Tab 1

MediSched — Healthcare Appointment System

Course: Databases Project
University: Constructor University
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Corporate Design Concept

The goal of MediSched's visual design is to provide a calm and trustworthy experience in the context of a healthcare appointment system. The design uses warm colors, clear readability, and consistent structure.

Brand Elements

Element	Decision	Reason
Project Name	MediSched — Healthcare Appointment System	Creates a recognizable identity
Colors	Warm beige background (#fdf6e3), brown accent (#8b4513)	Soothing, medical-friendly aesthetics
Typography	Georgia for headings, Arial for body text	Professional and readable
Layout	Centered content with card-based sections	Improves focus and user experience
Navigation Bar	Horizontal navigation bar	Easy access to Imprint page

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Website Structure

Page	*File*
Homepage	*index.html*
Imprint Page	*imprint.html*

The CSS is placed in a separate stylesheet (style.css) to comply with web design best practices.

Tab 2

Legal Requirement

The Imprint page includes the exact official disclaimer text mandated by the course. It is reachable within **one click** from the landing page to avoid violation of assignment rules.

Preview of Website Styling

Warm Accent Color: #8b4513
Background Color: #fdf6e3
Card sections with rounded corners and subtle shadows
No inline styling — full separation of structure (HTML) and style (CSS)

Website URLs

Homepage:

- `public_html/index.html`

Imprint page:

- `public_html/imprint.html`

Conclusion:

This Design fulfills the assignment goals: usability, branding consistency, and compliance with all legal and technical requirements.