**Andre V. Ross**

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**SKILLS:** **PC / Mac environments;**

**Length of use [years]:** OOP [10+] | JQuery [5+] | Adobe Creative Suite [10+] | SEO [5+] | Adobe Target/Experience [3] | In-Design [5+] | PHP [5+] | [X/D]HTML [10+] | HTML5 [5+] | CSS [10+] | CSS3 [5+] JavaScript [10+] | XML [5+] | AJAX [5+] | MS Office [10+] | Angular X.X [5+] | Responsive [5+] | Photoshop/Illustrator [10+] | SASS [5+] | LESS [5=] | SVN [5+] | Git/Github [5=] | React [2]

**EXPERIENCE:** **Web/UI/Front-end Developer**

* **Web:** Hand coding, scripting, QA, template design, JS frameworks & libraries, UI development, web-based presentations, streaming & interactive content, media conversion/optimization, data binding, data-driven, REST, dynamic content, responsive, ES 2015/ES6/ES7, version control development and production support, and more.
* **Graphic:** [Creative and production] Digital retouching, optimization, page layout, logos, business stationery, package design, animation, illustration, direct mail, presentation graphics, web graphics, marker rendering, photography, painting.

Nov 2017 - Present Anthem Inc / Elevance Health. - Atlanta, GA

(Hybrid UI/UX) Web Developer Senior

* HTML, CSS, Javascript, JQuery, responsive design
* 508/WCAG/Accessibility compliance
* Angular 8 - 13+, React/Redux, Node JS, local testing, Gulp testing
* Github, Sourcetree, BitBucket for versioning across local, dev, staging, and production & code repositories, AWS usage where applicable.
* Jira and modified Agile project handling
* Zeplin and InvisionApp for visual design reference
* Attend morning scrum, weekly, and semi-monthly touch-base and knowledge transfer and planning meetings.
* Page, section and visual element creation/coding. Production (support) defect resolution in repositories and WCS platform.
* Team communication via MS Teams, Skype, and Webex.
* Coordinate with designers, product owners and dedicated Angular developers to produce UI/UX solutions across desktop and responsive (also print) media orientations.
* Assist onboarding new developers.

Feb 2017 - Nov 2017 Atlanta, GA

Web/UI Developer, Engineer

Industries: Real Estate, Personal Care, Food & Restaurant, Faith-based, Fashion

Non-NDA clients: RentPath ([Rent.com](http://www.rent.com/) & [ApartmentGuide.com](https://www.apartmentguide.com/))

* CMS hosting, site configuration
* HTML, CSS, Javascript, JQuery, responsive design, PHP modification
* Optimizely for A/B testing/experience
* React/Redux, Node JS, Nightwatch E2E testing, UI development
* Package management using Yarn, NPM, AVN
* Project management using Pivotal Tracker, Zepelin & conferencing using Sococo
* Photoshop, Illustrator, Fireworks, FirePDF, PDFForge, In-Design
* Email list management, creation & config with custom subscribe forms for campaign segmenting, tracking & A/B testing using Fanbridge.com system. (Also March to August 2016)
* PDF form creation (static and input); For models, investors (buyers & sellers), building contractors, follow-up procedures.
* Appointment/reservation system integration & customization
* Site design, UX, skinning, custom brand palette, slicing, hand-coding
* Assist client establishment of web & social media presence

Aug 2016 - Feb 28, 2017 Georgia Pacific– Atlanta, GA

Web/Sitecore Developer - (via Pareto Solutions Group);

* Sole dedicated resource for [Dixie.](https://www.dixie.com/)
* [com](https://www.dixie.com/) redesign
* HTML, CSS, Javascript, responsive designZurb Foundation, jQuery, WebForms for Marketers, JSON, SASS, AngularJS, Typography.com, WebFonts (and similar), Slick Slider, SVN, Github, JIRA, VPN, WinDiff, CrossBrowserTesting.com, Atom.
* Page content and component creation & integration for [VanityFairNapkins.com](https://www.vanityfairnapkins.com/), [QuiltedNorthern.com](https://www.quiltednorthern.com/), [Brawny.com](https://www.brawny.com/), [Dixie.com](https://www.dixie.com/), and [AngelSoft.com](https://www.angelsoft.com/).
* Sitecore 6 & 8: Creation of page & content level components (shared and non-shared) to integrate 3rd-party agency code, image and video hand-offs.
* Personalization/experience (A/B testing), content tagging for analytics, publish from CM to CD & production, OG tags (social sharing), site migration and QA from SiteCore 6 to SiteCore 8.
* Resolve code conflicts: Environmental [unique to Sitecore 6 & 8], no-conflict for libraries; jQuery and Zurb Foundation, and more.
* Conference calls & stand-ups with team & 3rd-party development teams, project managers & business managers.
* Suggest and/or implement solutions to overcome technical limitations.
* Optimize graphics when needed, using Photoshop.
* Bug fixing & progress tracking through GP and 3rd-party company JIRA systems.
* Assist teammates with problem solving & project bandwidth.
* Connect with SMEs for complexed & time consuming features, such as product location maps and web form data QA.
* Manage/update client-side codebase via Github PRs (pull requests) & commits
* A/B split testing for [Dixie.com](https://www.dixie.com/) home page using Sitecore 8 configuration (based on previously visited pages).

June - 2016 Collective Insights– Atlanta, GA

Web/UI Developer - (via eHire);

* Assist in development of advertising expense tracking product for AT&T.
* [AngularJS] REST services thru Restangular (Post/Get) (deferred).
* Add new features/functionality to the UI.
* Resolve layout issues and suggest remedy of form flows and overloaded client-side processes (step-by-step).
* Responsive design
* HTML, CSS, AngularJS, Javascript, ASP.net/C#, SASS, Gulp, SVN, JSON, Restangular, Loadash, IIS, WebStorm, NodeJS, Bootstrap, & more.

11/2015 - May 2016 The Foundry at (AT&T)– Atlanta, GA

Web/UI Developer - (via Insight Global);

* Assist building prototype of a new product.
* Main responsibility: Web/UI Development
* Secondary tasks: Graphic design and user experience [team membership shifted without much notice from time to time, so I was hired as someone who could take on additional responsibilities and continue course].
* Responsible for connecting front-end to back-end [data transactions] for web-based component of working prototype.
* HTML, CSS, HandlebarsJS, Javascript, Meteorjs, TelescopeJS, jQuery, JSON, establish localhost(s) server(s), JBOSS/Wildfly, local storage (HTML), connections to multiple databases design page element functionality.
* Data transaction, page layouts, login/authentication,
* Meet with team members to assess goals & course of development
* Authorized to choose or evaluate tools used, and have potential tools evaluated for AT&T compliance.
* SublimeText, Cyberduck, cross-browser testing, use of Chrome extentions & dev tools, Git, Firefox extentions (Web Developer, Firebug, console), Safari dev tools, closure compiler
* Mac environment

7/14/2014 – 6/5/2015 **LivePerson – Atlanta, GA**

**Deployment Engineer [Web/UI Developer];**.

* Morning scrum and client conferences for project/task overviews and status.
* Execute solutions for client requests for new/modified features and debugging.
* Creation, modification and routing of chat and voice communication (engagements) functionality.
* Create/modify functionality of engagements to accommodate asynchronous SPAs.
* Code package presentations to introduce client reps/devs to proper implementation of LivePerson code & functionality on their site(s).
* Code migration between clone and production accounts & sites.
* Code review for client approval & confirmation.
* Guide and advise client's developers on production tests which require their action.
* Take action on simultaneous tasks/requests.
* HTML5 & prev, Javascript, UAT, JQuery, CSS3 & prev, JSON, AngularJs, cross browser testing, code for accessibility standards when needed (508, WCAG...).
* Production support
* Sublime Text, Notepad++, BitBucket, Git, Jira, Salesforce, Bootstrap, proprietary tools, Clojure Compiler service, multiple VPN and VM as per client requirements.

3/13/2014 – 4/15/2014 **AT&T** *(Crystal Equation)*– Atlanta, GA  
 UI Developer;

Develop UI for enterprise level line management product

* Report progress in morning (Agile) scrums
* Fix UI defects and add requested features/functionality in each phase of development.
* Declarative coding, create & modify services, controllers & view scopes.
* Rigid adherence to best Angular practices to create testable code.
* AngularJS, NodeJS, Underscore, Bootstrap, JavaScript, REST, JSON.
* Additional tools: IntellIJ, Tortoise, Subversion, Rally, Jenkins, Crucible, Maven, Bower, Jasmine.

10/31/2011 – 2/7/2014 **Verizon Wireless** *(Infinite Computer Solutions)*– Alpharetta, GA

(Test & Target) Web Developer (Verizon) / Senior Web Developer (ICS);

Test & Target (Target) web developer : [verizonwireless.com](http://www.verizonwireless.com/)

* Use HTML, CSS, JavaScript, JQuery & JQuery Mobile for layout & (OOP) functionality on pages intended for specific demographic regions and client types (includes HTML5 and CSS3 and JSON).
* Build campaigns according to required specifications.
* Test & Target and Sitecatalyst data segmentation.
* SEO as necessary on page elements.
* Upload assets to Akamai servers.
* Manage building multiple campaigns simultaneously to meet all deadlines on time.
* Provide LOE feedback for campaign managers.
* Received training in WCMS.
* Semi-leadership role training new team members on procedures and pre-QA problem solving.
* Suggest UI/UX improvements & solutions to resolve functionality & layout issues.
* Assisted with development of Adobe Scene 7 assets to include Site Catalyst integration.
* Provided feedback & information for product improvement.
* Integrate MECLABS and Moxie code into user experience.
* Consult with Adobe representative(s) for optimal implementation of campaigns, offers, conversions, and data segmentation.
* Pre-QA using Web Developer, Firebug, Adobe Digital Pulse Debugger, Fiddler, browser developer tools, Citrix multiple browser versions for Chrome, Firefox, IE, and Safari.
* Production support.
* Tools: Test&Target/Target, Scene 7, Digital Pulse Debugger, Dreamweaver, Site Catalyst, WCMS

4/28/2010 – 9/23/11 **AT&T**– Atlanta, GA

Web Developer (AT&T) / Senior Web Developer (Collabera Inc.);

primary site: [http://www.att.com](http://www.att.com/)

* Create, recreate, and/or modify pages and page elements on AT&T's e-commerce site
* Resolution of page layout and/or content related coding issues via proprietary ticket system
* Evaluate issues to give approximate completion dates
* Production support
* Communicating issues and progress with project managers to circumnavigate technological limitations
* Image modifications where necessary
* Coordinate with members from other teams for QA and file deployment
* Guided new team members with work flow and protocol
* Some modification of JSP (including ATG and CIF)
* File transfers using SVN
* Set-up JSP development environment (WebLogic and Eclipse), SVN server access, VPN access
* Tools: WebLogic, Eclipse, Dreamweaver, Firefox extentions (Web Developer, Firebug, HTML Validator), IE Developer tools, Chrome Developer tools
* X/HTML, JavaScript (JQuery), CSS, JSP (ATG, CIF) [Java/J2EE], XML
* Comprehensive JSP certification (code from scratch/modify) - Webucator Inc.
* SEO training - Bruce Clay Inc

8/17/2009 – 4/27/2010 **Northrop Grumman / Centers for Disease Control**– Atlanta, GA

Multimedia Developer (Northrop Grumman) / Content Coordinator (CDC);

primary sites: <http://www.cdc.gov/h1n1flu>, <http://www.cdc.gov/h1n1flu>, [http://emergency.cdc.gov](http://emergency.cdc.gov/), [http://emergency.cdc.gov](http://emergency.cdc.gov/), [http://www.cdc.gov](http://www.cdc.gov/)

* Update online emergency information centers, mainly pertaining to H1N1 (Swine Flu).
* Assist in updating hurricane information centers when needed.
* Create pages and archive files for daily vaccination dosage statistics.
* Page/content validation and adherence to CDC standards.
* Create, manage and modify pages, includes and content, production support.
* 24/7 on-call for emergency assistance.
* Use 0f 508 compliant coding.
* (X/D)HTML, CSS, Dreamweaver, Beyond Compare and other languages if/when needed.

5/2009 **Benchmark Brands**– Atlanta, GA

Web Developer/Designer; *(Site:* [*http://www.footsmart.com*](http://www.footsmart.com/) *| some samples:* [*http://big40.net/x/footsmart*](http://big40.net/x/footsmart) *)*

* Design layouts for emails (Photoshop).
* Slice and code layouts for new newsletter templates (HTML/CSS: hand-code and Dreamweaver).
* Create designs and/or program pages that adhere to technical/interactive specifications.
* Locate, optimize and retouch product photo assets.
* Created and modified banners for company web site.
* Worked/communicated with Senior Art Director, Senior Web Developer, Copy Writer and producers.
* Pre-QA tests in IE, Safari, Outlook, Gmail, Yahoo! Email, Hotmail, AOL email and Firefox.
* Production support.
* Beat deadline: Newsletter template deadline was 2 weeks. Completed in 2 days, including QA and code validation.

**Previous consultant work:**   
Conde Nast, Martindale Hubbel/Lexis Nexis, Ogilvy, KBP (DotGlu), Northrop Grumman/CDC, Cheil (Samsung), Grey Interactive Group

* Web/UI Development: HTML, JavaScript, CSS, JQuery, XML, AJAX
* OOP, Cross-browser/platform scripting, hand coding, accessibilities, SEO.
* Pre-QA validation, editing & troubleshooting tools: Dreamweaver, Firebug, Web Developer, W3C,
* Modify JSP includes and analytics code, ASP.net/C#
* Production support where applicable
* Trouble-shooting [QA] & updating of page content (graphics & text) on moment's-notice basis.

NBC-Universal, Edelman, Saks 5th Avenue, 22 Clicks

* Flash/Actionscript 2.0 & 3.0 timeline and dynamic OOP
* UI development for internal and consumer-facing UI's
* Optimized graphics, load external files, XML, AJAX, FJAX
* Video editing/compression/optimization

**Education:**

**PRATT INSTITUTE:** Graphic Design; Applied Occupational Studies Degree (2005)

**THE HIGH SCHOOL OF ART & DESIGN:** Major: Illustration / Sub: Graphics