

A large, solid blue rounded rectangle with a slight drop shadow, positioned on the left side of the slide.

MICROSITE



WHY JUMBO NEED MICROSITE?

Better lead generation rate

Microsites have a better lead generation rate, as they cut the clutter and focus on sharing information related to a particular campaign. Less distraction, increasing the chances of conversion.

Improve virality potential

Source of customizable & personalize content that encourage users to spread the word and generate organic publicity through social media, online forums, and other channels.

Better SEO for niche Keyword

optimize brand visibility in search engine results by curating the article to align with specific keywords, which allows better ranking



THE GOALS OF JUMBO MICROSITE

**KNOW
MORE
ABOUT
JUMBO**

The Story
Character
Man Behind
Song
Etc

**BUILDS
FANBASE
COMMUNITY**

Special screening,
event invitation &
limited merchandize
through email
marketing

**CONTENT
HUB**

Tools to spread the
message &
marketing gimmick
for KOL, MEDIA &
Creator

MICROSITE THEME

Jadi Warga Kampung Seruni

Join Don's adventure to become the best storyteller!



MICROSITE JOURNEY



**Watch
Trailer &
read about
JUMBO**



**Register &
Create your
Kampung
Seruni ID
card**



**get
freebies &
latest info
about
JUMBO**



**Pledge
your
support for
JUMBO**

SITEMAP

HOME

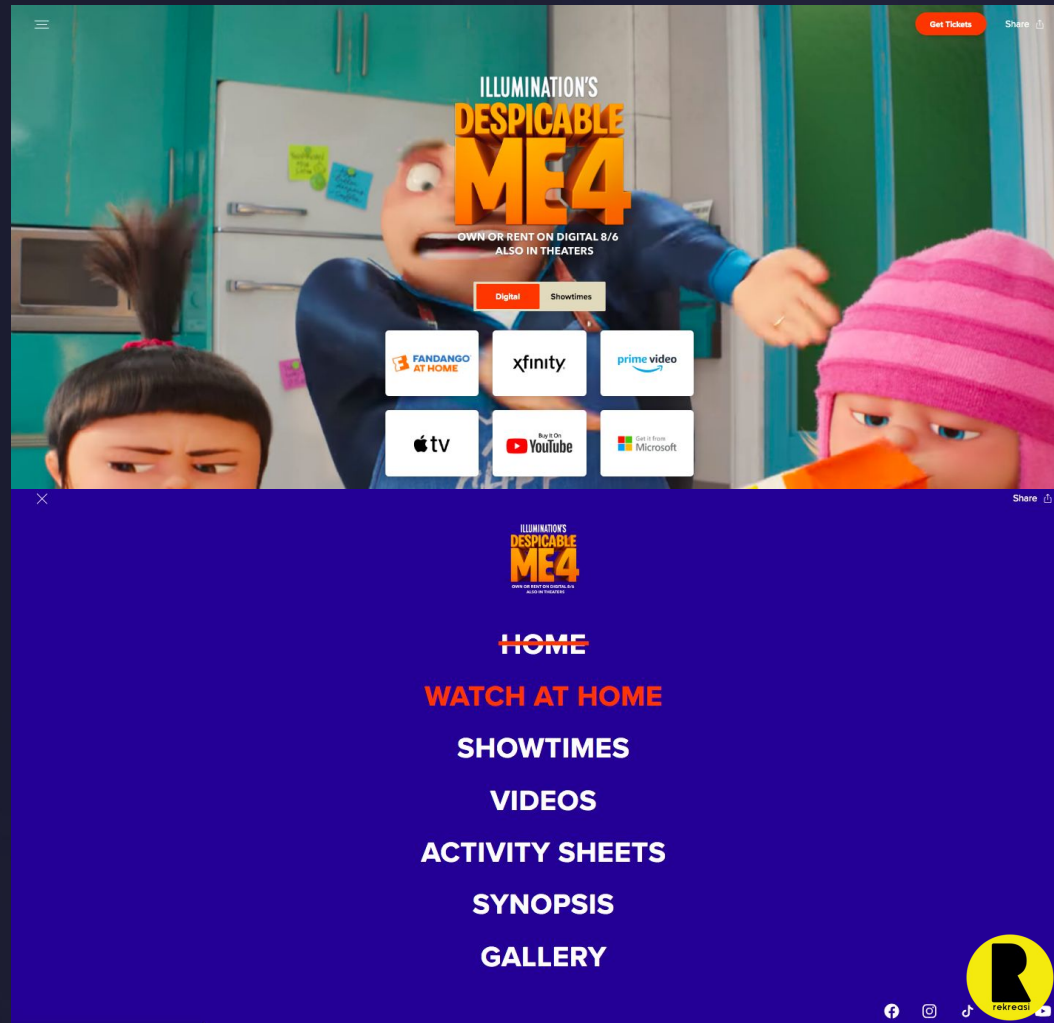
FILM JUMBO

KAMPUNG SERUNI

MABAR KIT

GO JUMBO

News & Gallery



Jumbo menceritakan Don, seorang anak laki-laki berusia 10 tahun yang menyukai cerita dongeng buatan ayah dan ibunya. Suatu hari, dia menemukan kejutan yang menuntunnya ke sebuah misteri dan petualangan, yang membuatnya mengenal arti janji dan persahabatan.



In the first Despicable Me movie in seven years, Gru, the world's favorite supervillain-turned-Anti-Villain League-agent, returns for an exciting, bold new era of Minions mayhem in Illumination's Despicable Me 4.

Following the 2022 summer blockbuster phenomenon of Illumination's Minions: The Rise of Gru, which earned almost \$1 billion worldwide, the biggest global animated franchise in history now begins a new chapter as Gru (Oscar® nominee Steve Carrell) and Lucy (Oscar® nominee Kristen Wiig) and their girls — Margo (Miranda Cosgrove), Edith (Dana Gaier)

Directed by
Chris Renaud

Co-Director
Patrick Delage

Screenplay by
Mike White
Ken Daurio

Cast
Steve Carell
Kristen Wiig
Will Ferrell
Sofia Vergara
Joey King
Stephen Colbert

[Show more](#)

KAMPUNG SERUNI

Register through gmail or social media to get shareable Avatar along with WhatsApp sticker package



JOIN KAMPUNG SERUNI



The “ID” can be served as mechanism to join offline event
or get freebies

MABAR KIT

This MABAR (Main bareng) contains downloadable and shareable kit that parents can print themselves to engage their children in play, while also serving as a medium to introduce them to Jumbo.

1. Color In
2. Board Games: Ular Tangga / Monopoly
3. Storytelling Card (Tematik)
4. Arrange words
5. Bookmark
6. Stick your own scene
7. Tic-Tac-Toe
8. Origami
9. Puzzle
10. Etc.



GALLERY



It includes news about event, article, downloadable content featuring Jumbo's photo album, which can also be used as phone wallpapers.

Terima Kasih

380.000

Telah memberikan dukungan dan siap JUMBO-kan Karya Animasi

Indonesia
ORANG

Ayo Ikut
Dukung