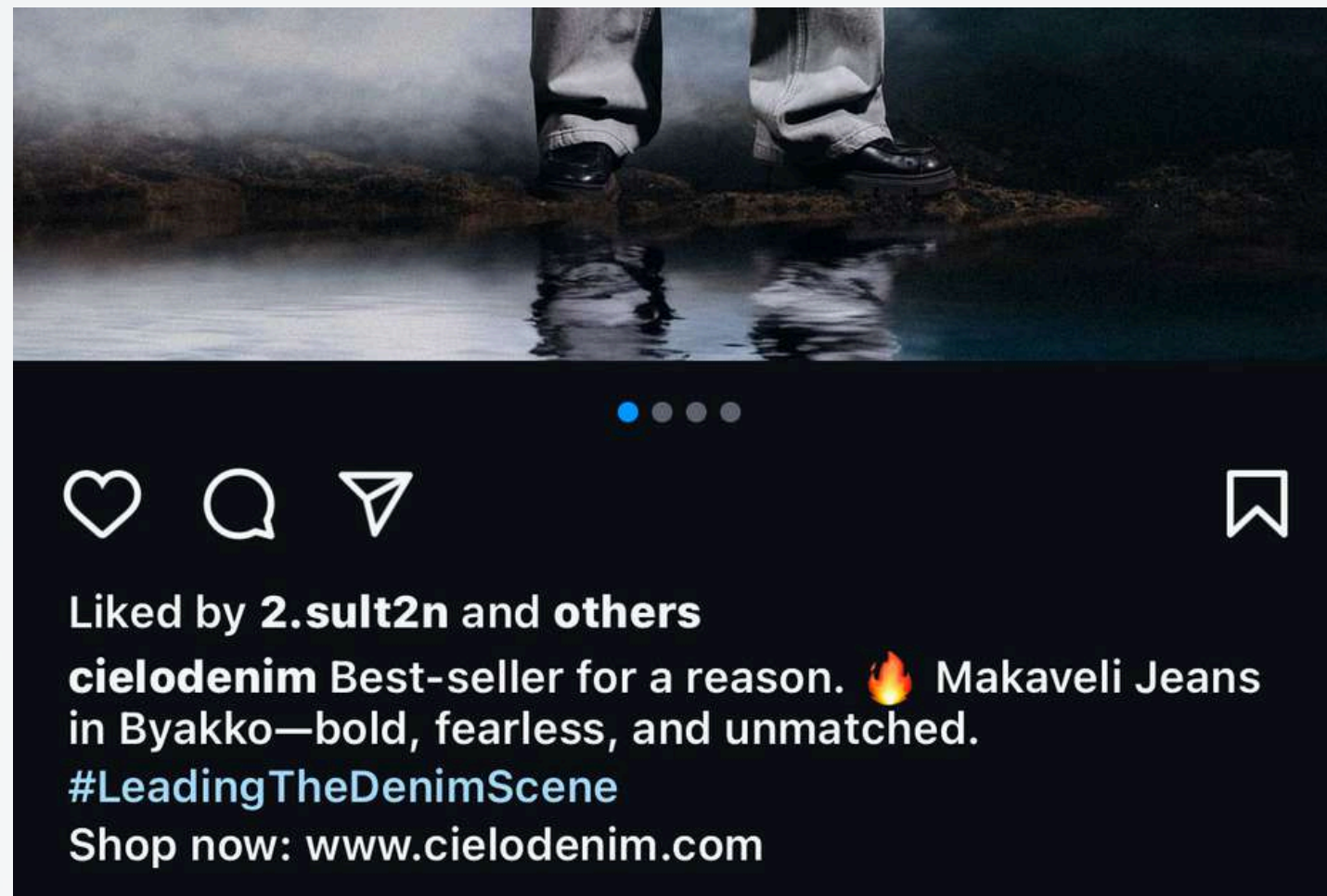


Some competitors use darker palettes for a casual streetwear feel

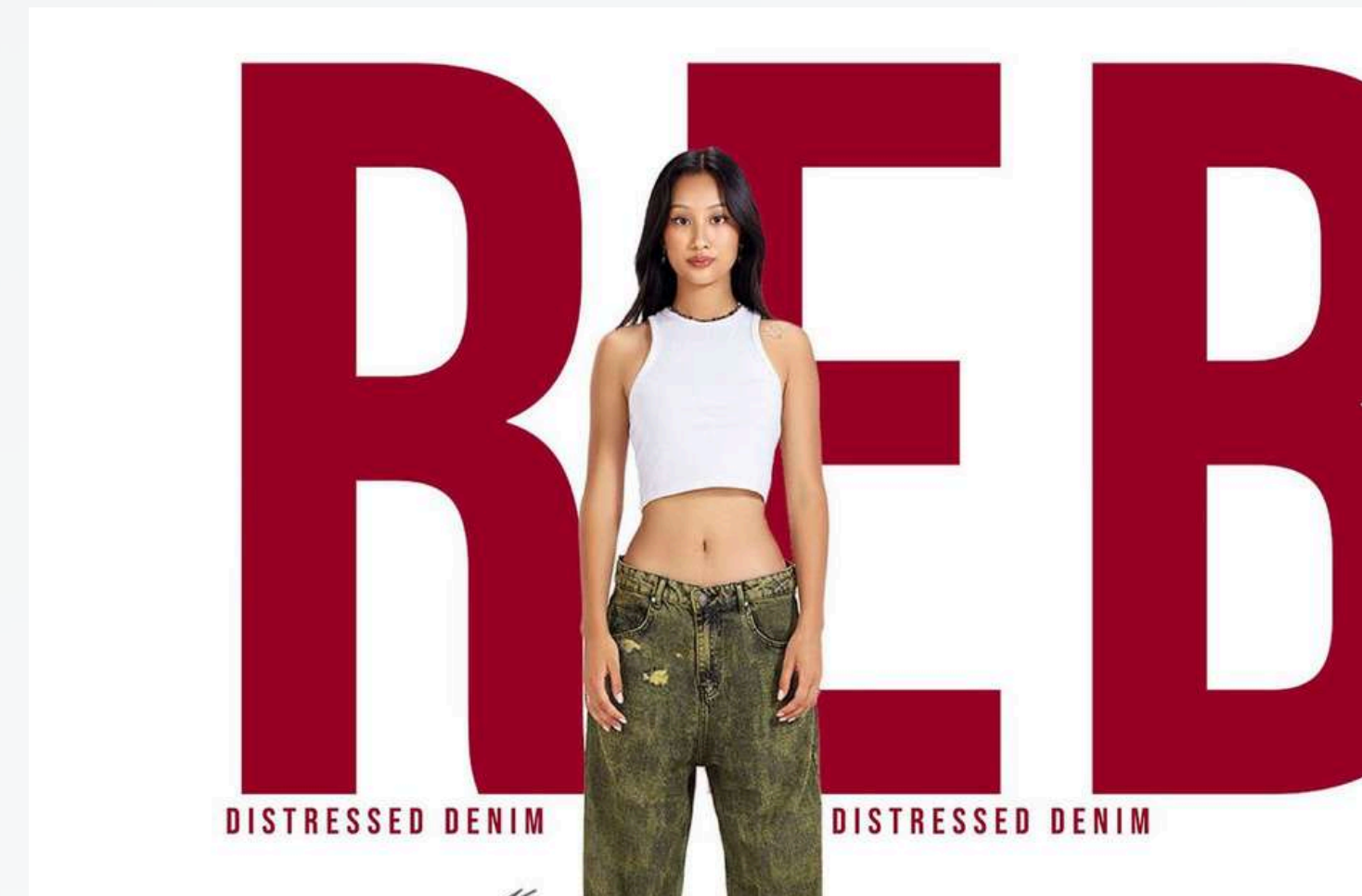


while others mix pastels and neutrals for a versatile, contemporary vibe

VISUAL AND ACTUAL COMPETITOR ANALYSIS ON SOCIAL MEDIA PLATFORMS



They often use straightforward descriptions, highlighting basic features such as size and colors.

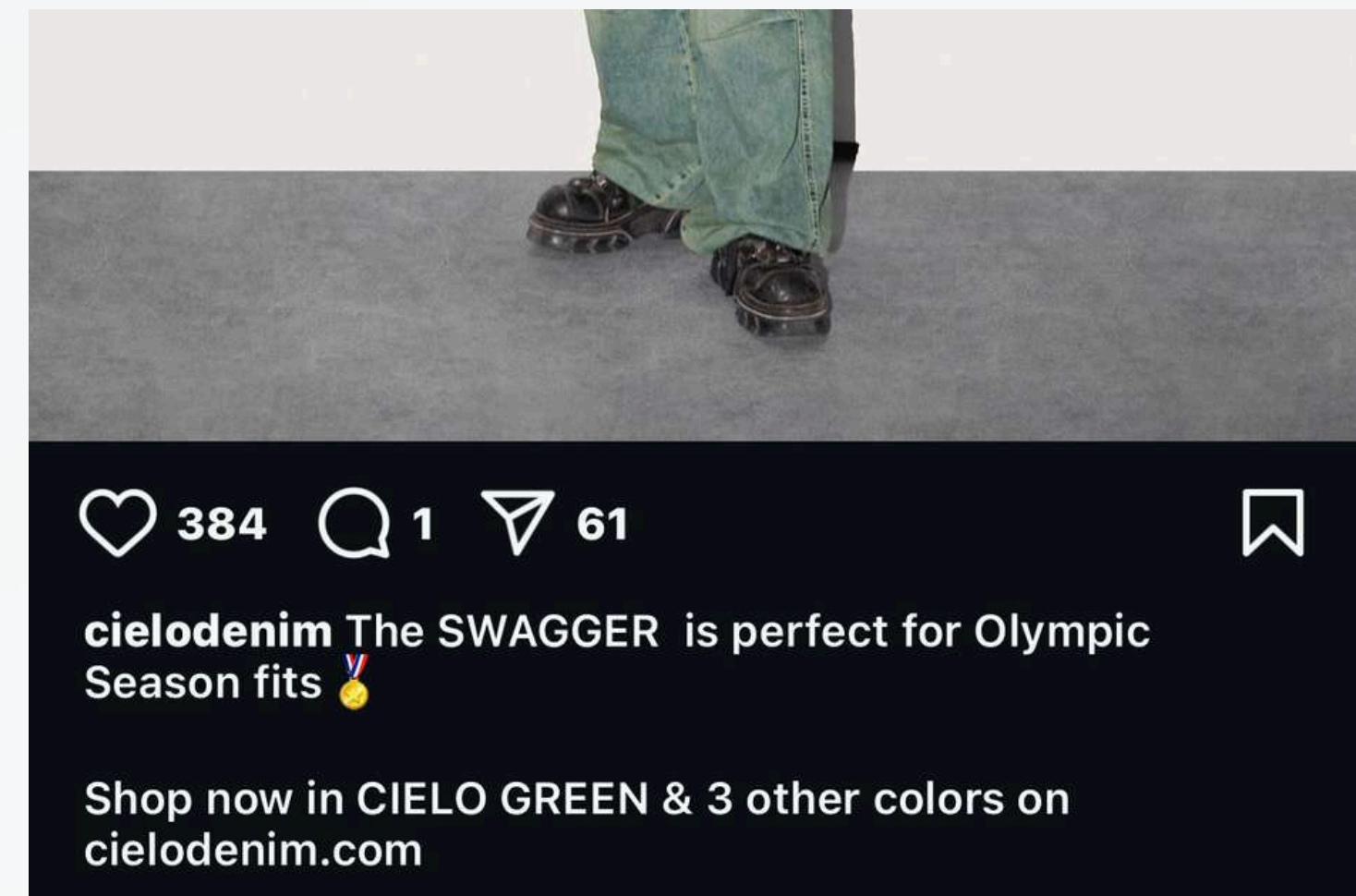


Some competitors emphasize theme-based, personality-driven content to attract niche audiences seeking unique designs.

VISUAL AND ACTUAL COMPETITOR ANALYSIS ON SOCIAL MEDIA PLATFORMS



Others use consistent backgrounds and lighting across posts, creating a strong visual identity and reinforcing a premium brand image.



Call to Action: They encourage customers to order

GOALS AND OBJECTIVES



Increase Brand Awareness

Grow Instagram followers by 10% over each month through organic and paid reach.

Improve customer service


Reduce response time to customer inquiries on social media to under 1 hour by the end of the next quarter.

Boost Engagement

Increase post interaction (likes, comments, shares) by 20% within a month.

Boost sales

Increase online and offline sales by 15% over the next 6 months.



Enhance Product Range

Diversify the clothing collection by introducing new styles, seasonal lines.

Create a website

It will help increase sales and make it easier and faster for customers to purchase.

SEO

The screenshot displays the SEMrush Keyword Magic Tool interface. On the left is a sidebar with navigation options: Keyword Overview, Keyword Magic Tool (highlighted), Keyword Strategy Builder, Position Tracking, Organic Traffic Insights, LINK BUILDING, Backlink Analytics, Backlink Audit, Link Building Tool, Bulk Analysis, ON PAGE & TECH SEO, Site Audit, Listing Management, SEO Content Template, On Page SEO Checker, and Log File Analyzer. Below these are categories: Local, Advertising, and Social Media. The main area shows a list of keywords with filters at the top (Volume, KD %, Intent, CPC (USD), Include keywords, Exclude keywords, Advanced filters). The summary bar indicates: All keywords: 226, Total Volume: 1,080, Average KD: 16%. A table lists keywords with columns: Keyword, Intent, Volume, KD %, CPC (USD), SF, and Updated. The table includes keywords like 'winter collection', 'online shopping winter collection', 'winter collection 2018', 'winter offensive collection', 'gul ahmed winter collection', 'premoda winter collection', 'springfield winter collection', 'winter collection is coming', 'collection winter', and 'max winter collection'. A 'Show more' link is at the bottom of the keyword list. A red circle with a question mark is in the bottom right corner.

Keyword Overview

Keyword Magic Tool

Keyword Strategy Builder

Position Tracking

Organic Traffic Insights

LINK BUILDING

Backlink Analytics

Backlink Audit

Link Building Tool

Bulk Analysis

ON PAGE & TECH SEO

Site Audit

Listing Management

SEO Content Template

On Page SEO Checker

Log File Analyzer

Local

Advertising

Social Media

By number By volume

All keywords: 226 Total Volume: 1,080 Average KD: 16%

+ Add to keyword list Update

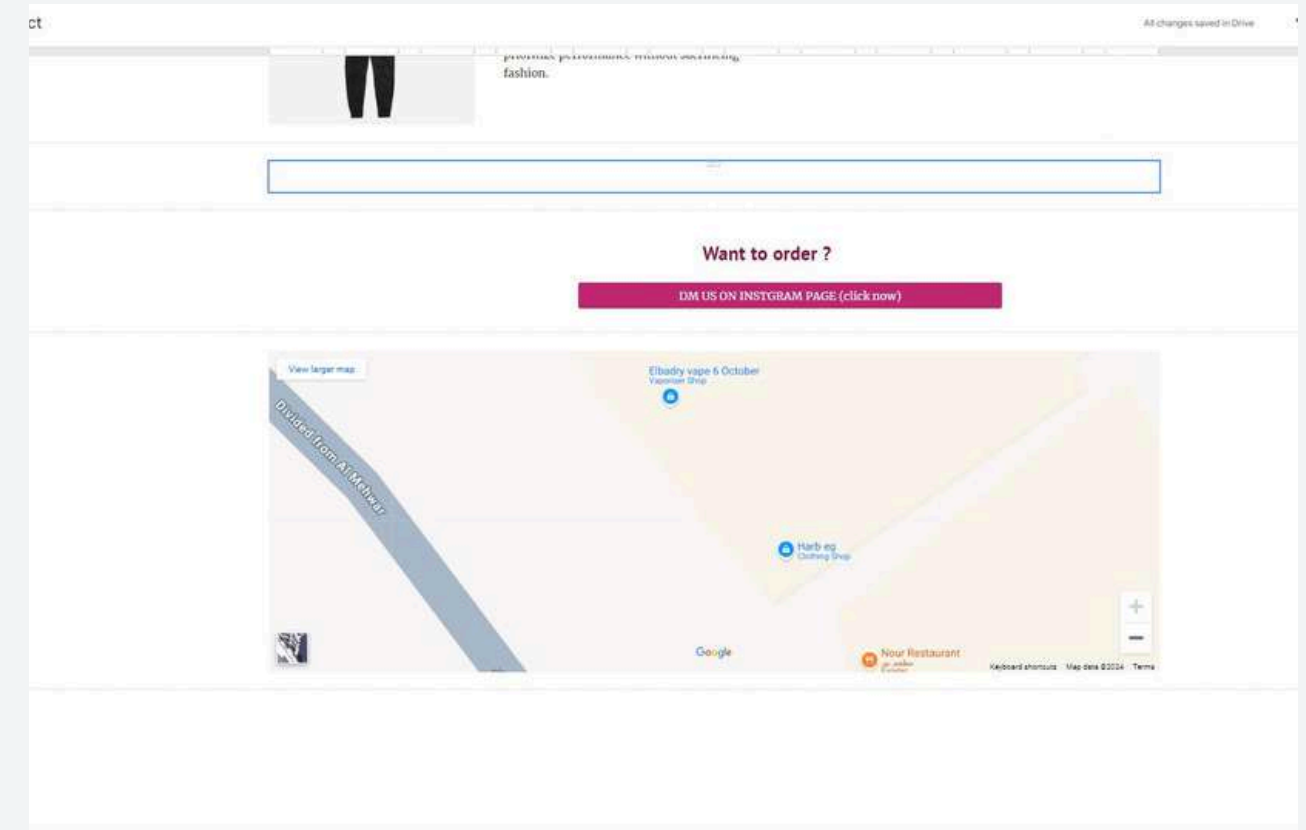
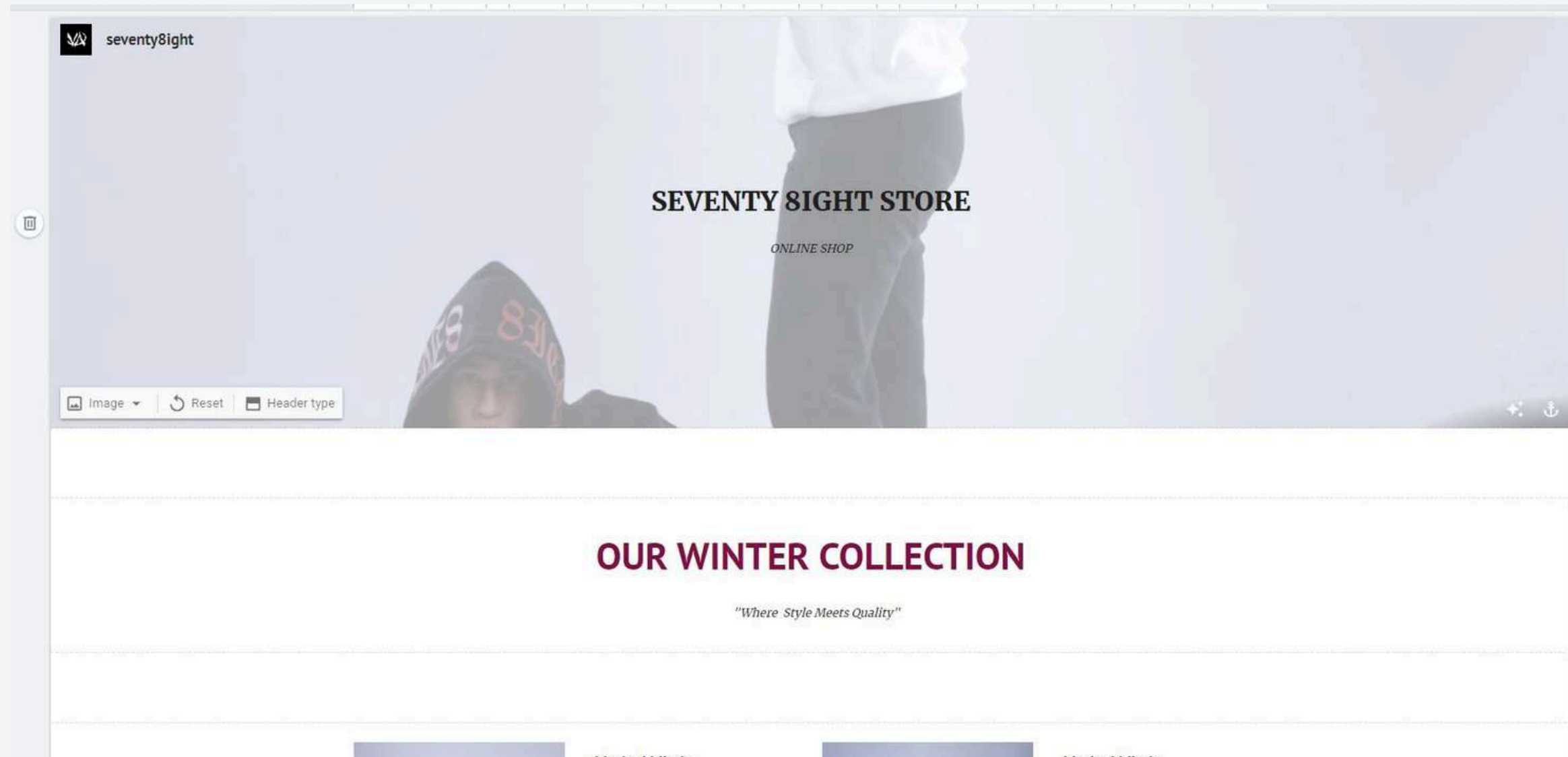
Keyword	Intent	Volume	KD %	CPC (USD)	SF	Updated
⊕ winter collection	I	170	12	0.06	4	Last week
⊕ online shopping winter collection	I	90	21	0.00	4	Last week
⊕ winter collection 2018	n/a	90	n/a	0.00		For metrics, refresh
⊕ winter offensive collection	n/a	90	n/a	0.00		For metrics, refresh
⊕ gul ahmed winter collection	n/a	70	n/a	0.00		For metrics, refresh
⊕ premoda winter collection	n/a	70	n/a	0.00		For metrics, refresh
⊕ springfield winter collection	n/a	40	n/a	0.00		For metrics, refresh
⊕ winter collection is coming	n/a	40	n/a	0.00		For metrics, refresh
⊕ collection winter	n/a	30	n/a	0.00		For metrics, refresh
⊕ max winter collection	n/a	30	n/a	0.00		For metrics, refresh

Show more

Get 7-day trial for free to see more

We utilize **SEMrush's** SEO keywords to optimize our content and enhance our website development.

NEW WEBSITE



**we put our store
location and
instagram hyperlink**


we create new website on google sites [website link](#)

WEBSITE

All changes saved in Drive


OUR WINTER COLLECTION

"Where Style Meets Quality"




Masked Minds

is a captivating hoodie that blends street style with a touch of mystery. Its bold, graphic design features two masked figures surrounded by cryptic text, creating a visually striking and thought-provoking piece. The predominantly black and white color scheme with red accents adds a touch of edge.




Masked Minds

Inspired by themes of rebellion, secrecy, and urban culture, this hoodie is perfect for those who seek to express their individuality and challenge the status quo. The enigmatic design invites wearers to decipher its hidden meanings and create their own unique narrative.




78th Sin

The "78th Sin" hoodie is a rebellious statement piece inspired by counterculture and the spirit of rebellion. Its bold design features iconic symbols like the Harley-Davidson logo, a skull, and a mohawk skull, along with the enigmatic number "78." This number holds a symbolic significance, hinting at a transgression beyond the conventional.




78th Sin

Crafted with a touch of darkness and a rebellious edge, this hoodie is perfect for those who embrace a nonconformist lifestyle. It's a testament to individuality and a refusal to conform to societal norms. The "78th Sin" hoodie is more than just apparel; it's a declaration of independence and a celebration of the unconventional.




Majesty in Black

This sleek black hoodie features a bold Gothic inscription of "LOVE" down the sleeve, exuding a timeless and regal aura. The contrasting red lettering adds a touch of fiery passion to the overall design, creating a striking and sophisticated look.




Majesty in Black

A description of an effort and why it matters




Majesty in White

This pristine white hoodie showcases the same Gothic "LOVE" inscription as its black counterpart, but with a pure and ethereal feel. The red lettering pops against the white fabric, adding a vibrant contrast that is both eye-catching and elegant.



Majesty in White

A description of an effort and why it matters

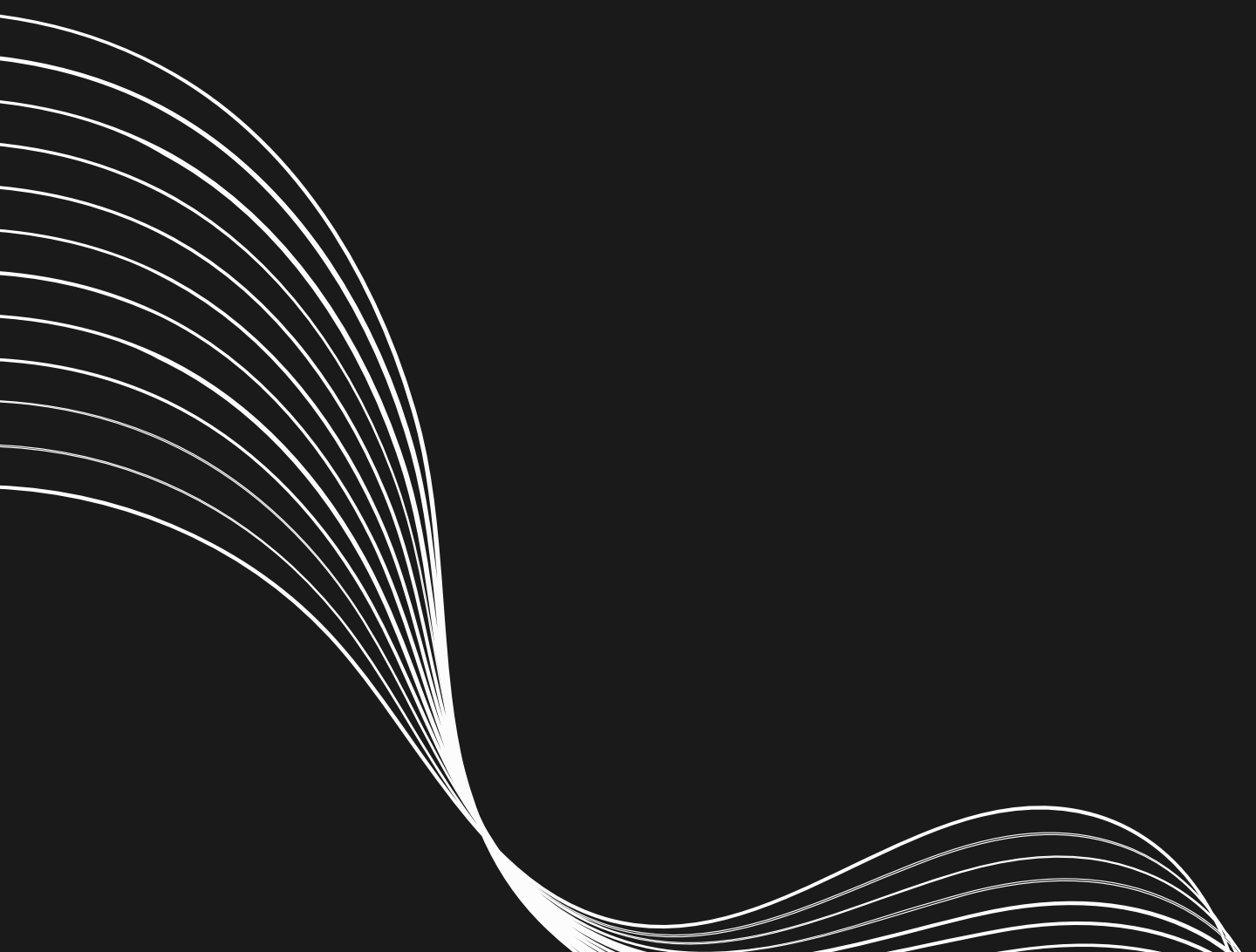


Nike Tech

Whether you're hitting the gym, going for a run, or simply navigating your day, Nike Tech products combine functionality and style, making them a go-to choice for those who prioritize performance without sacrificing fashion.

we name each new item and put a description for each one

SOCIAL MEDIA CONTENT STRATEGY



CONTENT MIX

01

02

03

50% PRODUCT SHOWCASES

Posts and Reels of products in styled settings. For example, models wearing Seventy8ight apparel in vibrant street locations.
Goal: Build brand awareness and highlight product quality.

30% USER-GENERATED CONTENT

Repost content from customers wearing or using Seventy8ight products, tagged stories.
Goal: Build community and trust.

20% INTERACTIVE CONTENT

Polls, quizzes, and stories where followers can vote on favorite styles or trends.
Goal: Encourage engagement and interaction.

POSTING FREQUENCY

- Posts: 2 per week (a mix of product shots, lifestyle imagery, and collaborations).
- Stories: 4-5 weekly stories, using polls, countdowns, and UGC to drive interaction.
- Reels: 1-3 per week featuring dynamic, short-form videos. These can show outfit transitions, behind-the-scenes shoots, or highlight unique products.

Gender



Most active times



ENGAGEMENT STRATEGY

Interactive Stories: Run weekly polls, quizzes, and Q&As to invite customers to engage. Use Instagram stickers (questions, polls) to directly interact with followers.

Hashtag Strategy: Use a mix of trending and niche hashtags (e.g., #Streetwear, #FashionDaily, #OutfitInspo) and encourage followers to tag their content with a branded hashtag (#Seventy8ightStyle) for repost opportunities.

ADVERTISING STRATEGY

Goal: Drive traffic to the Instagram page and boost brand awareness. and it increased by 99.9%

Audience Targeting:
Focus on people interested in fashion, streetwear, and design within the target age group (13-54), using detailed targeting for competitors or related brands (e.g., people who follow streetwear pages or fashion bloggers).

Ad Format: Use carousel ads to showcase a collection of products and in-feed video ads to highlight product launches or limited-time promotions.



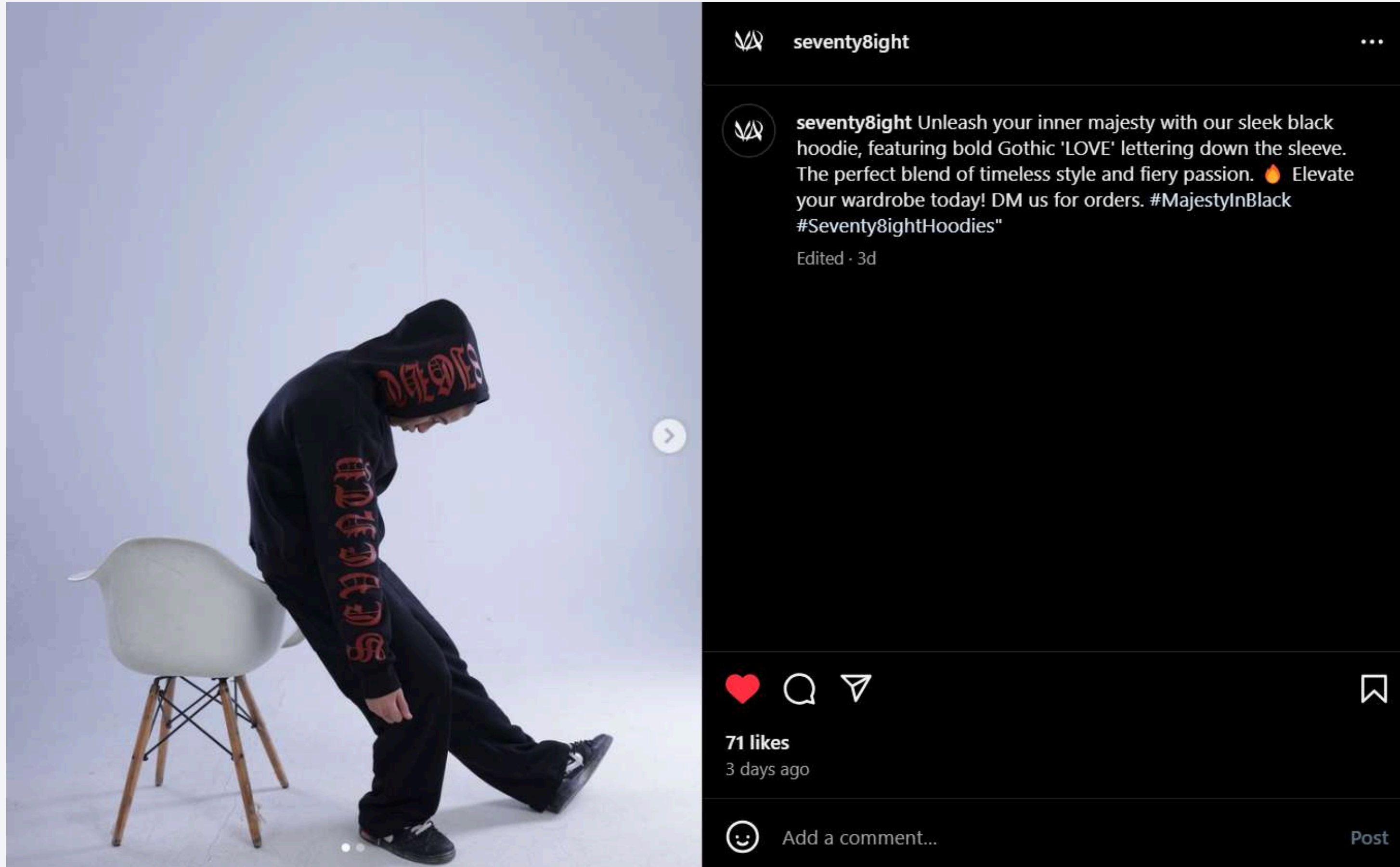
CONTENT CALENDAR

10-6-2024	Sunday	Behind-the-scenes reel of a photoshoot	Reel	"Ever wondered what goes on behind the scenes? 📹 Watch the magic unfold as we shoot our latest collection. Tell us which piece caught your eye! 👁️"	"DM us for sizing or availability!"
10-11-2024	Friday	describe about new amazing t-shirt	post	"Unleash your inner majesty with our sleek black hoodie, featuring bold Gothic 'LOVE' lettering down the sleeve. The perfect blend of timeless style and fiery passion 🔥"	"Shop now via our Instagram Shop or DM for details!"
10-12-2020	Saturday	describe new collection	post	"Two sides of love, one iconic design. ❤️💖 Whether you're feeling bold in black or pure in white, our Gothic 'LOVE' hoodies have got you covered. Which one speaks to you? DM us for orders!"	"DM us with any questions or click our bio link for early access!"

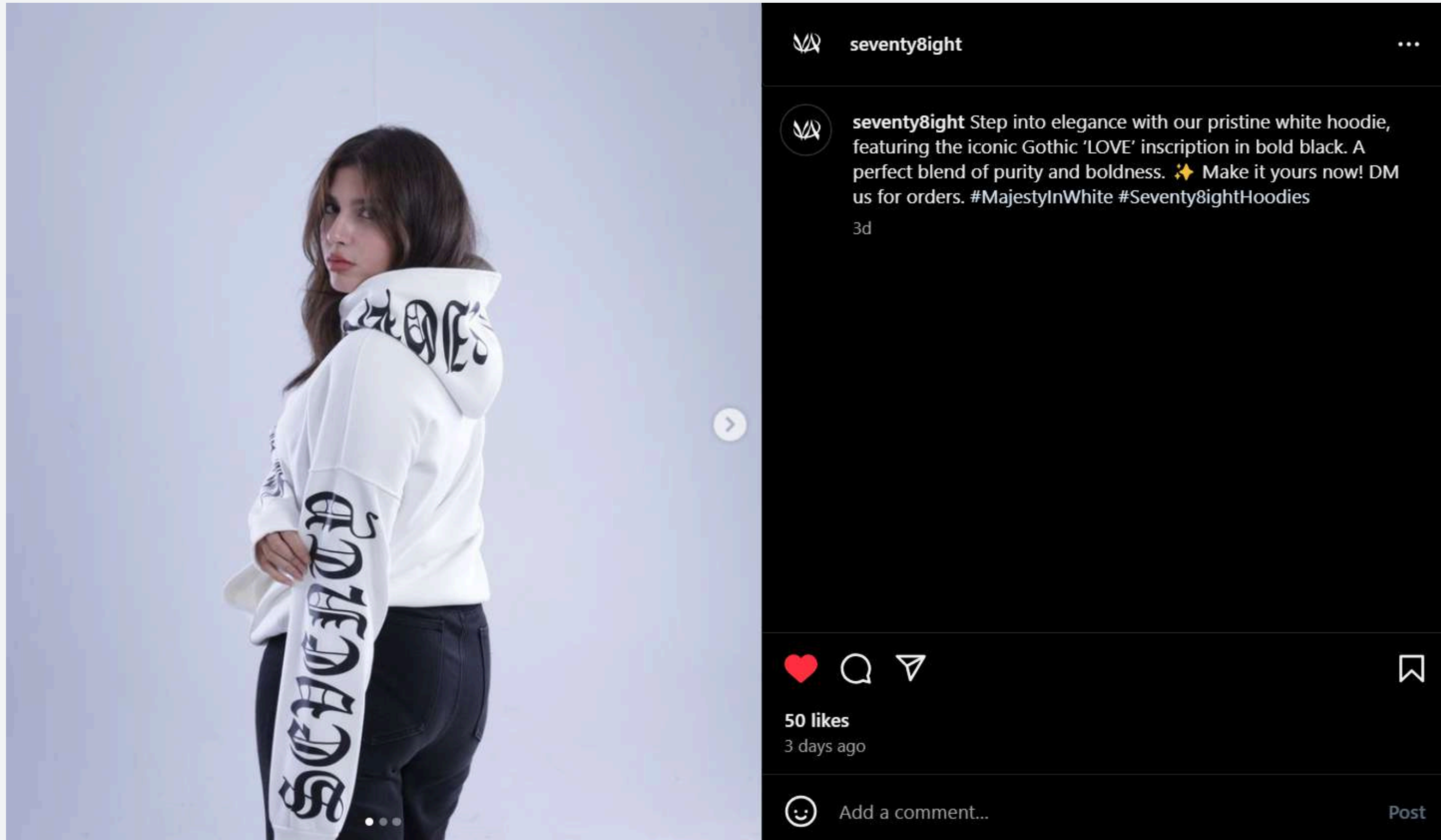
CONTENT CALENDAR

10-13-2024	Sunday	post about new hoodies	post	Step into elegance with our pristine white hoodie, featuring the iconic Gothic 'LOVE' inscription in bold black. A perfect blend of purity and boldness. ✨ Make it yours now! DM us for orders.	"DM us your style!"
10-13-2024	Sunday	present t-shirt	reel	Nike tech cotton available now توصيل لجميع المحافظات	"Click the link in bio to shop before it's gone!"
10-15-2024	Tuesday	new collection	reel	" new tech cotton "	"Tap the bio link to join the Seventy8ight fam!"
10-15-2024	Tuesday	the most beautiful looks at 78	Reel	" 🌟 new tech available now "	"Don't miss out, shop the sale now in our bio!"

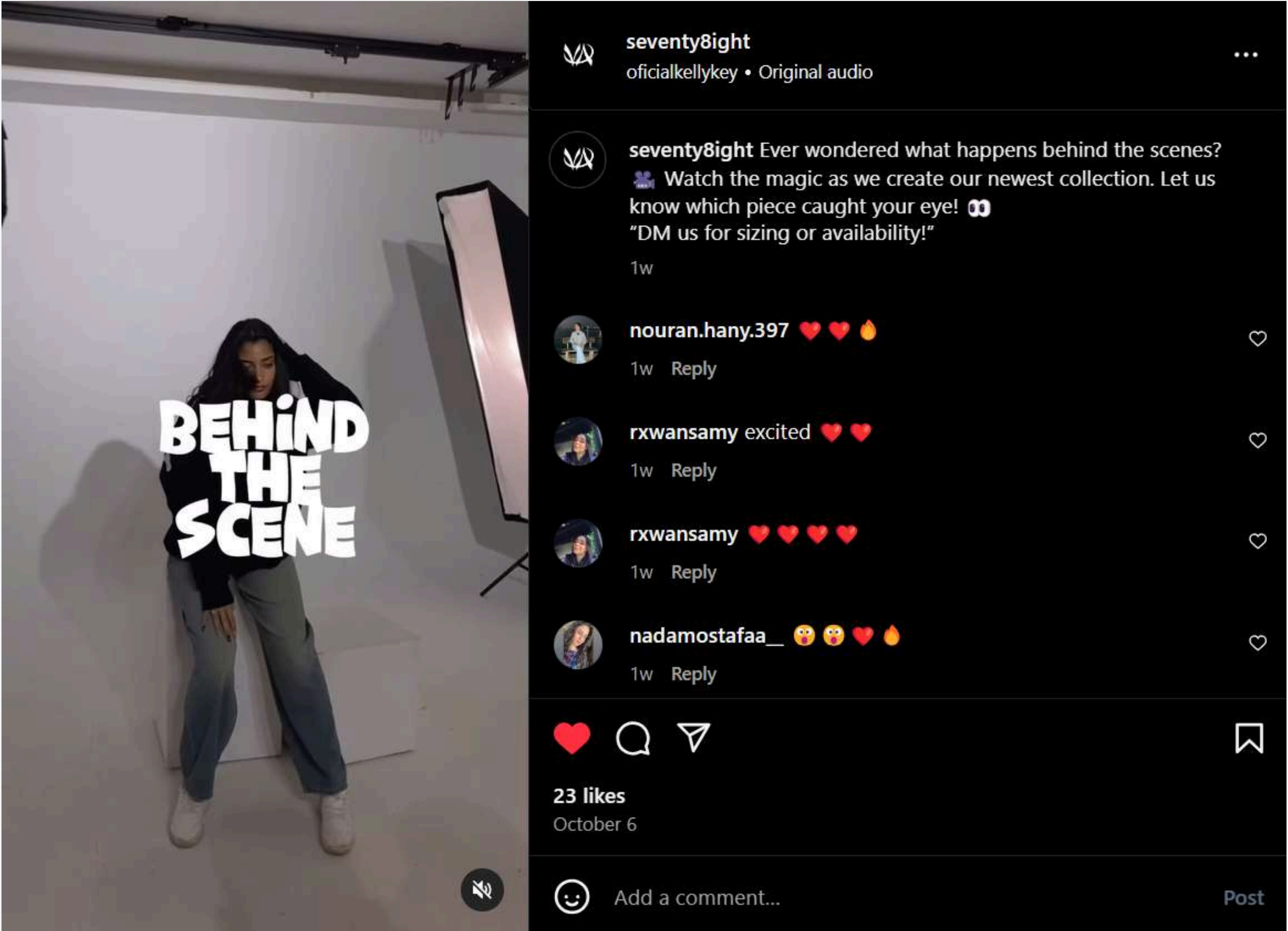
EXAMPLE FORM OUR CONTENT



EXAMPLE FORM OUR CONTENT

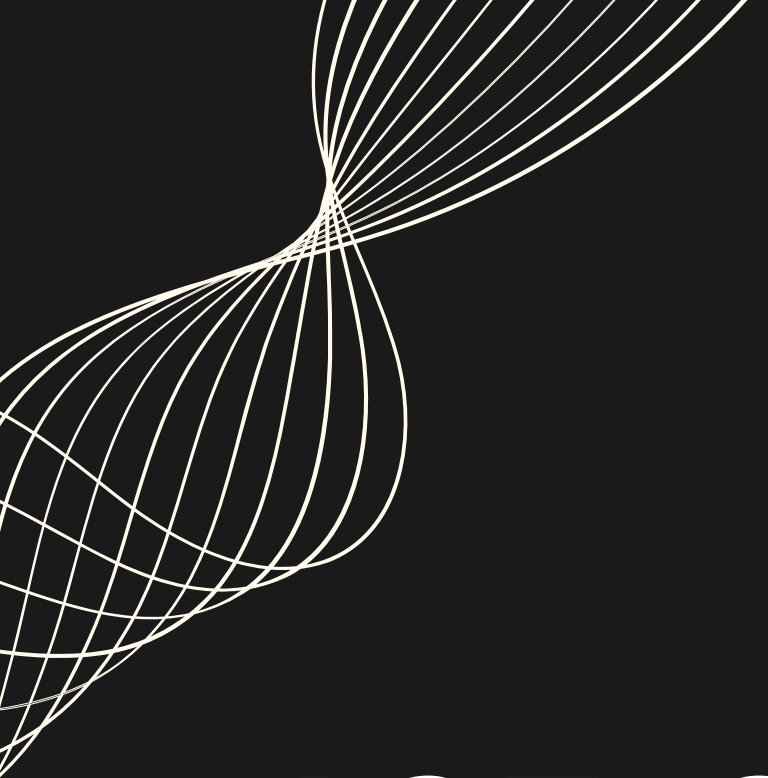


EXAMPLE FORM OUR CONTENT



EXAMPLE FORM OUR CONTENT





1ST STORY ON INSTAGRAM



ADS MANAGER

1 < winter collection < seventy8ight store-engagement-10/11

Ad group name ✓

Create a template winter collection

Conversion ✓

conversion site
.Choose the places you want to drive engagement
[About conversion sites](#)

▼ Messaging Apps

Facebook Page
.Select a page for this ad

Facebook Page Seventy Eight

Messaging Apps
.You can send people to Messenger, Instagram, and WhatsApp

Facebook Page
.Select a page for this ad

Facebook Page Seventy Eight

Messaging Apps
.You can send people to Messenger, Instagram, and WhatsApp

Messenger Seventy Eight

Instagram seventy8ight@

WhatsApp

Performance objective
Increase the number of conversations

Optional · Control the display of prices

seventy8ight store-engagment-10/11

winter collection

new collection

we choose the goal engagement

ADS MANAGER

...

draft

Advertisement 1

winter collection

seventy8ight store-engagement-10/11

research

seventy8ight store-engagment-10/11

winter collection

new collection

Advertising campaign opportunities

You can achieve a 3% reduction in cost per result with some Advantage+ design improvements for a single ad

an offer

application

Define audience

The audience range you have set is fairly general

general

specific

Estimated audience size: 11,500,000 - 9,800,000

Estimates may vary significantly over time based on targeting selections and available data, and do not reflect audience choices using Advantage

Estimated daily results

Access

9.8K - 28K

Conversations

16 - 3

Budget and timeline

Budget

EGP ١,٠٠٠,٠٠٠ ج.م. Total campaign budget

You will not spend more than EGP 1,000.00 during the duration of your ad set . You will spend more on days with more opportunities and less on days with less opportunities. [Learn more](#)

Timeline

Start date

EEST 01:07 11 أكتوبر, 2024

Expiry date

EEST 01:07 13 أكتوبر, 2024

Hide options

Budget Scheduling

an offer

Increase your budget during specific time periods

Ad scheduling

Running ads all the time

Audience Controls

You can modify audience controls to reflect only legal or practical restrictions. [Learn more](#)

By clicking the " Publish " button, you agree to Facebook's Advertising Terms and Guidelines

life time budget 4 DAYS

ADS MANAGER

the AI tool toward people it thinks are most likely to respond. [Transform your audience](#) [+with Advantage](#)

▼ Create a new audience **Custom audiences**

Research current audiences 🔍

the age
34 - 18

Sex
All genders

Detailed targeting
Include matching people

Interests > Shopping and fashion > Clothing (apparel)

Men's clothing (apparel)

Women's clothing (apparel)

Interests > Shopping and fashion > Shopping (retail)

Online shopping (retail)

Interests > Additional Interests

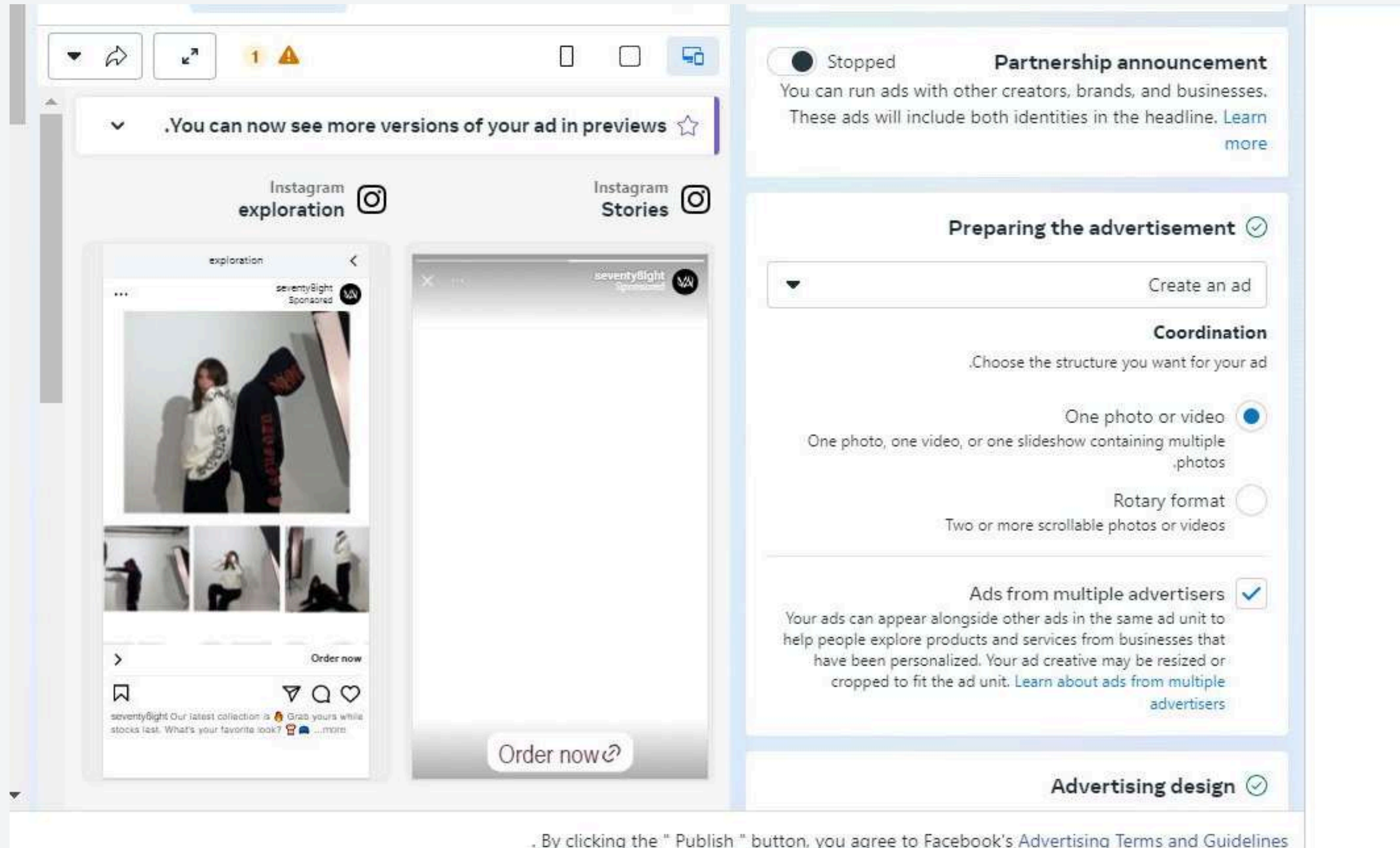
Fashion and Style

browse Suggestions .Add demographic information, interests, or behaviors 🔍

. By clicking the " Publish " button, you agree to Facebook's Advertising Terms and Guidelines

-Age 18 to 34
-INTERESTS ONLINE
SHOPPING
FASHION AND STYLE
-LOCATION EGYPT BECAUSE
WE DO SHIPPING ALL OVER
EGYPT

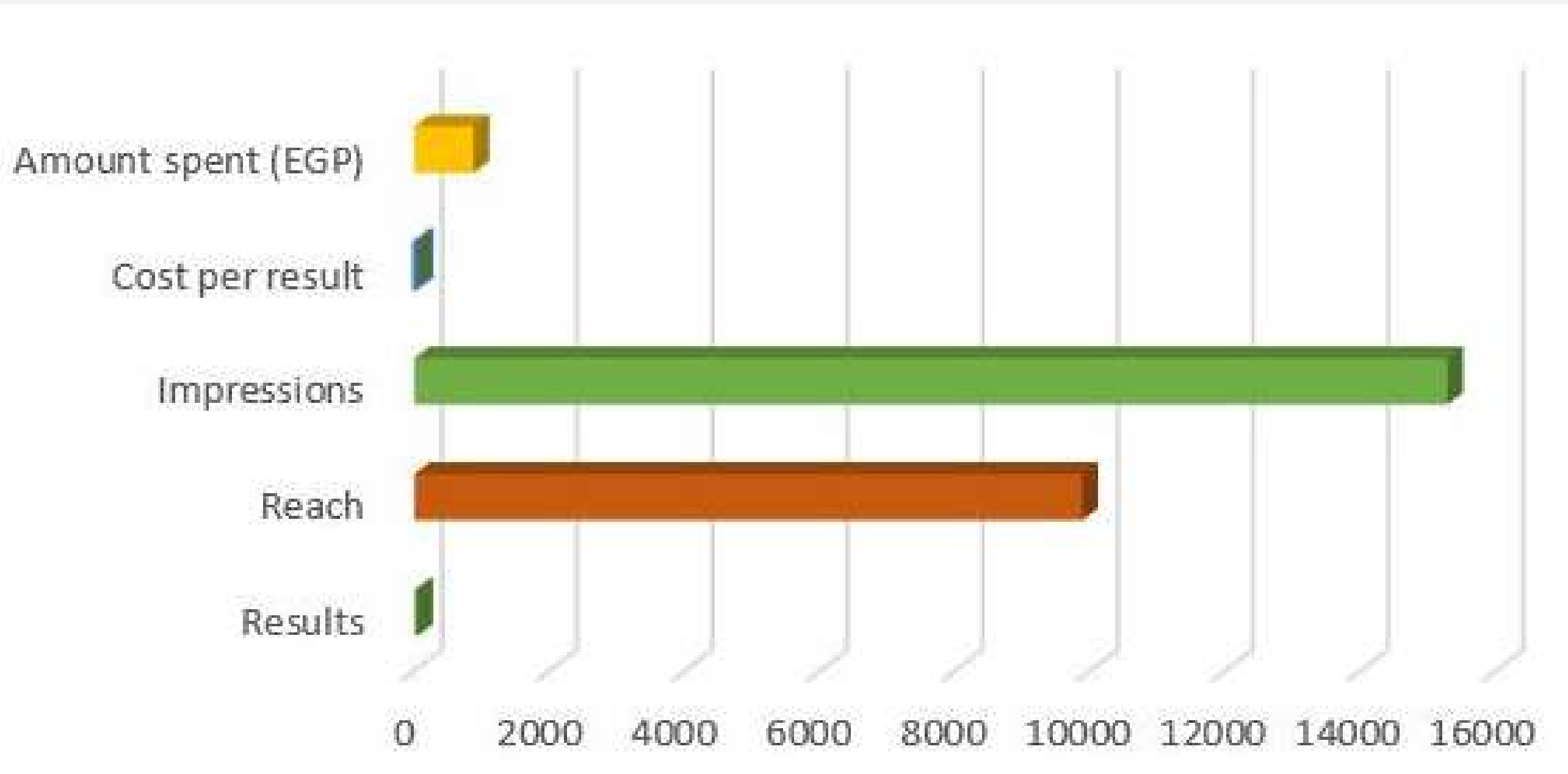
ADS MANAGER



LIMITED STOCK

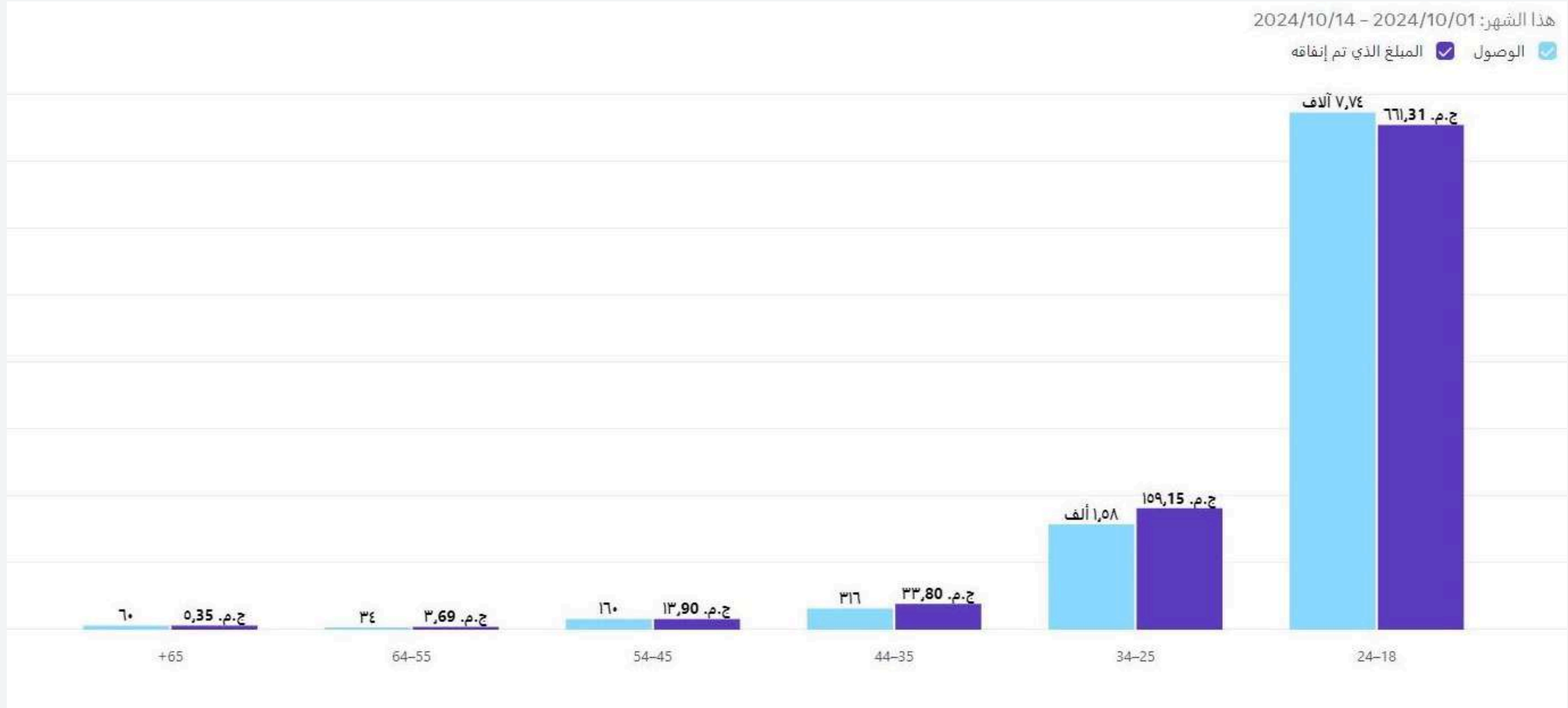
DARK POST REEL THAT HAVE ALL OUR COLLECTION

RESULTS



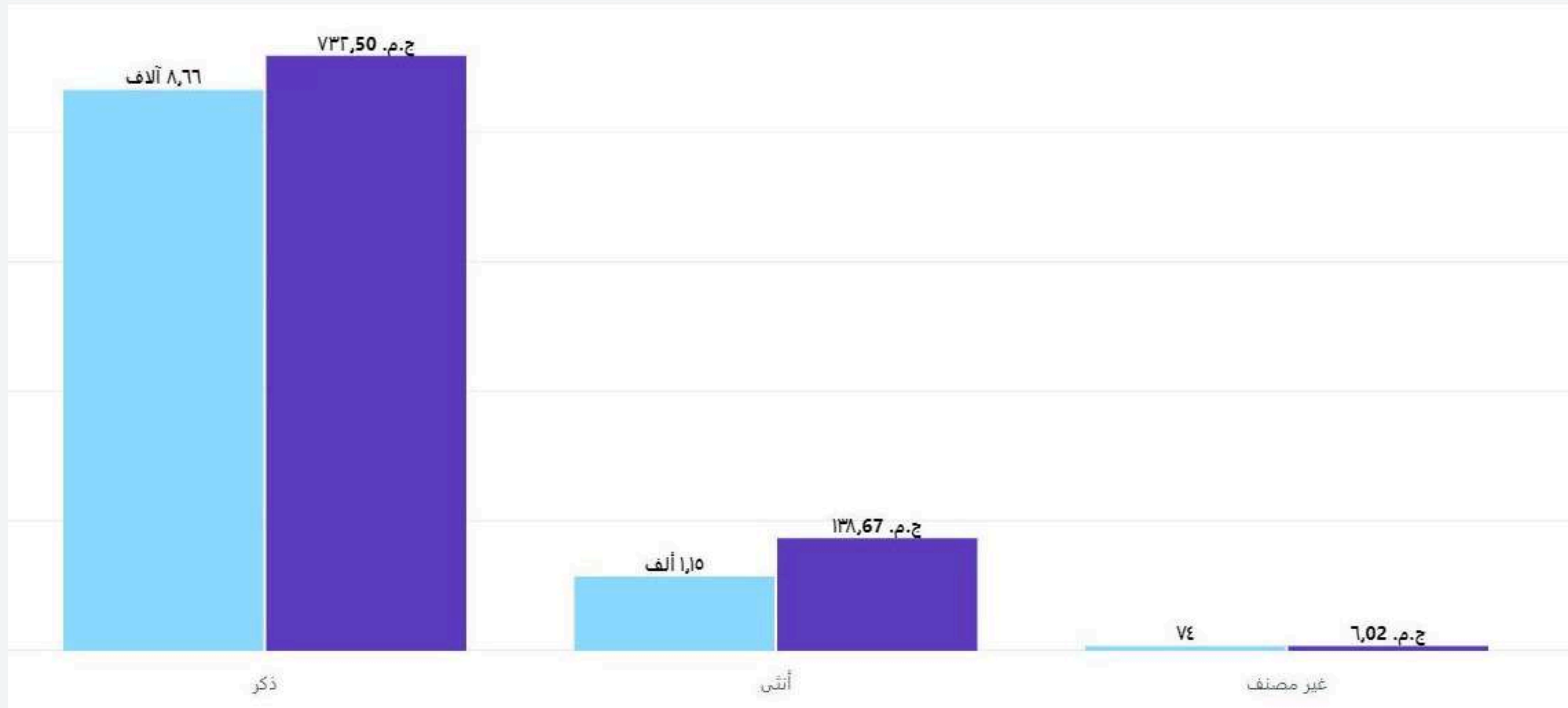
Amount spent :877.19
CPC:20.89
Reach:9885
impressions :15290
messege:42

RESULTS



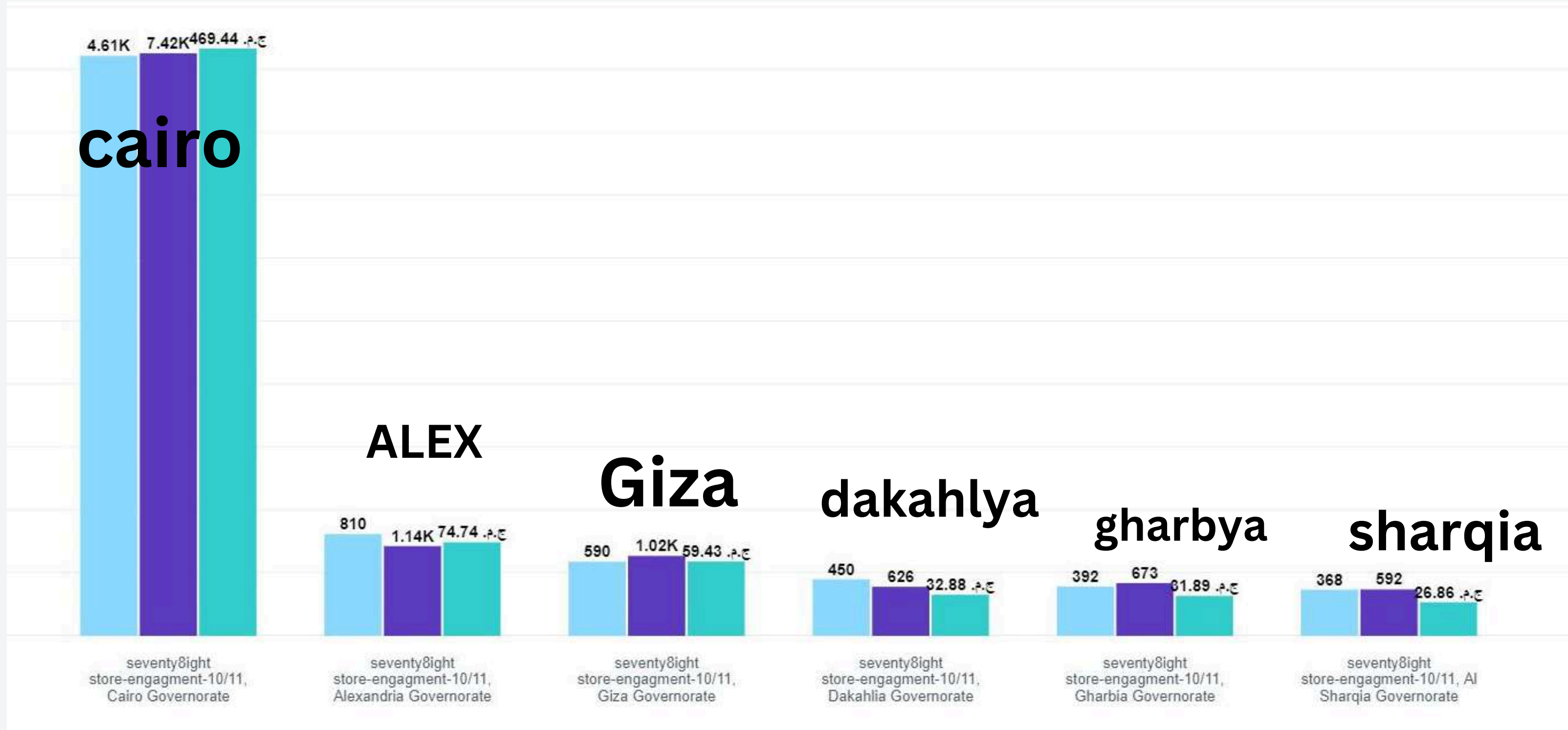
BEST AGE 18-24

RESULTS



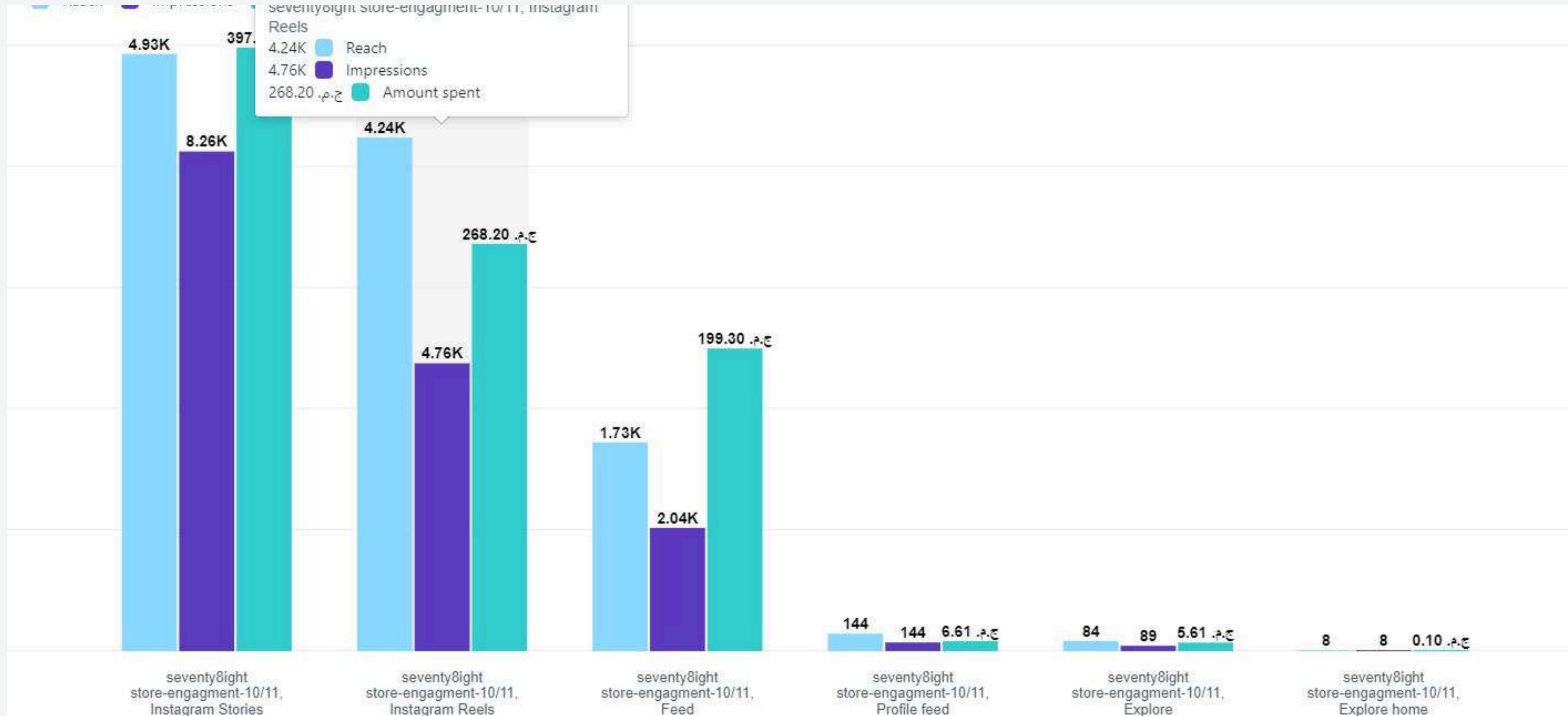
BEST GENDER: MALE

RESULTS



best location:Cairo-Alex-Giza

RESULTS



BEST PLACMENT : STORIES

FOLLOWERS

BEFORE



Instagram profile of VA before the follower increase. The profile shows 4 posts, 8,759 followers, and 1 following. The bio includes the text "Clothing (Brand)" and "16 أكتوبر-الحصري-ابراج علي الدين - بجوار فرغلي بتاع العصائر". A "Professional dashboard" badge indicates 64K views in the last 30 days.

4 posts 8,759 followers 1 following

VA

In sleep mode

Clothing (Brand)

16 أكتوبر-الحصري-ابراج علي الدين - بجوار فرغلي بتاع العصائر
الدور الاول Delivery all over Egypt 🇪🇬 no refund
See Translation

Professional dashboard
64K views in the last 30 days.

AFTER



Instagram profile of VA after the follower increase. The profile shows 9 posts, 8,900 followers, and 1 following. The bio includes the text "Clothing (Brand)" and "16 أكتوبر-الحصري-ابراج علي الدين - فوق ملك الكبده Delivery all over Egypt 🇪🇬 no refund". A "Professional dashboard" badge indicates 127K views in the last 30 days.

9 posts 8,900 followers 1 following

VA

Clothing (Brand)

16 أكتوبر-الحصري-ابراج علي الدين - فوق ملك الكبده Delivery all over Egypt 🇪🇬 no refund
See Translation

sites.google.com/view/seventy8ight-onl...

Professional dashboard
127K views in the last 30 days.



RECOMMENDATIONS

- **We will focus on Cairo, Alexandria and Giza as a primary targeted area and Other governorates as a secondary targeted area.**
- **The top engaged age range is 18 to 24, so it'll be our primary targeted age group.**
- **Top engaged gender are males, so it will be primary targeted gender.**
- **To run the campaign more days with higher budget.**
- **Top engaged posting type is stories.**

TESTIMONIALS

الخامه حلوه اوي والحاجه نضيفه
ويستاهل الفلوس وجه بسرعه ودي مش
هتبقا اخر تعامل



و احسن من الصوره بكتير

El order wesl w gamed awyy El
sra7a ❤️🥰



El order wasal beggad gamed w
high quality thx beggad 💖



التيشيرت جامد اوي و ك خامه تحفه
جداااa



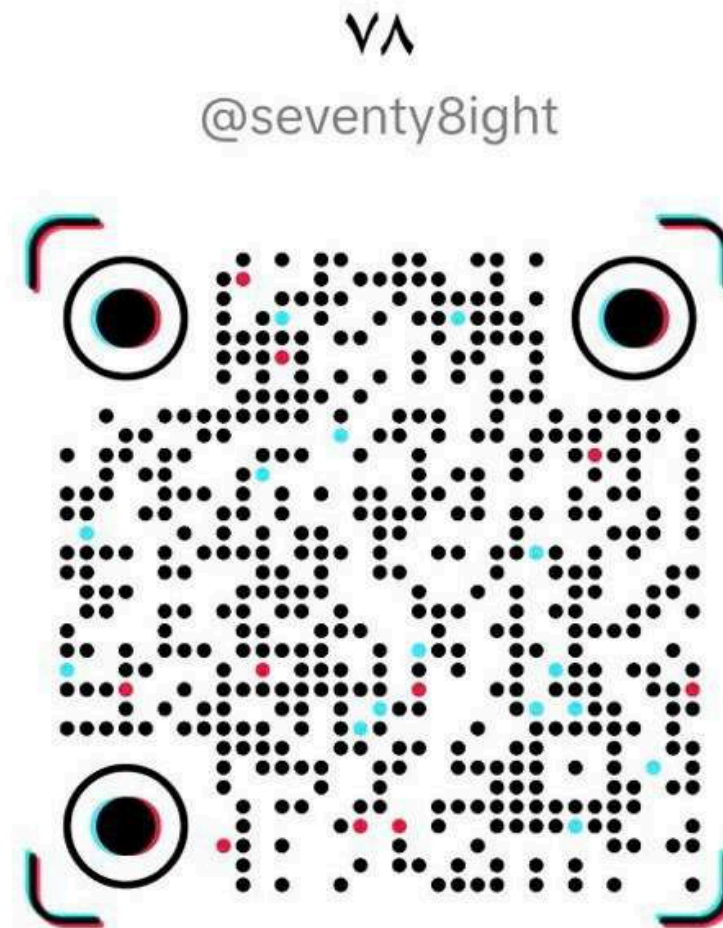
الاوردر حلو والخامه كويسه جدا



FOLLOW US!



@SEVENTY8IGHT



VA
@seventy8ight

TikTok

