



iRevolution

Year 2022

Brand APPLE

KPI

Units sold (mm)

232

Revenue Generated

205

Active Users (mm)

1,334

Brand

Mrp

Sale Price

Star Rating

Discount Percentage

Number Of Reviews

Apple

52.900

41.999

5

20

6.804

Annual Revenue



iRevolution- Standard Decideds

Model Specification

Model	Processor	Front C..	Colour	Rear Camera	
APPLE IPHONE 11	A Bionic Chip	12MP	White	12MP + 12..	92,800
			Black	12MP + 12..	92,800
			Red	12MP + 12..	92,800
			Yellow	12MP + 12..	43,900
APPLE IPHONE 12	A Bionic Chip with ..	12MP	Black	12MP + 12..	199,700
			Green	12MP + 12..	74,900
			Red	12MP + 12..	134,800
			Red	12MP + 12..	74,900
APPLE IPHO..	A Bionic Chip with ..	12MP	Black	12MP + 12..	74,900
			Red	12MP + 12..	74,900

Model Wise Share

Apple iPhone 14 Pro Max  
17.00%Apple iPhone 14  
17.00%

Apple iPhone 14

Apple iPhone