



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 See an example

IPHONES IMPACT IN INDIA

it will be trustable source in the field of security purpose

it makes them to know about the features in iphone

It helps to understand the necessity of iPhone

It is very useful for knowing information about iPhone

It makes clear vision about iPhone usage

Some thinks that once iphone is charged it lasts for a day when compared to smartphone

Some people thinks that Apple iphones are costlier than a smartphones

Many thinks about the security purpose of iphone

some thinks that in iphone it gives better results in photography

In my thoughts iphone provides a better improvement in performance standard while comparing other smartphones

Helps to understand the iPhone impact on our society

it enable them to use the new features on iphone

iphones improvement can be viewed

Security and performance are their main goal that they used to manage

they came to know about recent updates

iphone makes them feels luxury

it makes a safer environment in the field of technology

iphones makes them a secure data sharing

it will be a reliable source in the field of iphone

It ensures the knowledge about the iPhone