



Seeds for the Future



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What is Seeds for the Future

Seeds for the Future is Huawei's global CSR flagship program. Initiated in 2008, it is our most heavily invested CSR activity, and we will continue to invest in the program over the long term.

The program seeks to develop local ICT talent, enhance knowledge transfer, promote a greater understanding of and interest in the ICT sector, and improve and encourage regional building and participation in the digital community.

Through this program, selected top university students will have a study trip in China. Over the course of the program, Huawei shares its ICT expertise and experience in managing a multinational corporation with young ICT professionals, and helps fuel the development of local ICT industries.

Why We Launch Seeds for the Future Program

Information and communications technologies (ICT) have become crucial growth engines for many different industries. As a leading ICT solution provider Huawei is committed to promoting ICT industry development in the countries it operates, and aims to drive long-term economic, social, and environmental sustainability.

Talent is crucial for the growth and development of any industry, the rapidly growing ICT industry has greatly changed business models. As a result, across the ICT ecosystem there is an urgent need for large numbers of technical staff who can address the challenges posed by this transformation. Many young people have lost their jobs, but there are still not enough ICT professionals. This mismatch between talent supply and demand hinders social progress and creates social problems. In many countries, there is a gap between the knowledge learned in the classroom and the skills that are necessary in the real world. Therefore, the pool of skilled personnel should be provided opportunities to learn and apply the latest technologies. Through the Seeds for the Future program, Huawei helps resolve these problems.

Huawei believes that access to education is vital to create opportunities that support fair and sustainable development in the countries in which the company operates. Therefore, our global CSR initiatives largely focus on education and knowledge transfer.

What We Offer?



Two-week study in the capital city, Beijing and the high-tech and manufacturing hub, Shenzhen, China.



Round-trip air tickets between your homeland and China (economy class)



One-way air ticket or high-speed train ticket from Beijing to Shenzhen



Hotels (you may need to share a room with another one)



Food



On site transportation



National historical sites tour

What Can You Expect from A Two-Week Study Trip in China?



Study cutting-edge information and telecommunication technologies at Huawei HQ training center



Operate and practice in lab with real equipment



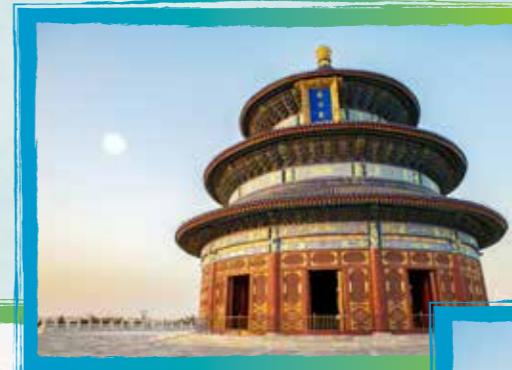
Visit Huawei exhibition halls and watch the up-to-date ICT solution demonstrations



Get exposure to a global enterprise operation and management



Learn Chinese language and traditional culture



Explore ancient China among magnificent historical architectures and relics



Discover modern China through the dynamic economy and society

北京

Trip to
Beijing

Beijing, the capital city of the People's Republic of China, is one of the world's most populous cities.

As a city combining both modern and traditional architecture, Beijing is an ever-changing megacity rich in history but also truly modern. It is a major hub for the national highway, expressway, railway, and high-speed rail networks. The Beijing Capital International Airport has been the second busiest in the world by passenger traffic since 2010, and the city's subway network is the busiest and second longest in the world, after Shanghai's subway system.

The city's history dates back three millennia. As the last of the Four Great Ancient Capitals of China, Beijing has been the political center of the country for much of the past eight centuries. The city is renowned for its opulent palaces, temples, parks, gardens, tombs, walls and gates. Its art treasures and universities have made it center of culture and art in China.





Opening Ceremony

Your study trip in China begins with an opening ceremony in Beijing. You will receive warm welcome from Huawei senior executives and embassy staff from your homeland.



We hope a glimpse at the traditional Chinese culture will ignite your curiosity during the journey.

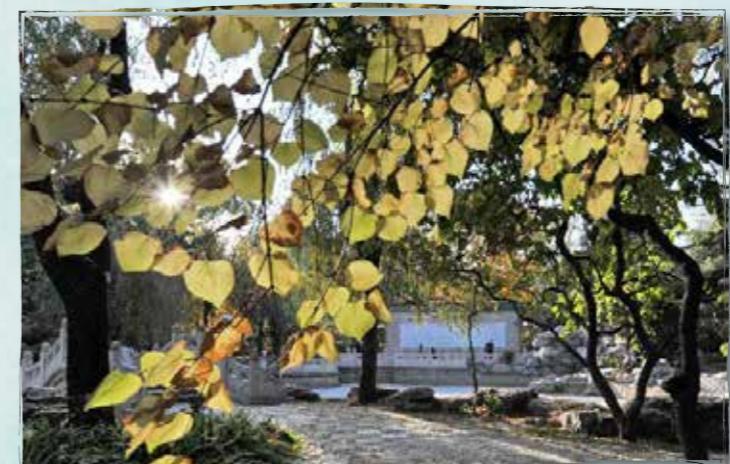




You will learn Mandarin and unique components of the Chinese culture at Beijing Language and Culture University (BLCU).

BLCU is known as The Mini-United Nations, it is the only university of its kind in China that offers Chinese language and culture courses to foreign students.

In the area of Teaching Chinese as Foreign Language (TCFL) and the promotion of Chinese culture, Beijing Language and Culture University has the longest history, the largest size and the most well qualified academic faculty in the area. Since its founding the university has trained some 160,000 foreign students who are proficient in the Chinese language and familiar with Chinese culture from 183 countries and regions. Many alumni have become celebrities in various fields such as education, politics and business.



Learn Chinese Culture

In BLCU, you will have an entry-level learning on how to speak and write Chinese, and a taste of Chinese calligraphy, painting, Tai Ji and other traditional Chinese arts and folklore will lead you to explore deeper into Chinese culture.



Explore the Ancient Capital City

You will have the chance to explore the magnificent architectures like the forbidden city, the great wall and the summer palace, and experience the unique indigenous culture like Manchu tea art in the ancient capital city.



深圳

Trip to
Shenzhen

Shenzhen is a major city in Guangdong Province, and also one of the four largest and wealthiest cities of China. The city is located immediately north of Hong Kong Special Administrative Region.

Shenzhen was a market town of 30,000 people on the route of the Kowloon–Canton Railway. That changed in 1979 when Shenzhen was promoted to city-status and in 1980 designated China's first Special Economic Zone.

Shenzhen's most important economic sector lies in its role as the headquarters for China's High-tech companies. Shenzhen is home to many internationally successful high-tech companies, many foreign high-tech companies also have their China operations centers located in this city. Due to its unique status, Shenzhen is also an extremely fertile ground for startups, be it by Chinese or foreign entrepreneurs.



Visit Huawei Campus

A visit of the Huawei university will show you the diversity in the company and the spirit of Huawei employees.



You may have a chance to visit Huawei manufacture center and have a close watch on the advanced automatic production lines.



In the exhibition hall, tech-experts will introduce the most advanced ICT solutions and the concept of some future technologies; you can experience the latest design of Huawei consumer devices.

Receive ICT training in Huawei HQ

You can exchange with Huawei staff on ICT technology and policy planning, and make friends with classmates from various countries.



The Huawei lab provides real equipment in a simulated environment for you to configure different generations of base stations and test the communication module of smartphones.

Engage with High-level Officials



A Singapore Seeds student demonstrated Huawei smart devices to President Tony Tan when he visited Huawei



H.M King Philippe and his delegation were greeted at the Huawei 5G Lab by Belgian Seeds students



Mozambican Seeds students were invited to meet H.E. President Filipe Nyusi in Beijing



Lithuanian Seeds students met with Prime Minister H.E. Algirdas Butkevicius before their departure to China



Myanmar Seeds representative reported to H.E. President Htin Kyaw and his delegation during their visit to China



Lao Seeds student introduced Huawei smartphone to Prime Minister Thongloun at Huawei exhibition hall

Discover Dynamic and Diversified Shenzhen



Graduation

A brief graduation ceremony will be the end of this journey. You can share your experience, feelings, and gains on this occasion with the newly made friends, Huawei senior executives, and even consul general of your country; and will receive certificate which proves your effort from Huawei if you pass.



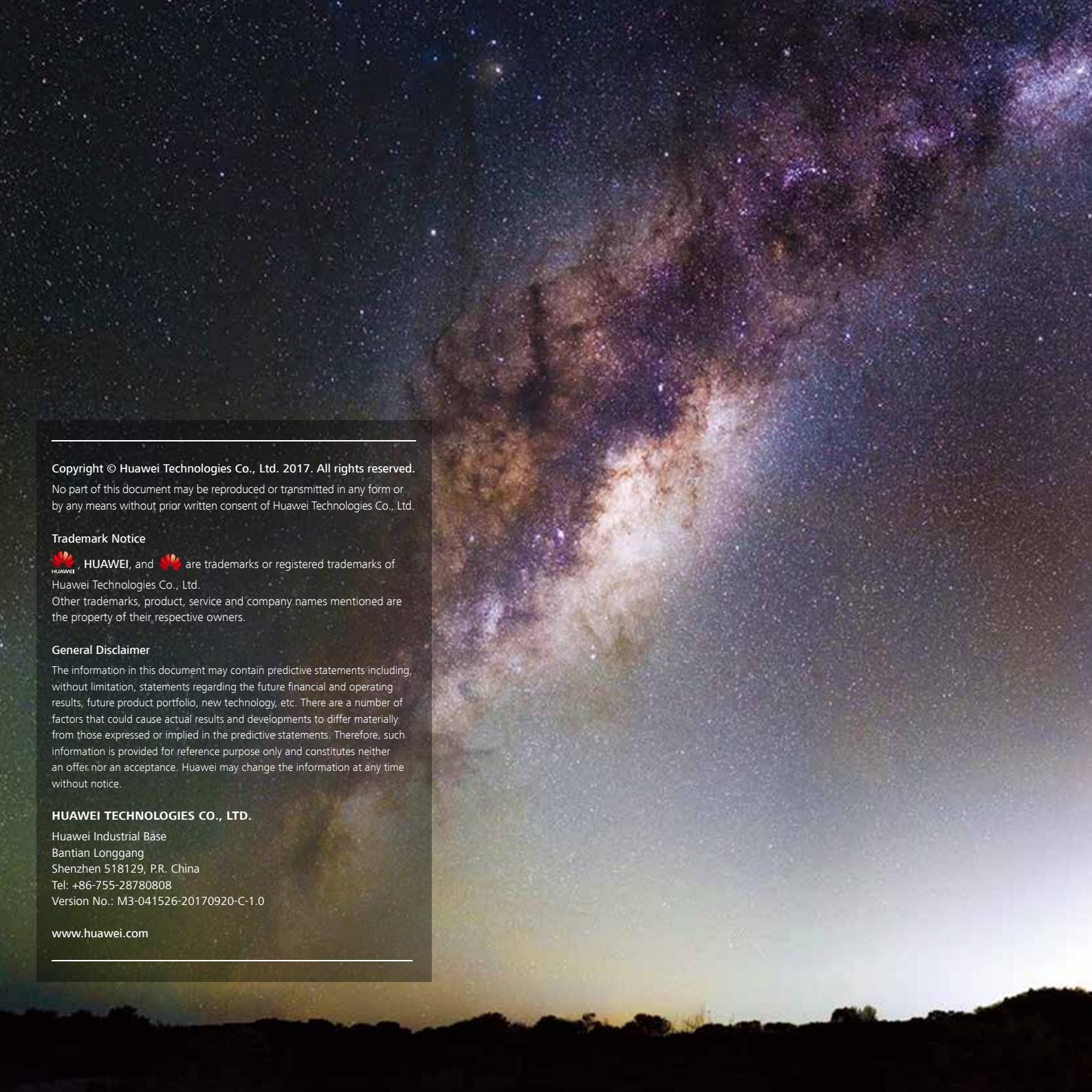
We live in a dynamic era. Technological progress is continuously revolutionizing how we work, learn, entertain, and live. People increasingly expect high quality connections anytime, anywhere, and these demands are forming an entirely new world.

As an important part of this historical process, Huawei welcomes a future of connected possibilities. In fact, Huawei has never been as extensively and profoundly connected to the world as it is today. Our networks, solutions and devices serve one third of the world's population across more than 170 countries and regions. We are connecting systems, business, cities, societies and people around the world, improving efficiencies, transforming industries and ultimately creating better experience for everyone.

Thanks to outstanding talent like you we are able to promote our vision for the future: to fully connect people and people, people and things, and things and things; to create a fully connected world that brings all of humankind together; to welcome the day when quality connections will no longer be a privilege of the few, but the right of everyone.

But we need your support to make this world a reality. We need your expertise and passion to spread Huawei's vision, to enable more people to participate in it and benefit from it. We need your belief that we can make it possible.





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Version No.: M3-041526-20170920-C-1.0

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